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## **World Cancer Day: WHO calls to focus on diagnosing and treating the disease earlier**



New guidance from WHO, launched ahead of World Cancer Day (4 February), aims to improve the chances of survival for people living with cancer by ensuring that health services can focus on diagnosing and treating the disease earlier.

New WHO figures released this week indicate that each year 8.8 million people die from cancer, mostly in low- and middle-income countries. One problem is that many cancer cases are diagnosed too late. Even in countries with optimal health systems and services, many cancer cases are diagnosed at an advanced stage, when they are harder to treat successfully.

*"Diagnosing cancer in late stages, and the inability to provide treatment, condemns many people to unnecessary suffering and early death,"* says Dr Etienne Krug, Director of WHO's Department for the Management of Noncommunicable Diseases, Disability, Violence and Injury Prevention.

Read full press release via the link below.

For live updates on World Cancer Day campaign follow [#WorldCancerDay](#) [1] [#WeCanICan](#) [2] [#SupportThroughSport](#) [3]

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[4] <http://www.who.int/mediacentre/news/releases/2017/early-cancer-costs/en/>

[5] <http://www.worldcancerday.org>