
Calling the World to Action on Diabetes – An Advocacy Toolkit

Last week IDF, one of the founding federations of the NCD Alliance, launched an Advocacy Toolkit for the UN Summit on Non-Communicable Diseases (NCDs). 'Calling the World to Action on Diabetes – An Advocacy Toolkit' aims to bridge global to local diabetes advocacy through information, guidance and key tools and resources.

It provides an overview of the Summit, practical guidance on effective advocacy and campaigning, and useful downloadable resources such as sample letters, press releases and briefings, downloadable media such as podcasts and PowerPoint presentations, key messages and sound bites, and other advocacy publications such as the first ever International Charter of Rights and Responsibilities of People with Diabetes.

The Charter aims to raise diabetes as a rights issue and inspire collective action to tackle the stigma and discrimination that many people with diabetes face.

The publications and downloadable resources can be found at: <http://www.idf.org/advocacy-toolkit> [1]

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[1] <http://www.idf.org/advocacy-toolkit>