
Snapshot of a global week of activities and voices calling for action on NCDs



Women living with NCDs in India join the Global Week for Action on NCDs to say ENOUGH. © Healthy India Alliance

Wow! What a week of voices and actions demanding action!

The second Global Week for Action on NCDs reached millions of people from 2-8 September, thanks to thousands of people in around 100 countries - including you - engaging in the week-long campaign online and in communities.

On Twitter alone [#enoughNCDs](#) [1] reached over 2.4 million people in 88 countries with over 3,000 tweets from over 1,100 contributors, matching the momentum of the first Week for Action last year.

Social media was abuzz - individuals posted daily personal actions, information and perspectives to their social networks; organisations shared advocacy priorities through social media graphics and videos; alliances shared links to

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images of their events and media engagement; people living with NCDs promoted their meaningful participation in events, podcasts and health promotion training; WHO offices disseminated NCD-related health promotion campaigns; and the UN Taskforce on NCDs announced some recipients of their annual awards recognising contributions to NCD-related Sustainable Development Goals.

The **ENOUGH. Map of Impact** gathered more than [125 powerful Voices of Change](#) [2] from the community and you have alerted us to aware [over 50 activities](#) [3] taking place including walks, health screening events, meetings, physical activity sessions, conferences, health education lessons, with some still underway and receiving media attention this week.

During the Week for Action, the **NCD Alliance launched a new mini-film on NCDs** developed in collaboration with BBC StoryWorks "*Waking up and walking the talk on NCDs*", which has already been viewed by over 5,000 people, ensuring the message that the world needs to wake up and take action is reaching far and wide! [Watch it here](#) [4], read more about it [here](#) [5], and share it on with your social networks on [Twitter](#), [6] [LinkedIn](#) [7] & [Facebook](#) [8].

While the Week for Action on NCDs is over, **we are still keen to hear from you** how you took and called for action where you are so we can share a more complete picture in coming weeks of the power of the NCD movement.

- Did you hold an activity or event or launch a publication or campaign during the Global Week for Action and haven't put details on the Map yet? We'd love to know about it via the **ACTIVITIES** button on the **Map of Impact**. - [GO TO MAP](#). [3] Please share information, photos, and videos! Contact us if you have too many files to upload to the map but would still like to share them!
- Did you see NCDs in the media during the week? Please share links to local news articles or TV story recordings via the **NEWS** button on the **Map of Impact**. - [GO TO MAP](#) [3]

Meanwhile, we send an enormous **thank you** to members of the global health, NCD and development community for being part of the 2019 Global Week for Action on NCDs.

We are a unified movement, growing stronger every day, and showing that not only are we demanding action on NCDs, but we are walking the talk and taking action ourselves, because we have had ENOUGH.

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Related Resource: [New mini-film: Waking up and walking the talk on NCDs](#) [15]

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Links

[1] <https://twitter.com/search?q=enoughNCDs>

[2] <https://enoughncds.com/voices-of-change/>

[3] <https://enoughncds.com/map-of-impact/>

[4] <http://youtu.be/bFeiiPlnXhw>

[5] <https://ncdalliance.org/news-events/news/waking-up-and-walking-the-talk-on-ncds>

[6] <https://twitter.com/ncdalliance/status/1170279713094492160?s=20>

[7] <https://www.linkedin.com/feed/update/urn:li:activity:6575045012642377729>

[8] <https://www.facebook.com/ncdalliance/videos/2362790777325277/>

[9] <https://ncdalliance.org/taxonomy/term/682>

[10] <https://ncdalliance.org/taxonomy/term/724>

[11] <https://ncdalliance.org/taxonomy/term/30>

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[13] <https://ncdalliance.org/taxonomy/term/193>

[14] <https://ncdalliance.org/taxonomy/term/928>

[15] <https://ncdalliance.org/resources/new-mini-film-waking-up-and-walking-the-talk-on-ncds>

[16] <https://ncdalliance.org/taxonomy/term/919>