



**Statement to the 140<sup>th</sup> Session of the World Health Organization's Executive Board on the Preparation for the third High-level Meeting of the General Assembly on the Prevention and Control of NCDs, Agenda Item 10.1 / [EB140/27](#)**

Honourable chairperson, distinguished delegates,

World Cancer Research Fund International with World Obesity Federation, supported by the NCD Alliance, welcomes the submission of the updated Appendix 3 to the Global Action Plan for the prevention and control of non-communicable diseases 2013-2020 and encourages the Executive Board to endorse the updated Appendix 3.

In particular, under Objective 3 (Unhealthy Diets) we commend the expansion of the scope of interventions listed, namely: limiting packaging sizes, nutrition labelling to reduce sugar, sodium and fat content, and mass media campaigns to reduce saturated fat and sugar consumption. In addition, we applaud the WHO for including reference to taxation on sugar sweetened beverages. We further commend the WHO for replacing the reference to voluntary industry engagement with a broader recognition that 'reformulation is necessary and that targets for salt content need to be set'. However, we strongly believe that specific reference should have been made to the importance of mandatory regulation and legislation to secure reformulation targets and prevent industry interference.

We welcome the inclusion of WHO tools and the specific recognition that interventions without WHO CHOICE analysis can still be cost-effective, affordable and feasible, and the importance of non-financial considerations such as feasibility, health equity and overall effectiveness.

We believe that the updated Appendix 3 should be further strengthened in future reviews through alignment with the recommendations of the Implementation Plan of the Commission Ending Childhood Obesity, specifically in regards to nutrient profiles and a standardised global nutrient labelling system. We therefore call on Member States to consider the recommendations in both documents when implementing nutrition policies to improve diets.

Finally, we call on the WHO to identify priorities for future research and cost-effectiveness analysis to work towards further strengthening Appendix 3.