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Survey: Shortage of Social Media Resources in Global Tobacco Control

Published on NCD Alliance (https://ncdalliance.org)



"(New York, USA) – In advance of World No Tobacco Day, World Lung Foundation (WLF) revealed the results of a recent survey into the use of social media by tobacco control advocates. Respondents from more than 91 countries – mostly from low-and-middle income countries targeted by tobacco industry as the next growth market – articulated a landscape of great enthusiasm but without formal approach."

More via World Lung Foundation [1]

Post Date: Thursday, 30 May, 2013

Source URL: https://ncdalliance.org/news-events/news/survey-shortage-of-social-media-resources-in-global-tobacco-control

Links

[1] http://www.worldlungfoundation.org/ht/display/ArticleDetails/i/25955