

NCDA Candidate Profile Booklet

March 2019

Candidates for 2019-2021 NCDA President and Board of Directors

The next General Assembly meeting of the NCD Alliance will be held on 18th May in Geneva where the NCDA President and Board of Directors for the term 2019-2021 will be elected by NCDA's membership.

In advance, NCDA issued to members a call for nominations for President and Board from January to the end of February. The call included the Terms of Reference for President and Board, as well as the Nomination Policy for full transparency. We received an excellent response from all over the world, receiving 27 outstanding nominations for the Board and 3 nominations for President, providing proof of the high engagement of members keen to play an active role in NCDA.

The NCDA Board Sub-Committee on Governance and Nominations Review, comprised of the NCDA President and two members of the current Board, carefully reviewed all nominations based on the criteria set forth on the Nomination Policy, and developed a representative slate of 2 candidates for President and 14 candidates for the Board to be put forward to the General Assembly.

Full and founding members will have the opportunity to vote for the new President and Board of Directors at the General Assembly meeting. The vote will be conducted via paper ballot, and will be decided by a simple majority of votes. The voting representative for each member will vote for 8 of the 14 candidates for the Board and for 1 out of the 2 candidates for President.

This document presents the profile of all candidates for President and Board to help inform NCDA members' decision in the election process. The information contained in each of the candidates' profile has been provided by the candidates themselves, and it is intended exclusively for NCDA members. The views expressed by candidates are not necessarily those of NCDA.

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Candidate for NCD President



Todd Harper
CEO, Cancer Council Victoria
Australia

Why would you like to be NCD President?

NCD is well positioned as a global leader to galvanise the efforts of governments and non-government organisations, to prevent and treat chronic disease, pain and suffering, and reduce the inequities they cause. Through sustainable and long-term action, countries can be supported to achieve sustainable development, and poverty can be reduced across populations and for families. I am passionate about ensuring equitable treatment globally and believe the NCD are leaders in advocating for everyone to achieve the highest attainable standard of health no matter who someone is or where they live.

The NCD Board has an important role in ensuring public health policy is evidence-based, globally impactful and limiting the impact of commercial interests that damage public health. My vision is for NCD to develop a strong case for public health with equity at its core and supported by an economic case for disease prevention, that values the voice of those affected, and empowers a shared civil society and government response to chronic disease.

What makes you a good candidate for NCD President?

As President I want to empower NCD and its members with a singular focus of creating the opportunity for a healthy life, free from the preventable suffering, stigma, disability and death caused by noncommunicable diseases.

As an NCD Board Member, with experience in public health advocacy, and CEO or equivalent roles at Cancer Council Victoria, VicHealth, Quit Victoria, the Tasmanian Council on AIDS and Related Diseases, I have the experience in leadership and governance to support and guide the vital work of the NCD.

The organisations I have led have been critical in significant achievements in cancer control through world-renowned research and prevention initiatives including advocacy for tobacco plain packaging, alcohol reforms, prevention of violence and discrimination, health economics, obesity prevention campaigns, and bans on solariums. I have defended communities against unfair marketing practices of the tobacco, alcohol and unhealthy food industry.

I established the McCabe Centre for Law and Cancer to support countries in developing and implementing effective interventions to reduce the burden of NCDs. The Centre has now worked with almost 100 countries.

During this time, my team has led research initiatives in behavioural science to prevent or reduce behaviours that increase the risk of NCDs, epidemiological studies to identify the causes of cancer, biomedical research to improve treatment for low survival cancers, and national programs for screening.

I am excited by the opportunities to use my experience in leadership and governance to support and guide the vital work of the NCD.

Biography

For three decades, Todd Harper has led organisations dedicated to global public health and prevention, including Cancer Council Victoria, Quit Victoria and VicHealth. Todd is currently a Board Member of the NCD Alliance.

Since 2011, as Cancer Council Victoria's Chief Executive Officer, Todd has led the organisation's important work in cancer research, prevention, support and advocacy.

During this time Cancer Council has led research initiatives in tobacco plain packaging, screening campaigns, obesity prevention, been at the forefront of bans on solariums and campaigns on unhealthy food, alcohol and smoking.

Todd has a Bachelor's degree in Economics, a Postgraduate Diploma in Health Promotion, a Master's Degree in Health Economics, and was recently awarded an Honorary Doctorate by Deakin University for 'outstanding contributions and commitment to public health and for willingness to be innovative and brave in advocating for public health'.

Candidate for NCD President



David Allan Wood

Emeritus Professor of Cardiology,
Imperial College of London
United Kingdom

Why would you like to be NCD President?

My passion is promotion of universal health and prevention of disease through the medium of political advocacy to WHO, other UN agencies and national missions. NCD unites the whole community of professional organisations representing cardiovascular disease (CVD), cancer, diabetes and respiratory disease, together with mental health, and is the single most powerful voice for prevention on a global scale.

In my capacity as President of the World Heart Federation (WHF) I have gained knowledge and skills in advocacy, principally through my work with WHO, but also the NCD Alliance, and I would like to offer these skills to the broader NCD community. I am recognised in the cardiovascular world as a political leader, a diplomat, a unifier of organisations and viewpoints, and a strong communicator articulating our shared ideals.

I have the ambition to reunify the founding organisations of NCD and expand our constituency to give greater breadth and depth to our shared political advocacy for health for all.

What makes you a good candidate for NCD President?

I led the World Heart Federation as President (2017-18) and in this capacity I championed political advocacy for cardiovascular health as the single most important role of WHF representing the aspirations of our members, regional and national societies of cardiology and heart foundations. I reached out to other international organisations in official relations with WHO – stroke, hypertension, diabetes, nephrology, nursing, public health – and we formed a Global Coalition for Circulatory Health to unite our advocacy efforts and communicate with one voice.

I conceived and convened a Global Summit for Circulatory Health, now an annual event, which is the meeting forum for the Global Coalition, to address the major challenges we face including, most recently at the 3rd Global Summit in Dubai in 2018, access to essential medicines in middle and low income countries and the role of new technologies in prevention and control of cardiovascular disease will be addressed at the 4th Summit in Paris in 2019. The Global Coalition Leadership Group is convened every year at the World

Health Assembly and we make statements at the World Health Assembly and organise side events, the most recent on hypertension and universal health coverage. At the UN HLM on NCDs in New York in 2018, the Global Coalition launched its White Paper on Circulatory Health addressing progressive taxation, access to medicines and universal health coverage. My political leadership has been central to consensus building in the circulatory community.

Biography

Professor Wood is a cardiologist committed to CVD prevention holding appointments at Imperial College and the new National Institute for Prevention and Cardiovascular Health, National University of Ireland-Galway. He contributes to international policy and guidelines on CVD prevention through the WHO, WHF and ESC.

He was a founder and President of the European Association for Cardiovascular Prevention and Rehabilitation, Board Member and Secretary/Treasurer of ESC, and WHF President 2017-2018. He is the principal investigator for ASPIRE and EUROASPIRE studies across 27 countries, evaluating standards of preventive cardiology care, and led the EUROACTION and EUROACTION+ trials in preventive cardiology across 8 countries.

He was Course Director for the Imperial College Master's degree programme in Preventive Cardiology for healthcare professionals. He is Senior Editor of the ESC Textbook of Preventive Cardiology, founded the European Journal of Cardiovascular Prevention and Rehabilitation and served as the first Joint Editor in Chief.

Candidate for NCD Board of Directors



Monika Arora
Executive Director and
Governing Board Member of
HIA, HRIDAY (Secretariat of
Healthy India Alliance-HIA)
India

Why would you like to be on the NCD Board of Directors?

NCD is a global leader, uniting civil society to respond to the NCD epidemic. Being a member of the Board of Directors will provide me a unique opportunity to contribute to the global health agenda through my experience and expertise, and also learn from other Board Members to augment action in India and its region.

My adopted approach of research to policy action has provided me with experience that can be applied globally to develop evidence-based and context-specific advocacy for NCD prevention and control. The next two years are crucial to ensure countries start showing progress on NCD targets and the response of civil society organisations (CSOs) needs to be strategic to foster government-civil society action and establish accountability mechanisms.

Coordinating the Secretariat of the Healthy India Alliance, has enabled me to bring to the table the voices of low and middle income countries (LMICs) and the complex perspectives of the Southern Asia region to ensure the development of civil society interventions that address specific needs of the region (i.e. through NCD Strategic Plan).

I would also aim to further strengthen and diversify NCD's core competencies and ensure that NCD continues to be at the forefront of global NCD action, including dedicated attempts to channel new technical expertise and mobilise resources to further scale up outreach and impact. My priorities would focus on both external and internal opportunities, which can bolster NCD to further advance its already rich portfolio and history of collaborative work with other civil society partners, governments, multi- and bi-lateral agencies, policy think tanks and the non-conflicting private sector.

What makes you a good candidate for the NCD Board of Directors?

I have been actively working in the area of NCD prevention and control at global level for more than two decades, with a focus on LMICs, including India. I have been involved in NCD research, capacity building and advocacy. My research outcomes have informed national health programmes through my active engagement

with the government and advocacy with other relevant stakeholders. I have been engaged in policy research and have designed multi-component interventions that address broader social determinants of health.

Globally, I have been a member on expert groups convened by WHO DG's Committee on Ending Childhood Obesity, WHO Civil Society Working Group on the third UN HLM on NCDs, the NCD Alliance, World Heart Federation and Center for Tobacco Control in Africa. At the national and regional level, I have been working with WHO, UNDP, Ministry of Health, Ministry of Social Justice and Empowerment, Department of Education, Ministry of Finance, etc. I was involved in developing background papers for India's National Multi-sectoral Action Plan on NCDs.

This diversity of interactions has enabled me to adopt comprehensive approaches, while designing CSO campaigns and programmatic responses. My particular interest and focus have been on including meaningful engagement of CSOs, youth and people living with NCDs (PLWNCDs) in global, regional and national NCD responses, from a health and development perspective.

If I have the honour of being elected as a Board Member of NCD, I would commit myself to advance and strengthen its global civil society agenda; bring my experience of nurturing government-NGO partnerships, meaningful engagement of youth and ensure that NCD's position, visibility and outreach is further amplified.

Biography

Dr Monika Arora is a public health scientist and an ardent advocate for NCD prevention and control. She has served on several national and international expert committees including WHO DG's Committee on Ending Childhood Obesity and WHO Civil Society Working Group on the third UN HLM on NCDs. She is the Executive Director of HRIDAY, Secretariat of the Healthy India Alliance (India NCD Alliance). She is also Director of the Health Promotion Division at Public Health Foundation of India.

Dr Arora has been honoured with the Best Practices Award in Global Health in 2011 by the prestigious Global Health Council for NCD prevention among vulnerable communities. She has also been awarded with the WHO Director General's World No Tobacco Day Award in 2012; Dr. Prem Menon Outstanding Service Award in January 2018 by World-India Diabetes Foundation and Exceptional Women of Excellence 2018 Award by Women Economic Forum, in April 2018.

Candidate for NCD Board of Directors



Paola Barbarino
Chief Executive Officer, Alzheimer's
Disease International
United Kingdom

Why would you like to be on the NCD Board of Directors?

Being a Board Member of NCD for the last two years has been eye-opening. Much as our movement is growing and NCD is doing a great job, there is still loads to do to persuade some of the largest and most influential nations to take action. Truly, we are only getting started and I want to use what I have learnt in the last two years to do even more going forward.

Alzheimer's Disease International (ADI) has been the only organisation in the Board with an explicit link to age issues. Dementia is one of the world largest epidemics, we estimate there are 50 million people living with dementia now and there will be 152 million by 2050. As realisation dawns on the world of the scale of the problem, dementia is becoming increasingly a topic of debate. ADI philosophy is that we must focus on care for today whilst we wait for a cure and a lot can be done in the area of risk reduction. We now know that you can reduce the risk of dementia with better nutrition and exercise. This means that much of the NCD focus in campaigning is greatly significant to our community. ADI's members and constituencies have played an active part in NCD campaigning and some have become members themselves. But dementia is still hidden and many organisations – even in the NCD network – do not consider it as part of the NCD debate. I am on the Board to prove that dementia matters.

What makes you a good candidate for the NCD Board of Directors?

I have been and will continue to be an ambassador for NCDs – ADI regularly submits NCD statements to WHO assemblies – and I will continue to amplify NCD messages throughout the mental health, dementia and Alzheimer's community and beyond. The addition of mental health to the big four enables us to campaign on an even broader platform. ADI has recently ensured that NCDs are included in the draft document of the C20 – the civil society G20 – and will continue to work to have them included in the G20.

Personally, I have a very wide experience of international work and I have been active in multiple relevant areas including government, business, international development and in lower and middle income countries (LMICs). I understand how international and national

organisations work and the role of business in their interaction and that is useful to NCD, as business can be an enabler but also an obstacle to our mission. I have long experience of serving on Boards and in governance. I have been a Board Member of charitable, arts, and governmental organisations. I speak 5 languages and can attempt to communicate in a few more (sometime with hilarious results). I have much experience of campaigning on multiple channels and am regularly on social media.

I would also like to add that NCDs have played havoc with my personal life on many levels and it is an honour to be able to serve on the Board of and be an advocate of NCD.

Biography

Paola is the CEO of Alzheimer's Disease International. Prior to that, she was CEO of LIFE. Her previous senior positions include Cass Business School, Tate, British Library and the International Institute for Environment and Development (IIED).

She is currently a Board Member of NCD, The Postal Museum and Lauderdale House. Previously she was a Trustee of Shelter, the UK housing and homelessness charity and of MLA London.

She holds a degree cum laude in Classics from the University of Napoli Federico II, an MA in Field and Analytical Techniques in Archaeology and an MA in Library and Information Science both from University College London.

Candidate for NCD Board of Directors



José Luis Castro
President and CEO, Vital Strategies
France

Why would you like to be on the NCD Board of Directors?

It has been an honour to serve NCD over the last five years and participate in its progress and evolution as a civil society leader in the global NCD response. In 2009, when the alliance was first convened, NCDs needed a strong advocate to counter misconceptions about its global burden. NCD stepped readily into this role and through its global campaigns, contributed to major changes in the history of NCD response. I'm eager to remain with the alliance as a Board Member as it continues to create a unique and special forum for noncommunicable diseases and those living with them.

My vision for my participation on the Board is twofold. First, I want to continue build upon the momentum gained from the political commitments made at the 2018 HLM on NCDs. I envision a 2025 HLM on NCDs with at least 40 Heads of State present and ready to address NCD risk factors head on. Secondly, I want to continue to support the alliance by providing governance, leadership and strategic direction, building upon my five years in an NCD leadership role, having served as Chair of the Steering Group and most recently, NCD President for 2017-2019.

What makes you a good candidate for the NCD Board of Directors?

During my tenure as President of NCD, the alliance solidified its position as a civil society's leading voice on the prevention and control of NCDs. Together, in collaboration with Katie Dain and her team, we strengthened the alliance's national and regional membership bases. After months of engagement and campaigning, we convened a successful Global NCD Alliance Forum in Sharjah in 2017. Most notably, in 2017, the Alliance evolved from being an informal alliance to being a standalone NGO registered in Switzerland with a President, Board and consolidated membership base, and during my tenure as President, we have strengthened our partnerships and financial basis.

Prior to my term as President, I served as Steering Group Chair from 2015-2017. Finance, specifically financial operations, was a primary responsibility in this role. Because of these collective experiences, I have a keen understanding of the history of the NCD and the important function of the Board in ensuring that organisational commitments and objectives are met.

Biography

José Luis Castro serves as President and CEO of Vital Strategies and leads The International Union Against Tuberculosis and Lung Disease. With almost 30 years of experience in public health management, Mr. Castro has lead strategy and operations for both organisations, building today's worldwide network of country offices, experts and programs that now serve over 100 countries. Mr. Castro also serves on several boards, including the Board of Journal of Health Management and of the International Union for Health Promotion and Education. Previously, Mr. Castro advised WHO and the Government of India on the implementation of the Revised National TB Control Program and served as Operational Director for New York City's TB Control Bureau during the 1990s MDR-TB crisis. The program still guides tuberculosis control in New York City. Castro holds a MPA from the University of Pennsylvania and was awarded an honorary doctorate from Pace University in 2005.

Candidate for NCD Board of Directors



Deborah Chen
Executive Director, The Heart
Foundation of Jamaica
Jamaica

Why would you like to be on the NCD Board of Directors?

All members of the NCD Alliance observe on a daily basis the impact on NCDs in our respective populations – both at an individual and at a pollution level. Eventually after a short while working in this field, we soon come to the realisation that the root causes of NCDs many times emanate far away from our shores.

My interest in continuing to work with the NCD Alliance is the opportunity to advocate for change at the global level – change that will see policies being implemented in spite of push back from those with vested interest; change that will be sustainable, and change that will eventually trickle down to the individual level and ultimately stem the tide of NCDs. The globalisation of many industries, in particular the tobacco and food & beverage industry, present an ever-increasing challenge as we strive to protect the public health interest of our countries. The NCD Board provides an opportunity for me to work in addressing these issues and ultimately to reduce the risk for NCDs globally.

What makes you a good candidate for the NCD Board of Directors?

I have been working in the area of public health for over 25 years most of which have been as the Executive Director of The Heart Foundation of Jamaica. I have extensive experience in organising programmes for the prevention of cardiovascular disease and have worked for many years in tobacco control. I was one of the founders of the Jamaica Coalition for Tobacco Control launched on World No Tobacco Day in 2002 and continue to have oversight for the Coalition's secretariat.

The Jamaica Coalition for Tobacco Control, in the face of strident opposition from the tobacco industry, successfully lobbied for the passage of The Public Health (Tobacco Control) Regulations, 2013 which became effective on July 15th, 2013. This regulation speaks for the banning of smoking in public places and workplaces, and makes provision for the introduction of graphic health warnings on cigarette packs. This was a regional 4-country project (Guyana, Barbados, Trinidad and Tobago, and Jamaica) and I was the Project Director.

Since 2017, I have been the Project Director for an Obesity Prevention Campaign with a focus on sugary

sweetened beverages in Jamaica. This has come with the expected challenges as the beverage industry utilize the playbook of the tobacco industry. Meanwhile I have ensured the continued growth and success of The Heart Foundation of Jamaica (HFJ). My experience makes me well placed to be able to make a meaningful contribution to the Board of the NCD Alliance.

Biography

Deborah is a Past Vice-President of the World Heart Federation, Past President of the InterAmerican Heart Foundation, and a past Board Member of the Healthy Caribbean Coalition. She is currently Board Member of the NCD Alliance. Locally, she is a founding Board Member of the Jamaica Coalition for Tobacco Control and of the National Resuscitation Council. As Chair of the Lions Club of Kingston Sight Foundation medical subcommittee, she was instrumental in establishing an eye screening clinic for the lower socio economic group since 2010. She is a member of the Ministry of Health's National Food Industry Task Force with the mission to "formulate strategies that can improve the dietary environment and can contribute to the reduction of the burden of NCD's in Jamaica". Deborah is a registered nurse with specialised training in coronary care and holds a Master's degree in Public Health.

Candidate for NCD Board of Directors



Ibtihal Fadhil

Chair, Eastern Mediterranean NCD Alliance,
and NCD Consultant
Bahrain

Why would you like to be on the NCD Board of Directors?

The NCD Alliance places high value on their members together, encouraging them to grow further, enhances CSOs engagement and contributions towards the global NCD agenda. These principles are well reflected in NCDAs mission and vision, which I concur with and strongly support, looking for the opportunity to actively contribute to NCDAs progress and growth. Being part of the NCDAs Board of Directors next term will provide an opportunity to contribute to NCDAs strategic plans and direction.

Sharing regional CSOs perspective, views and expectation will be an additional value as a representative from the Eastern Mediterranean region. As former WHO staff, I served as Regional Adviser for NCDs with relevant knowledge and experience in the area of NCD planning, implementation, monitoring and evaluation, and it is an opportunity to share the experience and contribute to NCDAs agenda.

While there was a notable progress in the work and contributions of CSOs globally and locally, yet most CSOs still lack knowledge and skills to function efficiently. The NCD Alliance has taken upon itself to play a critical role in capacity building focusing on strengthening the skills and capacity of CSOs. As a passionate and committed member through the Eastern Mediterranean NCD Alliance (EM-NCDAs), I am willing to strengthen this role improving the engagement and contribution of CSOs.

It has truly been an honour and privilege to have served on the first Board of Directors for the past two years. I am confident that working with the new Board of Directors will assist in creating sustainability and growth.

What makes you a good candidate for the NCD Board of Directors?

With over 35 years of experience in the area of NCD at managerial and functional level with good understanding of NCD work, I will be able to assist in developing NCDAs plans in line with the global NCD agenda, NCDAs objectives and vision. During the last two years, I had the opportunity to serve in the first NCDAs Board of Directors. This was a unique experience that I highly appreciate and I am willing to contribute to NCDAs growth and progress to deliver exceptional outcomes.

My previous work experience with international agencies, Ministry of Health, CSOs and academia helped me in networking and creating strong partnerships .

As a founder and chair of EM-NCDAs, I was heavily involved with building coalitions and enhancing the emergence of a regional and local NCD alliances. I also supported the active engagement of CSOs in NCD advocacy and the growth of NCDAs and guided to fine tune NCDAs base to make a difference at regional and global level. I had an opportunity to work and prepare for the UN High Level Meeting on NCDs as member of WHO/CSO Working Group and regionally as chair of the EM-NCDAs, I strategically planned and executed the regional advocacy campaign.

With evolving NCD agenda, NCDAs is expected to plan accordingly, I will be keen to serve the new NCDAs Board, assist in planning , creating new partnerships, and promoting NCDAs planning and role in addressing UHC and SDGs targets. I am committed also and willing to represent NCDAs internally and externally.

Biography

Dr Fadhil is the Founder and Chair of the Eastern Mediterranean NCD Alliance, which has built an NCD network in more than 20 countries.

Dr Fadhil a physician and public health specialist, she has served at World Health Organization (WHO) as Regional Adviser for NCDs for 9 years, where she has developed regional NCD plans and support countries in Africa and Middle East. At WHO, Dr Fadhil also strengthened the NCD/CSO network, promoting the role of CSOs at national and regional levels.

Prior to WHO, she has held a various academic and clinical positions during the last 35 years in Iraq, Jordan, New Zealand, Bahrain and UAE.

Dr Fadhil has served as chair and member of several national and international committees, including Board Member of the first NCDAs Board of Directors, NCDAs Science and Policy Sub-Committee, Women and NCDs community. She has also published in several peer-reviewed scientific journals.

Candidate for NCD Board of Directors



Todd Harper
CEO, Cancer Council Victoria
Australia

Why would you like to be on the NCD Board of Directors?

NCD is well positioned as a global leader to galvanise the efforts of governments and non-government organisations, to prevent and treat chronic disease, pain and suffering, and reduce the inequities they cause. Through sustainable and long-term action, countries can be supported to achieve sustainable development, and poverty can be reduced across populations and for families. I am passionate about ensuring equitable treatment globally and believe the NCD are leaders in advocating for everyone to achieve the highest attainable standard of health no matter who someone is or where they live.

The NCD Board has an important role in ensuring public health policy is evidence-based, globally impactful and limiting the impact of commercial interests that damage public health. My vision is for NCD to develop a strong case for public health with equity at its core and supported by an economic case for disease prevention, that values the voice of those affected, and empowers a shared civil society and government response to chronic disease.

What makes you a good candidate for the NCD Board of Directors?

For thirty years I have worked as a leader in public health, particularly in the areas of tobacco control, obesity, alcohol, cancer prevention and health economics to build effective public health strategies to improve health in Australia and globally. I believe I have the experience in leadership and governance to support and guide the vital work of the NCD.

Since 2011, as Cancer Council Victoria's Chief Executive Officer, I have steered the organisation's work in cancer research, prevention, support and advocacy.

During this time, my team has led research initiatives in behavioural science to prevent or reduce behaviours that increase the risk of cancer and other NCDs, epidemiological studies to identify the causes of cancer, biomedical research to improve treatment for low survival cancers, and national programs for bowel cancer screening.

I established the McCabe Centre for Law and Cancer to support countries around the world to develop and implement effective interventions to reduce the burden of cancer and other NCDs. The Centre has now worked with almost 100 countries.

Biography

For three decades, Todd Harper has led organisations dedicated to global public health and prevention, including Cancer Council Victoria, Quit Victoria and VicHealth. Todd is currently a Board Member of the NCD Alliance.

Since 2011, as Cancer Council Victoria's Chief Executive Officer, Todd has led the organisation's important work in cancer research, prevention, support and advocacy.

During this time Cancer Council has led research initiatives in tobacco plain packaging, screening campaigns, obesity prevention, been at the forefront of bans on solariums and campaigns on unhealthy food, alcohol and smoking.

Todd has a Bachelor's degree in Economics, a Postgraduate Diploma in Health Promotion, a Master's Degree in Health Economics, and was recently awarded an Honorary Doctorate by Deakin University for 'outstanding contributions and commitment to public health and for willingness to be innovative and brave in advocating for public health'.

Candidate for NCD Board of Directors



Trevor Hassell

President, Healthy Caribbean Coalition
Barbados

Why would you like to be on the NCD Board of Directors?

I would like to be a member of the NCD Board so as to be in a position to contribute at the highest level to NCD's programme in NCD prevention and control, for which I hold the view that truly significant progress in slowing the epidemic of NCDs and meeting the SDGs is unlikely in the absence of very strong multi-component contribution from a global CSO such as the NCD.

Over the past many years I have acquired significant experience at the highest level in all aspects of the development of NCD-related civil society organisations, particularly in the areas of coalition building and programme development and implementation, and I am keen to bring this experience to all aspects of the functioning of the NCD.

Finally, I seek membership of the NCD Board of Directors in order to provide the perspectives of two major stakeholder groups, namely small island nation states and low and middle income countries; as the effective engagement in NCD prevention and control efforts represents significant unique challenges.

What makes you a good candidate for the NCD Board of Directors?

I have a well-established track record of leadership and understanding and practical experience of all aspects of NCD civil society organisations at all levels having been co-founder and Founding President, Heart Foundation of Barbados; Founding President, Healthy Caribbean Coalition; past President, Caribbean Cardiac Society; past President, InterAmerican Heart Foundation; and past Vice President World Heart Federation.

I have from the inception interacted with NCD leaders, and staff at all levels, supporting directly and indirectly many aspects of the organisation, including strategic planning, governance, programme development and project implementation, and therefore I have good knowledge of the NCD Alliance.

As a longstanding practicing medical doctor specialised in internal medicine and cardiology and a senior academic, I have held many senior positions including Director of Medical Services in which I was required to provide leadership in many complex situations involving

several often competing stakeholders. My academic experience allows me to bring scientific rigour and thinking to matters under consideration which would be assets to the NCD Board of Directors.

I have for many years been Chairman of the Board of Directors of the Eric Hassell and Son family group of companies operating in the area of maritime services. This experience of private sector perspective would allow me to contribute meaningfully to "business aspects" of the NCD Board of Directors.

The foregoing together with my unquestioned integrity and demonstrated commitment to advancing the NCD agenda at all levels makes me a good candidate for the NCD Board of Directors.

Biography

I am a medical doctor engaged for many years in all aspects of the response to NCDs in the Caribbean, holding leadership positions in several professional and civil society national and regional organisations. Over the past decade I have provided regional CARICOM civil society leadership at all major United Nations and WHO NCD meetings.

I was recently a member of the WHO Civil Society Working Group on the third UN High level Meeting on NCDs. I am presently Co-Chair of the Governing Board for the Consortium Core of the Yale – Transdisciplinary Collaborative Center for Health Disparities Research Focused on Precision Medicine (Yale-TCC); member of the Technical Advisory Committee meeting – Coalition for Access to NCD Medicines & Products; member of the World Cancer Research Foundation (WCRF) International Policy Advisory Group; and member of PAHO/WHO Advisory Group on Advancing the NCD Agenda in the Caribbean.

Candidate for NCD Board of Directors



Paula Johns

General Director, ACT Health Promotion
Brazil

Why would you like to be on the NCD Board of Directors?

I would like to continue to be on the NCD Board of Directors (BOD) for an additional term to contribute to the advancement of the process for consolidation of the new structure for membership and partnerships, as well as to the discussions for the development of an institutional conflict of interest policy. In both cases I have been part of the process when it started so I would like to support its implementation. I have good experience in defining and addressing conflicts of interest and can give valuable contributions to the discussions.

Being a BOD member is also an excellent opportunity to build bridges between global health issues and regional and national policy issues. To participate in spaces of negotiation in which one can exchange views and experiences with and among other members of the global NCD community is highly inspirational and helps me to become a more effective national advocate. In other words, being a BOD member is a double win situation in which the global health debate gets input from local experiences and the national level debate gets input from the global debate.

What makes you a good candidate for the NCD Board of Directors?

I am a good candidate for the NCD Board because I bring perspectives from Latin America into the global health debate. At the national level I am an advocate with a record of success in coalition building for policy change, particularly in the area of creating healthier environments that establish healthier default choices for the population. At the global level I have a wealth of experience in global negotiations. I have participated throughout the process of the WHO-FCTC (Framework Convention on Tobacco Control) negotiations and in the UN HLMs on NCDs. I am also good at building bridges between the global normative discussions and national implementation processes. I speak several languages and am also skilled in finding common ground across cultures. NCD has been going through an important transition into an independent and autonomous organisation and I can contribute to the consolidation of the process that has been launched, as I also have been through a similar process within the organisation I lead in Brazil.

Biography

Paula Johns is a Brazilian sociologist and holds a Master's degree in English and International Development Studies from Roskilde University Center, Denmark. She has done research in the area of development studies in Africa and in gender, ethnicity/race and public health for organisations in Brazil and Europe. She worked as Program Developer for Human Development Network, where she was responsible for the elaboration, implementation, monitoring and evaluation of projects in the areas of health, gender and the environment, capacity building of women and community leadership. She is co-founder and director of ACT Health Promotion, a Brazilian coalition of over 1000 organisations, that works to prevent NCDs and promote healthy lifestyles, especially via tobacco control and promotion of healthy food policies. Johns has presented at national and international conferences and has been a member of Framework Convention Alliance, InterAmerican Heart Foundation, Global Alcohol Policy Alliance and NCD Alliance Board of Directors.

Candidate for NCD Board of Directors



Frasia Wangari Karua
General Manager of Amref Enterprises
Limited, Amref Health Africa
Kenya

Why would you like to be on the NCD Board of Directors?

I would like to join the NCD Board because the NCD Alliance is uniquely placed to drive the NCD response and is recognised as a global thought leader on NCD policy and practice, and a global convener of the civil society movement. NCD Alliance has also established strategic partnerships with various stakeholders and has an impressive track with the vision, the expertise and the solutions to drive change from the global to the local level for the millions of people with NCDs worldwide. The NCD Board will give me an opportunity to bring my 12 years of experience in the health sector in Africa including in policy development, clinical services, health insurance, social enterprises, pharmaceutical industry and leadership and governance. I believe that I will learn and interact with other Board Members on what relates to UHC and specifically NCDs in the areas of leadership and governance, finance, partnerships, fundraising, measurement of and driving impact.

What makes you a good candidate for the NCD Board of Directors?

I would make a good NCD Board Member because I am passionate about achieving UHC and strengthening health systems and systems for health to respond to the changing health needs globally. I represent Amref Health Africa, which is a 61-year-old organisation with a wealth of knowledge in health in Africa and as I join the NCD Board, I would bring this with me. I am a medical doctor with postgraduate training in public health, business administration and organisational development. I am a Leadership Fellow of the Joanna Briggs Institute, Adelaide University and Doctor of Business Administration-Finance. I am a member of the Expert Review Committee for the Global Access to Medicine Index, Board Member of TechHealth4All and an adjunct faculty at the School of Public Health, University of Nairobi. I have vast experience in combining strategic leadership and tactical execution on the design and implementation of a comprehensive and evolving suite of solutions, services and products overseeing strategy, financial management, technological direction and business operations.

I believe that leadership should create valuable and positive change and as NCD Board Member, I would also bring the gender gains of having a woman in

this position as research has shown that women's participation in decision-making is positively correlated with financial performance, better decision-making, enhanced consumer insight, improved corporate governance, and talent cultivation.

Biography

I am committed to bringing sustainable change to health systems in Africa through transformational leadership; design and implementation of appropriate strategies and scalable business models; catalysed by technology and innovation. I am currently the General Manager of Amref Enterprises Limited, a subsidiary of Amref Health Africa running a portfolio of social enterprises.

I have 12 years of experience in the health sector in Africa having held leadership positions in the pharmaceutical industry, health insurance and clinical services. I am a medical doctor with postgraduate training in public health, business administration and organisational development. I am also a Leadership Fellow of the Joanna Briggs Institute, Adelaide University and Doctor of Business Administration-Finance. I am a member of the Expert Review Committee for the Global Access to Medicine Index and a Board Member of TechHealth4All. I am also an adjunct faculty at the School of Public Health, University of Nairobi.

Candidate for NCD Board of Directors



Bo Norrving

Senior Professor and WSO Past President, World Stroke Organization
Sweden

Why would you like to be on the NCD Board of Directors?

I have a long standing interest in NCDs going back to more than two decades ago when epidemiologists and the WHO started to recognise the growing importance of NCDs on public health. Coming from the stroke field, I soon understood that collaboration and joining forces with other NCD NGOs were key to make any substantial impact.

My position as President of the World Stroke Organization (WSO) from 2008 to 2012 coincided with the global recognition of the emerging threat of the NCDs, the birth of the NCD Alliance, and the lead up phase to the historic UN General Assembly in 2011. During my term, I formed many liaisons with other NCD NGOs, worked closely with the WHO, and established a broad network of contacts. I have continued in such functions also after my term as President. During recent years I have become increasingly involved with the NCD Alliance, and I would like to deepen this involvement through a board position.

I am passionate to work for the NCD case, and a position in the NCD Board of Directors would be a privileged opportunity for me to serve in an organisation that plays a major role in influencing global health now and in the future.

What makes you a good candidate for the NCD Board of Directors?

As the President of WSO 2008-2012, I led the organisation through a very progressive phase. I have been a WSO representative at the WHO and the UN 2011-2019, and I chaired the cerebrovascular group for the WHO ICD 11 revision. I was profiled in Lancet Neurology with the title "Bo Norrving - Putting Stroke on the World Map".

I am a highly accomplished scientist in the stroke field.

I have been involved with the NCD since 2011, and am a member of the NCD Science and Policy Sub-Committee. I have participated in numerous NCD events and has acted as chair and presenter. I attended the 2017 Sharjah Global NCD Forum. I have been involved in producing the NCD/AHA-ASA/WSO Stroke

and NCDs Policy Brief, and have helped to organise and speak at NCD Cafés and Dialogues.

I have a very long experience and strong skills in governance, public relations, and membership engagement, and extensive experience with all major aspects of the NCDs. I am hard working, prestige free, and have good diplomatic skills. My network includes

personal knowledge to many of the leaders in the NCD field globally.

Biography

I am a Senior Professor in Neurology at Lund University, Sweden. I have made a number of pioneering contributions to clinical stroke research, with more than 500 publications. I led the world's largest study on stroke in the young. I chair Riksstroke, the world's 1st national quality register for stroke.

I was President of the World Stroke Organization (WSO) 2008-2012 – a very progressive phase when WSO developed the World Stroke Campaign, advocacy by Stroke Support Organizations, educational programmes, and became active at WHO and UN stroke and NCDs activities. I have represented WSO at WHO and the UN in 2011-2019 and chaired the cerebrovascular group for the WHO ICD 11 revision. I have been active in the NCD Alliance and am a member of the NCD Science and Policy Committee. I have received the AHA/ASA Sherman Award and several other recognitions.

Candidate for NCD Board of Directors



Nisreen Qatamish
Director General, King Hussein Cancer
Foundation
Jordan

Why would you like to be on the NCD Board of Directors?

The NCD Alliance unites thousands of civil society organisations that are dedicated to improving NCD prevention and control globally. The NCD Alliance Board provides the highest platform to further the mission of the NCD Alliance and builds on the efforts and commitments in advancing the global NCD agenda.

Coming from the MENA region, I am well aware of the obstacles and difficulties faced in implementing or translating the global policies on the ground or in some cases incorporating the policies in the national agendas. In Jordan, we have made long strides in advocating for policies adoption and are working with the government to implement Jordan's universal health coverage (UHC). Acknowledging that the fight against cancer must be done collectively with the other non-communicable diseases, we have been leading the Jordan NCD Alliance to unify national efforts in combating NCDs by instilling the necessary pillars to counter rampant misinformation and cultural influences that impede controlling risk surrounding these diseases.

What makes you a good candidate for the NCD Board of Directors?

Since 2016, I have been the Director General of the King Hussein Cancer Foundation (KHCF); responsible for overseeing the Foundation's fundraising and development, driving global advocacy programs, raising public awareness on early detection and prevention, and managing patient support and insurance programs.

Prior to that, I was the Director of the Jordan Breast Cancer Program (JBCP). In the span of 10 years (2008-2018), the Program grew to a highly influential national initiative that plays a pivotal role in decreasing breast cancer morbidity and mortality. As JBCP's Director, I have devised and implemented Jordan's five-year strategy for fighting breast cancer and successfully advocated for the endorsement of national guidelines and registry system, and including breast cancer screening in the public insurance law.

I have contributed to advocacy and awareness efforts at the academic and policy levels through publications including the National Breast Cancer Health Communication Strategy 2013-2016. Qatamish

has spearheaded prominent work in the fight against cancer and NCDs on local, regional and global levels. As KHCF's Director General, I lead the advocacy on cancer and NCDs through our active representation in – locally – JNDA, National Tobacco Control Coordination Group, National Cancer Control Strategy Working Group; regionally – EM-NCDA founding member; globally – UICC, NCDA and others.

Biography

After receiving a Bachelor's degree in the Management of Natural Resources and Environment, Qatamish went on to build a robust career dedicated to improving healthcare access and awareness throughout the MENA region. She is a well-known fixture of the region's healthcare sector, and has long served as a trainer and consultant for the industry.

Since 2008, Qatamish has been an integral part of the Jordan Breast Cancer Program, which she continued to oversee until August 2018. In 2016, she was appointed as Director General of King Hussein Cancer Foundation, in which she oversees the foundation's fundraising efforts, drives global advocacy efforts, raises awareness about early detection and prevention strategies, and works to support patients through improved cancer coverage and treatment.

Qatamish is also a well-known advocate for gender equality and tobacco control. She sits on the Board of Directors of the King Hussein Cancer Foundation USA, headquartered in Washington DC.

Candidate for NCD Board of Directors



João Filipe Cancela dos Santos Raposo

Clinical Director and Assistant Professor, APDP
Diabetes Portugal and NOVA Medical School
Portugal

Why would you like to be on the NCD Board of Directors?

First of all, I believe that APDP's objectives and activities are aligned with NCDs vision and strategies.

Throughout APDP's 93 years of existence our intervention has been towards a full integration of people with diabetes in the community enabling them to become effective agents of change and consequently to better manage their disease and improve their quality of life.

Diabetes is a silent disease with a great human, social and economic burden, and its need for a long-term follow-up with specialised and integrated care is an excellent model extensible to other chronic diseases within the multiple represented dimensions: epidemiological, emotional and organisational.

Compared to other NCDs, diabetes while it has a high prevalence, it has one of the lowest allocated budget and investment. It needs to be more globally visible, and general population as well as other stakeholders should be more aware of its worldwide pandemic condition.

NCDs are one of the biggest XXI century challenges and must be brought into light being considered as priorities in the health agendas all over the world.

What makes you a good candidate for the NCD Board of Directors?

I have a large experience in international organisations and projects, namely the Diabetes Education Study Group (DESG) and MGSD (Mediterranean Group for the Study of Diabetes) where advocacy for the people with diabetes and their rights, needs and access to care were one of the priorities, along with scientific research.

Currently, APDP is involved in the National Health Literacy Demonstration Project launched recently with Portugal with WHO support, for which I am one of the coordinators.

I believe my experience and my motivation and commitment will be an asset to the Board and will be a win-win relationship, bringing also to Portugal and APDP the knowledge of this large network.

Finally, I attended the third UN HLM on NCDs in September 2018, and already applied for the next HLM on Universal Health Coverage, which is also a very pertinent issue in a global society with such disparities in quality and access to care.

Biography

João Filipe Cancela Santos Raposo, graduated in Medicine in 1988 by the Medicine Faculty of University of Lisbon and got his PhD in Medicine – Endocrinology in 2004 by the Medical Faculty of New University of Lisbon. He had his Endocrinology residency in the Portuguese Cancer Institute from 1991 to 1997. He has been a Consultant of Endocrinology since 2006 at APDP – Diabetes Portugal. He was a member of the Executive Committee of the DESG (Diabetes Education Study Group). Currently, he is an Assistant Professor of Public Health in the Medical Faculty of New University of Lisbon (NOVA Medical School), the Clinical Director of APDP – Diabetes Portugal and member of the Board of the MGSD (Mediterranean Group for the Study of Diabetes).

Candidate for NCD Board of Directors



Anne Lise Ryel

Secretary General, Norwegian Cancer Society
Norway

Why would you like to be on the NCD Board of Directors?

I am an admirer of the NCD Alliance, and I want to contribute to its success. As the leader of a national cancer organisation, I believe that results achieved by the NCD Alliance at the global level will undoubtedly inform and benefit our national advocacy for cancer prevention, better treatment with access to quality medicine, and the improvement of the quality of life of people living with and affected by NCDs. And I believe the experience I can bring to the table will be of value to the NCD Board.

My approach to the prevention and control of NCDs is global. Low and middle-income countries (LMIC) bear the brunt of the NCDs epidemic and should not be left behind. My organisation supports LMICs efforts to fight NCDs through civil society formation, capacity building, and health-system strengthening. We provide grants to international and national civil society organisations to sustain their efforts in addressing the greatest risk factor common to all NCDs: tobacco. We currently run a joint health-system strengthening and breast cancer prevention and treatment project in Ethiopia in partnership with the Clinton Health Access Initiative (CHAI) and others. However, LMIC are in urgent need of affordable treatment and palliative medicine and I want to contribute to the NCD Alliance's advocacy to address this challenge.

What makes you a good candidate for the NCD Board of Directors?

I have extensive experience with board duties, and I am familiar with board obligations both in Norway and internationally. Consequently, I do not need any training on the job – I will hit the floor running from day 1. I am an early supporter and partner of the NCD Alliance since its inception. Under my leadership, my organisation provides resources, both financial and human, to the NCD Alliance. This partnership continues to date.

I am vocal about issues I believe in, and my voice has impact. I have access to decision-makers, and this gives opportunities to influence and impact policy. I have participated in many cancer and NCD prevention and control events as a member of the official Norwegian delegations, including at the United Nations High Level Meetings on NCDs.

I also serve in national and international advisory boards and committees. With regards to NCD advocacy, we have contributed to achieve significant results in the field of tobacco control and our efforts are continuing. A frantic push is now underway to address the determinants of health with emphasis on alcohol policy and the marketing of unhealthy food.

I believe my qualifications and job experience are an asset. The boards of health promotion organisations often tend to gather people with medical/health policy background. Being a lawyer, a politician and a public health advocate I may complement and add perspective to the ideas that public health professionals bring to the Board.

I am flexible and ready to report for board duties whenever necessary.

Biography

Ms Ryel is currently the Secretary General of the Norwegian Cancer Society where she has been championing the fight against cancer both nationally and internationally since 2002. She has an extensive professional background from all sectors of society: A lawyer by training, she has exercised her profession as a company lawyer in the private sector; as the Norwegian Gender Equality Ombudsman; as Deputy Director General at the Directorate of Health and in politics as Deputy Minister at the Norwegian Ministry of Justice. Ryel has been chair/member of numerous boards and expert groups the last 30 years, including the CEDAW Committee monitoring the UN Human Rights Convention on The Elimination of Discrimination Against Women; Board Member at Union for International Cancer Control (UICC); member of the WHO GCM/NCD Working Group on private sector involvement and the WHO Community of Practice on Meaningful Involvement of People living with NCDs Steering Group.

Candidate for NCD Board of Directors



Gerald Yonga
President and Chair of Board
of Directors, East Africa NCD
Alliance
Kenya

Why would you like to be on the NCD Board of Directors?

Being a Board Member at NCD has given me a very good opportunity for global exposure and networking in NCD advocacy and activities that I have utilised to strengthen the NCD movement in Africa and also to mentor and bring on board several new colleagues and strengthen existing networks to assume positions of leadership.

My main initiatives have been:

1. Supporting creation of several new NCD alliances in African countries (e.g. Ghana, Rwanda, Burundi, Malawi, Cameroon, Mozambique).
2. Strengthening and building capacity for existing alliances especially in the fields of advocacy and governance (trainings, mentoring and sharing best practice).
3. Building NCD networks across Africa and linking African NCD alliances with other regional NCD alliances (Caribbean, Asian, American and European alliances).
4. Linking NCD alliances' activities with the agendas of the regional socio-economic blocks (e.g. African Union-AU, WHO-Afro, East African Community-EAC, South African Development Community-SADEC, Common Market for Eastern and Southern Africa-COMESA).
5. Aligning regional NCD alliances' activities to the global NCD agenda (e.g. UN HLM on NCDs in 2018 and supporting participation for UHC2030).
6. Creating and structuring partnerships and collaboration between the NCD alliances in Africa and global partners through the NCD Alliance (e.g. Access Accelerated, WHF, ACC, Medtronic Foundation, Novo Nordisk).

I have served one term as a Board Member of NCD and have started important collaborations between partners through NCD and the NCD alliances in the Sub-Sahara African region that still require one more term for me to put them on firm footing.

What makes you a good candidate for the NCD Board of Directors?

I have been involved in NCD advocacy internationally for more than 20 years. I was Founder and Chair of the NCD Alliance Kenya, current Chair of the East Africa NCD Alliance and Africa NCD Alliances Network. I led the formation of a multi-sectoral and multi-disciplinary civil society group that worked closely with Ministry of Health to coordinate Kenya's participation in the UN HLM on NCDs in 2011 and in developing the first Kenyan NCD Policy and Action Plan which was eventually launched in 2015. I was a member of the global Steering Committee of the NIH/Fogarty PEPFAR project which has been researching and advocating for integration of NCD prevention and care into the HIV PEPFAR platform in LMIC; now being piloted globally.

I have attended and made NCD advocacy presentations at numerous regional (East African Community, African Union, WHO Afro) meetings, WHO World Assembly meetings, UN General Assembly meetings, CSO hearing in 2014 and many professional society meetings around the world. I am also an active NCD researcher, and advocate and credited for contribution in the formation and coordination of a strong NCD movement in Africa. I am a strong global advocate for NCDs and action in LMIC and a consultant for innovative solutions and evidence for policy and action on NCDs.

I also have training and experience in health system management and have worked for many years as a clinician and health leader in academia (professor and chair of the department of medicine and director of NCD research) and in advocacy at national and international levels.

Biography

Professor Gerald Yonga is President of the East Africa NCD Alliance and Africa NCD Alliances Network; and Visiting Professor of the NCD Research Thematic Unit, School of Medicine, University of Nairobi. He is currently a Governing Board Member of the NCD Alliance (Global).

He was Founder and Chair of NCD Alliance Kenya. He has attended and made NCD advocacy presentations at numerous regional (East African Community, African Union, WHO Afro) meetings, WHO World Assembly meetings, UN General Assembly meetings and CSO hearing in 2014 and many professional society meetings around the world. Gerald is an active NCD researcher, and advocate and is credited for his contribution in the formation and coordination of strong NCD movement in Africa. He is a strong global advocate for NCD action in LMIC and a consultant for innovative solutions and evidence for policy and action on NCDs.



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