
World Diabetes Day 2016: #Test2Prevent



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World Diabetes Day (WDD) is celebrated annually on November 14. The theme this year is Eyes on Diabetes. Activities and materials will focus on promoting the importance of screening to ensure early diagnosis of type 2 diabetes and treatment to reduce the risk of serious complications.

Led by the International Diabetes Federation (IDF), World Diabetes Day was created in 1991 by IDF and the World Health Organization in response to growing concerns about the escalating health threat posed by diabetes.

Take part in IDF's **#Test2Prevent** initiative and help them achieve **1 million individual screenings** recorded on the World Diabetes Day website by organising or supporting screening activities for type 2 diabetes and/or diabetes complications during the month of November.

The key messages guiding the campaign are:

- Screening for type 2 diabetes is important to modify its course and reduce the risk of complications.
- Screening for diabetes complications is an essential part of managing all types of diabetes.

Download the campaign toolkit via the link below.

Post Date: Thursday, 10 November, 2016

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Links

- [1] <https://ncdalliance.org/taxonomy/term/288>
- [2] <https://www.worldobesity.org/resources/resource-library/world-obesity-day-2018-toolkit>
- [3] <https://www.worlddiabetesday.org/>
- [4] <https://ncdalliance.org/category/tags/diabetes>