

# NCD Alliance Webinar

Wednesday, 18 December 2019



# Agenda

- Update from WHO Global Meeting on NCDs and Mental Health, Oman
- EB 146 Outlook
  - Global Strategy for Cervical Cancer Elimination
  - Review of the Global Alcohol Strategy
  - Other updates
- Prince Mahidol Award Conference 2020
- Recap of main advocacy and policy developments in 2019
- Coming soon: Global NCD Alliance Forum 2020

# Speakers

- Chair: Nina Renshaw, Policy & Advocacy Director
- Priya Kanayson, Policy & Advocacy Manager
- Julie Torode, Deputy CEO & Director of Advocacy and Networks,  
Union for International Cancer Control
- Maik Dünnbier, Director of Strategy and Advocacy, IOGT  
International
- Cristina Parsons Perez, Capacity Development Director

# Update from WHO Global Meeting on NCDs and Mental Health Muscat, Oman

# WHO Global Meeting on NCDs and Mental Health

- Hosted by the Government of the Sultanate of Oman, 9-12 December 2019, Muscat.
- Over **600** delegates including:
  - Representatives from over 100 Member States (**18 Ministers**)
  - Non-State Actors representing 40 different sectors across academia, food and beverage, pharma and health alliances/associations
  - PLWNCDs and Youth representatives from all 6 WHO regions
  - UN Agencies
- **Meeting segmented into:**
  - Technical Meeting (National NCD Directors and Programme Managers);
  - High Level Segment for MS, UN Agencies and NSAs;
  - WHO Multistakeholder Partners Forum on NCDs - including a Civil Society Caucus session;
  - Regional meetings, parallel workshops and site visits.
- **Highlights:**
  - The launch of the [Special BMJ NCD Edition](#) on mobilizing society to implement solutions for NCD prevention and control
  - The release of the 2nd Report of the High Level Commission on NCDs, [statement by Commissioner Katie Dain here](#).
  - Pre-launch of the [Lancet Series on the Double Burden of malnutrition](#) & [SAFER Technical Package](#) for alcohol policy





# Q&A





# EB 146 Outlook

# EB 146 Outlook

## EB146 | 3-8 February 2020 | NCD-related agenda Items

- Draft operational framework for Primary Health Care (EB144/5).
- Follow up to UN High Level Meeting on Universal Health Coverage (UHC) in 2019 (EB144/14)
- Follow up to the UN High Level Meeting on NCDs in 2018 (EB144/11)
  - *Mental Health and Wellbeing,*
  - *Air pollution and*
  - *Global Strategy to reduce the harmful use of Alcohol*
- Elimination of cervical cancer (EB144/15), [Read draft strategy here](#)
- Epilepsy (EB144/17)
- Integrated, people-centred eye care, including preventable blindness and impaired vision (EB144/19)
- Decade of Healthy Ageing (EB146/26)
- Maternal, infant and young child nutrition (EB144/27)
- Draft global strategy on digital health (EB144/34)
- Governance matters: Engagement with non-State actors (EB144/36)

# Q&A





A MEMBERSHIP ORGANISATION  
FIGHTING CANCER TOGETHER

Building a strong and united advocacy voice to translate WHO 2020-2030 global strategy into national action

## Every Country Can Eliminate Cervical Cancer

Julie Torode, PhD  
Director, Special Projects, Union for International Cancer Control



## Goal in the next 5 minutes

- 01 The global timeline to launch of the 2020-2030 global strategy towards elimination of cervical cancer
- 02 Two opportunities for NCD advocates get involved in the coming weeks

## The 2020-2030 global strategy – triple intervention



VISION: A World Free of Cervical Cancer

THRESHOLD: < 4 cases of cervical cancer per 100,000 woman-years

### 2030 CONTROL TARGETS

90%

of girls fully vaccinated with HPV vaccine by 15 years of age

70%

of women screened with an HPV test at 35 and 45 years of age

90%

of women identified with cervical disease receive treatment for precancerous lesions or invasive

SDG 2030: Target 3.4 – 30% reduction in mortality from cervical cancer

4/100.000 means cervical cancer rates below that of rare cancers

Focus on coverage for equitable access and outcomes – *“leaving no one behind”*

## The timeline to launch of the global 2020-2030 strategy

December 2019

Agenda item to be supported by a backgrounder; draft strategy; zero draft resolution in circulation

*Member State informal briefing 17 Dec.*

*Strategy posted 16<sup>th</sup>.*

*Generally others posted on GBS website just before the holidays.*

Week of Feb 3<sup>rd</sup> 2020

Agenda item 9 of the Executive Board  
Member States co-sponsor

*Ideally supported by first two modelling papers making the case for elimination in The Lancet.*

World Health Assembly  
2020

Adoption of the strategy and supporting resolution

Member States statements

NGO statements

UICC-Member States side event

*Supported by special editions; cost-effectiveness paper.*

And beyond ....

Regional and national launch events?

Governmental, technical and public-facing champions

*Let us know if you are able to host a launch event.*

Phase 1: support launch and call for **commitments**

Phase 2: mobilising members and national **adoption**

Phase 3: accelerating progress, building **demand**

**World Cancer Leaders Summit 2019**

**WCC 2020**  
*Muscat*

**World Cancer Leaders Summit 2021**

*Partnerships Summit*

**WCC 2022**  
*Berlin*

*Report back on wall of SMART commitments*

**WHA 2020**  
*Launch wall of SMART commitments*

**World Cancer Day**  
*year 1*

**World Cancer Day**  
*year 2*

**World Cancer Day**  
*year 3*

**Oct 2019**

**Feb 2020**

**Oct 2020**

**Feb 2021**

**Oct 2021**

**Feb 2022**

**Oct 2022**

**2025**

**2030**





- Propose convening a special session of the national cancer control plan committee, encouraging stakeholders to join an assessment of the national cervical cancer strategy to align it with the ambitions expressed in WHO global elimination strategy.
- Suggest making a national commitment to the UICC Wall of 2022 Commitments and contribute to a global report on early progress, planned for the World Cancer Congress in Berlin in October 2022. This step will bring energy to national implementation and encourage us to coordinate our efforts.



**Invitation**

**To get involved**

1. Share your 2022 commitments, to be included in our launch map on Feb 4<sup>th</sup>
2. Use our template letter to engage your government and secure a 2022 commitment @ WHA

Read more about the  
Cervical Cancer Elimination  
initiative [here](#)

Thank you!

**Dr Julie Torode**  
Director, Special Projects  
torode@uicc.org  
[www.uicc.org](http://www.uicc.org)



#### Template letter

- Reference: what is our national response to the 90:70:90 targets towards elimination of cervical cancer?

Dear Honourable Minister **ADD NAME**,

We are delighted to see that the WHO Executive Board 146 agenda item 9 **Accelerating the elimination of cervical cancer as a global public health problem** has a report available for review [http://apps.who.int/gh/e/e\\_eb146.html](http://apps.who.int/gh/e/e_eb146.html). We reach out to you to ask you firstly to sponsor the agenda item and associated resolution and secondly, offer our support in developing next steps for national implementation of the strategy in **ADD COUNTRY**.

As requested by the Executive Board at its 144th session in decision EB144(2) (2019), the WHO Director-General has developed a draft global strategy to accelerate cervical cancer elimination with clear goals and targets for the period 2020–2030, for consideration by the Seventy-third World Health Assembly in 2020, through the Executive Board at its 146th session.

**ADD COUNTRY SPECIFIC DATA OR REMARKS OR**, We are excited to have seen the WHO modelling projections which predict a significant immediate impact of this strategy in 78 low and middle income countries being potentially able to achieve a 34% reduction in mortality by 2030 as countries get on the path to elimination towards an incidence of 4/100,000 women and averting more than 70 million cases over the next century.



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# Q&A





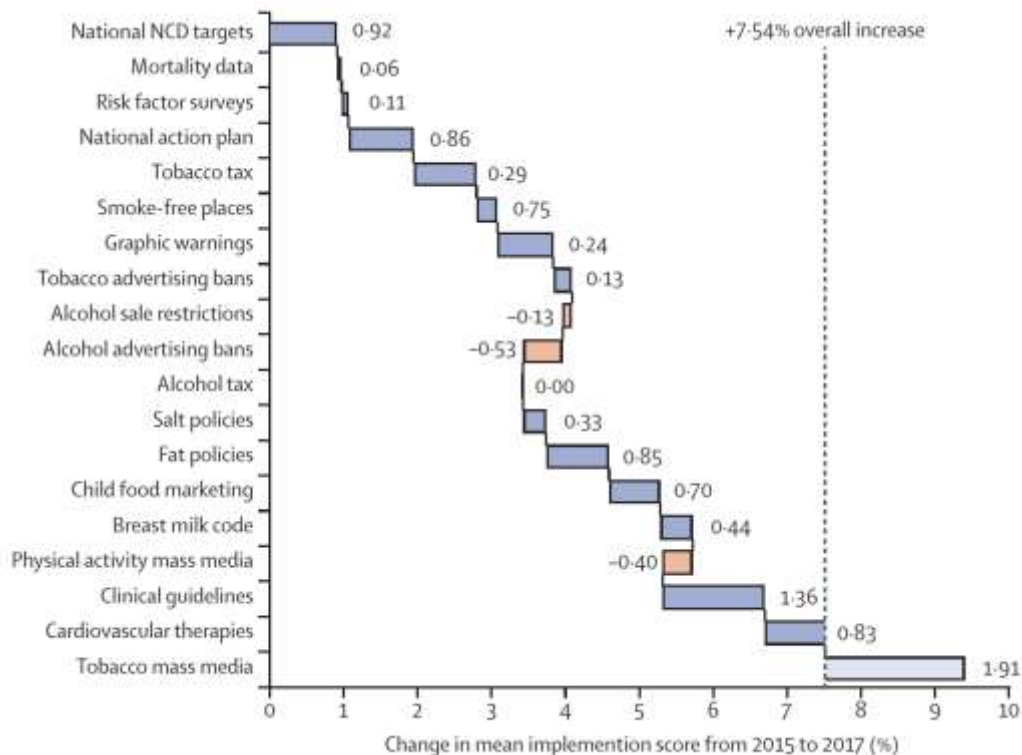
# ALCOHOL POLICY 2020

MAKING ALCOHOL POLICY THE PRIORITY IT SHOULD BE



Global strategy to  
reduce the harmful  
use of alcohol

- 4 Priority Areas
- 5 Strategic Objectives
- 8 Guiding Principles
- 10 Interventions
- Ineffective, inadequate, outdated



# WHO GAS REVIEW

- Member States confusion
- Lack of Member States guidance for WHO
- Lack of Member States leadership
- WHO weakness
- Strong CSO contributions to web-based consultation



# KEY WHO IDEAS PRESENTED TO COUNTRIES

- Strengthen implementation

  - Alcohol use: stabilize and reduce

    - Prevention of onset
    - Protect abstainers
    - Support quitters

- Whole-of-government: Initiate, strengthen intra-governmental mechanisms

- Strengthen Best Buy implementation (SAFER)

- Strengthen health service response

- Develop goals and targets

- Develop investment case

  - High-level advocacy, strategic communication: Awareness day

- Go beyond NCDs frame in policy discourse

- Continuation of industry dialogue

  - Protection against industry interference

    - Policy coherence: alcohol in trade
    - Technical guidance
    - Increase population covered by alcohol policy
    - Focal point network

    - Platforms with focus on key issues: digital marketing, “protecting alcohol control within the context of supranational regulatory and legislative frameworks”

    - Better mainstreaming of alcohol policy issues

    - Innovative funding: earmarked alcohol taxation, global impost on alcohol

# WAY FORWARD IDEAS

- **Short- and long-term goals**

- **WHO Commitment:**

- Establish WHO program on alcohol/ SDG 3
- Re-start WHO counterparts network
- Launch global alcohol taxation joint initiative
- Request plan from DG on how to mainstream alcohol policy

- **Member States Commitment:**

- Call for update of WHO GAS (see IOGT analysis)
- Set up: Expert committee to make concrete suggestions for the way forward (incl. binding treaty)
- Global ministerial conference on alcohol policy
- Request: Alcohol awareness day
- Commit to target: 30% reduction of alcohol per capita use

# Thanks a lot for your attention!

Maik Dünnbier  
Director of Strategy and Advocacy

## LIFE SET FREE

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# Q&A



# Prince Mahidol Award Conference (PMAC)



# Prince Mahidol Award Conference 2020

PMAC 2020 | UHC Forum 2020 - Accelerating progress towards UHC

28 Jan - 2 Feb 2020 | Bangkok, Thailand

- Sub-theme 1: Implementation challenges & innovative solutions for UHC
- Sub-theme 2: Sustainable financing for expanding & deepening UHC
- Sub-theme 3: Adapting to the changing global landscape: Fostering UHC-based solidarity to drive towards the SDGs
- NCDA involved in Session 1.5: Ensuring health promotion & disease prevention in UHC

**Let us know if you are attending PMAC!**

More information available on the [PMAC website](#)

# Q&A



# Recap of 2019 Advocacy and Policy Developments



# 2019 Advocacy and Policy Developments

- Overview of UN HLM on UHC – analysis, expectations, outcomes
- Update on UN HLM on NCDs: transition to “5x5”, cross-risk factor
- Recognition of multimorbidity, other NCDs, incl Mental Health
- NCDA ENOUGH campaign – overview, impact and next steps
- UN agencies’ coordinated Global Health Action Plan
- Work of UN Inter-agency task force
- WHO High-Level Commission on NCDs - Final report
- WHO Civil Society Working Group - Phase II launch
- Financing for NCDs and new opportunities through ODA - Norway

# Q&A



# Global NCD Alliance Forum 2020



# Global NCD Alliance Forum 2020

 **400**  
delegates

**100+**  
representatives of  
national and regional  
NCD alliances

 from over  
**40** countries



**40+** youth leaders and  
people living with NCDs

**4**  
plenary  
sessions



**18**  
workshops



## Bridging the Gap

The Forum is organised around three sub-themes:

**SAVING LIVES** through  
transformative policies  
and solutions



**1**



**BUILDING DEMAND  
FOR ACTION** through  
transformative social  
movements and voices  
of change



**2**

**ENHANCING  
ACCOUNTABILITY**  
through transformative  
and inclusive  
governance



**3**

# Global NCD Alliance Forum 2020

## FORUM DAY 1

SUNDAY, 9 FEBRUARY 2020

08:00 – 10:00	Youth Pre-meeting (by invitation only)	Our Views, Our Voices event (by invitation only)
10:00 – 12:00	Civil Society Coordination Session: national, regional and global action (civil society delegates only)	
12:00 – 13:30	Lunch Break	Satellite sessions (by invitation only)
13:30 – 15:15	Civil Society Coordination Session: national, regional and global action (civil society delegates only)	
15:15 – 16:00	Health Break	
16:00 – 17:00	OPENING CEREMONY	
17:00 – 18:15	OPENING PLENARY Bridging the gaps, seizing the moment for NCD prevention and control	
19:00 – onwards	Gala Dinner	

## FORUM DAY 2

MONDAY, 10 FEBRUARY 2020

09:00 – 10:15	PLENARY ONE Sowing lives and protecting communities through transformative NCD policies and solutions	
10:15 – 10:45	Health Break	
10:45 – 12:30	STREAM ONE	
WORKSHOP 1.1	Championing the 'best buys': Challenges and enablers for political progress	
WORKSHOP 1.2	Engaging with law and lawmakers to accelerate action on NCDs	
WORKSHOP 1.3	A people-powered movement: Unleashing the untapped potential of people living with NCDs to turbocharge the response	
WORKSHOP 1.4	Transforming the narrative of childhood obesity – Sustaining positive change with new solutions focusing on young people and families	
WORKSHOP 1.5	Promoting whole of government and whole of society action on NCDs	
WORKSHOP 1.6	The power of data to fuel systems reform for NCDs: Leveraging evidence to achieve planetary and human health	
12:30 – 13:30	Lunch Break	

13:30 – 14:45 PLENARY TWO  
Building the demand for collective action on NCDs through transformative social movements and voices for change

14:45 – 15:15 Health Break

15:15 – 17:00 STREAM TWO

WORKSHOP 2.1 Beyond the declaration: Maximising political momentum on UHC for NCDs and mental health

WORKSHOP 2.2 "Win-win" interventions: Leveraging policy to address NCDs and reduce gender inequities in health

WORKSHOP 2.3 A global emergency: Drawing lessons from the climate movement for NCDs

WORKSHOP 2.4 Building coalitions and social movements to address NCD multi-morbidities: Health systems for people, not siloes for diseases

WORKSHOP 2.5 Global governance and binding frameworks: Necessary instruments for tackling NCD drivers and determinants?

WORKSHOP 2.6 Title TBC

19:00 Social Event

# Global NCD Alliance Forum 2020

## FORUM DAY 3

### TUESDAY, 11 FEBRUARY 2020

**09:00 – 10:15** **PLENARY THREE**  
Enhancing accountability for all people with NCDs everywhere through transformative and inclusive governance

**10:15 – 10:45** **Health Break**

**10:45 – 12:30** **STREAM THREE**

**12:30 – 13:30** **Lunch Break**

**13:30 – 14:30** **Special Session**

**14:30 – 15:30** **Health Break**

**15:30 – 16:15** **CLOSING CEREMONY**

**17:00** **Delegates depart**

#### WORKSHOP 3.1

Sustainable investment, smarter financing for NCDs: The power of civil society in driving change

#### WORKSHOP 3.2

Partnering for impact in the SDG era: Saving lives through equitable access to essential NCD medicines and technologies

#### WORKSHOP 3.3

Think like a broadcaster: How to create compelling stories and increase media attention for NCDs

#### WORKSHOP 3.4

Bridging sectors: Broadening coalitions for NCDs

#### WORKSHOP 3.5

David versus Goliath: Strategies for managing conflict of interest and countering industry interference in public health policy

#### WORKSHOP 3.6

Title TBC

# Global NCD Alliance Forum 2020



- Advocacy mobilisation - Bridging the gap policy brief; Fast tracker
- Atlas case studies:
  - Provide a snapshot of the current status and growth of the network of NCD alliances around the world
  - Share good practice and lessons learned from civil society action on NCDs
  - Foster knowledge sharing, providing examples of NCD alliances contributing to bridge the gap
- Accountability toolkit

## ***Next steps***

- Security process
- Forum app January launch
- Workshop selection in January
- Social media toolkit

# Q&A





# THANK YOU

SHARE. DISCUSS. ENGAGE. CHANGE.

   #NCDs @ncdalliance

MAKING NCD PREVENTION & CONTROL A PRIORITY, EVERYWHERE

