
How to Make SMART Commitments to Nutrition Action - new guidance

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Given the mounting evidence that malnutrition in all its forms, including overweight and obesity and nutrition-related NCDs, is a serious global problem with devastating consequences, governments, donors, and development practitioners are increasingly adopting goals and targets for improving people's nutrition.

Meeting agreed global nutrition and NCD targets requires converting global and national-level targets into clear commitments and actions for which governments can be held accountable.

The [Global Nutrition Report](#) [1], an independent accountability mechanism for progress and action on nutrition, has worked with a panel of expert stakeholders to develop a guide to making SMART commitments to nutrition, and is calling on all actors to make SMART Commitments to Nutrition Action — that is, commitments that are Specific, Measurable, Achievable, Relevant, and Time bound.

A **SMART** commitment is

S = Specific

M = Measurable

A = Achievable

R = Relevant

T = Time bound

Commitments that are SMART will make it easier to track progress at the national and global level. Given the many initiatives countries are undertaking at different levels, SMART Commitments to Action can also help avoid redundant efforts and facilitate the alignment of different processes (such as the SDGs, the Second International Conference on Nutrition (ICN2), Global Nutrition Report and WHA Nutrition and NCD targets). SMART commitments will allow for focus and unified clarity around key issues for nutrition.

The SMART commitment guidelines will be a useful tool to Governments, international and bilateral agencies, civil society organisations and business as they develop or revise SMART and ambitious commitments for integrated action on nutrition as part of the 2016 Nutrition for Growth Summit in Rio de Janeiro.

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How can actors develop SMART commitments, and what do such commitments look like in practice? To answer these questions, the Global Nutrition Report has developed guidelines, [How to Make SMART Commitments to Nutrition Action](#) [2]

[We must tackle #malnutrition & #obesity through SMART nutrition commitments #NutritionReport http://bit.ly/1UdAiV1](#) [3]

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[Global Nutrition Report](#) [5]

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Links

[1] <http://globalnutritionreport.org/>

[2] <http://globalnutritionreport.org/files/2016/03/SMART-guideline-GNR-2016.pdf>

[3] <https://twitter.com/intent/tweet?text=We+must+tackle+%23malnutrition+and+%23obesity+through+SMART+nutrition+commitments+%23NutritionReport+http://bit.ly/1UdAiV1+via+@ncdalliance>

[4] <https://ncdalliance.org/resources/ambitious-smart-commitments-to-address-ncds-overweight-and-obesity>

[5] <https://ncdalliance.org/resources/global-nutrition-report>

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