

**- REQUEST FOR PROPOSALS -**

**CONSULTANCY WORK FOR THE DEVELOPMENT OF A PUBLICATION ON THE  
TOPIC OF CONNECTING THE DOTS BETWEEN GLOBAL AND REGIONAL/NATIONAL  
NCD ADVOCACY**

**Background**

The NCD Alliance (NCDA) is a registered non-governmental organisation based in Geneva, Switzerland, dedicated to supporting a world free from preventable suffering, disability and death caused by noncommunicable diseases (NCDs). Founded in 2009, NCDA brings together a unique network of over 270 members in more than 80 countries into a respected, united and credible global civil society movement. The movement is unified by the cross-cutting nature of common risk factors including unhealthy diets, harmful use of alcohol, tobacco smoking, air pollution and physical inactivity, and shared health system for chronic NCDs including cancer, cardiovascular disease, chronic lung disease, diabetes, mental health conditions and neurological disorders.

Since 2016, NCDA has stepped up its strategic focus on supporting national and regional activities via its capacity development (CD) work. NCDA's CD programmes catalyse and strengthen civil society coalitions and support locally owned advocacy efforts to drive political leadership and policy change and ensure accountability on NCD prevention and control, promoting the rights, voices and meaningful involvement of people living with NCDs.

NCDA has cultivated a global network of 66 national and regional NCD alliances, particularly via its flagship programmes, including the [Advocacy Institute](#). This programme was launched in 2017 for a first phase running until 2019, and a second phase was launched in 2020. Through the Advocacy Institute, the NCDA strengthens the expertise and capacity of selected alliances to become effective advocates through the Seed and the Accelerator programmes. A summary of achievements and lessons learned, including relevant advocacy and policy wins, in the first phase of the Advocacy Institute can be found [here](#).

**Relevance of connecting the dots between different levels of advocacy for the NCDA and its civil society network:**

In the last two decades, global action to address NCDs has accelerated through a series of political commitments – including the 2011 and 2018 United Nations (UN) Political Declarations on NCD Prevention and Control, the World Health Organization (WHO) Global NCD Action Plan 2013-2020 (and its expansion to 2030 to align with the 2030 Agenda) and NCD Global Monitoring Framework. NCDs were also included as a target in the 2030 Agenda for Sustainable Development adopted at the 70th UN Global Assembly in 2015, which prioritise health as a central factor in promoting and achieving sustainable social, economic, and environmental development. Every year, the global agenda to address NCDs is being driven forward through several UN and WHO governing bodies and other decision making and discussion fora of relevant multilateral organisations, which allows for different degrees of civil society engagement in such spaces.

NCD Alliance works to strengthen linkages between national, regional, and global advocacy efforts. It mobilises a coordinated network of advocates capable of leveraging national advocacy efforts to influence decision making in relevant global and regional multilateral settings, as well as holding decision makers accountable in-country for commitments made regionally and globally.

This publication will be an advocacy guide for national and regional NCD advocates to engage with regional and global advocacy, to explore the benefits associated, and opportunities and mechanisms for doing so. It will focus on relevant multilateral organisations and their governance and decision-making spaces/bodies/processes, particularly the UN and WHO. This advocacy guide will also illustrate through case studies and interviews with key NCD civil society advocates what have been the lessons learned, examples and opportunities for engagement in such fora, building an understanding of how they can be leveraged by NCD civil society to accelerate the NCD response nationally, regionally, and globally.

**Description of project and services needed:**

NCD Alliance is looking for a consultant (or a group of consultants) to support the development of a new advocacy guide on Connecting the dots between global and regional/national NCD advocacy by:

- Developing an outline and table of contents for the publication, considering NCD Alliance's scope of work and existing materials on global and regional advocacy and engagement with the different relevant multilateral organisations. This work will be done with a combination of desk research and direct interviews with key opinion leaders/civil society advocates.
- Develop the content of the new publication, which will be used to support the global network of NCD advocates in their engagement with global multilateral organisations, particularly UN and WHO. This publication will aim to serve as a resource to provide a better understanding of the relevant global and regional multilateral organisations and their governance bodies processes and decision-making fora, with examples and tools to carry out strategic advocacy to leverage them for national/regional advocacy efforts.
  - o The content and rough structure would include: 1) introduction to the global policy landscape of NCDs with specific reference to key milestones and processes; 2) overview of the key global and regional architecture, main multilateral organisations relevant to the NCD agenda, within the WHO and the wider UN System and their governance processes (this should include, among others, WHO Governing Bodies including the Executive Board, World Health Assembly, Regional Committee Meetings; other UN bodies/processes such as UN General Assembly, ECOSOC, UN High-Level Political Forums, UN High-Level Meetings; overview of how country missions to the UN work (New York and Geneva); and briefly cover any other relevant regional bodies outside of the UN System (e.g., European Union, African Union, Organization of American States, Caribbean Community); 3) include examples and short case studies of civil society engagement, as well as tools to be used and leveraged for engagement and advocacy; 4) benefits for engaging in regional and global level advocacy; and 4) a list of recommendations and lessons learned for civil society to leverage WHO and UN governance and decision-making

and discussion fora at the global and regional level as a way of helping further national advocacy.

- Identify and draft relevant examples, short case studies (between 4-5) and tools building on existing materials and resources developed by the NCDA, by conducting selected interviews with key opinion leaders/civil society advocates, including selected national/regional NCD alliances, to assess their engagement with relevant global advocacy mechanisms and leveraging them for their own national/regional work.
  - o These examples, case studies and tools shall be connected to each of the organisations/spaces/mechanisms identified and showcase lessons learned, challenges and recommendations that can be of help to other NCD advocates and alliances currently conducting or wanting to conduct similar efforts. Examples, case studies and tools shall be varied in scope, addressing different themes relevant to the particular organisation/space/mechanism, but also touch upon cross-cutting themes of social participation and other rights-based approaches, meaningful involvement or accountability.

The written resource developed by the consultant shall be approximately 25-30 pages in total, including an introduction to the subject, reference to the main organisations/spaces/mechanisms, recommendations, and a final section with lessons learned and recommendations.

The final advocacy guide shall be designed by NCD Alliance and will be available in a downloadable version in PDF.

**Profile of consultant(s):**

The ideal consultant, or group of consultants, for this project ought to have a track record of developing, implementing, advising, and/or evaluating civil society advocacy at global/regional levels, and developing written resources. Global health experience, and direct experience of engagement with or the knowledge of global or regional level decision-making bodies/mechanisms relevant to global health/development/NCDs governance at UN and/or WHO level is desired.

**Period of engagement:**

It is estimated that this project will take approximately 20 days. The consultant shall start beginning of November 2021, with final deliverables submitted by mid-December. Exact dates to be agreed with consultant.

**Process to follow**

Interested consultants should send a proposed scope of work and budget, their CV, as well as a sample written resource (ideally related to global health, advocacy and civil society) via email to Luis Manuel Encarnacion, Capacity Development Manager ([lmencarnacion@ncdalliance.org](mailto:lmencarnacion@ncdalliance.org)) and Linda Markova, Capacity Development Officer ([lmarkova@ncdalliance.org](mailto:lmarkova@ncdalliance.org)) by Friday October 29<sup>th</sup>, 2021 (COB). Please make sure to describe your capability to conduct this project in the email.