
World Diabetes Day 2017 theme announced: Woman & Diabetes

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The theme of World Diabetes Day (WDD) 2017 - 14 November - is **Women and Diabetes**, with the slogan "**Our right to a healthy future**".

Led by the International Diabetes Federation (IDF), the campaign will promote the importance of **affordable and equitable access** for all women at risk for or living with diabetes to the **essential diabetes medicines and technologies, self-management education and information** they require to achieve optimal diabetes outcomes and strengthen their capacity to prevent type 2 diabetes.

There are currently over **199 million women living with diabetes** and this total is projected to increase to **313 million by 2040**.

Diabetes is the **ninth leading cause of death in women globally**, causing **2.1 million deaths each year**. As a result of socioeconomic conditions, girls and women with diabetes experience barriers in accessing cost-effective diabetes prevention, early detection, diagnosis, treatment and care, particularly in developing countries.

Two out of every five women with diabetes are of reproductive age, accounting for over 60 million women worldwide. Women with diabetes have more difficulty conceiving and may have poor pregnancy outcomes.

Approximately one in seven births is affected by gestational diabetes (GDM), a severe and neglected threat to maternal and child health. A significant number of women with GDM also go on to develop type 2 diabetes resulting in further healthcare complications and costs.

Women and girls must be empowered with equitable access to knowledge and resources that will strengthen their capacity to prevent or delay the onset of type 2 diabetes, and influence the adoption of healthy lifestyles to improve the health and well-being of those around them and future generations.

The first set of promotional materials promoting the key messages of WDD 2017 are available at the links below.

Further materials will be released from **June until September** to help campaign stakeholders and the wider diabetes community prepare for activities on November 14.

[Stay informed about WDD 2017](#) [1] and access all materials as they are made available.

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Links

[1] <http://idfnews.cmail20.com/t/r-l-yuuriid-krhiululc-t/>

[2] <https://ncdalliance.org/resources/idf-diabetes-atlas>

[3] <http://bit.ly/2tpE705>

[4] <https://ncdalliance.org/taxonomy/term/288>

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