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Brazilians in favour of regulating unhealthy drinks and foods

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A recent survey carried out by the <u>Alliance for Tobacco Control (ACT+)</u> [1] has revealed vast support for national policies to reduce alcohol abuse and unhealthy food consumption, following the model of tobacco control measures in place.

"85% of people surveyed supports national regulations and think that advertising of cigarettes, alcoholic beverages and high-fat foods is a way for manufacturers to increase consumption and sale of these products", highlights ACT+.

ACT+ made this announcement on 1st September 2014, at the launch of the first "Civil Society Report on the Situation of NCDs in Brazil". The organization called for more awareness-raising campaigns amongst young people on the <u>risks factors</u> [2]of NCDs.

Picture courtesy of ACT+

Post Date: Tuesday, 2 septiembre, 2014

ACT+_press_release_PT.pdf [3]

Civil Society Report on the Situation of NCDs in Brazil_PT.pdf [4]

ACT+_NCDs_leaflet_PT.pdf [5]

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Enlaces

- [1] http://actbr.org.br
- [2] https://ncdalliance.org/node/3216
- [3] https://ncdalliance.org/sites/default/files/ACT%2B_press_release_PT.pdf
- [4] https://ncdalliance.org/sites/default/files/Civil%20Society%20Report%20on%20the%20Situation%20of%20NCDs %20in%20Brazil PT.pdf
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