Social Media Basics

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Idioma Inglés

This guide has been developed to help members of the NCD civil society community begin their social media journey.
It shares how strategic use of social media can generate large-scale meaningful change, and should be a crucial tool
in the prevention and control of noncommunicable diseases (NCDs) worldwide.

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Social Media Basics
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Social Media Basics - A Guide on Using Digital Channels to Achieve Change on NCDs has been developed
by the NCD Alliance to help members of the NCD civil society community, such as NCD alliances, members and
people living with NCDs, begin their social media journey.

It shares how strategic use of social media can generate large-scale meaningful change, and should be a crucial tool

in the prevention and control of noncommunicable diseases (NCDs) worldwide.

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