

World No Tobacco Day 2018

Language English

<https://ncdalliance.org/news-events/event/world-no-tobacco-day-2018>

World No Tobacco Day 2018 will focus on the impact tobacco has on the cardiovascular health of people worldwide.

Tobacco use is an important risk factor for the development of coronary heart disease, stroke, and peripheral vascular disease.

Despite the known harms of tobacco to heart health, and the availability of solutions to reduce related death and disease, knowledge among large sections of the public that tobacco is one of the leading causes of CVD is low.

Goals of the World No Tobacco Day 2018 campaign

World No Tobacco Day 2018 aims to:

- Highlight the links between the use of tobacco products and heart and other cardiovascular diseases.
- Increase awareness within the broader public of the impact tobacco use and exposure to second-hand smoke have on cardiovascular health.
- Provide opportunities for the public, governments and others to make commitments to promote heart health by protecting people from use of tobacco products.
- Encourage countries to strengthen implementation of the proven MPOWER tobacco control measures contained in the WHO FCTC.

Find out more at [WNTD2018 Website](#) [1]



[1]

Event start date: Thursday, 31 May, 2018

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