
Survey: Shortage of Social Media Resources in Global Tobacco Control



"(New York, USA) – In advance of World No Tobacco Day, World Lung Foundation (WLF) revealed the results of a recent survey into the use of social media by tobacco control advocates. Respondents from more than 91 countries – mostly from low-and-middle income countries targeted by tobacco industry as the next growth market – articulated a landscape of great enthusiasm but without formal approach."

[More via World Lung Foundation](#) [1]

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[1] <http://www.worldlungfoundation.org/ht/display/ArticleDetails/i/25955>