

NCD epidemic: Brazilian civil society speaks out

The first “Civil Society Report on the Situation of NCDs in Brazil” has just been launched by the [Alliance for Tobacco Control \(ACT+\)](#) [1], calling for an integrated approach towards the NCD epidemic.

ACT+ asked for more awareness-raising campaigns amongst young people on the risks factors of NCDs, during the report launch event, in Brasilia.

A recent survey carried out by ACT+ has revealed vast support for national policies to reduce alcohol abuse and unhealthy food consumption, following the model of tobacco control measures in place.

“85% of people surveyed supports national regulations and think that advertising of cigarettes, alcoholic beverages and high-fat foods is a way for manufacturers to increase consumption and sale of these products”, highlights ACT+.

Read the report [here](#) [2]

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[ACT+ _press_release_PT.pdf](#) [3]



[ACT+ _NCDs_leaflet_PT.pdf](#) [4]

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Links

[1] <http://actbr.org.br>

[2] http://actbr.org.br/uploads/conteudo/949_SombraDCNT2014.pdf

[3] https://ncdalliance.org/sites/default/files/ACT%2B_press_release_PT_0.pdf

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