

NCD Alliance Webinar

Wednesday, 8 May 2019



NCD Alliance

PUTTING NON-COMMUNICABLE DISEASES
ON THE GLOBAL AGENDA

Agenda

- Looking ahead
- Alzheimer's Disease International
- Update on the process leading up to the UN HLM on UHC
- NCD Alliance advocacy priorities for the 72nd World Health Assembly
- NCD Child

Speakers

- Chair: Nina Renshaw, Policy and Advocacy Director, NCD Alliance
- Chris Lynch, Deputy CEO, Alzheimer's Disease International
- Jessica Beagley, Policy and Research Manager, NCD Alliance
- Priya Kanayson, Policy and Advocacy Manager, NCD Alliance
- Lucy Westerman, Senior Policy and Campaigns Officer, NCD Alliance
- Mychelle Farmer, Chair, NCD Child

Looking ahead



Coming up this month

➤ **Sat 18 May, 14:00-16:00, NCDA offices**

NCDA General Assembly Meeting

- Election of the 2019-2021 NCDA Board and President will take place. Access Candidate Profile Booklet [here](#) and & provisional agenda [here](#)
- Recap email with all practical info will be sent to members next week

➤ **Sun 19 May, 13:30-15:30, NCDA offices**

NCDA WHA72 Civil Society Advocacy Briefing

- Meet other CSOs, learn about official WHA NCD agenda items and side events, and strategise on priority advocacy messages. RSVP [here](#).

➤ **Online consultation deadline: 18 May**

Survey on digital health technologies to address NCDs

- Participate in this survey [here](#) to help us highlight ways for civil society specifically to harness the full power of digital health for NCDs.

Priority events in 2019

WHO World Health Assembly

Geneva, Switzerland

20-28 May 2019

NCDA events - consult calendar

Women Deliver Conference

Vancouver, Canada

3-6 June 2019

NCDA co-organising 3 sessions

UN High-Level Political Forum

New York, United States

9-15 July 2019

NCDA co-hosting an event

UN High-Level Meeting on Universal Health

Coverage

New York, United States

23 September 2019

Events TBD

UN General Assembly

UN Climate Summit (23/9)

UN SDG Summit / HLPF (24-25/9)

UN Financing for Development Summit (26/9)

New York, United States

September 2019

Updates from ADI

Chris Lynch, Deputy CEO & Director of Policy,
Communications and Publications, Alzheimer's
Disease International

C20 Summit, Tokyo



**Alzheimer's Disease
International**

The global voice on dementia



www.civil-20.org

ADI survey on attitudes around dementia



- 15 April – 15 June
- + 25 languages
- Anonymous and accessible both online and offline

Spread the word!

www.alz.co.uk/research/world-report-2019

Updates on the lead up to the UN High-Level Meeting on Universal Health Coverage



UN High-Level Meeting on UHC

- First **UN HLM on UHC in September 2019**
 - “Moving toward building a healthier world”
 - [Modalities](#) already negotiated and agreed
 - **Date:** Monday, 23 September 2019
 - One day meeting with opening & closing segments, plenary, two multi-stakeholder panels (themes still TBD)
 - Interactive multi-stakeholder hearing held 29 April at UN HQ in NY
- Outcome: **Political Declaration**
 - Zero draft expected to be circulated the week before WHA
 - Inspirational, timeless & operational in spirit
 - A main objective is to have UHC universally acknowledged
 - Hopefully strong on human rights, gender, non-discrimination, accountability
 - Negotiations in June/July
 - Likely closed to CSOs
 - Will be extremely difficult!



UN Interactive multi-stakeholder hearing on UHC

- Held at an important time in the process - zero draft still being developed & an opportunity for stakeholder inputs to be considered
- Over 500 participants, majority were civil society
 - MS present included: Thailand, Georgia, Japan, Russia, Antigua & Barbuda, UK, Netherlands, Austria (and others)
- 3 panel sessions: UHC for inclusive development & prosperity; UHC as a commitment to equity; multi-sectoral & multi-stakeholder action
 - Importance of community engagement, NCDs mentioned, gender, mental health, accountability, equality & equity, financial protection
- Much more interactive than hearings on TB & NCDs in 2018
 - Participants able to submit statements ahead of time and were notified in advance they may have an opportunity to deliver them orally (still no transparency on how these were chosen)
 - Live, online portal for people in person & following from afar to submit questions - these were posed to panelists in all sessions
- Approx. 20 statements delivered, including members of NCDA network (WHF, FCA, The George Institute, IOGT International, and NCDA)
- PGA will circulate a summary of the discussions in the coming weeks

Advocacy for the outcome of the UN HLM on UHC

- [UHC2030 Key Asks](#)
 - Political leadership; regulate & legislate; quality of care; invest more, invest better; multi-stakeholder engagement
 - Discussion around adding a key ask on gender, given the gender dimensions of health outcomes, service delivery, etc.
- Civil Society Engagement Mechanism (CSEM) [Priority Actions](#)
 - Increase public health financing & financial protection; leave no one behind; focus on health workers; engage civil society & community to ensure accountability
- NCD Alliance [advocacy priorities](#)
 - 5 priorities arrived at after consultation with our network in March
 - Over 200 responses, including 63 from people living with NCDs
 - Identify the unique dimensions of the prevention & control of NCDs within UHC and need for a lifecourse approach that spans the continuum of care
 - Align with asks from UHC2030 and CSEM

Check the PGA's [website](#) for the latest updates on the process

Q&A



NCD priorities for WHA72

20 - 28 May 2019

Policy, Advocacy and Accountability team

WHA72 - Key documents

- **Universal health coverage**
 - Primary Health Care [A72/12](#), EB144/2019/REC/1 (not yet published), [Resolution EB144.R9](#)
 - Community health workers [A72/13](#), EB144/2019/REC/1, [Resolution EB144.R4](#)
 - Preparations for UN HLM on UHC [A72/14](#), EB144/2019/REC/1, [Resolution EB144.R10](#)
- **Follow-up to the HLM on NCDs** [A72/19](#), EB144/2019/REC/1, [Decision EB144\(1\)](#)
- **Medicines, vaccines and health products**
 - Access to medicines and vaccines [A72/17](#)
 - Proposal for resolution on transparency [available here](#)
- **Proposed programme budget 2020-2021** (papers due 14 May)
- **Implementation of the 2030 Agenda** [A72/11](#)
- **Report on Strategy on Women's, Children's and Adolescent Health** [A72/30](#)
- **Health, environment and climate change** [A72/15](#), [A72/16](#)
 - Draft WHO global strategy on health, environment and climate change
 - Draft global plan of action on climate change and health in SIDS
- **Human resources for health** [A72/23](#), [A72/24](#)
- **Health of migrants and refugees** [A72/25](#)
- **WHO reform and NSA involvement** [EB145/4](#), [Resolution EB144\(3\)](#) (other papers due 16 May)

11.5 Universal Health Coverage



Primary health care towards UHC - [A72/12](#), EB144/2019/REC/1, [Resolution EB144.R9](#)

- Summarises outcomes of the Astana Declaration from the Global Conference on Primary Health Care (PHC).
 - Strong health systems that emphasise PHC allow systems to respond to global challenges, address the main risk factors for poor health, the growing burden of NCDs, and help achieve UHC and the health-related SDGs.
 - The package of services offered through PHC should be tailored to local needs & priorities.
- The WHA is invited to adopt the draft resolution recommended by the EB in resolution EB144.R9.

Community health workers delivering primary health care: opportunities and challenges - [A72/13](#), EB144/2019/REC/1, [Resolution EB144.R4](#)

- The report highlights the importance of a well resourced and trained health workforce, largely comprising community health workers in many countries.
 - Challenges faced by community health workers and sets out several opportunities and policy options to help ensure this critical component of many health systems is well-supported at all levels.
- The WHA is invited to adopt the draft resolution recommended by the EB in resolution EB144.R4.

Preparation for the high-level meeting (HLM) of the United Nations General Assembly on UHC - [A72/14](#), EB144/2019/REC/1, [Resolution EB144.R10](#)

- The report presents the need to focus on achieving UHC and health system strengthening, in addition to continuing the existing disease-oriented focus of the health and development sectors
 - Outlines the main components of UHC and preparations for the first UN HLM on UHC
- The WHA is invited to note the report and to adopt draft resolution EB144.R10, recommended by the EB.

11.5 Universal Health Coverage, cont.

Key Messages:



Prioritise prevention (primary, secondary, and tertiary)



Provide primary health care



Increase access to essential medicines & products



Increase sustainable financing & improve efficiencies



Community engagement and empowerment

11.8 Follow up to the health-related UN HLMs



- **DG's Report** includes main outcomes of the NCD Political Declaration:
 - 14 new commitments by Heads of State and Government => **Delivery Plan**
 - Move to **5x5 approach** including air pollution and mental health
 - **Progress report required by 2024**, for NCD HLM4 in 2025
- **NEW in WHA report: state of play on NCD indicators** - little or no progress, major data gaps. Alarming increases in diabetes and obesity. Off track for SDG3.4.
- Delivery Plan in development to support national NCD responses, proposes subset of **"NCD accelerators"** (were supposed to be delivered for WHA)
- Scale up **4 flagship programmes**: Mental health, Global Hearts including transfats elimination, Cervical cancer elimination, AND ADDED Childhood cancer initiative.
- Support Member States in realising their commitment to **promote fiscal measures** - Annex 2 updates **evidence base on STAX** (SSB - Mexico, Chile, Berkeley, Philadelphia)
- Developing **Register of contributions of NSAs** to 2025 and 2030 targets & new partnerships approach of UNIATF (not presented)
- **Sectoral dialogues**: Food-Drink, Pharmaceuticals, Alcohol, Sports - **WHO defining "Asks"**
- Continuation of **CSWG & WHO independent High Level Commission** on NCDs
- **Reporting framework** for HLM4
- **Evaluation of GAP** from Q2 2019

[Reports available here:](#)

NCDs: [A72/19](#), [Decision EB144\(1\)](#)

11.8 Follow up to the health-related UN HLMs



● **Decision EB144/1 on HLM NCD follow-up**

- Co-sponsored by Argentina, Ecuador, Estonia, Finland, Russia, Slovenia, Uruguay (...)
- Support WHA adoption
- Proposes clear, timebound follow-up actions operationalising HLM progress:
 - **Extend timeframe to 2030** for WHO action plans on NCDs and Mental health from 2020 to 2030 to align with 2025 goals and SDGs
 - Requests WHO to **update Appendix 3 list** of recommended interventions to scientific progress
 - Requests additions to list for **mental health and air pollution**
 - Requests DG to report to EB on progress on Global Strategy to reduce harmful use of **alcohol in 2020** and **Obesity prevention in 2021**
 - Aligns reporting requirements annually
 - Calls for **increased resources** to meet governments' increasing demand for **technical assistance** - relevant for programme budget

11.8 Follow up to the health-related UN HLMs, cont.

Key Messages:

- **Keep up momentum to HLM4 - progress to 2025, not procrastination:** Accountability of governments to deliver on commitments and 25x25 and 2030 targets. Support implementation of technical packages. Evidence base is strong and increasing as basis for action for Member States to save and improve lives.
- **WHO accountability** for delivering on NCD progress - needs strong management and appropriate resources - Restructuring, budget, reporting including SDG3.4
- **Update toolbox of Best Buys** - mental health, air pollution, but across the board, also >NCD4, all determinants - social, commercial, environmental, etc.
- **Caution against engagement with alcohol and soda industries** - based on track record.
- **Elevate voices of PLWNCDs, young people, marginalised populations:** 2018 NCD Political Declaration calls on government to promote and amplify the voices of civil society and especially people living with NCDs, for a people-centred approach. Guarantee meaningful involvement of PLWNCDs, young people, and marginalised groups, such as women and indigenous peoples, throughout policy and programme development and implementation.
- **Secure sustained financing for NCD response: High and growing demand from governments for support.** Chronically underfunded vs. urgency, affected population, economic and social burden. Interventions with positive return on investment / double dividend.

11.7 Access to medicines, vaccines and health products

- **Draft roadmap on access 2019-2023 (WHA invited to note) [A72/17](#)**
- Some revisions to reflect EB comments: on mandate and link to GPW13
- Scope extends to all health products - medicines, vaccines, diagnostics, devices.
- Notes multiple challenges to equitable access including lacking R&D investment, weak procurement and supply chain management, inappropriate prescribing and irrational use, need for more effective policies.
- Proportion of health spending on medicines, 20-60% in some LMICs, recognised as a barrier to UHC, particularly noting increase of NCDs, growing financial burden
- Dual focus:
 - Quality, safety and efficacy - regulatory system strengthening, assessment, market surveillance
 - Improving equitable access - matching R&D to public health needs, IP, affordability, pricing, reducing waste in health systems, procurement, supply chain management, appropriate prescribing and rational use.

11.7 Draft Resolution on improving transparency

- **Draft Resolution on improving transparency of markets for medicines, vaccines and other health-related technologies**
- Proposed by Italy, Greece, Malaysia, Portugal, Serbia, Slovenia, South Africa, Spain, Turkey, Uganda
 - Follow up on draft Roadmap, Cancer medicines report presented to EB, Fair Pricing Forum hosted in Johannesburg in April
 - **Calls for:** Increased transparency of prices - governments to share pricing and reimbursement information
 - Governments to require information on R&D costs and sources of (public) funding
 - Governments to require publication of results of clinical trials
 - WHO to support member states in collecting and sharing information on prices, reimbursement, clinical trial outcomes
 - WHO to provide web tool for sharing information, including public investments and R&D subsidies
- Still in negotiation. Controversial. See [article](#).

11.1 Proposed programme budget 2020-2021

- **Draft proposed programme budget** - in line with GPW13
- Increased impact orientation, national level - monitoring, measuring
- More integrated, health-systems orientated
- Increase accountability of WHO and member states for progress

- **Proposed WHO impact framework** - 3 layers
 - a) Healthy life expectancy indicator - comparable, national level
 - b) triple billion targets: UHC, emergencies, population health
 - c) 46 programmatic targets and indicators

- **Unclear whether more or less resources available for NCDs!**
- Increased resources foreseen for country level - but for which priorities?
- Still in tough negotiations - documents due for publication 10-14 May.

11.4 Implementation of the 2030 Agenda



The report provides an update on progress towards achieving the health-related SDGs and summarises global & regional progress made by MS towards achieving SDG3, as well as progress made in implementing resolution WHA69.11.

- In the section on NCDs, the report notes, in particular, trends in alcohol consumption, tobacco use, and suicide.
- Other relevant sections on UHC, environmental risks, outcomes from HLM on NCDs, and plans for SDG3+ Global Action Plan.
- A comprehensive review of SDG indicators is expected in 2020.
- The WHA is invited to note the report.

Key Messages:

- Strengthen health system to respond to the increasing burden of NCDs & multi-morbidities
- Accelerate action on addressing the risk factors for NCDs
- Facilitate multi-sectoral cooperation with non-health actors, taking into account conflict of interest

12.8 Global Strategy for Women's, Children's and Adolescents' Health

The report highlights successes, challenges and activities with regard to implementing the Global Strategy for women's, children's and adolescents' health (Resolution WHA69.2 (2016)), working towards universal coverage of maternal, newborn and child health interventions (Resolution WHA58.31 (2005)) and the newborn health action plan (Resolution WHA67.10 (2014)).

Key messages:

- **Better integrate the RMNCAH and NCD agendas to deliver comprehensive care and services**
- **Increase uptake of the HPV vaccine**
- **Accelerate action on preventing exposure to the risk factors for NCDs, especially during the key developmental & behavioural development phase of adolescence**

11.6 Health, Environment and Climate Change

Documents:

- Draft Global Strategy on Health, Environment and Climate Change ([A72/15](#))
- Draft global plan of action on climate change and health in small island developing States (SIDS) ([A72/16](#)).
- Member States are invited to note the Strategy and Action Plan and to request the Director-General to provide reports of progress on both issues to the 74th WHA.

Key Messages:

- **All MS should provide health sector inputs into processes related to the United Nations Framework Convention on Climate Change (for example into national adaptation plans, national communications and nationally determined contributions):** Currently only included as an action for SIDS (in the Draft global plan of action on climate change and health) but is an essential priority for all Member States. Urgency of protecting human health through mitigating and adapting to climate breakdown must be communicated at the June UNFCCC Intersessionals in Bonn and at COP25.
- **Recognise and address the tactics used by the fossil fuel, automotive and aviation industries:** Strategies deployed to influence policy making mirror those used by the tobacco, alcohol, food and beverage industries. The health sector has valuable good practice to share in this regard. e.g. FCTC article 5.3 demands the protection of public health policies from the vested interests of the tobacco industry, but a comparable paragraph cannot be found, for example in the UNFCCC. *Previous language in the Draft Strategy noting commitment to tackling “undue influence and vested interests going against public interests” has been removed in this iteration.*
- **Reallocate funds from fossil fuel fiscal reform to investment in health:** As is the case with taxation of other unhealthy commodities, taxes on fossil fuels (and/or removal of subsidies) can reduce consumption with the added benefit of yielding funds which can be invested in UHC or other health priorities.

12.3 Human resources for health

Documents:

- [A72/23](#) is on international recruitment and migration of health personnel
- [A72/24](#) summarises progress made in the implementation of the WHO Global Strategy on Human Resources for Health: Workforce 2030.
- The Assembly is invited to note both reports.

Key Messages (these relate to [A72/24](#))

- **Develop and promote postgraduate training curricula to enable health professionals across disciplines to provide NCDs services:** continually reinforce and expand knowledge of health care professionals across disease areas, to ensure the integration of NCD prevention and care delivery into existing platforms and service providers.
- **Provide guidelines and share good practice in task shifting, task sharing, and coordination across health professionals:** NCD prevention (including through community education) and screening, as well as certain treatment services are often tasks which can be completed by nurses, community health workers and pharmacists. Provision must be made for appropriate remuneration.
- **Strengthen mechanisms for data collection:** While there are many challenges in data collection on health professional density, collect where possible data on the specialisms of secondary and tertiary health professionals to monitor how these compare to national disease burden.



12.4 Promoting the health of migrants and refugees

Draft Global Action Plan to Promote the Health of Refugees and Migrants from 2019-2023

Document A72/25

- The draft global action plan (2019–2023) on promoting the health of refugees and migrants has been extensively revised in light of the discussions at the WHO Executive Board. The document overall has been strengthened.
- Member States are requested to note the report.

Key Message:

- **Commend the inclusion of NCDs and mental health priorities, and both prevention and management:** NCDs are too often omitted from packages to promote the health of refugees and migrants, with the focus being on infectious diseases. Despite their chronic nature, NCDs pose an acute threat to health in emergency settings. The mention of prevention early on in the document reflects the fact that many crises are protracted over years or even decades.
- **Decision on the global action plan will be critical for UHC HLM negotiations:** Emerging a point of particular contention for negotiations on Political Declaration for UN HLM on UHC. Adoption of the GAP will pave the way for smoother process.



EB 145 Agenda Item 6.1: WHO Reform - Involvement of non-State Actors (NSAs)

Document: [EB145/4](#)

Responds to request by Member States at EB144 “to elaborate a report and make recommendations to be submitted to the 145th session of the Executive Board about an informal meeting to bring together Member States and NSAs in official relations”. Sets out potential ways in which the participation of NSAs could be modified, including: 1) Limits may be placed on size of NSA delegations; 2) NSAs may be divided into constituencies to present their consolidated priorities prior or during Member State discussions, rather than delivering individual statement afterwards; 3) A World Health Forum could be held every 1, 2 or 5 years.

Key messages:

- **NSAs make valuable contributions to discussions at WHO meetings, notably including through in person interactions:** In order to meaningfully engage with Member States, NGOs must be able to meet in person with Member States. Notable that paper [EB145/11](#) mentions an additional venue for the 73rd World Health Assembly (the International Conference Centre in Geneva).
- **Joint NSA statements offer an effective channel to present points to Member States, under certain conditions:** No more than 10 NGOs should be asked to merge their priorities into one joint statement. WHO Secretariat could guide the formation of such constituencies. 2 full weeks should be given between publication of official papers and deadline for submission. Slightly longer time limit necessary for constituency statements.
- **Scheduling of the informal forum must allow for maximum participation by both Member States and NSAs:** If discussions are to be held annually and in Geneva, an informal meeting in January ahead of the EB session would minimise travel burden on both Member States and NSAs, and provide fruitful opportunities for discussion on priorities to be taken forward during the EB meeting and onwards to the WHA.
- **Consultation is requested before limiting the number of individuals on NSA delegations:** The size of different organisations engaging at the level of the World Health Assembly varies significantly - limits imposed should take this consideration into account. A total number of registration slots could be reserved for NSAs overall, and if any NSA registers very few delegates the remaining spaces could be allocated to other organisations. Strongly support the suggested action to organise a web-based consultation on this matter.

21.2 Outcome of 2nd International Conference on Nutrition

For noting, the 2nd biennial DG report on Outcomes of the Second International Conference on Nutrition and the implementation plan of the Report from the Commission on Ending Childhood Obesity ([A72/58](#)).

- Positive policy developments and financial commitments made by some Member States and UN agencies to tackle all forms of malnutrition; Action Networks formed to accelerate and align policy.
- **Insufficient and uneven progress** on addressing malnutrition in all its forms at national level - several areas requiring intensified action to tackle malnutrition in all its forms.

Key Messages - We:

- **Commend** UN agencies incl. WHO, Member States, underscore WHO DG's recommendations
- Call for **intensified implementation of SMART commitments** for all forms of malnutrition
- Draw attention to potential for **multi-sectoral actions to strengthen food systems**, necessitating **policy coherence**, to benefit people and planetary health
- Emphasise **prevention and health promotion through nutrition** are important for **UHC**
- Recommend governments **protect policymaking from COI and industry interference**;
- Call for Governments to engage in preparations for (including reporting) the Tokyo Nutrition for Growth Summit (Summer 2020), and to **prepare stronger commitments to SMART policies** and **increase in domestic and international financing for nutrition and NCDs**.

WHA72 Advocacy Coordination

What you can do:

- Let us know if you plan to attend the WHA
- Share your advocacy priorities and planned statements, and update us with relevant intelligence
- Share the NCD Alliance advocacy messages with your government contacts and Member States in Geneva

A comprehensive **WHA advocacy briefing and NCDA statements** will be shared with our members and partners.

For those not attending in person:

- All sessions will likely be webcast (more info [here](#))
- Follow NCDA on [twitter](#) for the latest updates

WHA72 Events Calendar snapshot

Selected NCD Alliance related events:

Sunday 19th

- 09:00 - 13:00 Walk the Talk: The Health for All Challenge. [Register](#)
- 13:30 - 15:30 NCD Alliance Civil Society Advocacy Briefing

Monday 20th

- 18:00 - 20:00 Rethinking global health: A prerequisite for achieving UHC. Followed by reception (NCD Alliance Main Event)
- 18:00 - 20:00 Experiences on addressing NCDs risk factors and determinants (Official Side Event in Palais)

Tuesday 21st

- 12:30 - 02:00 Every Breath Can Do Damage: The Urgency of Air Pollution Action. (with Vital Strategies, lunch from 12pm)

Wednesday 22nd

- 12:30 - 14:00 Nutrition Policy Action to Save Lives (with launch of REPLACE trans fats report, with Resolve to Save Lives)

Thursday 23rd

- 18:00 - 18:50 Leaving no one behind? Tracking “health for all” from rhetoric to reality” (Palais)



See NCD Alliance's
[calendar of events](#)
for more events &
RSVP information
Have we missed an
event? email:
info@ncdalliance.org



This information is updated regularly. Please email event information to info@ncdalliance.org Version: 2 May 2019

Date	Time	Session/Event Title	Event Host	Location	RSVP Info
Sunday, 19 May	09:00 - 13:00	Walk the Talk: The Health for All Challenge	World Health Organization	Palais des Nations	RSVP here
	13:30 - 15:30	NCD Alliance Civil Society Advocacy Briefing	NCD Alliance	Location will be shared with confirmed participants	RSVP link shared with members and supporters of NCD Alliance, and to be shared with non-members shortly.
	14:00 - 18:30	2019 Commonwealth Civil Society Policy Forum (CCSPF) (primarily focused on UHC and development). For civil society only	Commonwealth Health Professions Alliance, The Commonwealth Foundation, and The International Disability and Development Consortium	Starling Hotel Geneva - Route François Peyrot 34, 1218 Le Grand-Saconnex	By invitation only
	15:00 - 17:00	Advocacy Briefing	The Graduate Institute	The Graduate Institute - Chemin Eugène-Rigot 2, 1203 Geneva	RSVP link to follow
	17:00 - 18:00	Communicating Impact: lessons for raising the profile of NCDs	World Health Organization and Bloomberg Philanthropies	Grand Hôtel Kempinski - Quai du Mont-Blanc 19, 1201 Geneva	By invitation only
	19:30 - 21:30	Heroines of Health Gala	Women in Global Health	Warwick Hotel - Rue de Lausanne 14, 1201 Geneva	By invitation only. Email for more details: events@womeninwh.org
Monday, 20 May	07:30-09:30	Expert Breakfast: Protecting Populations, Preserving Futures: Optimising Health Workforce to Combat NCDs and Achieve UHC	Pfizer and NCD Alliance	Restaurant Visaux-Bois - Avenue de la Paix 12, 1202 Geneva	By invitation only
	08:00 - 09:00	Partnership Models and Innovation Digestion in UHC	USA Healthcare Alliance	TBD	By invitation only
	08:00 - 10:00	Putting Patients with Multiple Chronic Conditions at the heart of UHC	Teva, Philips, Israeli Mission to the UN, and NCD Alliance	InterContinental Hotel - Chemin du Petit-Saconnex 7-9, 1209 Geneva	RSVP here
	08:30 - 10:00	Innovative Solutions to Support Quality & Safety of Health Products	Chemomics International	Musée Ariana - Avenue de la Paix 10, 1202 Geneva	RSVP here
	09:00	Opening of 72nd World Health Assembly Provisional Agenda and documents	World Health Organization	Palais des Nations	

#WHA72 Comms

- WHO Live Stream: <http://apps.who.int/gb>
- Social Media - mainly Twitter [@WHO](#) and [@ncdalliance](#)
- Main Hashtag: [#WHA72](#).
- Important hashtag: #NCDs & #enoughNCDs
- 1-2 selected, relevant hashtags, eg. #beatNCDs, #HLMUHC, #UHC, #HealthforAll, #mentalhealth, #globalhealth, #nutrition
- NCDA will share thematic key messages and graphics; event details, speaker handles & coverage; official statements; breaking news; wider network advocacy messaging;
- WHA72 advocacy focus is on the WHA72 and EB145 Agendas, HLM3 on NCDs follow up, and HLM on UHC
- Communications Plan will be shared in the next week.
- NCDA WHA72 Event Page: <https://ncdalliance.org/news-events/event/wha72> →



WHA71 agenda on social media

Top 10 co-occurrences with #WHA71 and selected tweets* from May 20-25

<p>CEO of Women's Health When we talk about development, #SDGs and universal health coverage, let's never forget #genderequality and #SRHR. This is also about women's agency, status in society, and right to decide on their own bodies and fertility. Without that no #healthforall.</p>	<p>President of Global Development at BMGF Like @WHO, the @GatesFoundation strongly believes that everyone deserves the opportunity to lead a healthy and productive life. At #WHA71, I'm looking forward to helping advance the collective effort to make #UHC a reality.</p>
<p>NCD Alliance "Without buy-in at the highest levels possible, progress is not possible." We agree. @DrTedros - we need high level engagement in the issue of #NCDs in the lead up to #WHA71. #enoughNCDs #beatNCDs #Healthforall</p>	<p>UNICEF Investing in early childhood development is smart. It boosts health, productivity, social cohesion & the benefits continue for generations. Share the new #NurturingCare Framework</p>
<p>Dominique Versoort, Chair of International Student Surgical Network Over the span of #WHA71, 259,200 people will have died because of lack of access to #SafeSurgery & #Anaesthesia. If this would be an epidemic, natural disaster, or warfare, special measures would've been taken [...] #GlobalSurgery</p>	<p>Dr. Tedros, Director General (WHO) The #Ebola response in #DRC needs the full support of the international community. We thank @POTUS and the US Government for the generous support of up to \$5 million. Thank you @SecAzar for your contribution to global health and #HealthSecurity</p>
<p>Matthias Bonk, Consultant #WHA71 German MoH @jensspahn announcing Germany's contribution of 5 million Euros for #Ebola response - increasing role of Germany in #globalhealth #UHC - calling for @WHO to lead and coordinate global strategic action plan for #SDGs</p>	<p>Annermarie Hou, Chief of Staff UNAIDS Global Health leaders @VicePresid and @DrTedros united for healthy societies. Ending AIDS and reaching Universal Health Coverage are synergistic journeys towards the Sustainable Development Goals! #EndingAIDS #UHC #SDGs</p>

*Analysis of all tweets between May 20th and May 25th that mentioned #WHA71. Data is cleaned of duplicates & troll messages. Selection of tweets based on count of retweets, likes, replies as well as on assessment of CPC analysis (e.g. event announcements were excluded from the selection).



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72nd World Health Assembly (WHA72)

HOME / 72ND WORLD HEALTH ASSEMBLY (WHA72)

This page will be updated as information becomes available.

Scroll down for:

- About the WHA
- Webinar including preparations for WHA
- Official WHO information, schedule and resources
- NCD Alliance Activities and Events
- NCD-related Activities & Events - [regularly updated calendar](#)
- NCD Alliance & Joint Statements

4 days WHA71: What's been on the agenda so far?

Top 10 co-occurrences with #WHA71

20th May	21th May	22th May	23rd May	24rd May
1 #healthforall	1 #uhc	1 #uhc	1 #uhc	1 #uhc
2 #walkthetalk	2 #healthforall	2 #healthforall	2 #nurturingcare	2 #healthforall
3 #heroinesothealth	3 #ncds	3 #ncds	3 #healthforall	3 #ncds
4 #uhc	4 #enoughncds	4 #enoughncds	4 #EWECISME	4 #globalsurgery
5 #womensingh	5 #safesurgery	5 #together4health	5 #ncds	5 #beatncds
6 #beatncds	6 #healthsecurity	6 #beatncds	6 #earlymomensmatter	6 #indigenouswfp
7 #enoughncds	7 #beatncds	7 #sdgs	7 #socialgood	7 #socialgood
8 #chmm**	8 #srhragenda	8 #phc	8 #midwives	8 #climatchange
9 #ncds	9 #srhr	9 #socialgood	9 #endtb	9 #amr
10 #gpw	10 #globalsurgery	10 #gpw	10 #amrworkshop	10 #snakebite

*Analysis of 15,000+ tweets that included #WHA71. Cleaned of hashtags pushed by trolls and obvious hashtags such as #globalhealth; and location hashtags #Geneva/.

** Commonwealth Health Ministers Meeting.



Top Tips for #WHA72 Social Media

- Use 2-3 key hashtags (#WHA72 #NCDs #enoughNCDs)
- Integrate other relevant trending hashtags
- Check spelling, facts, correct & active handles
- Cross-promote & amplify each others' messages
- Use other social media where your followers are
- Engage; quote, comment, reply, meet in person
- Use visuals: photos, graphics, screen-shots
- Translate messages to other languages you know
- Report live, eg public side events & WHA sessions
- Share useful, relevant resource & news links
- Be active as yourself and as your organisation

The influencers of #wha71

Top 10 by Mentions	Top 10 by Tweets
@WHO 26,972	@ncdalliance 323
@DrTedros 12,516	@GlobalHealthOrg 281
@UrugwiroVillage 2,925	@StudentSurGNet 252
@UNICEF 2,278	@womeninGH 231
@womeninGH 1,761	@brianwong_230
@ncdalliance 1,610	@asoucat 227
@Salud_Ec 1,451	@Guttempler 222
@fmsa 1,404	@monitor_PH 207
@JoseNarroR 1,340	@IlonaKickbusch 200
@unfoundation 1,104	@theG4Alliance 197

Watch for updated UICC/NCDA twitter pocket guide

→ <https://ncdalliance.org/news-events/event/wha72>

Check out our guide *Social media basics* for digital advocacy

→ <https://ncdalliance.org/resources/social-media-basics>

Quick Poll & Q&A



Updates from NCD Child

Dr Mychelle Farmer, Chair, NCD Child

Youth Shaping the Future of UHC

NCD Alliance Webinar
Mychelle Farmer, MD
Chair, NCD Child

Global NCD Forum on Children & Youth

- ▶ Organized jointly with the Friends of Cancer Patients and NCD Child
- ▶ Interactive forum took place in Sharjah UAE
- ▶ Young leaders from all regions were invited to attend
- ▶ >50% of participants were young people, many with lived experience with NCDs
- ▶ NCD Child Youth Voices shaped the meeting agenda



Youth-focused Workshops

- ▶ Young people were given the opportunity to share their perspectives concerning innovative ways to integrate health needs of young people and their families into a comprehensive health system
- ▶ Young people acknowledged the need for a declaration that unified their priorities





أصدقاء مرضى السرطان
Friends Of Cancer Patients
الإمارات العربية المتحدة United Arab Emirates



Global Forum on NCDs, Children and Youth

Recognize the deep, lasting impact of NCDs on **family health and wellbeing**

01

Acknowledge **positive change** starts with care for families and communities, then extends to the health centers

02

Recognize **young leaders** as essential partners for NCDs prevention and control and ensure their participation in global NCD advocacy and policy campaigns, consultations, and coalitions

03

Innovate and promote proven, **evidence-based developments**, to address all NCDs including childhood cancer, palliative care and pain relief, and vaccines capable of preventing cancer

04

Commit to the life course approach to NCDs, and organize life-long primary care for NCDs through **Universal Health Coverage (UHC)**.

05

Actively address family **health literacy**, to improve understanding about NCDs prevention and control, with consideration of the cultural and social context

06

Empower all, including young people affected by NCDs, to share their health stories and lived experiences, to strengthen **advocacy** and to guide stakeholders who seek to make lasting improvements in family health and wellbeing

07

Sharjah
Declaration

Sharjah Declaration



- ▶ Seven key priorities
- ▶ Recognizes the power of young leaders, as health advocates and change agents
- ▶ Prioritizes Universal Health Coverage as a comprehensive approach to beat NCDs
- ▶ Supports family health and wellbeing, at community and national levels



Looking Ahead to #WHA72

- ▶ NCD Child's WHA Side Event, Thursday 23 May
- ▶ Convention on the Rights (CRC) of the Child and SDG3
- ▶ Interactive discussions of rights to health for young people, through UHC, consistent with the CRC
- ▶ Panel discussions will include young leaders living with NCDs, at risk for NCDs
- ▶ Young leaders “Walk the Talk”!

See you at WHA72!!



www.ncdchild.org

Q&A



THANK YOU

SHARE. DISCUSS. ENGAGE. CHANGE.



#NCDs @ncdalliance



MAKING NCD PREVENTION AND CONTROL A PRIORITY, EVERYWHERE