NCDA Advocacy Institute webinar: Strategic Planning for Alliances, 30 April 2019

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Language English
The first NCDA Advocacy Institute webinar aims to support alliances and NCDA members in their coalition building work, by sharing the general concepts of strategic planning and discuss the opportunities and challenges in the Strategic Planning process through three case studies.
Webinars

1 May, 2019
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Extended Description: The NCD Alliance's Advocacy Institute webinar series is a benefit of our member alliances to help them strengthen their coalition building work, but they are also open to all NCDA members and NGO supporters as it may help inform their own coalition building and capacity development work.

The objective of this webinar is to share the general concepts of strategic planning, followed by a presentation of three case studies from NCD Alliance, Healthy India Alliance and the NCD Alliance Nigeria. These case studies will help discuss and identify some of the opportunities and challenges in the Strategic Planning process, and encourage peer-to-peer knowledge sharing and support.

This first webinar is part of a series of three webinars we are organising this year. The second one will be on Communication Campaigns (to accelerate efforts towards the coming Global Week for Action in preparation to the UN HLM on UHC), and the third webinar will be on Resource Mobilisation.

Slides are available at 'My NCDA Hub [1]'

Recording:

Please note that from January 2019, live access to NCDA webinars and recordings and slides are an exclusive benefit to NCDA members (full and associate) and partners. If you are not already a member or partner of the NCD Alliance, and would like to learn more about the benefits of being one, please click here [2] to learn more and apply.

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capacity development [4]
alliances [5]
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Links
[1] https://ncdalliance.org/user
[2] https://ncdalliance.org/membership
[3] https://ncdalliance.org/taxonomy/term/132
[4] https://ncdalliance.org/taxonomy/term/279
[5] https://ncdalliance.org/taxonomy/term/826
[6] https://ncdalliance.org/taxonomy/term/214