## NCDA Advocacy Institute Webinar: Strategic Planning, 30 April 2019

Language English https://ncdalliance.org/news-events/event/strategic-planning-webinar-30-april NCDA's first capacity development webinar will be held on

## Tuesday 30 April from 09:00-10:30 EDT // 16:00 – 17:30 CEST through GoToWebinar.

The NCD Alliance's Advocacy Institute webinar series is a benefit of our member alliances to help them strengthen their coalition building work, but they are also open to all NCDA members and NGO supporters as it may help inform their own coalition building and capacity development work.

The objective of this webinar is to share the general concepts of strategic planning, followed by a presentation of three case studies from NCD Alliance, Healthy India Alliance and the NCD Alliance Nigeria. **These case studies will help discuss and identify some of the opportunities and challenges in the Strategic Planning process**, and encourage peer-to-peer knowledge sharing and support.

This first webinar is part of a series of three webinars we are organising this year. The second one will be in June on Communication Campaigns (exact date to come; to accelerate efforts towards the coming Global Week for Action in preparation to the UN HLM on UHC), and the third webinar will be in Q4 on Resource Mobilisation (exact date to come).

Invitations with registration details have been sent to NCDA members and NGO supporters. If you have not received the webinar invitation, please contact us at <a href="membership@ncdalliance.org">membership@ncdalliance.org</a> [1]. You may also access these details at any time on <a href="membership@ncdalliance.org">My NCDA Hub</a> [2]'. Please note that from January 2019, live access to NCDA webinars (and recordings within days of broadcast) are an exclusive benefit to NCDA members (full and associate) and supporters. If you are not already a member or supporter of the NCD Alliance, and would like to learn more about the benefits of being one,

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[3]

Event start date: Tuesday, 30 April, 2019

Tags: webinar [4]

capacity development [5]

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Tag feed: webinar [4]

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- [5] https://ncdalliance.org/taxonomy/term/279