Rethinking social impact in the context of NCDs to advance a people-centred approach to access

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Language English

This discussion paper aims to provide a better understanding of how putting a people-centred lens to the concept of social impact and social business models can help drive progress towards sustainable and equitable access to NCD care for all.

Policy Briefs

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Extended Description: This discussion paper aims to provide a better understanding of how putting a people-centred lens to the concept of social impact and social business models can help drive progress towards sustainable and equitable access to NCD care for all.

Its objectives are to:

- Outline the limitations of existing approaches for improving access to care and emphasise the need to revisit the concept of social impact in the NCD context;
- Highlight the value of a people-centred lens to deliver strong health programmes to achieve better health outcomes for people living with NCDs (PLWNCDs);
- Propose a conceptual framework to review where and how social impact programmes are adopting a people-centred approach for the implementation orscaling-up of NCD access initiatives or programmes.

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