REQUEST FOR PROPOSAL

Consultancy work for the development of a report on NCD investment in G20 countries and investment recommendations

NCD Alliance seeks project proposals to deliver an analysis of funding data and data gaps for investment in tackling NCDs across the G20 members, and derived from this analysis deliver investment case studies, and develop recommendations for improved data collection and monitoring.

About the NCD Alliance

The NCD Alliance (NCDA) is a registered non-governmental organisation (NGO) based in Geneva, Switzerland, dedicated to supporting a world free from preventable suffering, disability and death caused by noncommunicable diseases (NCDs). Founded in 2009, NCDA brings together a unique network of over 400 members in more than 60 countries into a respected, united and credible global civil society movement. The movement is unified by the cross-cutting nature of common risk factors including unhealthy diets, alcohol, tobacco, air pollution and physical inactivity, and the system solutions for chronic NCDs such as cancer, cardiovascular disease, chronic lung disease, diabetes, mental health and neurological disorders.

Context

NCDs are a leading cause of death in most G20 countries, with the top five NCDs alone inflicting nearly US$2 trillion in economic losses every year. Looking ahead, NCDs are projected to be responsible for 3 in every 4 deaths by 2030, and the ongoing crises of population aging, and climate change could further compound the challenges G20 governments are poised to face in the years ahead. NCD deaths also disproportionately affect lower- and middle-income countries, representing 86% of NCD mortalities.

Sustainable Development Goal (SDG) 3.4 calls for the reduction of premature mortality from NCDs by one-third by 2030 from 2015 levels, but according to World Health Organization (WHO) estimates, the annual rate of reduction so far is just under 1% per year. Continued global leadership and greater action on NCDs will be essential to ensuring that all countries appropriately prioritize and invest in NCD prevention and care in the coming decades.

The *Lancet NCD Countdown 2030*, in an effort to help countries make greater progress on SDG targets, identified 21 cost-effective interventions that, if implemented across lower- and middle-income countries (LMICs), could help prevent an estimated 39 million deaths by 2030 and yield economic returns of US$2.7 trillion. The NCD Global Action Plan Appendix 3 has been adopted by the WHA and is endorsed by governments.

To help sustain ongoing dialogue on the need for sustainable financing for NCDs, on 12 July 2023, the NCD Alliance and MSD jointly hosted an official T20 side event, “Nearly 75% of Global Deaths are Caused by Non-Communicable Diseases – How the G20 Can Help.” The roundtable centered on the role of the G20 in addressing NCDs and experts discussed the current state of NCD policies in G20 countries, the need for prioritizing investment, and how the G20’s role as the preeminent global
body for economic and financial cooperation can help to identify and promote sustainable and diversified sources of funding and financing.

Greater information is needed, however, to more effectively articulate “how” to invest in NCDs. This project aims to analyze funding data and data gaps for NCDs across the G20 and increase the awareness of NCD funding models for policymakers. Recognizing that NCDs require a combination of different financing sources and that contexts vary on a country basis, the report will aim to address this complexity through the identification of the diverse ways to finance the continuum of NCD care.

**Description of project and services needed**

NCDA is looking for a consultant to develop a report (working title: *Building Momentum for Change through the G20: the current state of NCD investment and ways forward*) to be launched around the H20 Summit in Geneva (TBC June), and for promotion ahead of WHO’s 2nd Global Financing Dialogue on NCDs. This project will be delivered in three stages, with phases two and three running concurrently, and provide a scoping of NCD investment data and progress against SDG 3.4, case studies highlighting progress and success in G20 countries, recommendations for better tracking of investments and accountability, and propose effective NCD funding targets.

**Specific deliverables will include:**

- An analysis of NCD investment across the G20 using available data (including mapping and scoping of what data exists and identifying gaps in available data), and what this means for NCD impact and achieving SDG 3.4.
- Provide a series of case studies that highlight progress and best practices in NCD investment along the continuum of care or in disease-specific initiatives, with an interest in cardiovascular diseases, diabetes, and cancer;
- Throughout the process consult and engage a group of civil society organizations in NCDA’s network including in countries with past, incoming, and future G20 presidencies, as well as people living with NCDs;
- Develop concrete and actionable recommendations for how countries can improve NCD investment tracking and reporting, including a review of current funding targets (such as WHO’s) and recommendations for enhanced funding targets and accountability mechanisms.
- Finalise policy report in consultation with expert peer advisors, people living with NCDs, and NCD Alliance.

**Period of engagement**

The consultant/expert group would be contracted from January 2024 – June 2024 and the final deliverable (case studies and policy recommendations) would be needed by early June. The exact engagement timeframe will be agreed with the consultant(s). The suggested timeframe for sub-deliverables is as follows:

- **Early March:** Finalize Phase One of the project which includes data scoping and mapping, and evaluate progress against SDG 3.4.
- **Late April:** Finalize Phase Two (Case Studies) and Phase Three (Recommendations) and present an initial draft of the policy report.
- **Mid-May**: Present a revised draft of the report following comments from NCDA, ready for peer review.
- **Early June**: Present the final draft of the report following a last round of comments from expert peer reviewers and NCDA.

**Profile of consultant(s)**
The ideal consultant or agency should have a track record of developing knowledge products and resources in relevant areas of public health and/or health policy and advocacy, advising civil society organizations, as well as engaging with stakeholders in consultation processes. Knowledge of health financing/economics and NCDs is strongly desired.

**Process to follow**
Interested consultant(s) should send an application packet via email to Marijke Kremin, NCDA’s Policy and Advocacy Manager – Financing (mkremin@ncdalliance.org) **by 7 January 2023**. All packets must include:
- A two-page proposal with a suggested scope of work for the project and a budget (including a break breakdown of costs and days required).
- The CV(s) of the consultant(s) that would be involved in the project.