Global Week for Action on NCDs 2021: Engaging communities for action

Language English

Martha Coffie, Vice President, Mental Health Society of Ghana. She speaks at a local radio station as part of the mini-film ‘Stopping the Stigma’. © NCDA-AA

We are excited to announce that the theme for the 4th Global Week for Action on NCDs will focus on people and participation to accelerate progress on NCDs! This year’s campaign from 6-12 September 2021 will unite the NCD movement and beyond to help bridge the gap on community engagement.

PEOPLE. PARTICIPATION. PROGRESS. The theme for 2021

We are all affected by NCDs in some way, so every voice matters and, every action counts, when we call on governments to step up to reduce preventable suffering, death and disability from NCDs – but our voices and actions are stronger together. Each of us can unite locally and globally across the world to show that we are a global movement that demands faster and better action for healthier environments, stronger health systems, and far more equality in the world.

Communities power governments and we all have the right to participate in decisions that affect our lives and our health. This Global Week for Action on NCDs, and the lead up to it, can inspire us to reach out to others, build and strengthen communities, and make our collective voices heard as we all work together to create healthier societies.

Visit the Global Week for Action on NCDs website [1] to find out more about the community engagement theme, access campaign resources, and get some inspiration on how to Act on NCDs. You can already download the new green community engagement themed campaign logo in seven 7 languages!

Stay tuned to the website, campaign newsletter and #ActOnNCDs on social media as we share new resources and opportunities to engage over coming months!

Join the movement! LET’S #ActOnNCDs [2] TOGETHER!