

ADVOCACY
WEBINAR
SERIES



Q3 Advocacy Webinar

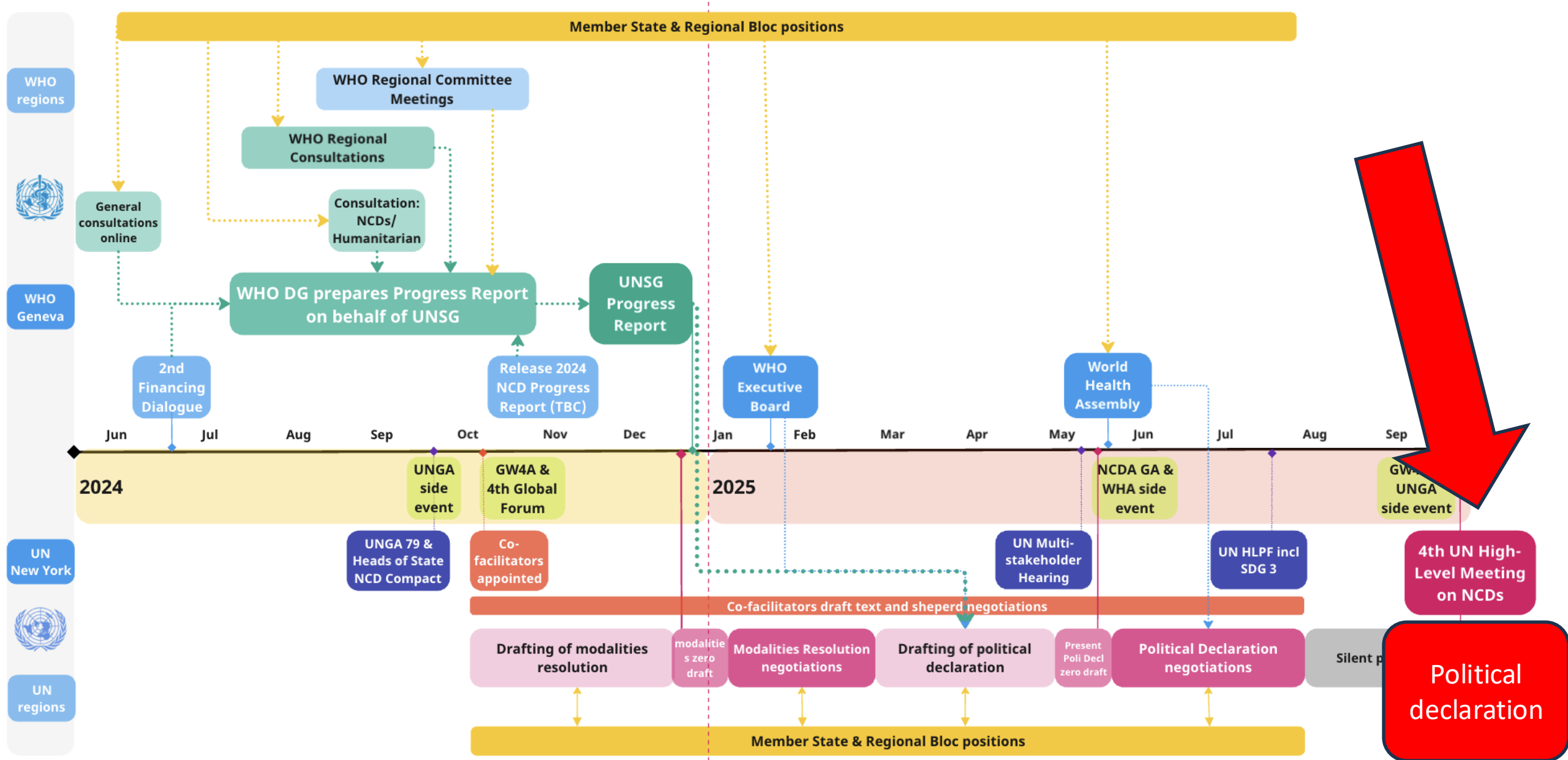
Wednesday, 28th August 2024
15:00 – 16:00 CET



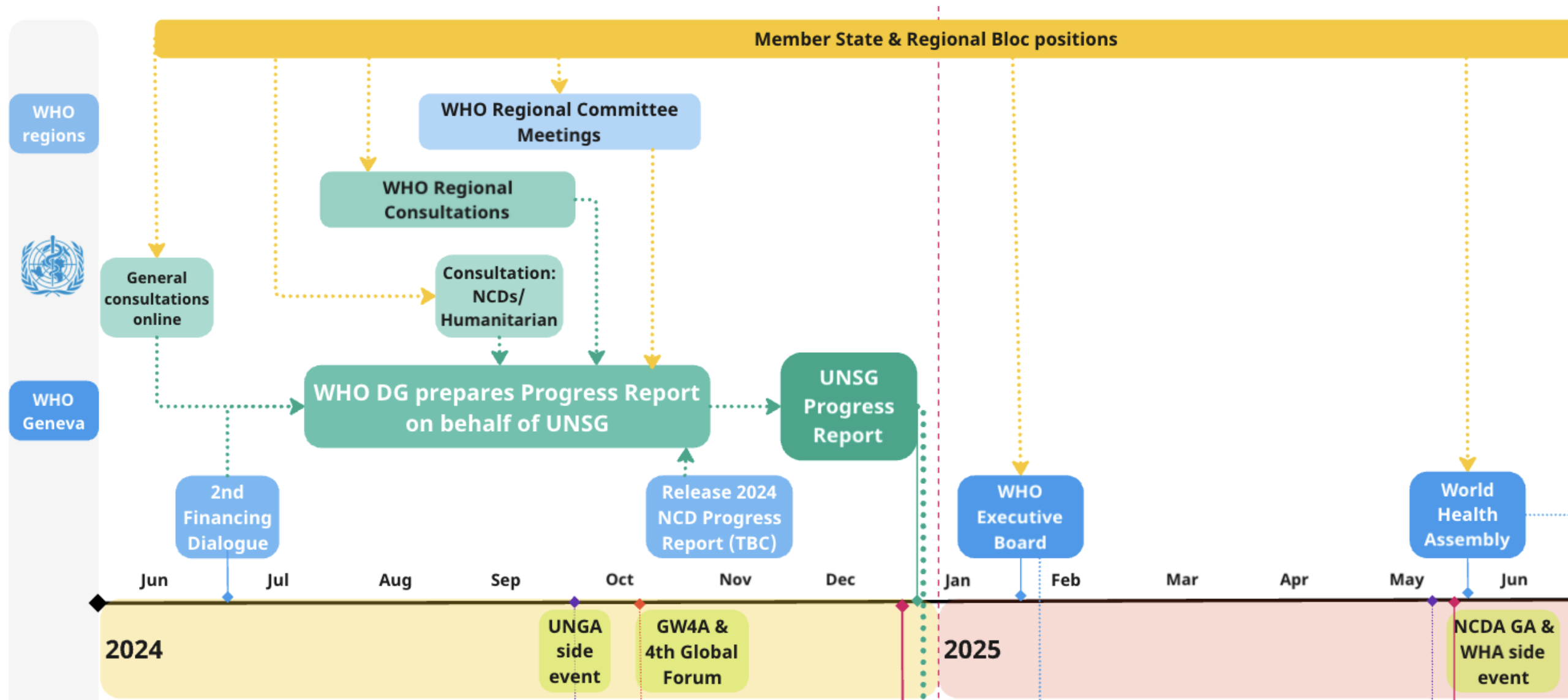
Agenda

Time	Agenda item	Speaker
15:00 – 15:05	Welcome	Alison Cox, Policy and Advocacy Director, NCDA
15:05 – 15:15	On the road to 2025 <ul style="list-style-type: none"> Process and timeline 	Miranda Wang, Policy and Advocacy Specialist, NCDA
15:15 – 15:50	Key opportunities <ul style="list-style-type: none"> International dialogue on sustainable financing for NCDs and mental health Consultation on inclusion of NCDs in humanitarian settings UNGA79 Summit of the Future 4th Global NCDA Forum 	Marijke Kremin, Policy and Advocacy Manager, NCDA Anne-Marie Andreasen, Policy and Advocacy Officer, NCDA Marijke Kremin, Policy and Advocacy Manager, NCDA Marijke Kremin, Policy and Advocacy Manager, NCDA Miranda Wang, Policy and Advocacy Specialist, NCDA
15:50 – 16:00	Q&A and Close	Alison Cox, Policy and Advocacy Director, NCDA

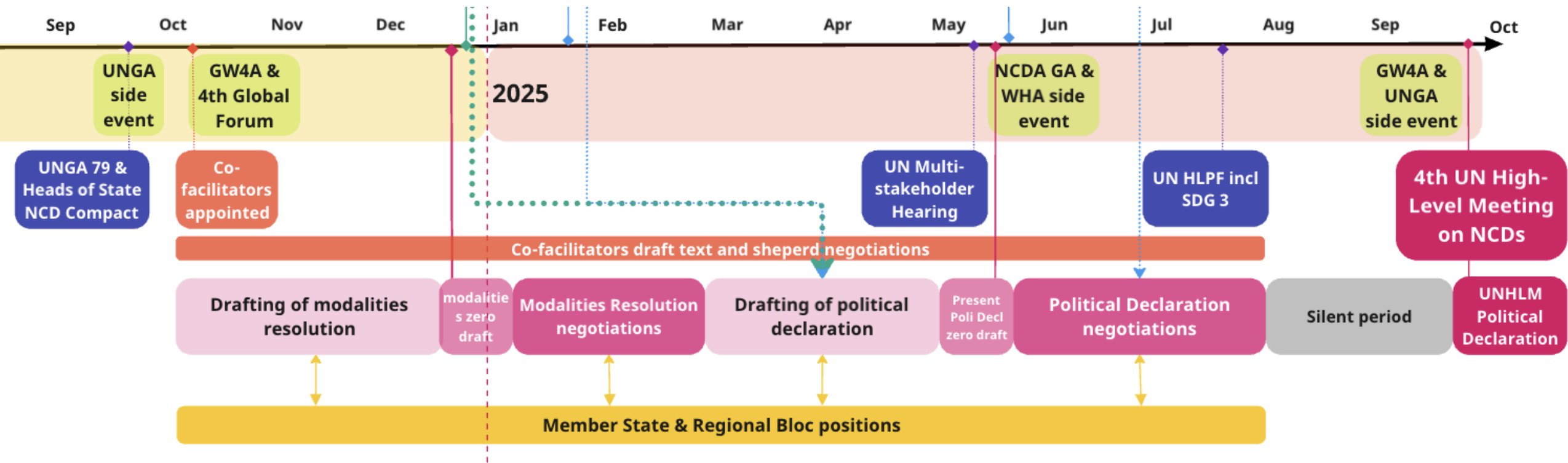
On the road to 2025



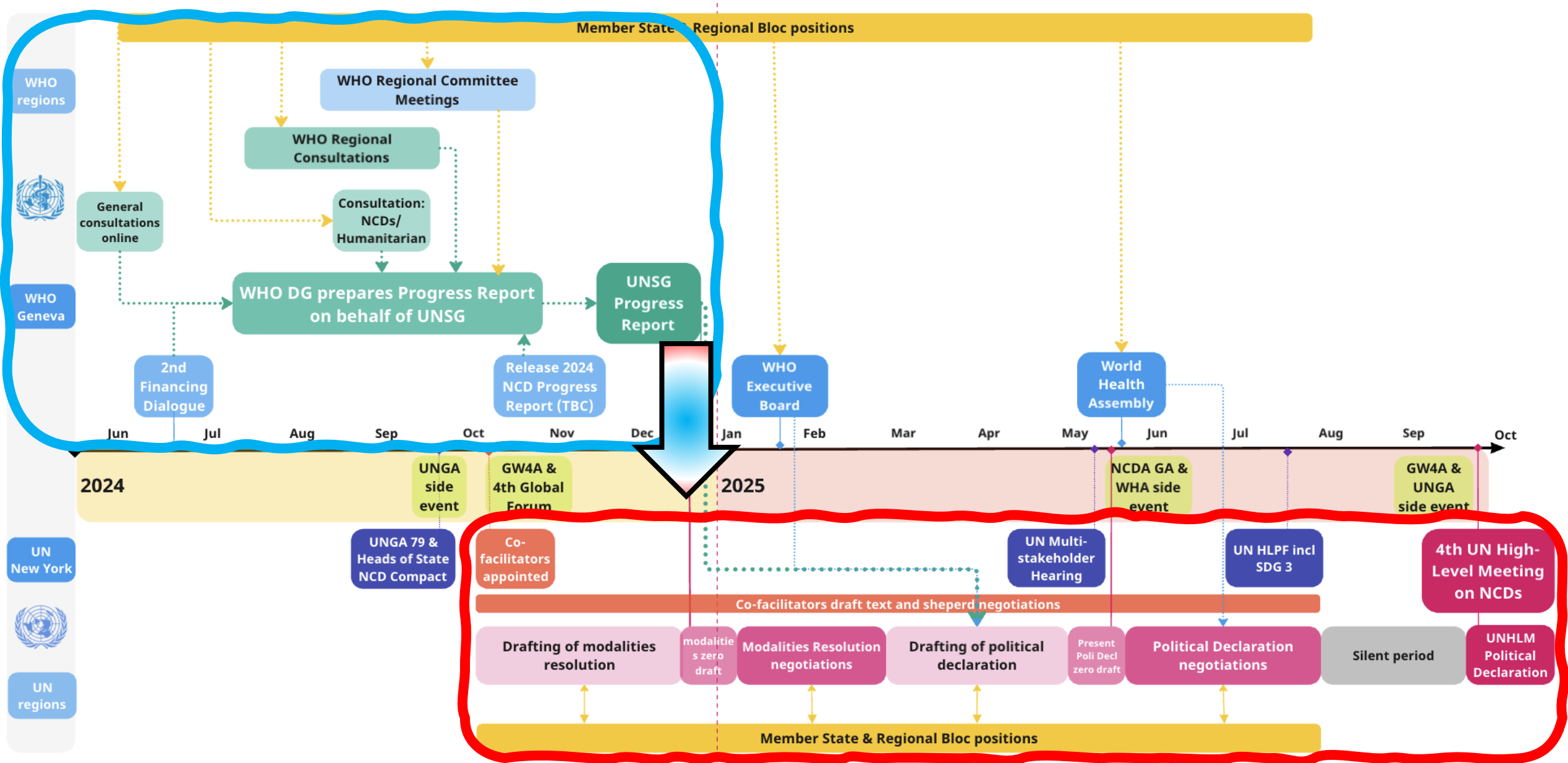
WHO process – GVA permanent missions



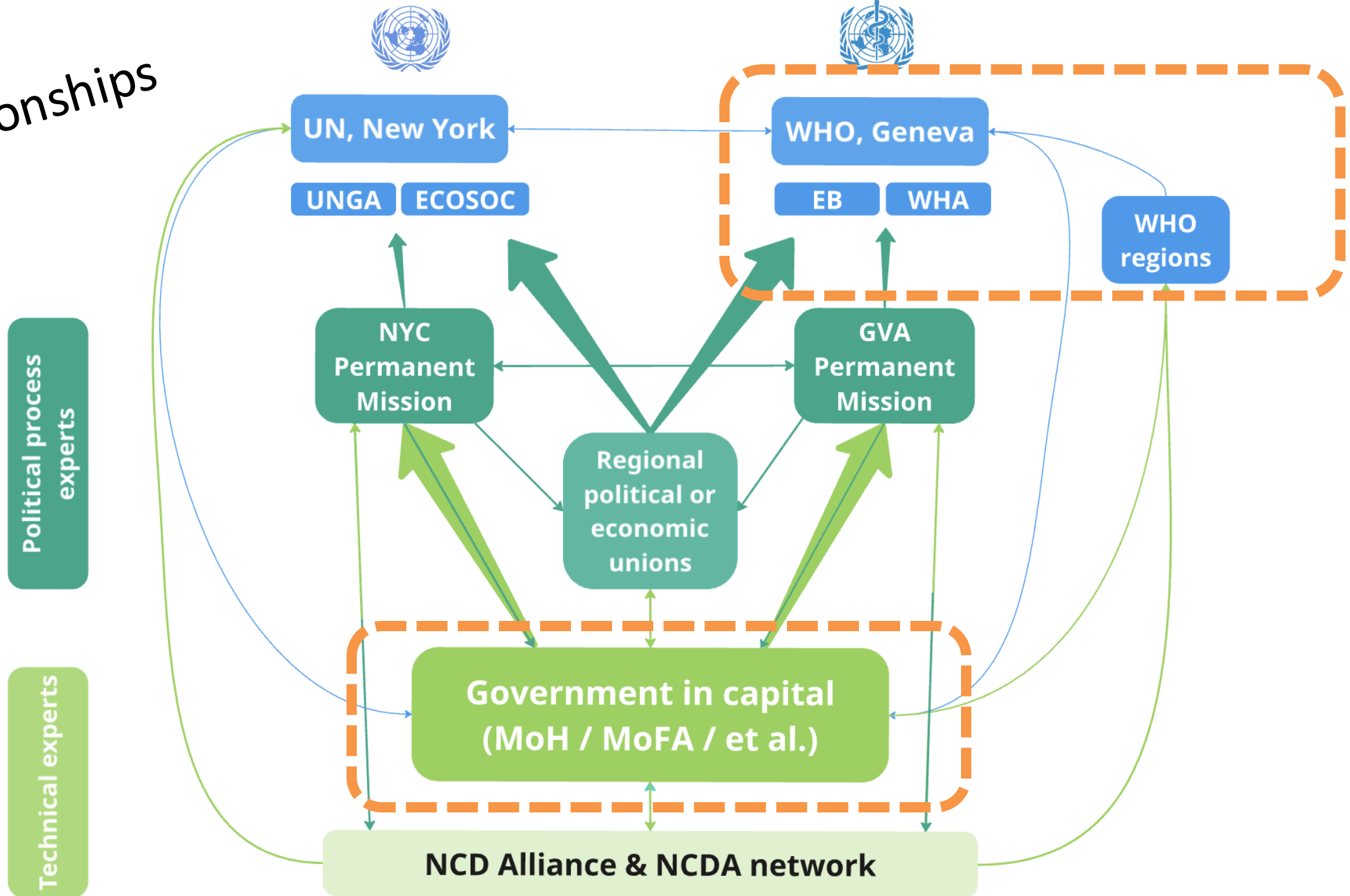
UN process – NYC permanent missions

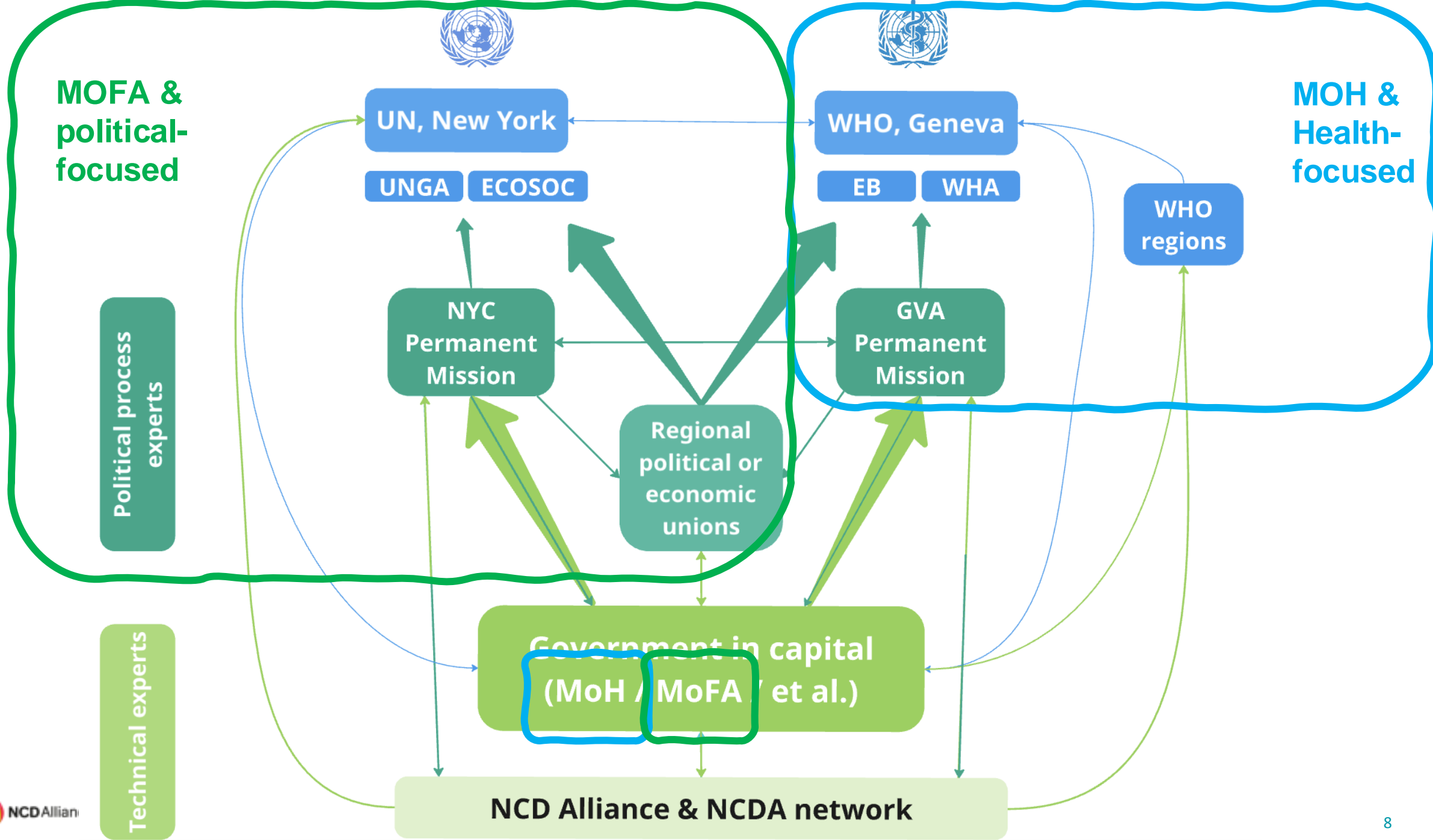


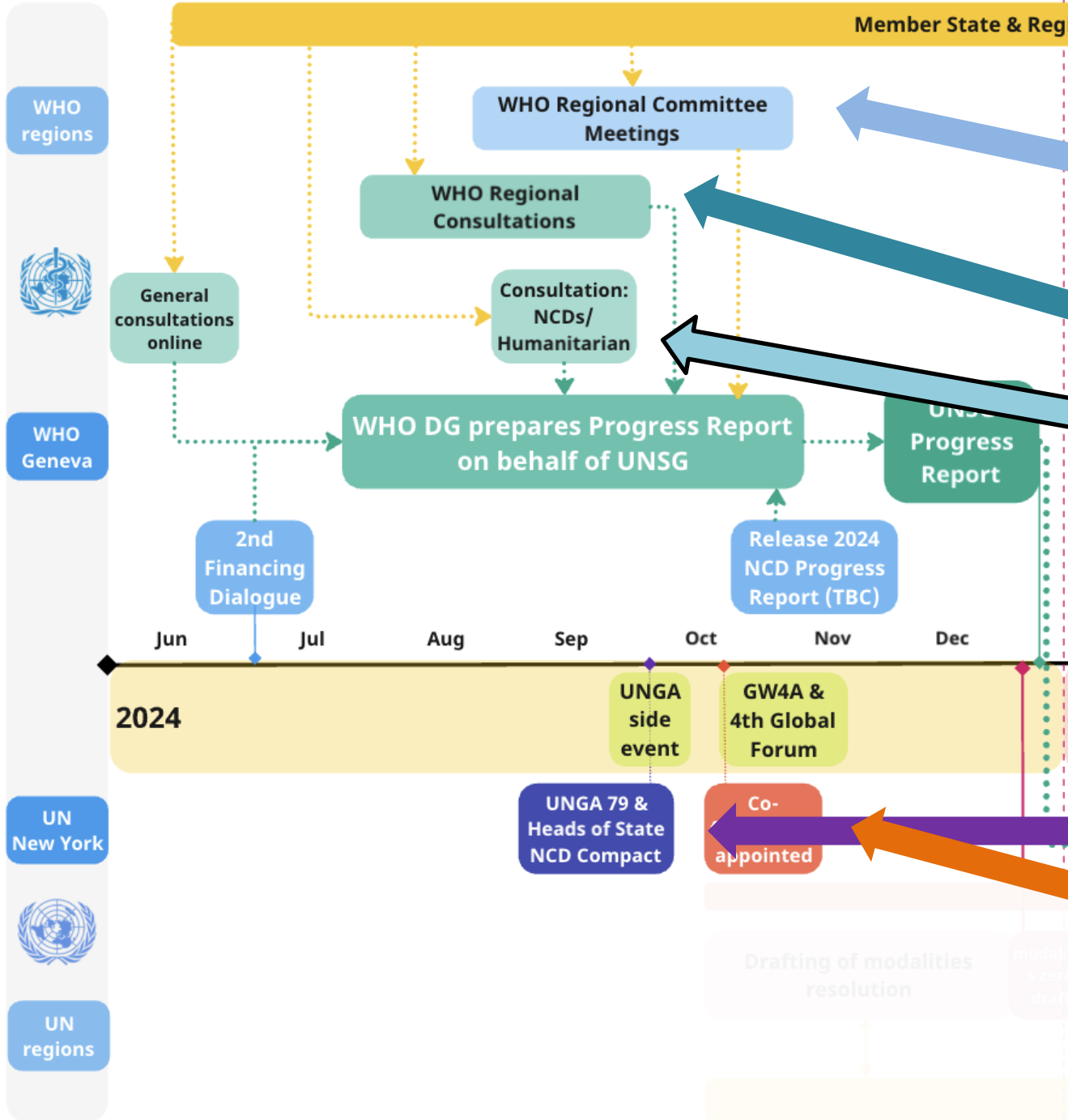
WHO → UN-owned process



Relationships







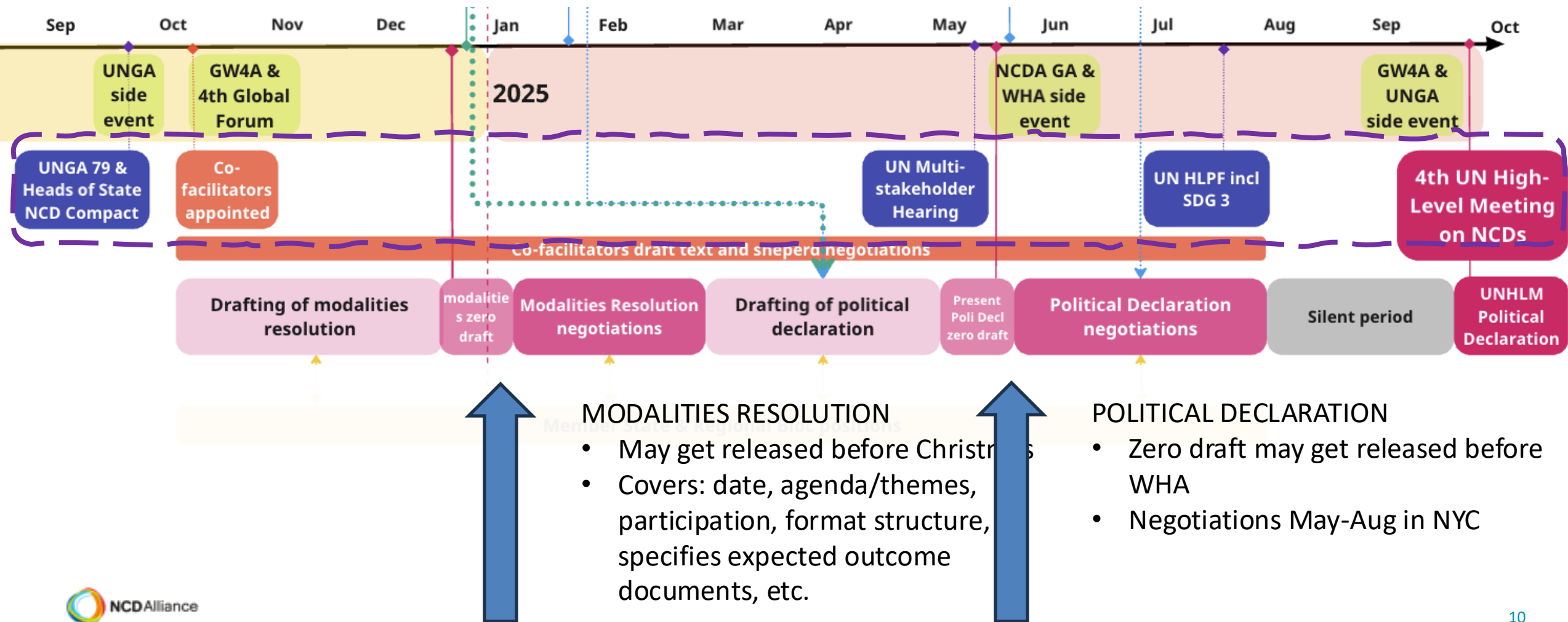
Remaining WHO-related opportunities

- WHO Regional Committee Meetings – dependent on agendas, may or may not cover NCDs broadly
- WHO Regional Consultations – all have happened/ended, except EURO
- Consultation on inclusion of NCDs in humanitarian settings (TBD)

Upcoming UN-related opportunities

- UNGA 79 & Global Group of Heads of State and Government for NCDs
- Co-facilitators appointed (FYI)

UN process - NYC permanent missions





Key opportunities

- International dialogue on sustainable financing for NCDs and mental health
- Consultation on inclusion of NCDs in humanitarian settings
- UNGA79
- Summit of the Future
- 4th Global NCD Forum

International Financing Dialogue for Sustainable Financing of NCDs and MH

- Technical meeting but brought in a lot of great national examples
 - Philippines, Egypt, Indonesia, Moldova
- Very focused on Domestic Resource Mobilization – limited discussion of other financing mechanisms
- WB seemed to really treat this as a learning exercise to help them further their strategy and plans
- HLM woven into the meeting more than agenda led us to believe, but we did not leave with anything to “get behind” in terms of direction for financing priorities, so
- Advocacy opportunities: Increasing sustainable funding for health that includes specific and measurable financing targets for NCDs; Improving the monitoring, transparency, and accountability for financial flows; and; leveraging the “win-win” that excise taxes and other fiscal measures provide for health
- Official meeting summary and outcome document coming in September

Check out [NCDA's blog](#) for more

WHO Consultation on NCDs in humanitarian settings

Date tbc

- **Launch:** Soon, 4-week consultation informed by the February 2024 Copenhagen meeting
- **Purpose:** To inform the 2024 report to the UN Secretary-General, ahead of the HLM4
- **NCDA's role:** Submitting a response based on our policy brief: "[Neglected and in Crisis: NCDs as a Priority in Humanitarian Settings](#)" with inputs from Dr. Ibtihal Fadhil (EMRO NCDA)

Call to Action:

1. Sign on to NCDA's response (to be circulated via **PLAN Inclusive**)
2. Submit your own response reflecting your specific area, risk factor, region, or country



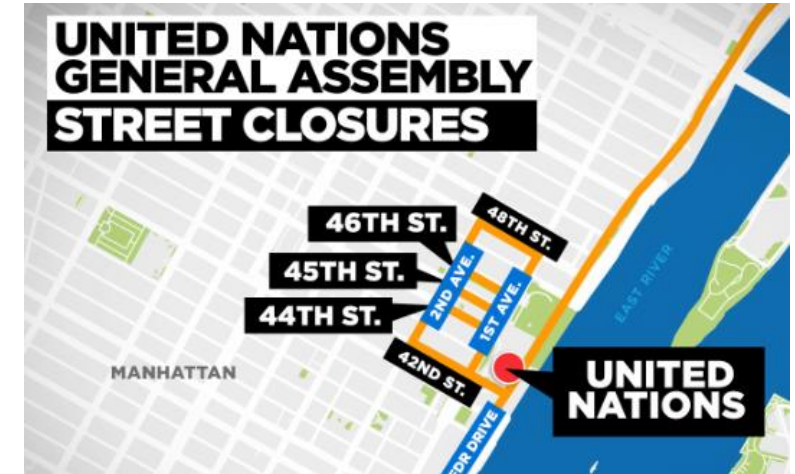
UNGA79

22-27 September

- Summit for the Future: 22-23
- HLM on AMR: 26 September
- “Leading and Linking: Bold Actions to Tackle NCDs for Sustainable Development”
 - Co-hosted by NCDA and the Healthy Caribbean Coalition
 - Tuesday, 24 Sept, 12:30-14:00 at the United Nations Church Center
 - Lunch before
- The 3rd Annual Multistakeholder Gathering on Tackling Inequities in NCDs
 - co-hosted by NCDA and WHO
 - Wednesday, 25 Sept, 16:30-17:30 at the Harvard Club of NY
 - Reception following
- Submit and share UNGA events to NCDA through [this form](#)

Logistics Note for Attendees and Event Planning

- Unless you have a special event pass, you will not be able to access UNHQ, even with an ECOSOC badge
- Events within the security zone will require an ID and invitation to enter
- An event pass will be needed to enter each meeting
- Plan ahead!
- WhatsApp Group for Members in NY during UNGA



GENERAL ASSEMBLY – SEVENTY-NINTH SESSION
GENERAL DEBATE
24 to 28 and 30 September 2024

TUESDAY, 24 SEPTEMBER 2024	WEDNESDAY, 25 SEPTEMBER 2024	THURSDAY, 26 SEPTEMBER 2024	FRIDAY, 27 SEPTEMBER 2024	SATURDAY, 28 SEPTEMBER 2024	MONDAY, 30 SEPTEMBER 2024
<i>MORNING (9 am - 2:45 pm)*</i>	<i>MORNING (9 am - 2:45 pm)</i>	<i>MORNING (9 am - 2:45 pm)</i>	<i>MORNING (9 am - 2:45 pm)</i>	<i>MORNING (9 am - 2:45 pm)</i>	<i>MORNING (9 am - 2:45 pm)</i>
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<i>AFTERNOON (3 - 9 pm)</i>	<i>AFTERNOON (3 - 9 pm)</i>	<i>AFTERNOON (3 - 9 pm)</i>	<i>AFTERNOON (3 - 9 pm)</i>	<i>AFTERNOON (3 - 7 pm)</i>	<i>AFTERNOON (3 - 9 pm)</i>
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* The Secretary-General will present his report at 9 a.m. before the start of the general debate. Then the President of the General Assembly will deliver a statement.



**WHEN YOU SEE HOW MUCH
HEALTH-RELATED TEXT WAS ADDED TO THE POTF**


Pact of the Future – What it does for health

- **Agreeing to promote UHC as a means to eradicate poverty and reduce inequality**
- Acknowledging a healthy planet supports the health and well-being of current and future generations and take "**ambitious**" **action against various forms of pollution** (including water and air) and address the impact of climate change, particularly environmental challenges that impact the right to a clean and healthy environment
- Agreeing to ensure **tech and innovation** contribute to reducing inequalities and improving health
- **Investing in and ensuring equitable access for young people to health** and other social services and accelerate action to ensure young people enjoy the highest attainable standard of physical and mental health, access to UHC, and SRHR
- Promoting sustainable food systems
- Requesting that the SG develop a framework/**set of indicators that goes beyond GDP** to measure sustainable development

Pact of the Future – What it doesn't do

- Reaffirm women and girls' full SRHR (it is mentioned in a PP style para but is not included in an OP style para)
- "High attainable standard of health" leaves governments wiggle room in terms of what is "possible" within their contexts which is a loophole to get out of offering sexual and reproductive health services as well as gender-responsive and transformative healthcare
- Affirming the right to health in humanitarian settings (among other services like education)
- Explicitly link nutritious food to health
- Addressing industry influence and COI in global governance

4TH GLOBAL NCD ALLIANCE



F O R U M

KIGALI ■ RWANDA ■ 20-22 OCTOBER 2024

PROGRAMME AT A GLANCE

Pre-Forum Day

 Saturday 19 October

Side-events organised by NCD partners

- Youth pre-conference
- Clean Air Fund pre-conference
- Our Views, Our Voices pre-conference
- Type 1 Diabetes Community Fund pre-conference
- WHO Global Coordinating Mechanism Meeting

Pre-conferences by invitation only

Day 1

 Sunday 20 October

Kigali Car Free Day

- Walk through the city
- Physical and awareness activities
- Speeches

Press conference

Civil society coordination meeting towards the 2025 UN High-Level Meeting on NCDs

Opening Ceremony

Opening Plenary

Welcome Reception

Day 2

 Monday 21 October

Plenaries

Member-led sessions and workshops

UN sessions

Global Planning Committee workshops

National Planning Committee workshops

Community Zone

Sponsored satellite sessions

Social evening

Cocktail/dinner reception

Day 3

 Tuesday 22 October

Plenaries

Member-led sessions and workshops

UN sessions

Global Planning Committee workshops

National Planning Committee workshops

Community Zone

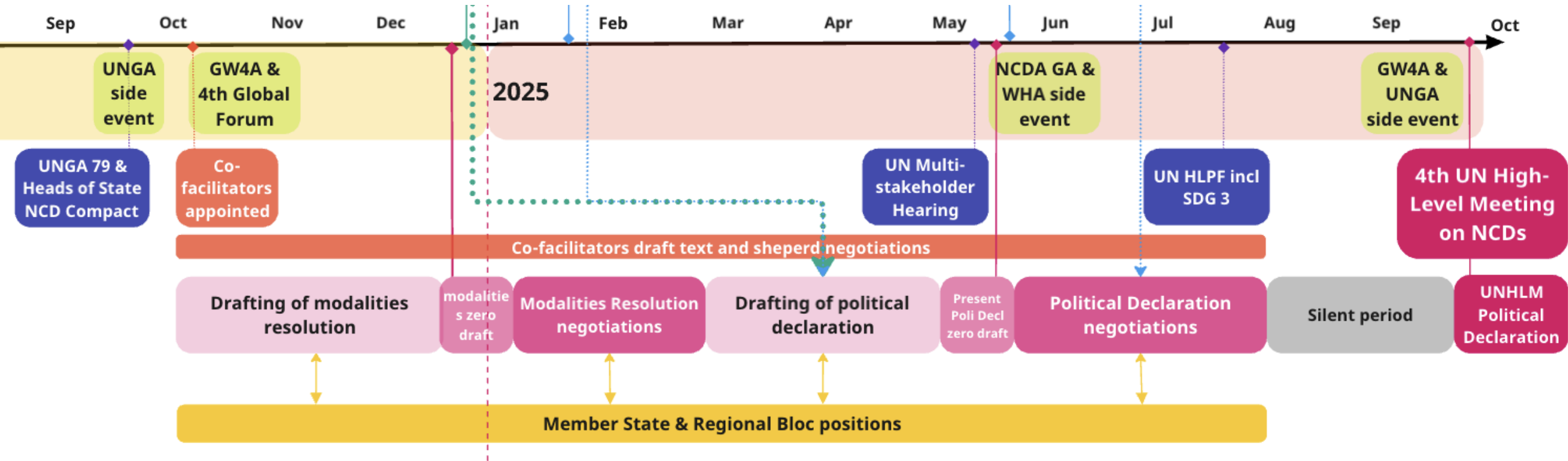
Sponsored satellite sessions

Closing Plenary

Closing Reception

20 October (Day 1) – Civil society coordination meeting

- Breakout by regions
- facilitated discussions to share intel and coordinate on advocacy towards HLM



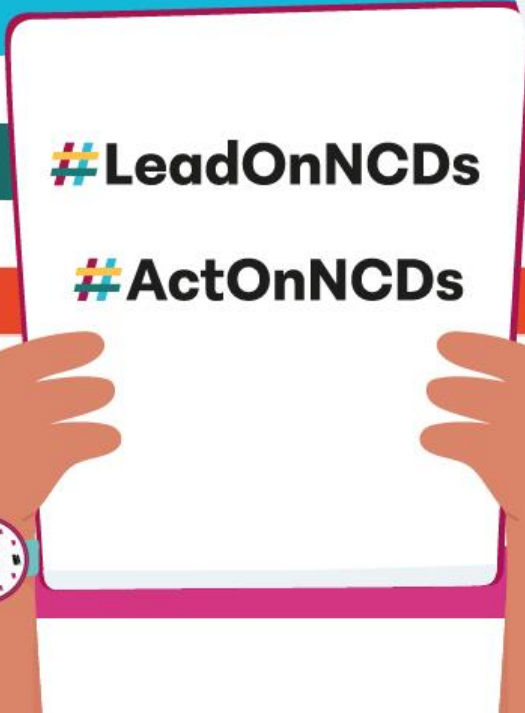
TIME TO LEAD

GLOBAL WEEK FOR ACTION ON NCDs

15-22 October 2024



THE CALL TO LEAD





Voices of the Health Revolution podcast series

Voices of the Health Revolution is a podcast series that shines a spotlight on the trailblazers who are leading bold action to protect our universal right to health - even when that means taking a stand against the big industries who threaten it.



Upcoming resolutions: any intel?

- **Slovakia:** Child health/NCDs
- **Japan, Netherlands, Chile, Colombia:** Global action plan on dementia, set to expire in 2025 (tbd)
- **Brazil:** Digital marketing of breastmilk substitutes
- **Spain, Egypt, Qatar, France:** Rare diseases



Q&A and Close

THANKS

ADVOCACY WEBINAR SERIES

Contact

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