
New SMART Nutrition Brief

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NCD Alliance and World Cancer Research Fund International has launched today a new policy brief: **"Ambitious SMART commitments to address NCDs, overweight and obesity: Make the Decade of Action for Nutrition count for all forms of malnutrition"**.

Governments are currently off-track to meet global nutrition and NCD targets by 2025. In the context of the ICN2 recommendations, the proclamation of a UN Decade of Action on Nutrition and the 2030 Agenda, the brief 'unpacks' the ICN2 Framework for Action by illustrating how its recommendations can be translated into concrete, ambitious policy commitments which are SMART: Specific, Measurable, Achievable, Relevant and Time-bound. The example policy commitments are accompanied by case studies from around the world.

The brief focuses on select SMART commitments which target overweight & obesity and nutrition-related NCDs. Where possible, policy actions are identified which reduce undernutrition at the same time (so-called double-duty actions). Double-duty actions hold the potential to impact undernutrition and overweight & obesity and NCDs at the same time, as opposed to addressing specific types of malnutrition in isolation. Double-duty actions should be prioritised by governments and donors.

The brief launch coincides with high profile jointly-organised side-event at the 69th World Health Assembly *Accelerating National Progress on Tackling Child Obesity and Child Undernutrition*. Speakers at the event, includes WHO DG Margaret Chan and Chef Campaigner Jamie Oliver.

The brief is available in English, Spanish and French.

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Category - News: Announcements

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[Compromisos SMART ambiciosos para abordar las enfermedades no transmisibles, el sobrepeso y la obesidad](#) [3]

[Compromissos inteligentes \(SMART\) e corajosos para combater DCNTs, sobrepeso e obesidade \(versão em português\)](#) [4]

[INFOGRAPHIC: End malnutrition in all its forms - A call to action to governments](#) [5]

[INFOGRÁFICO: Compromissos inteligentes \(SMART\) e corajosos para combater DCNTs, sobrepeso e obesidade \(versão em português\)](#) [6]

Related Link: [World Cancer Research Fund International](#) [7]

[Accelerating National Progress on Tackling Child Obesity, and Undernutrition in a Sustainable Way](#) [8]

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- [7] <http://www.wcrf.org/int/policy/our-policy-work/ambitious-smart-commitments-address-ncds-overweight-and-obesity>
- [8] <https://ncdalliance.org/sites/default/files/WHA69-NutritionSideEvent-Flyer-FINAL.pdf>