
Advocacy Agenda of People Living with NCDs takes centre stage

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The Advocacy Agenda of People Living with NCDs was launched on Day 1 of the NCD Alliance Global Forum in Sharjah, UAE, on 10 December.

Developed as part of the [Our Views. Our Voices](#) [1] initiative by the NCD Alliance and people living with NCDs (PLWNCDs), the Agenda represents a grassroots, participatory consultation process that aimed to understand the needs, challenges and priority “asks” of PLWNCDs and those affected. The consultation reached roughly 2,000 PLWNCDs around the world, spanning many diseases and conditions.

The Agenda crystallises the recommendations of those affected, and draws from the power of the lived experience. In the spirit of “nothing about us without us”, it provides a compass for NCD advocacy efforts and functions as a living document that captures the priorities of PLWNCDs.

The Agenda is a reference to be used by civil society organisations, NCD alliances and PLWNCDs to urge decision makers to take action, to meet agreed upon global NCD targets, and to put people first. It can be used strategically according to each setting and the advocacy opportunities that present themselves.

The Agenda calls for action in four key areas. They are closely interrelated and achieving progress on one will advance progress on all others: human rights and social justice; prevention; treatment, care, and support; meaningful involvement.

[Download the Advocacy Agenda](#) [2].

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