Advocacy Webinar



Thursday, 9th March 2023 15.00 - 16.15 CET



Welcome and agenda



Agenda

Welcome (10 min)

- Overview of agenda
- Introduction to NCD Alliance Team

Debrief (40 min)

- 152nd Session of the WHO Executive Board
- Small Island Developing States Technical Meeting on NCDs
- Questions & Answers

Outlook (20 min)

- Outline of 2023 Quarter 2 opportunities/activities
- Questions & Answers

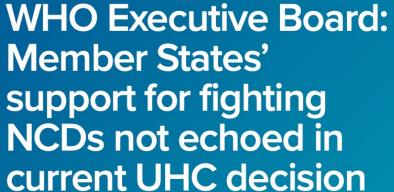
Wrap up (5 min)

Concluding remarks









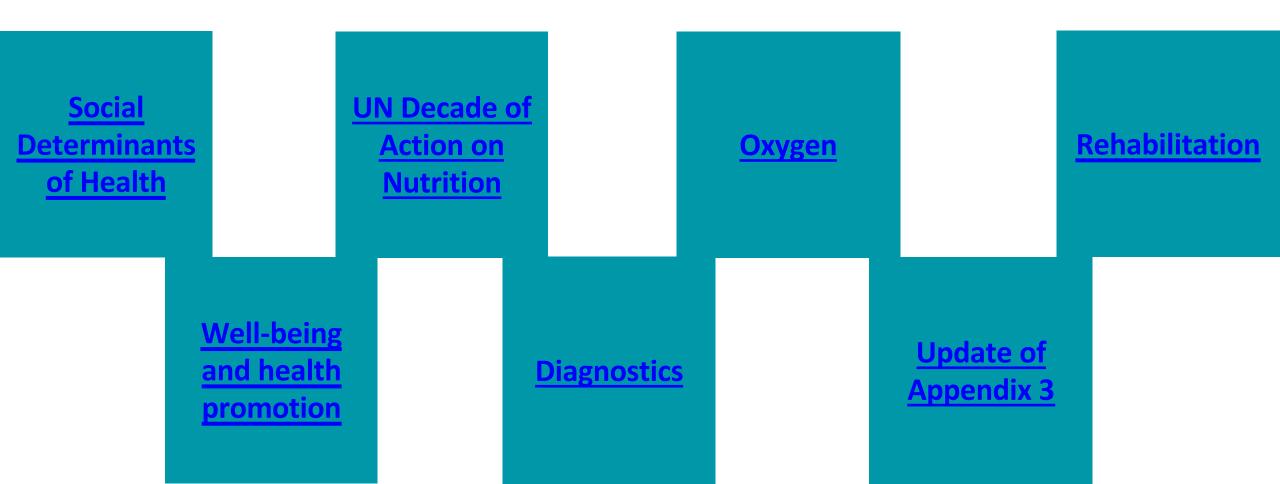
HOME / NEWS & EVENTS / BLOG / WHO EXECUTIVE BOARD: MEMBEI STATES' SUPPORT FOR FIGHTING NCDS NOT ECHOED IN CURRENT WHO DECISION

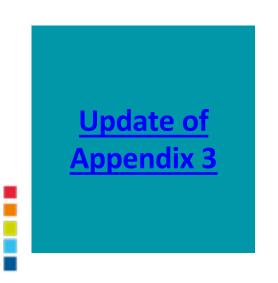


Click here to read the NCD Alliance blog summarising NCD related discussions within the 152nd Session of the WHO Executive Board



Action across the continuum of care with decision/reports passed/noted on:







NCD Alliance's submission to the first WHO consultation on the undated Appendix 3 of the Global action plan for the prevention and control of NCDs 2013-2030

1. The NCD Alliance thanks and commends the World Health Organization (WHO) for preparing the <u>first draft</u> of the 2022 updated Appendix 3 of WHO's *Global action plan for the prevention* and control of noncommunicable diseases (NCDs) 2013–2030 (hereinafter 'Appendix 3'). This is an important step to strengthen and inform the development of WHO's *Implementation* road map 2023-2030 for the global action plan on NCDs, the outline for which was recently approved at the World Health Assembly.

2. Since its update in 2017, Appendix 3 became known as WHO's NCD 'best buys' and other recommended interventions given that the policy options were divided into the NCD 'best buys' (those most cost-effective and implementable according to WHO's cost-effectiveness analysis): NCD 'nood buys' (those having lower but still significant cost effectiveness) other



NCD Alliance's joint submission to the second WHO consultation on the updated Appendix 3 of the Global action plan for the prevention and control of NCDs 2013-2030

26 August 2022

1. This submission was prepared by the NCD Alliance, and the following civil society organisations are co-signatories: ACT Health Promotion, Africa NCDs Network, Alianza ENT Chile Alzheimer's Disease International ANAO Foundation Ghana Burundi NCD Alliance Cameroon Civil Society NCD Alliance, Cancer Research UK, Coalicion America Saludable (CLAS), Ghana NCD Alliance, Healthy Caribbean Coalition, Healthy India Alliance, International Association for Dental Research, International Society of Nephrology, Movendi International, NCD Child, Norwegian Cancer Society, Swedish Hear Lung Foundation, Tanzania NCD Alliance, The George Institute, Umane, Vital Strategies and World Cancer Research Fund International



ting US\$ 230 billion in economi rden is highest. ledge product for governmen

that will have benefits for a wide

ty and wishes to contribute with



Provisional agenda item 6

10 January 2023

Political declaration of the third high-level meeting of the General Assembly on the prevention and control of non-communicable diseases, and mental health

Draft updated menu of policy options and cost-effective interventions for the prevention and control of noncommunicable diseases

Report by the Director-General

This report is submitted by the Director-General pursuant to the request in decision WHA72(11) (2019) "to consolidate reporting on the progress achieved in the prevention and control of noncommunicable diseases and the promotion of mental health with an annual report to be submitted to the Health Assembly through the Executive Board, from 2021 to 2031, annexing reports or implementation of relevant resolutions, action plans and strategies, in line with existing reporting



DG's report on Appendix 3 update was noted

Many MS supported that WHO HQ undertakes regular updates

Canada asked to clarify how 5 X 5 interventions will be integrated

MS consider Appendix 3 with a comprehensive/synergistic approach

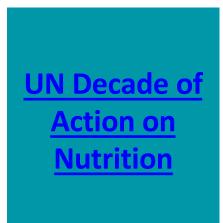


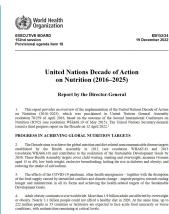
Encourage MS and WHO to keep the term 'best buys' as a policy communication tool

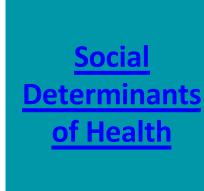
Encourage MS to adopt the current menu of policy options and call for regular updates













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3. The COVID-19 crisis is only one of many interlinked crises that the world currently faces. The climate crisis, the increasing frequency of war and conflict and the cost-of-living crisis have exceededed—and in some cases been catalysed by —the impacts of the COVID-19 pandemic. These

WORLD REPORT ON SOCIAL DETERMINANTS OF HEALTH EQUITY

4. The Seventy-fourth World Health Assembly requested the Director-General to prepare, builon the report of the WHO Commission on Social Determinants of Health (2008) and subsequent wan updated report on social determinants of health.

5. In response to this request, the development of the draft WHO World Report on Soci Determinants of Health Equity commenced in 2021. Two advisory groups were convened to inform i development. Sixteen consultations have been held to seek input and discussions have also bee undertaken with internal focal conints within WHO. The report is presented in three chargers.



DG's reports were noted

MS highlighted well-being and equity as frameworks for health and called for integration in wider policies

MS asked for the well-being and SDOH frameworks to complement each other rather than duplicate

MS called for more awareness and action on the nexus between climate change, health and nutrition



Deep dive into a successful advocacy campaign - Rehabilitation

One on one meeting

Submitted recommendations on zero draft text prior to negotiations

Participated in Mission hosted Webinar

EB152 Briefings

EB152 Statement









152nd Session of WHO Executive Board

Geneva Switzerland

Agenda Item 8 ngthening rehabilitation in health systems (EB152/8)

WSG, supported by NCOA and Off, welcomes WHO and Member State inklinives to street inhabilitation service. The need is increasing with the rising prevalence of NCOs and disput of 60% of sesential rehabilitation services during COVID-19 — none than any other service. Million individuals placely live with stroke, experiencing physicial and communication diffusion loss of yout and independence. Neuro-rehabilitation units and long-term rehabilitation secretarilis for health veil-being and social participation. Survives to rehabilitation secretarilis for health veil-being and social participation. Survives to rehabilitation NCO burden is increasing, include insufficient workforce, infrastructure, high costs and sufferstanding of the survives of the control o

We call for: • Inclusion

- Inclusion of rehabilitation in UHC health benefit packages, within the continuum of enabled by guideline development, frameworks and education for patients and
- Meaningful involvement of people living with NCDs in developing policies and services.









Final Rehabilitation Decision

Our Key Ask	Decision Text
Meaningful involvement of CSOs and PLWNCDs	Considering that the need for rehabilitation is increasing due to the epidemiological shift from communicable to noncommunicable diseases
	Meaningful participation of rehabilitation users particularly persons in need of long-term care and community-based and civil society organizations at all stages of planning and delivery.
Ensure provision of rehabilitation services within country UHC benefit packages and PHC	Expand rehabilitation to all levels of health, from primary to tertiary, and to ensure the availability and affordability of quality and timely rehabilitation services and to develop community-based rehabilitation strategies while implementing person-centred strategies and participatory, specialized and differentiated intensive rehabilitation services to meet the requirements of persons with complex rehabilitation needs.
Promotion of access to rehabilitation services for all populations in need, as part of a continuum of care, supported by strong referral systems	To ensure the integrated and coordinated provision of high-quality, affordable, accessible, gender-sensitive, appropriate and evidence-based interventions for rehabilitation along the continuum of care, including strengthening referral systems
Ensure alignment of upcoming rehabilitation targets and knowledge products with other relevant global health opportunities in 2025	X



Universal Health Coverage decision related to upcoming UNHLM on UHC included no mention of NCDs:



EXECUTIVE BOARD 152nd session Agenda item 5 EB152(5) 1 February 2023

Preparation for the high-level meeting of the United Nations General Assembly on universal health coverage

The Executive Board, having considered the report by the Director-General, ¹

Decided to recommend to the Seventy-sixth World Health Assembly the adoption of the following resolution:

The Seventy-sixth World Health Assembly,

Having considered the report by the Director-General,

NCD Alliance Advocacy Priorities For the 2023 UN High-Level Meeting on Universal Health Coverage (UHC)





Encouraging to note Member State statements already started reflecting our 4 advocacy priorities...











The country allocates the largest share of the domestic budget to health! Only 4% of total health expenditure in the country comes from out-of-pocket payments

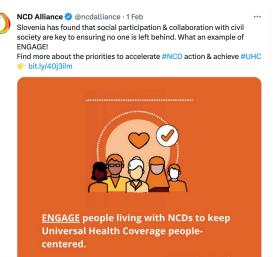
@RWGenevaMission











Ministry of Health Rotewana

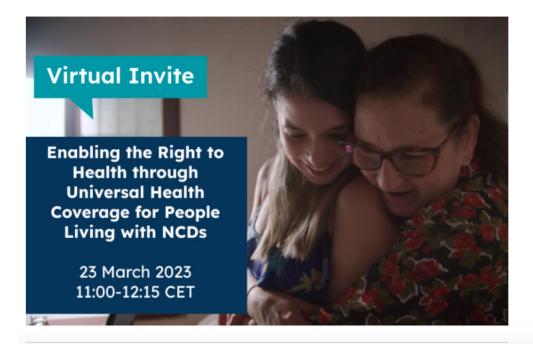
-Ö- Upcoming briefing with Geneva Missions on NCD Alliance Advocacy Priorities







INVITATION



Registration link:

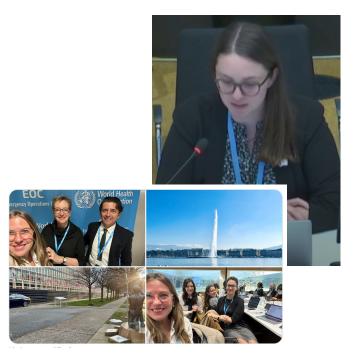
https://us06web.zoom.us/webinar/register/WN_KUOAVhRfQoysMJFPaGHGUA

EB152: On the sidelines

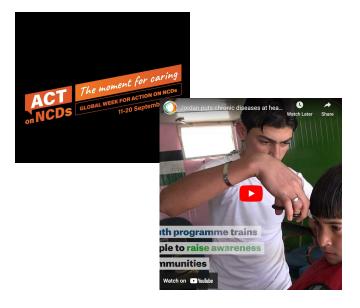
Talked with Missions



Supported Members



Launched content (click here to find out more!)



EB152: On the sidelines... we celebrated!



EB152 Coverage Insights

Data retrieved for the period: from 19 January – 27 February 2023



Engagement

Twitter: >1800 actions with EB152 tweets;

LinkedIn: >900 actions with EB152 posts

Jordan puts NCDs at heart of UHC and humanitarian response:

Twitter – 19 min watched LinkedIn - 583 min watched YouTube – 30 min watched

Website:

Downloads of the UHC policy brief: 41

Downloads of the EB152 Advocacy brief: 163



Website:

- <u>UHC policy brief</u>: 258 users. Avg. time on page: 4:49
- UHC page: 179 users. Avg. time on page: 2:57
- <u>Jordan puts NCDs at heart of UHC and humanitarian</u> <u>response:</u> 97 users; Avg. time on page: 3:39
- <u>EB152 Advocacy Briefing:</u> 303 users Avg.time on the page: 6:44
- <u>EB152 Advocacy Briefing news:</u> 151 users. Avg. time on the page: 2:36
- NCD Alliance enters into official relations with the WHO:
 576 users; Avg. Time on the page: 3:10
- WHO Executive Board: Member States' support for fighting NCDs not echoed in current UHC decision | NCD Alliance: 109 users; Avg. time on the page: 4:05.

Spotlight





6:00 PM · Feb 6, 2023 · 39.5K Views

III View Tweet analytics

Promote

53 Retweets 22 Quote Tweets 302 Likes





Primary #healthcare services should include health promotion with special focus on noncommunicable (#NCDs) as well as communicable diseases, vaccination & infection prevention and control," noted @DKUNmisgva during a discussion on #UHC at @WHO #EB152

Could not agree more 500



11:25 AM · Feb 1, 2023 · 2,039 Views

III View Tweet analytics

Promote

13 Retweets 22 Likes

Who else is speaking about the EB?



Bente Mikkelsen @MikkelsenBente_ · Feb 4

Member States further equipped for beating #NCDs with an updated menu of policy options and cost-effective interventions for the prevention and control of #NCDs NCD targets are not just aspirational but achievable! #EB152 @WHO bit.ly/3wUXAJ6





Show this thread

th World Obesity Retweeted

Dr. Simón Barquera 📀 @SBarquera - Feb 2

Hoy presenté postura de @WorldObesity y @IntDiabetesFed en Consejo Ejecutivo de la OMS @WHO pidiendo se incluya el manejo de la #obesidad en las prioridades de acción y proteger políticas de prevención de la influencia de industrias que dañan la #salud.

#comidachatarra



You and 9 others

Women In Global Health @womeninGH · Feb 6 #WomeninGH welcomes the appointment of Dr.Amelia Tuipulotu as

@WHO's new Chief Nursing Officer Fruitful meeting at the #EB152 discussing the vital role of nurses and the

need for a new social contract for women in health with fair pay, equal leadership & safe and decent work!



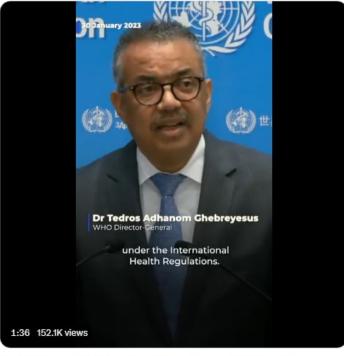
Dr. Roopa Dhatt and 2 others

C 26



Tedros Adhanom Ghebreyesus 🔮 @DrTedros - Jan 30

Last Friday the @WHO Emergency Committee met to consider whether #COVID19 remains a Public Health Emergency of Intl. Concern. In their view, the outbreak remains a global health emergency, and I agree. This morning, I updated the #EB152 on the way forward. bit.ly/3JtgqhJ



Q 2,866 tl 1,682 C 2,729 III 625.3K 1

Who else is speaking about the EB?







Save the Children UN Geneva

@SC_UNGeneva

¶ @save_children jointly called on Member States to participate in the UN High-level meeting on #UHC at the highest political level

- to demonstrate political commitment and
- —to support the participation of #CSO in all stages of the preparations.

#UHCHLM #EB152



4 Retweets 1 Quote Tweet 23 Likes

Social Media Lessons learned:

Content & themes:

#UHC is getting more spotlight (slide with hashtags).

Suggestions:

- Using personal accounts to make noise.
- Diverse visual content works best. Photos/Selfies can lure people to our content. PAA can indicate the time of messages in the rolling notes, so it is easier to rewatch and make screenshots.
- It's useful to tag relevant members and partners in the tweets around an EB.

Operations:

• If more convenient, note takers can put down only keywords in the rolling notes and time codes, comms can go and take screenshots and take direct quotes or craft messages acc to the key words.

Small Island Developing States (SIDS) Meetings



SIDS High-Level Technical Meeting on NCDs & Mental Health

Barbados (hybrid format), 17-18 January 2023 WHO event page

4 breakout discussions on:

- Financing
- Climate change and PPR resilience
- Multisectoral engagement and multistakeholder collaboration (moderated by NCDA)
- Commercial determinants of health (moderated by HCC)



HCC and NCDA co-hosted an official side event on childhood obesity

Expected outcomes:

- Meeting report with recommendations
- SIDS NCD implementation road map (incl. a SIDS acceleration plan on obesity tbc)





SIDS Discussion Paper by Civil Society





NCD Alliance

Noncommunicable Diseases and Mental Health in Small Island **Developing States**

A DISCUSSION PAPER BY CIVIL SOCIETY

The Healthy Caribbean Coalition (HCC) is a not-for-profit Caribbean regional alliance of civil society organizations (CSOs) working towards the prevention and control of noncommunicable diseases (NCDs). HCC has led the development of this discussion paper in collaboration with a group of likeminded civil society representatives from other Small Island Developing States (SIDS) regions, and with the support of the NCD Alliance (NCDA), a global network of CSOs also dedicated to NCD prevention

This discussion paper was developed as a contribution to the High-Level Technical Meeting and Ministerial

Conference on NCDs and Mental Health in SIDS, which will be convened by the World Health Organization (WHO) in Barbados, in January and June 2023 respectively.

Small Island Developing State accelerate action to tackle big killers

18 January 2023 | News release | Barbados | Reading time: 3 min (854 words)

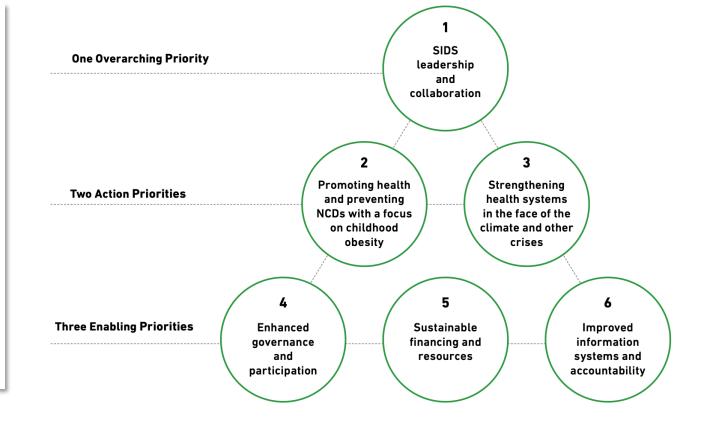
The Government of Barbados, the World Health Organization (WHO) and the Pan An Organization are holding a high-level technical meeting on noncommunicable disease ungernization are notining a injurieren reciningen interest, on indiscontinuities are mental health with Small Island Developing States (SIDS). The discussion focuses i challenges, and opportunities to scale up multi-sector actions on NCDs and mental to recommendations to scale up actions that save and improve lives.

For this occasion, WHO has released a data portal on NCDs in SIDS highlighting some of the highes For this occasion, WHO has released a data portation INOUS in SIDES highlighting some or the nights prevalence rates of NCD and mental health risks in the world. The data shows that over half of people SIDS are dying prematurely from NCDs and the rate of hypertension is over 30% in almost all of the

Ten of the countries with the highest rates of obesity worldwide are small island states. The highest ners or the countries with the regress rands or occessity wondowne are small started states. The regress prevalence of diabetes among adults in the world is also projected to be in SIDS. Rates of mental his conditions reach as high as 15% in the Caribbean and the Pacific.

"Countries are facing multiple overlapping crises. The climate crisis and the COVID-19 pandemix Combined with poverty, unemployment, inequality and the marginalization of minority communities fuelling an increase in noncommunicable diseases and mental health conditions," said Dr Tedros Adhanom Ghebreyesus, Director-General of WHO. To address these challenges, we need to hea Adherent Street, Program Selected in 1977. In standards and white indicates a settings affected communities about the challenges they face and the solutions that work in diverse settings ameries communities about the challenges trey race and the solutions that work in unverse sent look forward to working with SIDS to achieve ambitious outcomes on NCDs and mental health."

1	Related	
	SIDS NCDs Data Portal	>
h	Invisible numbers	>
	Saving lives, spending less	>
om We	Noncommunicable Diseases and Moncommunicable Disease a	ental tates – A



Access the discussion paper and recommendations here



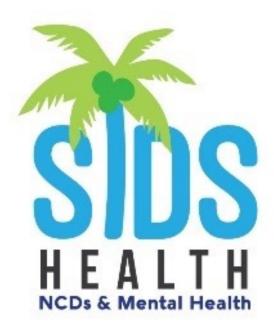
Discussion paper was open for comments until 28 February Recommendations will be reviewed with feedback received

SIDS Ministerial Conference on NCDs & Mental Health

Barbados (hybrid format), 14-15 June 2023 WHO event page

- Follow-up from the technical meeting, whole process to feed into the 2025 HLM on NCDs preparations
- Expecting an Outcomes Document (i.e., declaration)
- Negotiations on the Outcome Document starting in February, co-chaired by Barbados and Fiji and to be a SIDS-only process
- The SIDS High Level Policy Group will be involved in the process co-chaired by Sir George Alleyne, PAHO Director Emeritus & Sir Colin Tukuitonga, SPC Director-General

 Further NCDA support plans: network consultation, updated paper, SIDS mission briefing re outcome document, advocacy / activities around Ministerial Conference





Q&A



Outline Q2 Opportunities/Activities



2023 snapshot

WHO 2nd Global **NCD** financing

dialogue

DATES STILL TBC:





Jan





WHO RCMs







WHO Pandemic Treaty negotiations

WHO NCDs and SIDS Technical Meeting, 17-18 Jan



Negotiation SIDS Min. Declaration (GVA)

WHO NCD/ WHO NCDs and SIDS Ministerial Humanitarian Conf, Meeting 14-15 June 27-28 June



NCDA Global Week for Action on NCDs (Care/UHC) 14-21 Sept

MEGA UNGA: 3 UNHLMs (UHC, TB & PPR), SDG Summit, and NCD **HoG/S Meeting**

UN UHC Multistakeholder Hearing NYC 8-9 May



Negotiation UHC Political Declaration (NYC)

World Bank/IMF **Spring Meetings** 21-23 April



Women Deliver, Kigali 17-20 July



G20. India 10-17

Global **Adolescent** (virtual) 11-12 Oct

World Health Summit, **Berlin**

(virtual) 4-7 Dec

Dec













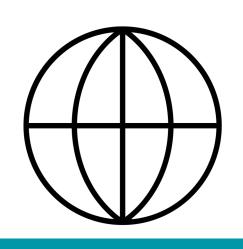




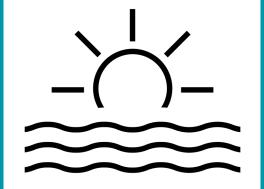
IDF Congress

A Birds Eye Look at Q2

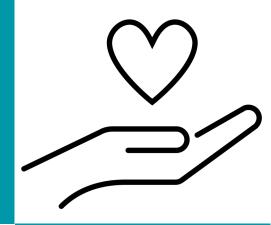
Processes and events NCDA is following



INB 5 4-5 April



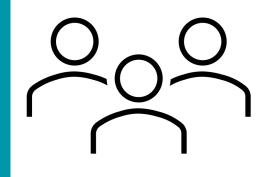
WHA76 22-30 May



Multistakeholder Dialogue on UHC 8-9 May (NYC)



SIDS Ministerial 14-15 June (Barbados)



NCDs in
Humanitarian
Settings Meeting
June?
(Copenhagen)

INB Process: Pandemic Accord

INB4 (27 Feb- 4 March) - Zero Draft

We welcome: references to individuals and groups at higher risk; commitment to equity, inclusiveness, and community engagement; health system strengthening, calls for whole of government/society approaches

Areas to strengthen: specific references to people living with NCDs and those at higher risk, where relevant; provision and access to services across the continuum of care; enhanced language around non-discrimination and access to health services

Interest of the network in following the process?



Political Processes

- UN Multi-stakeholder Dialogue on UHC
 - NCD Alliance Side Event (tentative 9 May)
 - Modes & modalities of network involvement at the MSD
 - <u>Register</u> for in-person attendance open to unregistered and ECOSOC
 - Option to deliver intervention: please consider including a couple points from <u>NCDA's Advocacy Asks</u>
 - ½ day session on UHC, ½ day closing plenary uniting all 3 HLMs
- UHC Political Declaration Negotiations (June-Aug)
 - Advocacy & engagement from members



Political Processes

- WHA76
 - Agenda EB152/41
 - NCDA Side Events on UHC (May 22nd) and Appendix 3 (May 23)
 - NCDA Advocacy Briefing Paper and Meeting in May
 - We will continue to focus on UHC, emphasizing financing, and Appendix 3
 - In Q&A section, please let us know:
 - What are your plans for WHA?
 - Ways NCDA network can collaborate/coordinate on events and messaging to increase impact?



NCD Financing

- 2nd Global Dialogue for NCD Financing
 - TBC Q4 or push back to Q1 2024
 - PAA undergoing expert consultation process
 - Outlining objectives & outputs we hope to see from the meeting
 - Looking to influence the agenda of the Conference
 - Network asks:
 - Mobilizing engagement of Member States, large donors
 - Investment Cases



Opportunities for Engagement

- PLAN on Prevention inputs for marketing policy and labelling policy publications
- PLAN on Financing Case Studies
- Thematic webinar WHO Facility Based Monitoring, tentative May/June

- For Q3
 - UN High-Level Political Forum Voluntary National Reviews (NYC, 10-19 July)
 - UN Food Systems Summit Stocktaking Meeting (Rome, 24-26 July)
 - Global Week for Action on NCDs (14 21 September)



Q&A



Concluding remarks

Alison Cox



NEXT NCD ALLIANCE ADVOCACY UPDATE



Thursday 6th July 2023 13.30-14.45 CEST Register now!

