
Expected impact of the sugar sweetened beverages tax in Mexico

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Language English

This study explores answers to the question: 'What effect on body mass index, obesity and diabetes can we expect from the 1-peso-per-litre tax to sugar sweetened beverages in Mexico?'

Articles & Case Studies

 [PLOS_Tonatiuh Barrientos Mayo 2017.pdf](#) [1]

1 May, 2017

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This study explores the impact of the 1-peso-per-litre tax to sugar sweetened beverages in Mexico. It argues that:

- Ten years after the implementation of the tax, a **2.54% reduction in obesity prevalence** is expected.
- People in the **lowest level of socioeconomic status** and those between **20 and 35 years of age** showed the largest reductions in BMI and overweight and obesity prevalence.
- Simulations show that by 2030, under the current implementation of 1-peso-per-litre, the tax would **prevent 86 to 134 thousand cases of diabetes**.
- Overall, the 2-peso-per-litre scenario is expected to produce **twice as much of a reduction**.

Related Resource: [Case study: Advocating for Sugar-Sweetened Beverage Taxation in Mexico](#) [2]

[The Implementation of Taxation on Sugar-Sweetened Beverages by the Government of Barbados](#) [3]

[Taxes on Sugar-sweetened Beverages as a Public Health Strategy: The Experience of Mexico](#) [4]

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Author: [Tonatiuh Barrientos-Gutierrez, et al.](#) [11]

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