What is good for the heart is good for the brain

Language English

Against the backdrop of the 68th World Health Assembly, the World Heart Foundation, Alzheimer's Disease International and the NCD Alliance will hold on 19 May the high-level panel discussion "What is Good for the Heart, is Good for the Brain".

There is increasing evidence that major risk factors of NCDs and heart diseases also increase the risk of getting dementia in later life. Several recent studies have identified cardiovascular risk factors like smoking, mid-life hypertension and diabetes as important risk factors for dementia.

This side meeting aims to address these connections in depth, focusing on the scientific research, behavioural nature of the shared risk factors, and the need to devise strong public health messaging that supports both cardiovascular and dementia health education. Having established the link, the meeting will set out an integrated approach to tackling the shared risk factors, informed by the patient experience.

Tuesday 19th May 2015

18:00-20:00, Geneva Press Club, Geneva

Co-hosted by the World Heart Federation, Alzheimer's Disease International and the NCD Alliance

#WHA68 live webcast [1]

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