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A recent survey carried out by the [Alliance for Tobacco Control \(ACT+\)](#) [1] has revealed vast support for national policies to reduce alcohol abuse and unhealthy food consumption, following the model of tobacco control measures in place.

“85% of people surveyed supports national regulations and think that advertising of cigarettes, alcoholic beverages and high-fat foods is a way for manufacturers to increase consumption and sale of these products”, highlights ACT+.

ACT+ made this announcement on 1st September 2014, at the launch of the first “Civil Society Report on the Situation of NCDs in Brazil”. The organization called for more awareness-raising campaigns amongst young people on the [risks factors](#) [2] of NCDs.

Picture courtesy of ACT+

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 [ACT+_press_release_PT.pdf](#) [3]

 [Civil Society Report on the Situation of NCDs in Brazil_PT.pdf](#) [4]

 [ACT+_NCDs_leaflet_PT.pdf](#) [5]

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Links

[1] <http://actbr.org.br>

[2] <https://ncdalliance.org/node/3216>

[3] https://ncdalliance.org/sites/default/files/ACT%2B_press_release_PT.pdf

[4] https://ncdalliance.org/sites/default/files/Civil%20Society%20Report%20on%20the%20Situation%20of%20NCDs%20in%20Brazil_PT.pdf

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