Call to affordable funding increase into cancer services #WorldCancerDay

On World Cancer Day 2015, leading global public health experts from the Union for International Cancer Control (UICC [1]) announce that millions of lives can be saved through affordable increases in the investment into cancer services throughout the world. Crucially:

• Increased annual international community funding of US$18 billion globally could save three million lives per year by 2030 and many more in succeeding decades, through prevention, earlier detection and improved care for cancer patients

• Increased funding will also provide pain relief to ease the deaths of millions who will die of cancer during this period

• A tripling of tobacco taxes alone would raise tax revenue available to governments to US$400 billion annually and could encourage one-third of smokers to quit, according to today's new figures.

"More than eight million people a year die from cancer of which more than 60% of those deaths occurred in low- and middle-income countries, the majority in the middle-income segment", says Professor Tezer Kutluk, President of the UICC.

Read press release [2]

Do you want to know more? Visite the campaign website [3]

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