

## **2019-2021 NCDA President and Board of Directors**

### NCDA President

- **Todd Harper**, CEO, Cancer Council Victoria, Australia

### NCDA Board of Directors

- **Cary Adams**, CEO, Union for International Cancer Control, Switzerland
- **Monika Arora**, Executive Director, HRIDAY (Healthy India Alliance), India
- **Jose Luis Castro**, President and CEO, Vital Strategies, France
- **Deborah Chen**, Executive Director, The Heart Foundation of Jamaica, Jamaica
- **Jean-Luc Eisele**, CEO, World Heart Federation, Switzerland
- **Ibtihal Fadhil**, Founder and Chair, Eastern Mediterranean NCD Alliance, Bahrain
- **Trevor Hassell**, President, Healthy Caribbean Coalition, Barbados
- **Paula Johns**, Director, ACT Promoção da Saúde, Brazil
- **I.D. Rusen**, Director of Research and Development, The Union, France
- **Anne Lise Ryel**, Secretary General, Norwegian Cancer Society, Norway
- **Gerald Yonga**, President, East Africa NCD Alliance, Kenya

**2019-2021 NCDA President****Todd Harper**

CEO, Cancer Council Victoria

Australia

For three decades, Todd Harper has led organisations dedicated to global public health and prevention, including Cancer Council Victoria, Quit Victoria and VicHealth. Todd is currently a Board Member of the NCD Alliance.

Since 2011, as Cancer Council Victoria's Chief Executive Officer, Todd has led the organisation's important work in cancer research, prevention, support and advocacy.

During this time Cancer Council has led research initiatives in tobacco plain packaging, screening campaigns, obesity prevention, been at the forefront of bans on solariums and campaigns on unhealthy food, alcohol and smoking.

Todd has a Bachelor's degree in Economics, a Postgraduate Diploma in Health Promotion, a Master's Degree in Health Economics, and was recently awarded an Honorary Doctorate by Deakin University for 'outstanding contributions and commitment to public health and for willingness to be innovative and brave in advocating for public health'.

## 2019-2021 NCDA Board of Directors



**Cary Adams**

CEO, Union for International Cancer Control  
Switzerland

Born in London, Cary Adams has a BSc Honours degree in Economics, Computing and Statistics from the University of Bath, United Kingdom and a Master's degree (with Distinction) in Business Administration. He is a Harvard Business School Alumni having attended the School's Executive General Management programme in 2003.

In 2009, Cary made a career change, moving from the management of international businesses in the banking sector to become CEO of the Union for International Cancer Control based in Geneva. Cary and his team focus on global advocacy, convening the cancer community and running significant global capacity building projects that address global cancer issues.

Cary also served two terms as Chair of the NCD Alliance. In 2014 he was awarded an Honorary Doctorate in International Relations from the University for Business and International Studies in Geneva, and in 2015 an Honorary Doctorate in Health from Bath University in the UK. In May 2015, Cary was awarded 'CEO of the year' at the International and European Association conference organised by the Associations Network.



**Monika Arora**

Executive Director and Governing Board Member of HIA, HRIDAY  
(Secretariat of Healthy India Alliance-HIA)  
India

Dr Monika Arora is a public health scientist and an ardent advocate for NCD prevention and control. She has served on several national and international expert committees including WHO DG's Committee on Ending Childhood Obesity and WHO Civil Society Working Group on the third UN HLM on NCDs. She is the Executive Director of HRIDAY, Secretariat of the Healthy India Alliance (India NCD Alliance). She is also Director of the Health Promotion Division at Public Health Foundation of India.

Dr Arora has been honoured with the Best Practices Award in Global Health in 2011 by the prestigious Global Health Council for NCD prevention among vulnerable communities. She has also been awarded with the WHO Director General's World No Tobacco Day Award in 2012; Dr. Prem Menon Outstanding Service Award in January 2018 by World-India Diabetes Foundation and Exceptional Women of Excellence 2018 Award by Women Economic Forum, in April 2018.



**José Luis Castro**

President and CEO, Vital Strategies  
France

José Luis Castro serves as President and CEO of Vital Strategies and leads The International Union Against Tuberculosis and Lung Disease. With almost 30 years of experience in public health management, Mr. Castro has lead strategy and operations for both organisations, building today's worldwide network of country offices, experts and programs that now serve over 100 countries. Mr. Castro also serves on several boards, including the board of Journal of Health Management and of the International Union for Health Promotion and Education. Previously, Mr. Castro advised WHO and the Government of India on the implementation of the Revised National TB Control Program and served as Operational Director for New York City's TB Control Bureau during the 1990s MDR-TB crisis. The program still guides tuberculosis control in New York City. Castro holds a MPA from the University of Pennsylvania and was awarded an honorary doctorate from Pace University in 2005.



**Deborah Chen**

Executive Director, The Heart Foundation of Jamaica  
Jamaica

Deborah is a Past Vice-President of the World Heart Federation, Past President of the InterAmerican Heart Foundation, and a past Board Member of the Healthy Caribbean Coalition. She is currently Board Member of the NCD Alliance. Locally, she is a founding Board Member of the Jamaica Coalition for Tobacco Control and of the National Resuscitation Council. As Chair of the Lions Club of Kingston Sight Foundation medical subcommittee, she was instrumental in establishing an eye screening clinic for the lower socio economic group since 2010. She is a member of the Ministry of Health's National Food Industry Task Force with the mission to "formulate strategies that can improve the dietary environment and can contribute to the reduction of the burden of NCD's in Jamaica". Deborah is a registered nurse with specialised training in coronary care and holds a Master's degree in Public Health.



**Jean-Luc Eisele**

CEO, World Heart Federation

Switzerland

Jean-Luc Eiselé, PhD, has worked in medical professional association management for 11 years. He earned a MSc in Natural Sciences from Lausanne University, Switzerland. He received a PhD in Microbiology from Basel University, Switzerland. Part of his PhD work was conducted at the European Molecular Biology Laboratory in Heidelberg, Germany. After completing a post-doc at the Institute Pasteur in Paris, France, he was offered a permanent position. In 1999, Jean-Luc joined the European Respiratory Society (ERS) in Lausanne as Scientific and Educational Activities Manager. In 2001, he was promoted to Deputy Executive Director and in 2007 appointed Executive Director of ERS. Jean-Luc has extensive international experience in the field of association management, public health and advocacy. Previous roles include Director of Les Ligues de la santé, which focuses on primary prevention and health promotion, and Executive Director of the FDI World Dental Federation. In this latter role, he was responsible for developing global and national advocacy activities, and successfully launching and developing World Oral Health Day. Jean Luc Eiselé was appointed World Heart Federation's Chief Executive Officer, effective from 1 May 2017.



**Ibtihal Fadhil**

Chair, Eastern Mediterranean NCD Alliance, and NCD Consultant

Bahrain

Dr Fadhil is the Founder and Chair of the Eastern Mediterranean NCD Alliance, which has built an NCD network in more than 20 countries.

Dr Fadhil a physician and public health specialist, she has served at World Health Organization (WHO) as Regional Adviser for NCDs for 9 years, where she has developed regional NCD plans and support countries in Africa and Middle East. At WHO, Dr Fadhil also strengthened the NCD/CSO network, promoting the role of CSOs at national and regional levels.

Prior to WHO, she has held a various academic and clinical positions during the last 35 years in Iraq, Jordan, New Zealand, Bahrain and UAE.

Dr Fadhil has served as chair and member of several national and international committees, including Board Member of the first NCDA Board of Directors, NCDA Science and Policy Sub-Committee, Women and NCDs community. She has also published in several peer-reviewed scientific journals.



**Trevor Hassell**

President, Healthy Caribbean Coalition  
Barbados

I am a medical doctor engaged for many years in all aspects of the response to NCDs in the Caribbean, holding leadership positions in several professional and civil society national and regional organisations. Over the past decade I have provided regional CARICOM civil society leadership at all major United Nations and WHO NCD meetings.

I was recently a member of the WHO Civil Society Working Group on the third UN High level Meeting on NCDs. I am presently Co-Chair of the Governing Board for the Consortium Core of the Yale – Transdisciplinary Collaborative Center for Health Disparities Research Focused on Precision Medicine (Yale-TCC); member of the Technical Advisory Committee meeting - Coalition for Access to NCD Medicines & Products; member of the World Cancer Research Foundation (WCRF) International Policy Advisory Group; and member of PAHO/WHO Advisory Group on Advancing the NCD Agenda in the Caribbean.



**Paula Johns**

General Director, ACT Health Promotion  
Brazil

Paula Johns is a Brazilian sociologist and holds a Master's degree in English and International Development Studies from Roskilde University Center, Denmark. She has done research in the area of development studies in Africa and in gender, ethnicity/race and public health for organisations in Brazil and Europe. She worked as Program Developer for Human Development Network, where she was responsible for the elaboration, implementation, monitoring and evaluation of projects in the areas of health, gender and the environment, capacity building of women and community leadership. She is co-founder and director of ACT Health Promotion, a Brazilian coalition of over 1000 organisations, that works to prevent NCDs and promote healthy lifestyles, especially via tobacco control and promotion of healthy food policies. Johns has presented at national and international conferences and has been a member of Framework Convention Alliance, InterAmerican Heart Foundation, Global Alcohol Policy Alliance and NCD Alliance Board of Directors.

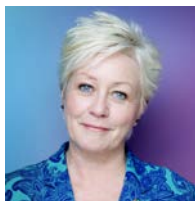


**I.D. Russen**

Director, Research and Development, The International Union Against TB and Lung Disease

France

Dr I.D. Rusen has been with The Union since 2004 in many capacities, including Coordinator of the FIDELIS Initiative and the Director of the Tuberculosis Department for three years. He is currently leading the TREAT TB Initiative, which is spearheading the coordination and sponsorship of the STREAM clinical trial, a landmark trial for shortened MDR-TB treatment currently underway in four countries. Dr Rusen received his medical degree from the University of Manitoba and completed a Community Medicine (Preventive Medicine) Residency and a Master's degree in Epidemiology at the University of Toronto. He has over 15 years of experience as a technical advisor for tuberculosis and related health problems in low-income countries with both donor agencies and non-governmental organisations. He has a strong publication record, including first-authored publications in the International Journal of Tuberculosis and Lung Disease (IJTLD), and the American Journal of Public Health and the Pediatric Infectious Disease Journal. He also serves as Senior Vice President of Research and Development for The Union's affiliate in North America, Vital Strategies.



**Anne Lise Ryel**

Secretary General, Norwegian Cancer Society

Norway

Ms Ryel is currently the Secretary General of the Norwegian Cancer Society where she has been championing the fight against cancer both nationally and internationally since 2002. She has an extensive professional background from all sectors of society: A lawyer by training, she has exercised her profession as a company lawyer in the private sector; as the Norwegian Gender Equality Ombudsman; as Deputy Director General at the Directorate of Health and in politics as Deputy Minister at the Norwegian Ministry of Justice. Ryel has been chair/member of numerous boards and expert groups the last 30 years, including the CEDAW Committee monitoring the UN Human Rights Convention on The Elimination of Discrimination Against Women; Board member at Union for International Cancer Control (UICC); member of the WHO GCM/NCD Working Group on private sector involvement and the WHO Community of Practice on Meaningful Involvement of People living with NCDs Steering Group.

**Gerald Yonga**

President and Chair of Board of Directors, East Africa NCD Alliance  
Kenya

Professor Gerald Yonga is President of the East Africa NCD Alliance and Africa NCD Alliances Network; and Visiting Professor of the NCD Research Thematic Unit, School of Medicine, University of Nairobi. He is currently a Governing Board Member of the NCD Alliance (Global).

He was Founder and Chair of NCD Alliance Kenya. He has attended and made NCD advocacy presentations at numerous regional (East African Community, African Union, WHO Afro) meetings, WHO World Assembly meetings, UN General Assembly meetings and CSO hearing in 2014 and many professional society meetings around the world. Gerald is an active NCD researcher, and advocate and is credited for his contribution in the formation and coordination of strong NCD movement in Africa. He is a strong global advocate for NCD action in LMIC and a consultant for innovative solutions and evidence for policy and action on NCDs.