


## Sectoral Brief: Finance

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Language English

This series of sectoral briefs by the UNDP lays out 'What Government Ministries Need to Know about Non-communicable Diseases'.

Advocacy Materials

 [Finance.pdf](#) [1]

1 May, 2017

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**Extended Description:**

This sectoral brief is tailored specifically to ministries of finance. It expands upon the following key points regarding what this sector needs to know about NCDs:

- Noncommunicable diseases (NCDs) are a drag on the economy.
- Fiscal policies can generate substantial additional revenue for the government, while improving public health.
- Preventing NCDs makes economic sense.
- Price and tax measures are very effective at getting people to quit tobacco use and reduce consumption of alcohol as well as unhealthy foods and beverages.
- Price and tax measures can be used to actively encourage healthier behaviours and consumption of healthier products.
- Industry interference is a major challenge: ministries of finance, tax and revenue must be alert to the myths spread by industry.
- Ministries of finance, tax and revenue need to collect robust data to see the impacts of tax and price policies.

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- [1] [https://ncdalliance.org/sites/default/files/resource\\_files/Finance.pdf](https://ncdalliance.org/sites/default/files/resource_files/Finance.pdf)
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- [3] <https://ncdalliance.org/resources/sectoral-brief-education>
- [4] <https://ncdalliance.org/resources/sectoral-brief-executive-branch>
- [5] <https://ncdalliance.org/resources/sectoral-brief-labour>
- [6] <https://ncdalliance.org/resources/sectoral-brief-local-governments>
- [7] <https://ncdalliance.org/resources/sectoral-brief-trade-and-industry>
- [8] <https://ncdalliance.org/taxonomy/term/371>
- [9] <https://ncdalliance.org/taxonomy/term/55>
- [10] <https://ncdalliance.org/taxonomy/term/224>
- [11] <https://ncdalliance.org/taxonomy/term/369>