Social Media Basics

Social Media Basics
Langue Anglais
This guide has been developed to help members of the NCD civil society community begin their social media journey. It shares how strategic use of social media can generate large-scale meaningful change, and should be a crucial tool in the prevention and control of noncommunicable diseases (NCDs) worldwide.
Outils et conseils

SMedia_basics_print.pdf [1]

Social Media Basics
1 juin, 2018
Resource Section: Civil Society Resource Library
Teaser Image:

Square Image:

Create page?:

Extended Description:
Social Media Basics - A Guide on Using Digital Channels to Achieve Change on NCDs has been developed by the NCD Alliance to help members of the NCD civil society community, such as NCD alliances, members and people living with NCDs, begin their social media journey.

It shares how strategic use of social media can generate large-scale meaningful change, and should be a crucial tool

in the prevention and control of noncommunicable diseases (NCDs) worldwide.

Click on the image below to access to the **interactive version** of the guide:

[2]

Click on the image below to download a **printable version** of the guide:

Click on the image below to access to the **interactive version** of the guide:

[1]

Help us develop the next edition!

The success of a resource can only be measured by its usefulness to the end user. Help us build on the next edition of Social Media Basics by sharing with us your feedback and stories about your social media journey. Write to info@ncdalliance.org [3]

Tags: guide [4]
guide pratique [5]
réseaux sociaux [6]
campagnes [7]
plaidoyer [8]
Author: NCD Alliance [9]

Tag feed: guide [4]

Source URL: https://ncdalliance.org/fr/node/9965

Liens

[1] https://ncdalliance.org/sites/default/files/resource_files/SMedia_basics_print_1.pdf
[2] https://indd.adobe.com/view/692c0240-fcab-4192-94be-c9003618a783
[3] mailto:info@ncdalliance.org?subject=Social%20Media%20Basics
[4] https://ncdalliance.org/fr/taxonomy/term/754
[5] https://ncdalliance.org/fr/taxonomy/term/23
[6] https://ncdalliance.org/fr/taxonomy/term/755
[7] https://ncdalliance.org/fr/taxonomy/term/682
[8] https://ncdalliance.org/fr/category/tags/advocacy
[9] https://ncdalliance.org/fr/taxonomy/term/214