

NCD Alliance Webinar

Global Updates on NCDs

Monday, 22 August 2022



Welcome & Agenda

NCDA Updates

- Global Week for Action on NCDs 2022 – Are you ready?
- NCDA's Webinar: High Level Dialogue on NCD Financing, 8th September 2022

Global Advocacy Updates

- Second Meeting of the Intergovernmental Negotiating Body
- WHO RCMs 2022
- AIDS2022
- Consultations for the update of Appendix 3 (the "NCD best buys")

Looking ahead

- Upcoming events: WHO consultations and PLAN on Prevention call
- UNGA77 and related opportunities

Speakers

- Alison Cox, **Policy & Advocacy Director**
- Grace Dubois, **Policy and Research Manager**
- Toyyib Abdulkareem, **Policy and Campaigns Consultant**
- Tolu Osigbesan, **Senior Policy and Advocacy Officer**

NCD A Updates

Global Week for Action on NCDs, 5-11 September 2022

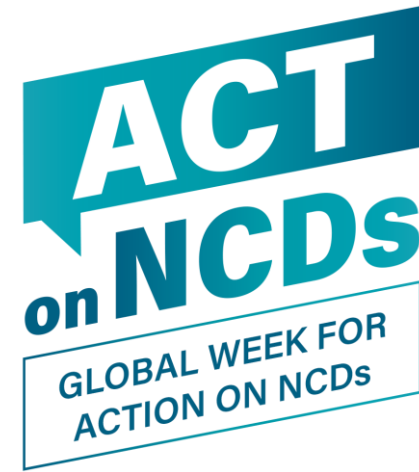
The Year of NCD Investment

Invest to protect people, health systems and economies

- NCDs are the most underfunded global health issue relative to the billions of people impacted. In 2022, we are aiming to bridge the **NCD Investment gap**.
- This year is all about **prioritising the urgent need for increased NCD financing** to prevent and treat NCDs and build resilient health systems that leave no one behind.
- The Global Week for Action provides an opportunity to start a dialogue with governments about what they can do to ensure the **Second Global NCD Financing Dialogue in 2023** is successful in achieving progress at last on increasing investment in NCDs
- We want to drive real commitments to increase NCD financing.



Global Week for Action on NCDs 2022 – Logos in 7 languages



Check logo and campaign assets here: <https://actonncds.org/resources/campaign-assets>

Resources page updated – more to follow

Policy Brief

FAQ

Toolkits and practical guides

Social media resources (GIFs, banners)

VoxPops and Teaser

and more...

RESOURCES

The latest resources from the NCD community.

FILTER BY

- Type -

- Campaign year -



Making the Case to Invest in Noncommunicable Diseases Today - infographic



Social Media Toolkit



Invest to Protect: NCD financing as the foundation for healthy societies and economies

DISCOVER THE TOOLKIT

This social media toolkit has been developed to support your participation in the 2022 Global Week for Action on Noncommunicable Diseases (NCDs) this 5-11 September.

In the lead up to and during the week, we encourage you to use the power of social media and your voice to call on friends, peers, colleagues, your community and policymakers to #ActOnNCDs!

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ACT on NCDs #ActOnNCDs | actonncds.org

Global Week for Action on NCDs | The Year of NCD Investment | 5-11 SEPTEMBER 2022 2

Download resources and get planning: <https://actonncds.org/resources>

Fact Sheet

ACT
on NCDs

**INVEST IN NCDs TODAY,
SAVE LIVES AND MONEY
TOMORROW**

Global Week for Action on NCDs,
5 - 11 September 2022

The Year of NCD Investment

#ActOnNCDs



Comms plan

- ✓ Key messages
- ✓ Actions to take
- ✓ Resources on NCD Financing
- ✓ Overview of the week
- ✓ Materials you can use
- ✓ Sample messages for Social Media
- ✓ Press Release template for you to adapt



Share your plans with others

EVENTS

Stay up-to-date on Act on NCDs events and activities around the world.

Map of impact

Region	Number of Events
North America	3
South America	2
Europe	8
Africa	9
Asia	4
Oceania	3
Global Total	13

EVENTS SUBMITTED

ARE YOU ORGANISING AN EVENT TO #ACTONNCDs?

SUBMIT EVENT

Add your events to the Map of Impact; we are a global community: <https://actonncds.org/events>

Global Week for Action on NCDs, 5-11 September 2022

The Year of NCD Investment

Invest to protect people, health systems and economies

There are many ways that you can get involved and be an agent for change, from retweeting a message to hosting an event.

- Visit www.actonncds.org - available in EN, ES and FR
- Subscribe to campaign newsletter for monthly updates [here](#)
- Share available resources with your network
- Take action – [be a voice of change, generate momentum or go the extra mile](#)
- Author a blog or grant an interview
- Write a letter to your ministry
- Convene a meeting with government officials
- Get planning and keep in touch!



TAKE ACTION

Get involved with the campaign and Act on NCDs. From two minutes to one month, there are actions for everyone.





WEBINAR

Thursday, 8 September 09.30 to 11.00 EDT/14.30 to 16.00 CET

**Co-hosted with the World Health Organization
and World Diabetes Foundation**

INVEST TO PROTECT: NCDs as an investment priority to boost societies' resilience and recovery

Register now to join the free webinar

Opening remarks by Michael Bloomberg,
WHO Global Ambassador NCDs



WORLD DIABETES FOUNDATION

#ActOnNCDs

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   #ActOnNCDs

[Click here to Register](#)

Moderator: : Bent Lautrup Nielsen, World Diabetes Foundation

Guest Speakers include:

- Bente Mikkelsen, Director of the NCD Dept. at the WHO
- Representatives from Uruguay Ministry of Health and from Norwegian government funding agency, NORAD
- Joshua Makubu, Minister of Oti Region, Ghana Society of the Physically Disabled and Ghana NCD Alliance
- Vuyiseka Dubula Majola, Africa Centre for HIV/AIDS Management, South Africa
- Kelly Henning, Public Health Director, Bloomberg Philanthropies
- Rachel Nugent, Vice President, Global NCDs, RTI International

Q&A

Global Advocacy Updates



Second Meeting of the Intergovernmental Negotiating Body (INB2)

Intergovernmental Negotiating Body: 2nd Meeting (July 18 – 22)

- INB2 reviewed a working draft of the **WHO Convention, Agreement** or other **International Instrument** on Pandemic Prevention, Preparedness and Response (WHO CAII).
- The working draft is a flexible, “living” document; descriptive, not prescriptive.
- Legal implications: The INB agreed that **the instrument should be legally binding** and contain both legally binding as well as non-legally binding elements.
- **Article 19 of the WHO Constitution** is the comprehensive provision under which the instrument should be adopted.

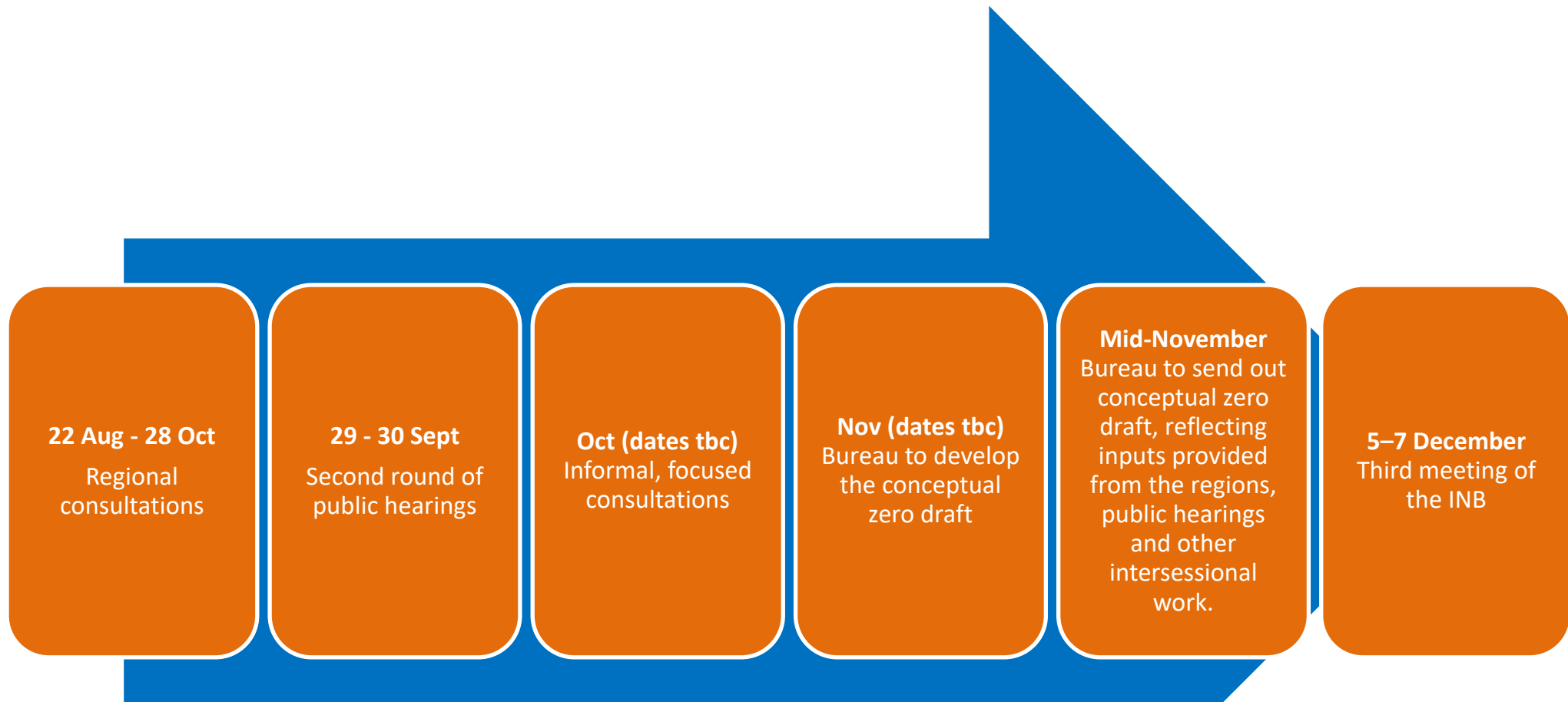
WHO CAI working draft structure

- ✓ **The preamble** - the core values that the WHO CAI exists to achieve
- ✓ **The vision and aspirational goals** of the WHO CAI
- ✓ **Article 1 - Definitions and use of terms**
- ✓ **Article 2 - Relationship with international agreements and instruments**
- ✓ **Article 3 – Proposed objective(s)** of the WHO CAI
- ✓ **Article 4 - Principles that will guide the achievement of this instrument’s vision and objective(s)**
- ✓ **Article 5 – Scope** of the WHO CAI

- ✓ **WHO CAI calls for nationally determined and prioritised actions considering vulnerable people, places, and ecosystems. It notes that indigenous populations, refugees, migrants, persons with disabilities, children, and adolescents, may be particularly impacted by pandemics.**

- ✓ **There is no reference to people living underlying chronic conditions such as NCDs, despite well-correlated evidence that they are the worst hit in infectious disease outbreaks.**

Intersessional process to the third meeting of the INB



WHO RCMs



WHO RCMs 2022

- ❖ **22 – 26 August:** Lomé, Togo
[Regional Committee for Africa: seventy-second session](#)
- ❖ **5 – 9 September:** Thimphu, Bhutan
[Regional Committee for South-East Asia: seventy-fifth session](#)
- ❖ **12 – 14 September:** Tel Aviv, Israel
[Regional Committee for Europe: seventy-second session](#)
- ❖ **26 – 30 September:** Washington D.C., United States of America
[Regional Committee for the Americas: seventy-fourth session](#)
- ❖ **10 – 13 October:** Cairo, Egypt
[Regional Committee for the Eastern Mediterranean: sixty-ninth session](#)
- ❖ **24 – 28 October :** Manila, Philippines
[Regional Committee for the Western Pacific: seventy-third session](#)

WHO RCMs 2022: Agenda items to note

❖ Regional Committee for Africa: seventy-second session

- **Item 7.** PEN-Plus – A regional strategy to address severe noncommunicable diseases at first-level referral health facilities
- **Item 8.** Framework to strengthen the implementation of the comprehensive mental health action plan

❖ Regional Committee for South-East Asia: seventy-fifth session

- **Item 6.1.** Addressing mental health through primary care and community engagement in the WHO South-East Asia Region
- **Item 8.1.** Monitoring progress and acceleration plan for NCDs, including oral health and integrated eye care, in the WHO South-East Asia Region

❖ Regional Committee for Europe: seventy-second session

- **Item 9.** Roadmap to accelerate the elimination of cervical cancer as a public health problem in the WHO European Region 2022–2030
- **Item 10.** European framework for action on alcohol 2022–2025

❖ Regional Committee for the Americas: seventy-fourth session

- **Item 4.4.** Policy for Improving Mental Health (Resolution CE170.R2)
- **Item 8.8.** Plan of Action to Reduce the Harmful Use of Alcohol: Final Report

❖ Regional Committee for the Eastern Mediterranean: sixty-ninth session

- **Item 2(c).** Mid-term review of progress in implementing the regional tobacco control strategy
- **Item 2(d).** Scaling up mental health care: a framework for action

❖ Regional Committee for the Western Pacific (Agenda TBC)

- Regional Action Framework for Noncommunicable Disease Prevention and Control in the Western Pacific

Q&A

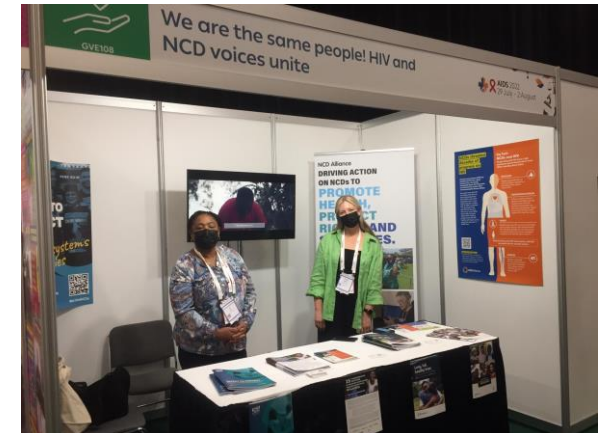
AIDS2022

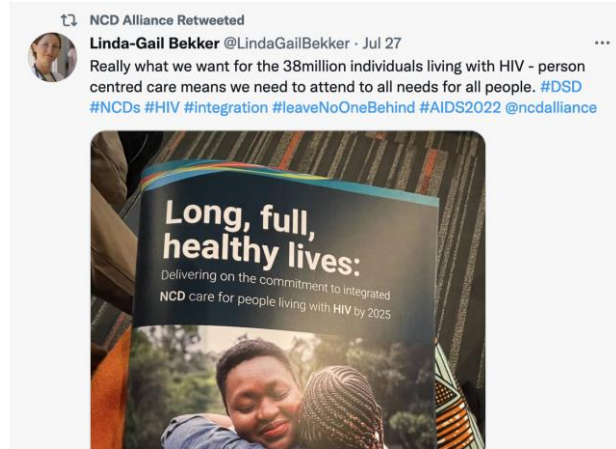




The 24th International AIDS Conference

Montreal, Canada, and virtually





[Sign up to the open letter to Global Fund](#)



The screenshot shows the top navigation bar of the NCD Alliance website. On the left is the NCD Alliance logo. To the right are links for 'SUBSCRIBE TO OUR UPDATES', 'LOGIN', and a language dropdown set to 'ENGLISH'. A red alert badge shows '6 ALERTS'. Below this is a search bar with the text 'SEARCH'. The main navigation menu includes: HOME, WHY NCDS, WHO WE ARE, WHAT WE DO, RESOURCES, NEWS & EVENTS, JOIN US, and ACT ON NCDS!. Social media icons for Facebook, Twitter, LinkedIn, and YouTube are on the right. A '6 NEW' badge is positioned above the main content area. The main content area features a large teal banner with the title 'Open letter to The Global Fund to Fight AIDS, Tuberculosis and Malaria Strategies Committee' and a breadcrumb trail: HOME / OPEN LETTER TO THE GLOBAL FUND TO FIGHT AIDS, TUBERCULOSIS AND MALARIA STRATEGIES COMMITTEE.

July 2022

Dear Esteemed Board and Members of The Global Fund to Fight AIDS, Tuberculosis and Malaria Strategy Committee,

The Global Fund strategy 2023-2028 presents a unique opportunity for the inclusion of noncommunicable disease (NCD) and co-morbidities in the organisation's programming. Due to the bidirectional relationship between NCDs, and HIV, tuberculosis (TB), and malaria, the incorporation of NCD programming could lead to improved quality of life and treatment outcomes, and to reduced premature mortality. Action now would build on the recommendations of the Global Fund Board's approval of the framework for financing co-infections and co-morbidities of HIV/AIDS, TB and malaria, as set forth in GF/B33/11, on 1 April 2015.

Given the growing focus on universal health coverage (UHC), health system strengthening and the clear evidence of NCD comorbidities with HIV/AIDS, TB, and malaria, a bold approach to **health services integration** is needed to both protect the hard-earned gains for the three diseases over the last few decades and to ensure a better quality of life for people with these diseases.

Second consultations for the update of Appendix 3

(NCD "best buys" and other recommendations)

Updating Appendix 3 - main differences between drafts 1 and 2

- **Second draft continues not to use the concept 'best buys'** but includes a figure that shows proportion of interventions per country income group and cost-effectiveness ratio, **saying Member States can identify *very good* value-for-money vs. *good* value-for-money interventions depending on their cost threshold**
- It slightly **refers to the WHO acceleration plan on obesity**
- It mentions that the evidence used for the modelling of interventions **will be periodically revised and updated**; and that **a comparison across risk factors and diseases [sections] will be carried out** to check consistency and differences (on methodology)
- The **cost-effectiveness analysis of mass media campaign for healthy diets** now includes the effect size of campaigns on fruit and vegetable intake; a **cost-effectiveness analysis of unhealthy food marketing restrictions for children** was added; and **cost-effectiveness results on SSB taxation were updated**
- **Two additional recommended interventions on CVD were added** on treatment of hypertension using single pill combination anti-hypertensives; and secondary prevention of coronary heart disease

Updating Appendix 3 - general comments (2nd round)

Urge WHO to reconsider the concept of NCD 'best buys' in the updated Appendix 3

Urge WHO to be as clear and precise as possible with the description of interventions

Urge WHO to provide guidance on the synergistic benefits of combining interventions

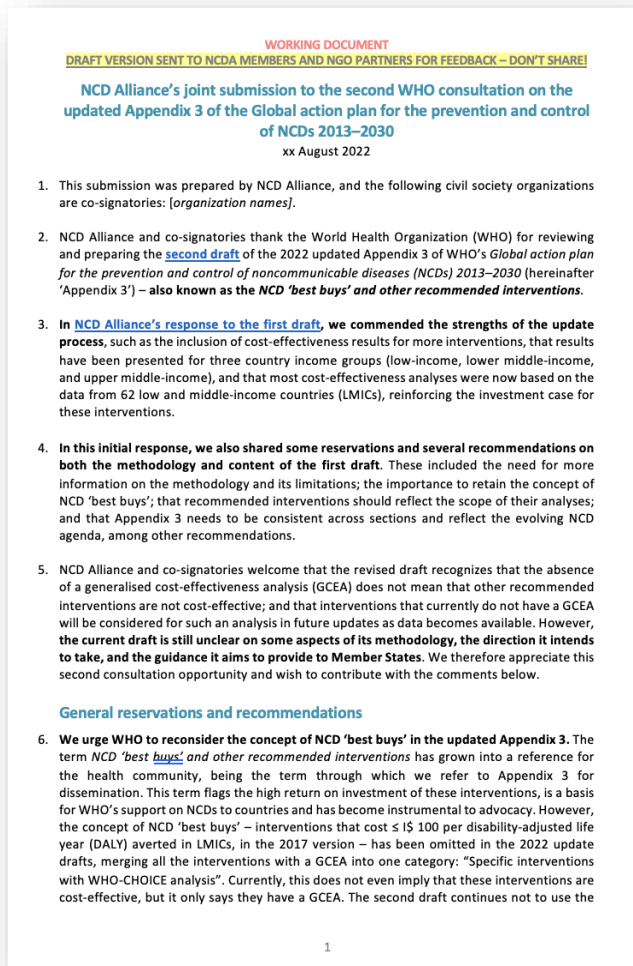
Urge WHO to recognize within Appendix 3 that the real impact of interventions is higher

Urge WHO to provide more information on the methodology of this update

Updating Appendix 3 - other key comments

- All the **WHO technical packages on NCDs** should be included under their relevant sections
- WHO should **divide H1 (on reformulation for healthy diets) into two interventions to accurately reflect their scope and evidence**, providing Member States with specific guidance as follows:
 - *H1a: “Reformulation policies for healthier food and beverage products, including by setting target levels for the amount of salt and sugars, noting that public health regulations rather than voluntary targets have been shown to be more effective.”*
 - *H1b: “Elimination of industrially-produced trans-fats through the development of public regulations that ban their use in the food supply.”*
- WHO should **provide further information about how the regular updating process of Appendix 3** will work and how the update processes are protected from the undue influence of health-harming industries
- WHO should **clarify whether the policy options on mental health, oral health, and air pollution will be integrated as part of Appendix 3**

Updating Appendix 3 – timeline & next steps



- *Deadline to submit comments on NCDA's second response was 15 August, noon CEST*
- **Final NCDA's second response (subject to minor/editorial changes) shared with members for sign-on. Deadline: 25 August, noon CEST**
- **Deadline to submit written comments: 28 August**
- **Live informal consultation with NSAs in official relations with WHO: 19 September**
- WHO to submit a revised version for internal approval and submission to WHO's Executive Board

WHO latest information [here](#)

Q&A

Looking ahead

Upcoming events: WHO consultations and PLAN on Prevention call

WHO World Report on Social Determinants of Health Equity

Virtual consultation on WHO's World Report on Social Determinants by the NCD Alliance



When: Thursday, 15 Sept. 2022 from 14:30 – 16:00 (CEST)

The World Report is proposed to have three sections:

- The context and the problem, linking health equity to five major interconnected crises: **climate change, conflict, COVID-19, unfair economic systems and structural discrimination**
- The 'What' and 'How', including a suggested set of illustrative and specific intervention areas with pathways for implementation
- An Action Agenda for the next decade on social determinants of health equity and the specific role of different constituencies

NCD Alliance members can register for this consultation [here](#)

WHO Consultation on the global oral health action plan

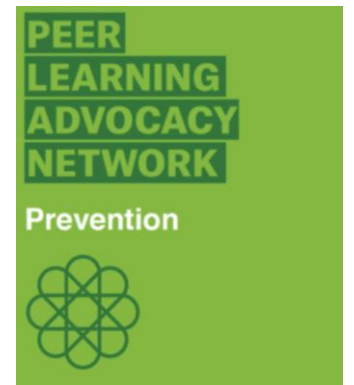
- WHO seeks to translate the Global Strategy on Oral Health [A75/10 Add.1](#) into an action plan for public oral health by 2023 and develop a framework for tracking progress with clear measurable targets of oral health to be achieved by 2030.
- A consultative process will be undertaken as follows:
 - **12 August - 16 September 2022:** A global web-based consultation for Member States, UN organizations, and non-State actors on the WHO discussion paper on the draft global oral health action plan.
 - **1 September 2022:** Technical consultation with Member States and UN organizations.
 - **2 September 2022:** Technical consultation with [non-State actors in official relations with WHO](#).
 - Provide comments on the WHO discussion paper **by 16 September 2022**.
- *Comments can be provided by email to the following email address: oralhealth@who.int.*

Next PLAN on Prevention call: 29 Sept, 14:30-16:00 CEST

What's new on nutrition policy: Maintaining momentum for healthy food environments

Three agenda items

- WHO consultation processes relevant to diet-related NCD prevention
 - *Deep dive on the healthy diets section of the updated Appendix 3*
 - *Unhealthy food marketing guideline and other upcoming WHO NFS guidelines*
- WHO acceleration plan on obesity and what it means for building healthy food environments at country level
- Beyond 2023 – global and country perspectives on iTFA elimination as a continued public health priority



Q&A

77th UN General Assembly (UNGA77)



UNGA 77: 13 – 27 September / New York, USA

- The 77th session of the UN General Assembly (UNGA 77) will open on Tuesday, 13 September 2022.
- The first day of the high-level General Debate will be Tuesday, 20 September 2022.
 - **Theme:** Solidarity, Sustainability, and Science
 - **President-elect:** Ambassador Csaba Kőrösi, Director of Environmental Sustainability, Office of the President of Hungary



Photo by IISD/Mike Muzurakis

Q&A

THANK YOU

SHARE. DISCUSS. ENGAGE. CHANGE.



#NCDs @ncdalliance



MAKING NCD PREVENTION AND CONTROL A PRIORITY, EVERYWHERE

ncdalliance.org