Our vision is prevention, care and inclusion today, and cure tomorrow.
Alzheimer’s Disease International (ADI) advocates to raise the profile of dementia globally, and across multiple agendas: NCDs, global health, UHC, development, ageing and SDGs. ADI collaborates with organisations such as the WHO, the UN, OECD, G7/G20, and the NCD Alliance to ensure dementia is addressed explicitly within the NCD response.
About ADI

50 million people are currently living with dementia, with someone developing dementia every 3 seconds. Figures are forecast to increase to 152 million by 2050, with the majority of this increase in low- and middle-income countries.

Alzheimer’s Disease International (ADI) is the global umbrella organisation of Alzheimer associations, representing 94 organisations and has been in official relations with the WHO since 1996. Alzheimer and dementia associations are non-profit organisations which support people with dementia and their families. We work directly with our partner organisation Dementia Alliance International (DAI) - an independent self-advocacy organisation of people with dementia - to amplify the global voice on dementia.

Our mission is to strengthen and support Alzheimer associations, to raise awareness about dementia worldwide, to make dementia a global health priority, to empower people with dementia and their care partners, and to increase investment in dementia research. Our strategic priorities include making dementia a global health priority, reducing stigma, strengthening membership and facilitating research.
Our global campaign, World Alzheimer’s Month, takes place in September, and seeks to raise awareness and challenge the stigma that surrounds dementia.

**ADI’s work on NCDs**

ADI has representation on the Board of NCD Alliance and is actively involved in the Civil Society Working Group on NCDs. We advocate at the highest levels of government on the importance of addressing mental health and neurological disorders within the NCD response, and work to highlight the distinctive challenges posed by dementia, which necessitate urgent action. In January 2018, we successfully pushed for the specific inclusion of dementia as part of the WHO General Programme of Work 2019-2023.

Since the adoption of the WHO Global action plan on the public health response to dementia 2017-2025, we have supported national governments in the development of national dementia plans, including targets to improve awareness and education; risk reduction; timely diagnosis and access to treatment; support at home, and for family caregivers; coordination of care, including community care; training for health professionals; dementia friendliness; commitment to research; and data and technology.

We advocate for equal access to the United Nations (UN) Convention on the Rights of Persons with Disabilities (CRPD) and the UN Sustainable Development Goals (2015).

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[Alzheimer’s Disease and Human Rights][6]  
[From plan to impact: Progress towards targets of the Global action plan on dementia (2018)][7]  
[Dementia included in draft WHO 2019-2023 programme of work][8]  

Related Content: A question of how, not if: the importance of including dementia in mental health discussions[9]

Panel Image Link: https://www.alz.co.uk/  
Panel Image Link Text: Alzheimer’s Disease International

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Links

[1] https://www.alz.co.uk/  
[5] https://www.alz.co.uk/world-alzheimers-month  