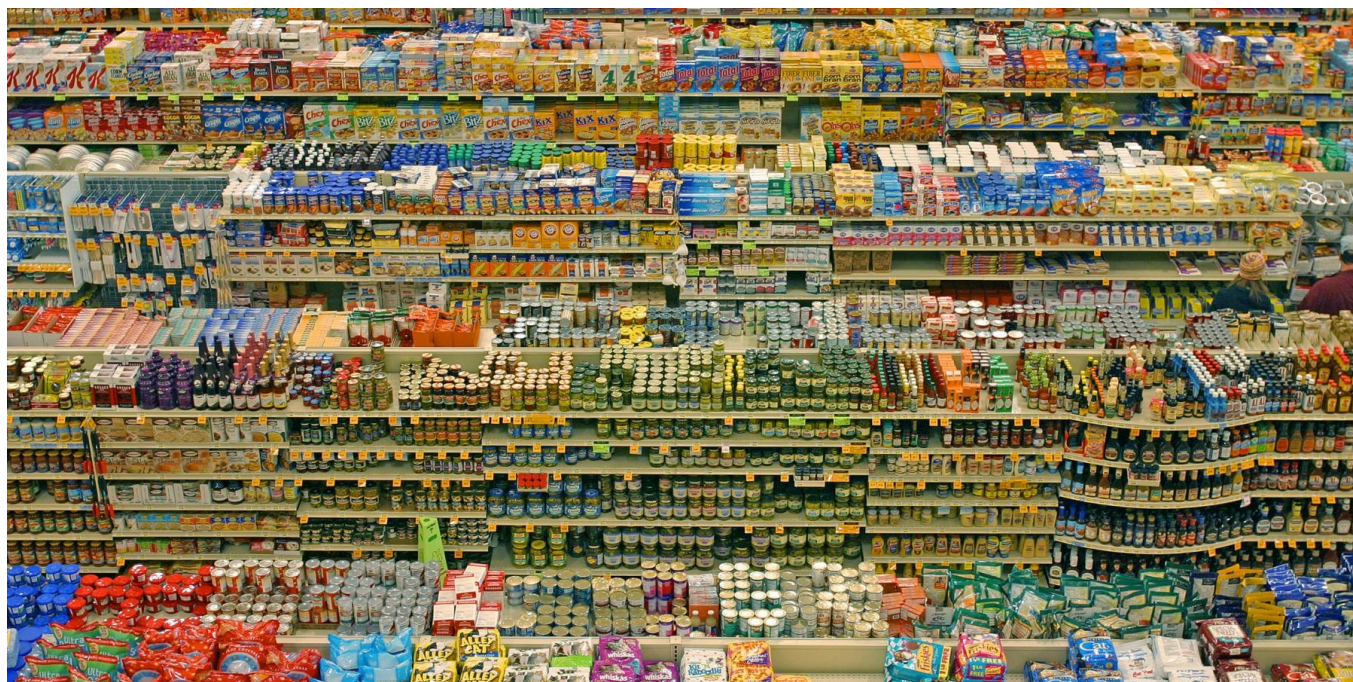

Pan American Health Organization Nutrient Profile Model launched today

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The Pan American Health Organization Nutrient Profile Model was launched today in Washington DC. It is a tool to classify food and drink products that are in excess of critical nutrients such as sugars, salt, total fat, saturated fat and trans-fatty acids.

The PAHO Nutrient Profile Model can be used in the design and implementation of various regulatory strategies related to the prevention and control of obesity/overweight, including the following:

- Restriction in the marketing of unhealthy food and beverages to children.
- Regulation of school food environments (feeding programs and food and beverages sold in schools).
- Use of front-of-package (FOP) warning labels.
- Definition of taxation policies to limit consumption of unhealthy food.
- Identification of foods to be provided by social programs to vulnerable groups.

The nutrients and cut-off criteria were defined by an Expert Consultation Group that included globally recognized experts in public health nutrition. The group was commissioned by PAHO to develop a nutrient profiling scheme for use by Member States.

Post Date: Thursday, 18 February, 2016

Category - News: Announcements

Related Resource: [Pan American Health Organization Nutrient Profile Model](#) [1]

[Pan American Health Organization Nutrient Profile Model \(PORTUGUESE\)](#) [2]

[Modelo de Perfil de Nutrientes - Organización Panamericana de la Salud \(SPANISH\)](#) [3]

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