
Take action this World Heart Day

This World Heart Day, the World Heart Federation is urging people around the globe to unite to use the power of information to transform the 1 in 10 lives that are being cut short prematurely as a direct result of cardiovascular disease (CVD).


CVD, including heart disease and stroke, is the leading cause of death globally, claiming over 17 million lives each year. However, at least 80% of premature deaths from CVD could be avoided.

The public campaign is backed up by a [strong call to policymakers and governments](#) [1] to also harness the power of information: to transform the heart health of global nations. World Heart Federation is calling on them to make a firm commitment to implement reliable and fit for purpose surveillance and monitoring systems for CVD in order to better prevent, control and treat the world's biggest killer.

The [World Heart Day website](#) [2] has a wealth of information to empower individuals to help themselves to get to grips with their own heart health. The new [Heart IQ tool](#) [2] in particular is a great way to take the plunge and see just how 'heart smart' you really are.

Read full press release via the link below.

Post Date: Thursday, 29 September, 2016

 [World Heart Day 2016 - Press Release.pdf](#) [3]

Category - News: World Days

Related Resource: [World Heart Day 2016 policy brief](#) [4]

[Global Hearts Initiative](#) [5]

Related Content: [World Heart Federation launches Heart IQ test ahead of World Heart Day](#) [6]

Teaser Image:

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Links

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- [1] https://www.worldheartfederation.org/fileadmin/user_upload/News_2016_master/WHD_2016_Policy_Ask_-_2009_FINAL.pdf
- [2] <http://worldheartday.org/>
- [3] <https://ncdalliance.org/sites/default/files/World%20Heart%20Day%202016%20-%20Press%20Release.pdf>
- [4] <https://ncdalliance.org/resources/world-heart-day-2016-policy-brief>
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- [6] <https://ncdalliance.org/news-events/news/world-heart-federation-launches-heart-iq-test-ahead-of-world-heart-day>