

ADVOCACY
WEBINAR
SERIES



Q4 Advocacy Webinar

Thursday, 5th December, 2024
14:00 – 15:00 CET



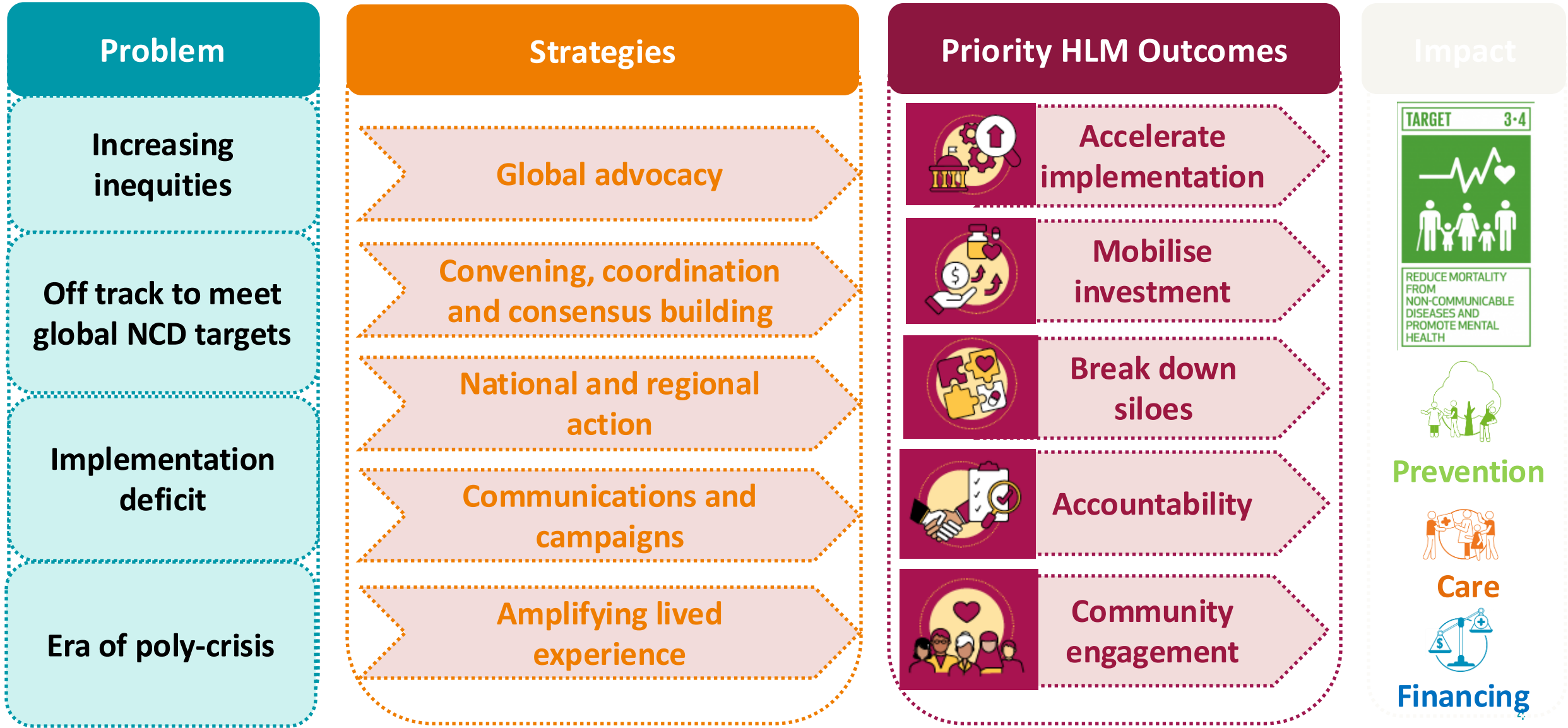
Agenda

Time	Agenda item	Speaker
14:00 – 14:08	Welcome and 2024 Highlights	Alison Cox, Policy and Advocacy Director, NCDA
14:08 – 14:15	2024 Wrap-up <ul style="list-style-type: none">• NCDA Regional Track• Healthy Caribbean Coalition• Global Oral Health Meeting	Linda Senk Markova, Capacity Development Manager Maisha Hutton, Executive Director, HCC Tolulope Osigbesan, Advocacy and Policy Manager, FDI
14:15 – 14:35	EB156 <ul style="list-style-type: none">• UICC on lung health resolution (pre-recorded)	Liz Arnanz, Policy and Advocacy Manager, NCDA Rosie Tasker, Global Advocacy Manager, UICC
14:35 – 14:50	HLM Process Overview Road to 2025	Marijke Kremin, Policy and Advocacy Manager, NCDA
14:50 – 15:00	Q&A and Close	Alison Cox, Policy and Advocacy Director, NCDA



2024 Highlights

NCDA's strategy for the 2025 UNHLM on NCDs



Policy Briefing

NCD ALLIANCE ADVOCACY PRIORITIES

Fourth UN High-Level Meeting on
the Prevention and Control of NCDs
in September 2025



Maude Marcus Angola of Women's Coalition Against Cancer works with rural communities to reduce the cervical cancer burden in Malawi. Find out more in the NCD Alliance mini-film Raise Your Voice.



TIME TO LEAD
GLOBAL WEEK FOR ACTION ON NCDs

Call to Action

THE CALL TO LEAD



1. Mobilise investment

by increasing sustainable funding for health that includes specific and measurable financing targets for NCDs strategies and maximises the win-win from health taxes and other fiscal measures.

2. Accelerate implementation

by delivering the proven, cost-effective policies to reduce NCD risk factor exposure, integrating quality NCD interventions into person-centred care and universal health coverage benefit packages, and expanding access to essential NCD medicines, technologies, and resources.

3. Deliver accountability

by regularly monitoring and reporting to citizens and the global community on an updated set of NCD targets extended to 2030 and beyond; and by integrating NCD commitments into the post-SDG agenda.

Road to 2025: Highlights in 2024

- WHO EB154 / WHA 77
- February ~~WHO EB 154 and WHA~~ Global high-level technical meeting on NCDs in humanitarian settings
- April 1st WHO symposium on meaningful engagement
- May *NCD Alliance Advocacy Priorities for HLM4*
- May-June WHO consultations on key priorities for the WHO DG's report
- May-June WHO/World Bank International Dialogue on Sustainable Financing for NCDs and MH
 - Consultation on technical background papers
- July-Nov WHO Regional Meetings
 - Regional consultations on WHO DG's report
- September UNGA 79, HLM on AMR, Summit for the Future --> Pact for the Future
 - 3rd Global Group of HoS/G for NCDs & Mental Health
- October ~~Global NCD Alliance Forum~~ (now Feb 2025)
- November Global Oral Health meeting
- December 2nd WHO symposium on meaningful engagement (**TODAY!**)



DON'T EAT THE YELLOW

BUT...WAIT! THERES MORE





2024 Wrap-up

2024 NCDA Advocacy Institute Regional Track

New track of the flagship Advocacy Institute Third Phase (2024-2026) aimed to spur regional advocacy and mobilisation via grant support, technical assistance provision and knowledge & peer-to-peer exchanges

Regions



Caribbean



Latin America



South-East Asia



EM-NCDA
Eastern
Mediterranean



NCD Alliance
East Africa

Africa



Western
Pacific

Activities supported under the regional track

- Coalition building as per need/readiness of alliance
- Implementing NCDA accountability toolkit
- Engagement with key regional advocacy opportunities - HLM preparatory & consultation processes, WHO Regional Committee Meetings
- Leading regional advocacy planning & mobilisation ahead of the 2025 HLM, engagement with the Global Week for Action and the Global NCD Alliance Forum



NCDA ADVOCACY INSTITUTE REGIONAL TRACK HEALTHY CARIBBEAN COALITION

KEY ACTIVITIES

- June
- **Stocktaking** - mapping regional NCD progress
 - Influencing **global preparatory processes**
 - Global Financing Dialogue
 - UNSG Report Consultation
- June/
July
- Influencing **regional/ subregional** processes
 - 47th CARICOM COHSOD
 - PAHO 61st Directing Council
 - PAHO Regional Americas Consultation for HLM4
- Aug -
Nov
- **Global Week of Action**
 - HCC Caribbean NCD Champions
- Oct
- **Developing HCC CSO HLM4 Advocacy Priorities (APs)**
 - Hosting Regional HLM4 preparatory meeting
- Oct -
Dec

TIME TO LEAD
#ActOnNCDs #LeadOnNCDs
CARIBBEAN NCD LEADERS SPOTLIGHT

**NOMINATE YOUR
CARIBBEAN NCD LEADERS**

HCC
HEALTHY CARIBBEAN COALITION

Scan the QR code or visit
www.healthycaribbean.org

UP NEXT - 2025

- Dec - Jan
- Jan - Sep
- Jan - Sep
- Jan - Jun
- Jan - Feb
- Jan - Jul
- Feb
- tbc
- May
- Feb - Sep
- Finalise HCC / CARICOM HLM4 **Advocacy Priorities**
 - Build **coalition** around HLM4 (and APs) including identifying of HLM4 Champions
 - Develop anchoring HLM4 **campaign**
 - Political Influence
 - Ongoing Mapping and relationship building with CARICOM PMs NYC
 - Developing HLM4 **guidance** for CARICOM Ministries of Foreign Affairs/ PMs NYC
 - **Advocacy** at key regional and global **political moments** – PAHO/WHO, CARPHA, CMOs, COHSOD, CARICOM HOGS, SIDS etc.
 - Attend **NCD Global Forum**
 - Attend **CS UN Interactive Hearing NYC**
 - Attend **WHA May 2025**
 - Plan HLM4 High-Level CARICOM **Side Events**





TIME TO LEAD
#ActOnNCDs #LeadOnNCDs

✈️ GET ON BOARD WITH US FOR THE 3RD UNHLM ON NCDs

ROUTE ANTIGUA → NEW YORK

PASSENGER GASTON BROWNE

DATE SEP 27.18

REASON FOR TRAVELLING
NCDs ARE RESPONSIBLE FOR 78% OF ALL DEATHS IN THE CARIBBEAN, 40% OF NCD DEATHS OCCUR PREMATURELY BETWEEN 30 AND 70 YEARS

Healthy Caribbean Coalition

ENOUGH
OUR HEALTH. OUR RIGHT. RIGHT NOW.

#beatNCDs #enoughncds #caricomwalkthetalkhm3

THANK YOU



Global Oral Health Meeting

WHO GOHM: requested by WHO Member States

Global oral health action plan (2023-2030)

World health assembly
WHA76(9)

- Background
- Scope, aim and overarching targets of the global oral health action plan (2023-2030)
- Action areas of the global oral health action plan



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Action 7. Phase down the use of dental amalgam: Ratify the Minamata Convention on Mercury and support related national assessments and implementation plans. Accelerate implementation of measures to phase down the use of dental amalgam in accordance with existing and future decisions of the Conference of the Parties to the Minamata Convention on Mercury.

Action 8. Strengthen health emergency preparedness and response: Include oral health in national emergency preparedness and response plans. Ensure safe and uninterrupted essential oral health services during health emergencies or other humanitarian crises, in accordance with WHO operational guidance on maintaining essential health and oral health services.

Action 9. Bolster response to noma, where relevant: In countries affected by noma, develop and implement a national noma action plan that is integrated with existing regional or national programmes, such as those targeting neglected tropical diseases, vaccination and/or nutrition.

Actions for the WHO secretariat

Action 10. Lead and coordinate the Global Oral Health Agenda: Drive initiatives to define and update the Global Oral Health Agenda and monitor its implementation. Coordinate the work of other relevant entities of the United Nations system, development banks and regional and international organizations related to oral health. Set the general direction and priorities for global oral health advocacy, partnerships and networking. Advocate for oral health at relevant high-level meetings and platforms, such as the WHO Global NCD Platform, the United Nations High-Level Meeting on Universal Health Coverage and the High-Level Meeting of the United Nations General Assembly on the Prevention and Control of NCDs. **Accelerate implementation of the action plan by organizing a WHO global oral health summit involving key stakeholders.**

Action 11. Mobilize resources and funding for oral health: Explore and pursue funding options to strengthen WHO capacities in oral health at global, regional and country levels and enable timely and appropriate technical support to countries. Strive to increase the number of dedicated staff at all levels of the organization, including operational budgets for programmatic work at global, regional and country levels. Advocate to increase resource allocation to oral health within the NCD agenda to ensure adequate staffing and programmatic activities. Include oral health in bi- and multi-lateral conversations with Member States and partners to mobilize resources for WHO oral health activities. Follow WHO's Framework of Engagement with Non-State Actors and engage with nongovernmental organizations and philanthropic foundations to increase resources for implementing the Global Oral Health Action Plan, particularly in low- and middle-income settings.

Action 12. Support implementation of the Global Oral Health Agenda: Provide technical assistance upon request of Member States and prioritize support to low- and middle-income settings for developing, implementing and sustaining of their national oral health plans. Create a global technical advisory group on oral health to strengthen international and national action and accelerate implementation

WHO GOHM: outcomes

1

National oral health roadmaps aligned with the GOHAP 2023-2030

2

Bangkok Declaration adopted by the Member States reaffirming commitment on oral health & informing WHO DG's report for the UNHLM on NCDs 2025

3

Global Coalition on Oral Health discussed including a platform of commitments from Member States & partners to support the implementation of the GOHAP 2023-2030

4

Meeting report developed with recommendations outlining the potential for countries to achieve UHC for oral health

Bangkok Declaration: A call to action





The 156th session of the WHO Executive Board (EB156)

EB156 Modalities

- EB chair: **Barbados**
- Other EB members are listed [here](#)
- EB156 dates: **3-11 February 2025**
- EB156 invitation to NSAs hasn't been shared yet

Potential NSA modalities based on EB154: 4 delegates max, constituency statement on a few agenda items

- EB156 documents are posted here: https://apps.who.int/gb/e/e_eb156.html

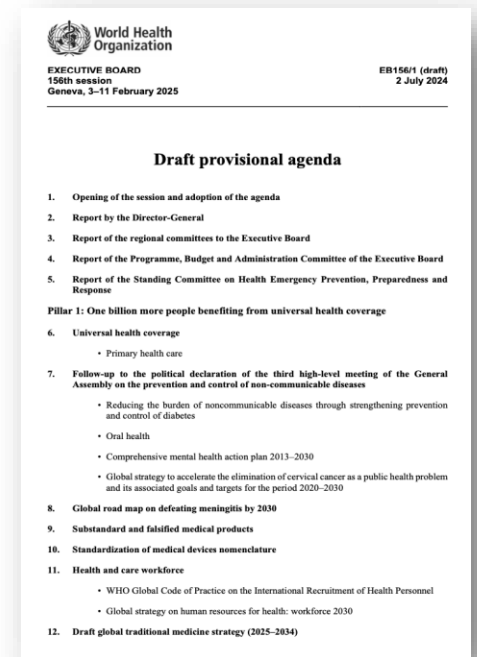
EB156 Provisional Agenda

- Using as reference [EB156/1 \(draft\) from 2 July 2024](#)

- UHC (PHC)
- NCDs (diabetes, oral health, mental health, cervical cancer)
- Health and care workforce
- WHO's work in health emergencies
- Impact of chemicals, waste and pollution on human health
- Adverse health effects of air pollution
- Engagement with non-State actors

- Expected additions based on [Note for the Record from 8 October 2024](#)

- UHC (self-care, health insurance models and their impact on healthcare)
- Communicable diseases (skin diseases)
- Mental health and social connection
- Global Strategy for Women's, Children's and Adolescents' Health
- Climate change
- Involvement of non-State actors in WHO's governing bodies
- Reporting on dementia and maternal, infant and young child nutrition



EB156 Resolutions – Part 1

	Topic for proposed Resolution (R) or Decision (D)	Leads
1	Regulating the digital marketing of breast-milk substitutes (R)	Brazil, Mexico
2	Strengthening medical imaging capacity (R)	Cameroon
3	Accelerating the eradication of Dracunculiasis (Guinea worm) and strengthening cross-border collaboration (R)	Chad
4	Mental health as a dedicated agenda item at WHO Governing Bodies (D)	Chile
5	Fostering global health: The essential role of social connection in combating loneliness and inequities in health (R)	Chile, USA
6	Rare diseases: A priority for global health equity and inclusion (R)	Egypt, Spain
7	Strengthening national capacities in evidence-based decision making for the uptake and impact of norms and standards (R)	Ethiopia


EB156 Resolutions – Part 2

	Topic for proposed Resolution (R) or Decision (D)	Leads
8	Reducing the burden of non-communicable disease through promotion of kidney health and strengthening prevention and control of kidney disease (R)	Guatemala
9	Addressing the emerging challenges posed by NAFLD (R)	India
10	Extension of the comprehensive implementation plan on maternal, infant and young child nutrition (R)	Ireland, Ethiopia
11	Effects of nuclear weapons on health and health services (R)	Marshall Islands, Samoa and Vanuatu
12	Promoting and prioritizing integrated lung health approach (R)	Malaysia
13	Strengthening global health financing (R)	Nigeria
14	Strengthening the evidence-base for public health and social measures to counter emerging threats and reduce the risk and scale of infectious disease transmission during health emergencies (R)	Norway

EB156 Resolutions – Part 3

	Topic for proposed Resolution (R) or Decision (D)	Leads
15	Health and care workforce (R)	Philippines, Morocco
16	Primary prevention and integrated care for sensory impairments across the life course (R)	Slovakia
17	Establishing world cervical cancer elimination day (R)	South Africa
18	Addition of an international day for premature babies to the WHO calendar (R)	Tanzania
19	Influenza preparedness (D)	USA
20	Galvanizing global support for a lead-free future (R)	USA
21	Prioritizing skin diseases in public health	Ivory Coast, Nigeria, Togo, Micronesia

EB156 Resolutions – No plans for NCD resolution

 World Health Organization

SEVENTY-SIXTH WORLD HEALTH ASSEMBLY
Agenda item 13.1

WHA76.4
30 May 2023

Preparation for the high-level meeting of the United Nations General Assembly on universal health coverage

The Seventy-sixth World Health Assembly,
Having considered the consolidated report by the Director-General;¹

Reaffirming the right of every human being, without distinction of any kind, to the enjoyment of the highest attainable standard of physical and mental health;


Recalling United Nations General Assembly resolution 70/1 (2015) on transforming our world: the 2030 Agenda for Sustainable Development, resolutions WHA72.4 (2019) on preparation for the high-level meeting of the United Nations General Assembly on universal health coverage and WHA72.2 (2019) on primary health care, United Nations General Assembly resolution 74/2 (2019) on the political declaration of the high-level meeting on universal health coverage, and United Nations General Assembly resolution 75/315 (2021) on scope, modalities, format and organization of the high-level meeting on universal health coverage;

Recognizing that the 2030 Agenda for Sustainable Development acknowledges the need to achieve universal health coverage and access to quality health care, and further recognizing that vital contribution of universal health coverage is fundamental for achieving the Sustainable Development Goals related not only to health and well-being, but also to other socioeconomic development and recognizing that achievement of the Sustainable Development Goals is critical for the attainment of healthy lives and well-being for all, with a focus on health outcomes throughout the life course;

Recognizing also that health system resilience and universal health coverage are central for effective and sustainable preparedness, prevention and response to pandemics and other public health emergencies;

Recognizing further that the 2030 Agenda for Sustainable Development acknowledges the fundamental role of primary health care in achieving universal health coverage and other health-related Sustainable Development Goals and targets, as envisioned in the Alma-Ata Declaration and the Declaration of Astana from the Global Conference on Primary Health Care, and that primary health care and health services should be high quality, safe, comprehensive, integrated, accessible, available and affordable for everyone and everywhere, and provided with compassion, respect and dignity by health professionals who are well-trained, skilled, motivated and committed;

¹ Document A76/7 Rev.1.

 World Health Organization

SEVENTY-SEVENTH WORLD HEALTH ASSEMBLY
Agenda item 11.8

WHA77.6
1 June 2024

Antimicrobial resistance: accelerating national and global responses

The Seventy-seventh World Health Assembly,
Having considered the report by the Director-General;¹

Recalling resolution WHA68.7 (2015), in which the Health Assembly adopted the global action plan on antimicrobial resistance² and urged Member States, inter alia, to develop and implement national action plans that are aligned with the global action plan;

Recognizing the political declaration of the high-level meeting of the General Assembly on antimicrobial resistance (2016) (United Nations General Assembly resolution 71/3), and the commitment therein to develop multisectoral national action plans in line with the global action plan on antimicrobial resistance adopted by the Health Assembly in resolution WHA68.7;

Noting the contributions to addressing antimicrobial resistance of the global high-level ministerial conferences on antimicrobial resistance in 2014 and 2019 in the Kingdom of the Netherlands, and in 2022 in the Sultanate of Oman, which resulted in the endorsement by 47 Member States of the Muscat Ministerial Manifesto on Antimicrobial Resistance; and welcoming the forthcoming fourth Global High-Level Ministerial Conference on Antimicrobial Resistance in the Kingdom of Saudi Arabia in November 2024, and the high-level meeting of the General Assembly on antimicrobial resistance, which will take place in September 2024;

Recalling the recommendations made by the ad hoc inter-agency coordination group on Antimicrobial Resistance, established by United Nations General Assembly resolution 71/3 (2016), to the United Nations Secretary General in April 2019 and resolution WHA72.5 (2019), in which the Health Assembly requested the Director-General to ensure a unified and non-duplicative effort;

Noting the establishment of the Antimicrobial Resistance Multi-Stakeholder Partnership Platform to catalyse global action by fostering cooperation between a diverse range of relevant stakeholders at all levels; the contributions of the One Health Global Leaders Group on Antimicrobial Resistance to raising political importance and visibility of, and accelerating actions on, antimicrobial resistance; the work of the Quadripartite organizations (the Food and Agriculture Organization of the United Nations, WHO, the World Organisation for Animal Health and the United Nations Environment Programme); the One Health High-Level Expert Panel; the Antimicrobial Resistance Multi-Partner Trust Fund; and the ad hoc Codex Intergovernmental Taskforce on Antimicrobial Resistance;

¹ Document A77/5.

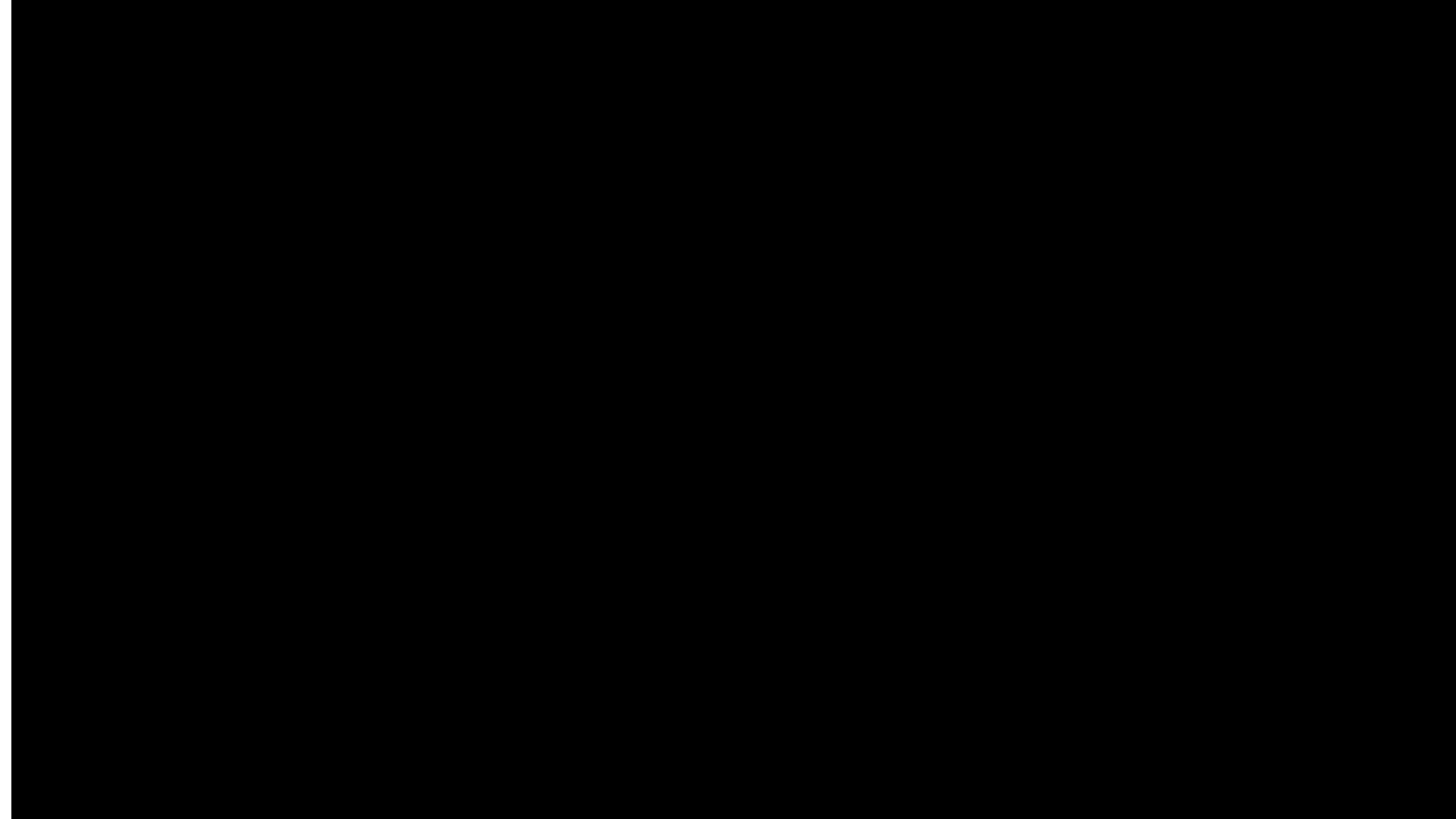
² "Antimicrobial resistance" refers to the resistance of bacterial, viral, parasitic and fungal microorganisms to antimicrobial medicines that were previously effective for treatment of infections.

Resolution: Promoting and Prioritizing Integrated Lung Health

Bring together health promotion, diagnosis, treatment and care for communicable and NCDs

- Led by Malaysia, Bangladesh, Brunei & Palestine undergoing active negotiation
 - People-centred, integrated lung health approach
 - Tracers: COPD, asthma, lung cancer, TB and lower-respiratory infections
- Proposed deliverables for Governments:
 - Multisectoral national action plan/strategy for integrated lung health programme
 - Improve lung disease prevention
 - Improve clinical guidance and access to essential medicines and technologies
- Proposed deliverable for WHO:
 - Report on lung health and action plan/strategy
 - Scale-up provide technical support for cost-effective interventions





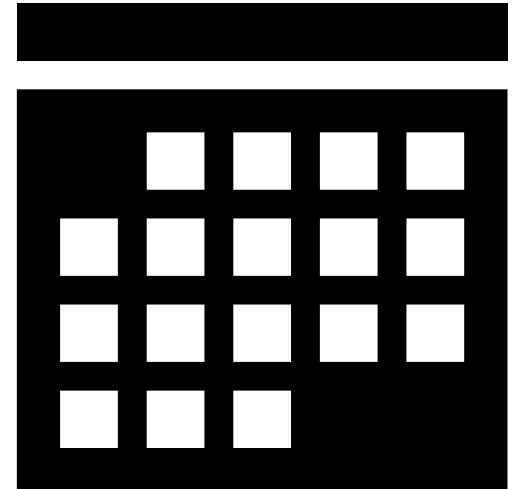


What to Expect in 2025

And why do we need to care about the HLM anyway?

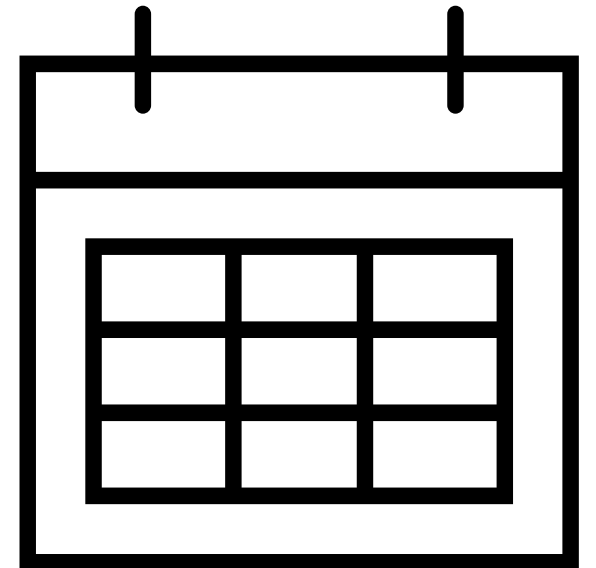
Key dates – non-NY items

- High Level Steering Committee - 11th Nov
- WHO Civil Society WG (3rd phase) re-convened
- **Symposia for People with Lived Experience** (virtual) - 5th Dec & March 2025
- **EB156** - 3-11 Feb
- GCM Participants 2nd General Meeting (GVA or Lyon) - Apr
- **WHA78** - 19-27 May

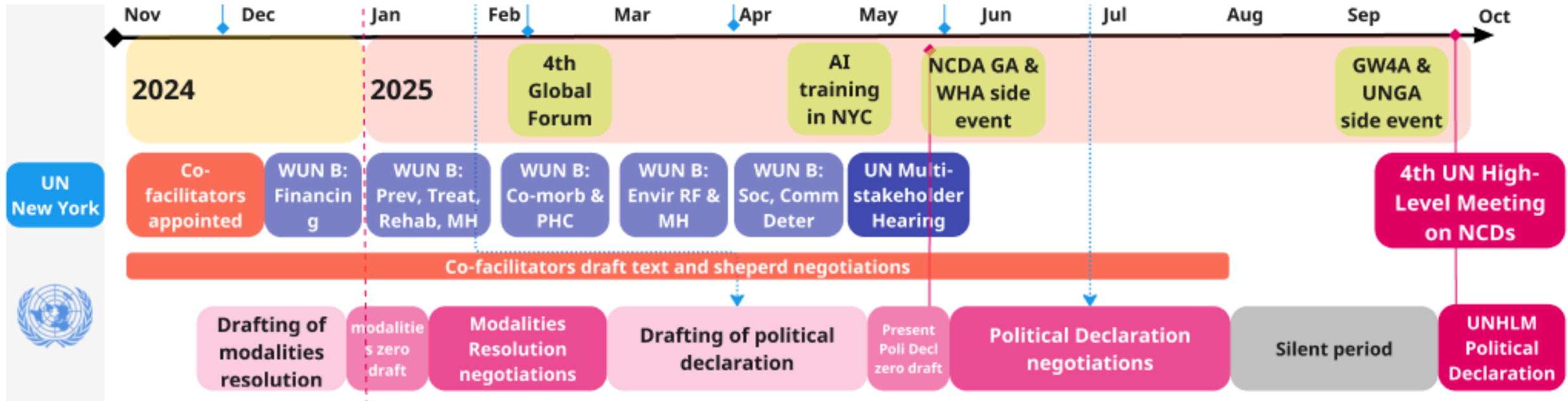


Key dates- New York Items

- Co-facilitators appointed ANY TIME NOW
- Modalities Resolution negotiation - Jan-Feb
- Thematic Briefings for MS - Dec-Apr
- Multistakeholder Hearing at UN in NYC Apr/May
- HLM – TBD Date during HLW




UN process – NYC Permanent Missions



A political declaration is:

- Guiding document
- Builds momentum
- Symbolic
- Collective intentions

United Nations A/RES/73/2

 **General Assembly** Distr.: General
17 October 2018

Seventy-third session
Agenda item 119

**Resolution adopted by the General Assembly
on 10 October 2018**

[without reference to a Main Committee (A/73/L.2)]

**73/2. Political declaration of the third high-level meeting
of the General Assembly on the prevention and control
of non-communicable diseases**

■ A political declaration isn't:

- Not legally binding
- Technical
- Mandating specific actions
- Pledging funding or resources



Why we care

- Basis of advocacy
- Accountability
- Reinspire action





Road to 2025

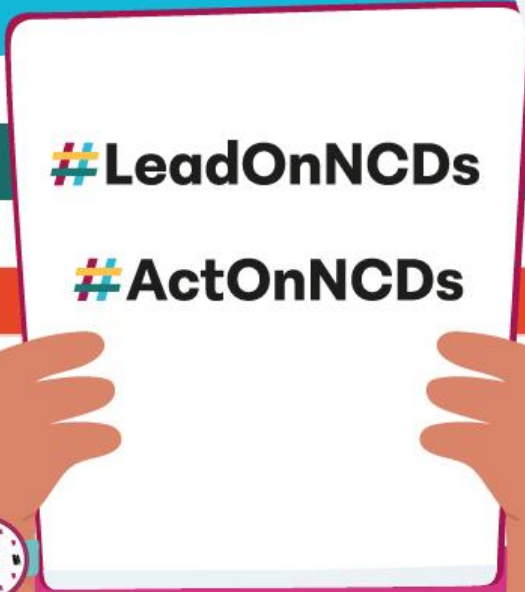
Key Moments for the NCDA Network

4TH GLOBAL NCD ALLIANCE

F O R U M

KIGALI ■ RWANDA ■ 13-15 FEBRUARY 2025

THE CALL TO LEAD



The Call to Lead on NCDs:

Three actions governments must take



7.

Mobilise investment

by increasing sustainable funding for health that includes specific and measurable financing targets for NCDs strategies and maximises the win-win from health taxes and other fiscal measures.



2.

Accelerate implementation

by delivering the proven, cost-effective policies to reduce NCD risk factor exposure, integrating quality NCD interventions into person-centred care and universal health coverage benefit packages, and expanding access to essential NCD medicines, technologies, and resources.



3.

Deliver accountability

by regularly monitoring and reporting to citizens and the global community on an updated set of NCD targets extended to 2030 and beyond; and by integrating NCD commitments into the post-SDG agenda.

TIME TO LEAD



GLOBAL WEEK FOR ACTION ON NCDs



#LeadOnNCDs

#ActOnNCDs



Q&A and Close



Coordination is key!

- Please fill out the membership survey – to be emailed by 13 December
- Please submit known 2025 events to info@ncdalliance.org

THANKS

ADVOCACY WEBINAR SERIES

Contact

Mail: info@ncdalliance.org

www.ncdalliance.org

