

# NCD Alliance Partners Report

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The NCD Alliance Partners Report provides an essential overview of key updates and most recent developments in the NCD space. It has been designed to allow a quick and easy access to topline information you need to be aware of regarding noncommunicable diseases (NCDs).

# 1

## Need to Know Global Updates on NCDs

### UN High-Level Meeting on NCDs: Key dates of the process confirmed



27 September



New York (US)



[More information](#)

With the approval of the Modalities Resolution on 12 April, it is confirmed that the 2018 UN HLM on NCDs will take place on Thursday 27 September at UNHQ with the overall theme ‘Scaling up multistakeholder and multisectoral responses to the prevention and control of noncommunicable diseases’, in the context of the 2030 Agenda for Sustainable Development. It will include an opening segment, a plenary segment, two multi-stakeholder panels and a brief closing segment. The UN HLM on NCDs will take place the day after **the UN HLM on Tuberculosis, which is scheduled for 26 September. The two health-related HLMs provide an opportunity to advocate a ‘One Health’ approach at the UN.**

### Key advocacy dates April-July

#### Accreditation for the UN HLM



25 April-18 May



[Link to registration](#)

Accreditation is now open [here](#) for relevant non-governmental organisations, civil society organisations, academic institutions and the private sector to attend the high-level meeting and participate in the interactive civil society hearing. Organisations who are already in consultative status with ECOSCO do not need to complete the accreditation process at this time.

#### Preparations for the UN HLM: Informal Briefing for Member States



2 May



New York

Co-hosted by the Permanent Missions of Brazil, Denmark, Jamaica, and the Russian Federation, as well as the WHO and the NCD Alliance, an Informal Briefing for Member States was convened to provide Member States with an overview of the NCD response to date, challenges and opportunities, and to highlight the importance of engagement with civil society and people living with NCDs. The NCD Alliance’s ENOUGH campaign priorities were shared with member states.

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## Second public consultation for the WHO Independent High-Level Commission



9-16 May



Web-based



More information

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After the technical consultation in March, the second draft of the HL Commission report should be published on 9 May for public web-based consultation until 16 May.

Watch for any updates on the Commission's webpage. The NCDA will be submitting comments on the draft report.

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## Interactive Civil Society Hearing for the UN HLM



5 July



New York



Link to accreditation

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Participation is open to NGOs, CSOs, academic institutions and the private sector. Accreditation is open from 25 April-18 May [here](#). Why attend? You can share feedback and your priorities for the UN HLM outcome document with member states, and continue to call for high-level participation. All stakeholders who are not already in consultative status with ECOSOC and are interested in

attending the civil society hearing and the UN HLM on NCDs **must** register for accreditation by 18 May. Separate registration forms for the interactive hearing and the HLM are forthcoming.

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## Outcome document proposal by NCDA: Coming soon!

The NCDA is developing a proposed outcome document for the UN High-Level Meeting based on its campaign priorities. The draft will be open for network consultation for approximately two weeks in early May, so that it will be ready for

advocacy during the WHA and prior to the zero-draft outcome document. **You will be notified once the draft is available. We look forward to your input!**

## Next steps for the WHO High-Level Commission



7 May



Geneva (Switzerland)



[More information](#)

The WHO Independent Global High-Level Commission on NCDs, led by President Tabaré Vazquez and Dr Sania Nishtar, met on 7 May in Geneva to discuss a first draft of their report with recommendations to fast-track the NCD response. The report will be open for a **web-based public consultation from 9-16 May**, and will serve as input to the process of the UN High-Level meeting on NCDs. NCDA CEO Katie Dain and Board Member Sir George Alleyne are members of the High-Level Commission.

## WHO Civil Society Working Group: Some updates



2 May



Geneva (Switzerland)



[More information](#)

Members of the Civil Society Working Group were confirmed in March, with two co-chairs: WHO Assistant Director-General Dr Svetlana Axelrod and NCDA CEO, Katie Dain. The Working Group will be advising the WHO Director-General for a successful UN HLM this year. The third virtual meeting of the working group was held on 2 May, and members divided into work streams to deliver on three main outputs: 1) developing key messages and narrative, 2) mobilising civil society networks across and beyond health, and 3) cultivating high-level political champions. They are also coordinating advocacy and other activities around WHA, including the WHO's Walk the Talk event. The working group will meet in person during WHA.

## WHO Dialogue on the Financing of Prevention and Control of NCDs



9-11 April



Copenhagen (Denmark)



[More information](#)

Denmark and the WHO hosted a dialogue on sustainable partnerships for financing NCD prevention and control with the objective of sharing information on existing and potential sources of finance and cooperation, as well as opportunities for multi-stakeholder and multi-sectoral partnerships. The Lancet Taskforce on NCDs and economics launched its series that highlights how action on NCDs has a clear return on investment for countries. Participants also stressed the need to establish clear conflict of interest protocols to protect policies from vested commercial and industry interference prior to entering any partnership.

The NCDA convened a session on advocacy for resource mobilisation, drawing some conclusions such as the need for a clear plan with set priorities and 'asks' in order to unlock financing; for tailored messages and narratives that include the voices of people living with, at risk of, or affected by NCDs; and for mobilising public support.

## The Global Fund and Heineken partnership: Suspended



March



Geneva (Switzerland)



[More information](#)

The Global Fund to Fight AIDS, Tuberculosis and Malaria suspended its partnership with Heineken, after a strong civil society campaign against it led by the NCDA, IOGT International, the Global Alcohol Policy Alliance (GAPA). But the Global Fund should go one step further and terminate the relationship in the long-term, and strengthen internal due diligence to prevent such partnerships in the future, given that partnerships with the alcohol industry are laden with inherent conflicts of interest. Alcohol is a major risk factor for both TB and HIV/AIDS, and it is increasingly recommended that alcohol policy best buy interventions be part of the responses to both epidemics, and to also reduce premature death from NCDs.

## President of the General Assembly's "Financing for SDGs" event



11 June



New York (US)



[More information](#)

As one of the priorities for his term, the President of the General Assembly will convene a one-day high-level meeting entitled "*Financing for SDGs - Breaking the Bottlenecks of Investment, from Policy to Impact*" to address the challenges and bottlenecks that block private investment towards SDG sectors and elaborate the role of the UN in strengthening public-private partnerships. It will also provide an opportunity for relevant actors to showcase and share best practices of scaling up investment in SDG sectors. The meeting will comprise of an opening segment, presentations and four panel discussions. It will be closed with panel reports and a short closing ceremony.

The [online application](#) for stakeholders to attend and to apply to be a speaker is now open. The application process to be selected as a speaker closes 11 May, while the deadline to attend as an observer closes 27 May. This event is an opportunity to highlight how financing for health, including fiscal policies such as taxation of unhealthy commodities, can help fill resource gaps and finance the broader SDG agenda.

## High-Level Political Forum: Voluntary National Reviews and Regional Preparation Meetings



9-18 July



New York (US)



[More information](#)

The High-Level Political Forum, which is the main platform for follow-up and review of the Sustainable Development Goals (SDGs), will take place 9-18 July. Focussed on the environmentally-linked goals 6, 7, 11, 12, 15, this year's theme of "Transformation towards sustainable and resilient societies" presents clear opportunities to promote the value of co-benefit actions for health and environment. The ministerial segment will take place 16-18 July. 48 countries have indicated that they will be presenting Voluntary National Reviews to share experiences, including successes, challenges and lessons learned, with a view to accelerating the implementation of the 2030 Agenda.

# 2

## On the Ground Country Updates

### Summit of the Americas: CSO manifesto



3-14 April



Lima (Peru)



[More information](#)

CSOs from across the PAHO region mobilised around the Summit of the Americas through the ‘Coalition 13’ grouping on health. CLAS (Healthy Latin America Coalition) and national NCD alliances of Mexico, Uruguay and Colombia worked to engage with the media and ensure heads of state and government were aware of the NCD challenge, as well as the opportunity to make progress at the UN HLM this year. The CLAS manifesto calls on implementing public policies that will “reduce consumption of salt, sugar sweetened beverages and processed foods with saturated fats; reduce use of alcohol and tobacco; increase the price of unhealthy products; promote physical activity; and provide universal access to medications and healthcare.”

### Caribbean Forum focuses on region’s role in UN HLM



23-25 April



Kingston (Jamaica)



[More information](#)

The Healthy Caribbean Coalition (HCC) recently hosted the Caribbean NCD Forum in order to assess NCD progress in the Caribbean; harmonise Caribbean Community priority areas for the UN HLM; discuss strategies to encourage the highest level of political attendance at the UN HLM; and explore post-2018 strategies towards the achievement of 25x25 and SDGs. The event included the Jamaica launch of the Childhood Obesity Prevention online petition, part of the HCC’s TooMuchJunk campaign.

### Listen to the narratives of NCD patients and health workers developed by the NCD Roundtable



[More information](#)

The NCD Roundtable has launched on its website, ‘Narratives’ from the field. This new feature tells us the stories of NCD patients, health workers and caregivers, specifically addressing the burden of NCDs in low- and middle-income countries (LMICS) from a first-hand perspective.

## Putting People First in Kenya



21-22 March



Nairobi (Kenya)



[More information](#)

[NCD Kenya](#) (NCDAK) and the NCD Alliance held a workshop to develop the Advocacy Agenda of People living with NCDs (PLWNCDs) in Kenya as part of a broader meeting organised by Access Accelerated. The Advocacy Agenda of PLWNCDs in Kenya document that resulted makes a strong case for action – including key ‘asks’ – and contains recommendations for various stakeholders, such as the UN system and multilateral organisations, national government and legislators, ministries of health, civil society organisations and the business community. This document will set in motion a series of national advocacy efforts led by NCDAK and paves the way for meaningful involvement of PLWNCDs. The NCD Alliance will further the Advocacy Agenda of People Living with NCDs in Kenya in global discussions as part of our 2018 UN HLM campaign.

## Promoting Sub-national Civil Society Action in India



March



New Delhi (India)



[More information](#)

Given India’s vast geographical expanse and varied socioeconomic and cultural contexts, bringing onboard sub-national and grassroots CSOs is key to help focus attention on policy and programmatic actions at the state level. To help reach this aim, the Healthy India Alliance (HIA) for the prevention and control of NCDs has expanded its reach to the four regions of the country to organise regional civil society consultations on NCDs aimed at streamlining the efforts of grassroots organisations with the national and state-level NCD response. The consultations successfully engaged 41 sub-national CSOs, including both health and non-health organisations, willing to join HIA and work collaboratively to strengthen the NCD response in their respective states and in the country as a whole.

## Making Waves: Creating an NCD Alliance in Myanmar



November 2017



Yangon (Myanmar)



[More information](#)

CSOs came together to share their work, agree on common goals, and develop a shared agenda in the course of establishing an effective NCD Alliance to promote NCD prevention and control in Myanmar. “We hope to establish the NCD Alliance in Myanmar because collaboration among groups is much better than doing it alone. We aim to expand and to raise awareness in the communities about NCDs,” said Dr Phone Myint, general secretary of the People’s Health Foundation. “We will make more effective programs and activities by forming the alliance. Also, we will be able to help the health ministry’s NCDs programmes”, he added.

## Industry Withdraws Lawsuit against Heart Jamaica



1 May



Houston (Jamaica)



[More information](#)

A beverage company has withdrawn a lawsuit against the Heart Foundation of Jamaica (HFJ) for featuring one of its products in a campaign opposing sugar-sweetened beverages (SSBs). The company, Wisynco, said it withdrew the action after HFJ admitted the post was made in error. But HFJ said while the post did contain one reference to Wisynco’s product CranWata, at no time did it defame or otherwise disparage the company or any of its products. The campaign, [Are you Drinking Yourself Sick?](#), was designed to alert Jamaicans to the harmful health effects of excessive sugar intake, and to encourage them to consume less sugar. Jamaica’s sugar intake has increased significantly in the past 15 years, and population level consumption exceeds WHO recommended limits, particularly in children. SSBs are markers of and contributors to unhealthy diets, and can lead to obesity, with childhood obesity rates in Jamaica of particularly alarming concern. To reduce the contribution of sugar to unhealthy diets, the WHO recommends “reducing the intake of free sugars to less than 10% of total energy intake” in both adults and children.

## Ghana NCD Alliance Officially Launched



22 February



Accra (Ghana)



[More information](#)

The Ghana NCD Alliance was officially launched with the support of the Framework Convention Alliance, the NCD Alliance, the Norwegian Cancer Society and the Vision for Alternative Development (VALD). The Alliance will help advance towards fulfilling the need for the government to give priority to NCDs as a threat to development and national agenda. It will also undertake screening exercises in some selected communities on high blood pressure and diabetes, making referrals where necessary, while raising awareness on the risk factors of NCDs, especially tobacco and alcohol consumption, unhealthy diet and physical inactivity. The Ghana NCD Alliance has the support of the Ministry of Health, which reinforced its commitment “to dedicating funds for the implementation of plans and programmes set out to ensure that offices created to reduce the death of NCDs patients work effectively”.



## Award to Colombia's Constitutional Court: Setting a Precedent



Lagos (Nigeria)



[More information](#)

The Global Freedom of Expression Award, presented by the University of Columbia, has been given to a 2017 ruling by Colombia's Constitutional Court defending the right of consumers to information about the products they consume. In its decision, the court lifted a ban on a TV ad produced by the organisation Educar Consumidores, which warned about the adverse effects on health of consuming sugary beverages. The Award is the first in the world to recognise a judicial decision that strengthens freedom of expression by promoting international standards.

## Rallying Support for NCD Action in Nigeria



February



Lagos (Nigeria)



[More information](#)

As Nigeria strives to achieve the WHO Global NCD Action Plan 2013-2020 and the 2030 Agenda for Sustainable Development, which seek to reduce by 25% all premature deaths from NCDs by 2025, a two-day workshop in Lagos took place. Dr Sonny Kuku, President of the Nigeria NCD Alliance, spoke on Nigeria's need for a concerted effort to properly prevent diseases, create more awareness and make management of NCDs free of cost. Drawing a relevant parallel with the AIDS epidemic, he said that, "We can use the same process used in driving down the prevalence of HIV and AIDS as we can for NCDs." He also addressed the need for the Ministry of Health to create a special fund for the national health insurance scheme to cover NCDs, and to support community-based insurances.

# 3

## Your Say Engage with Us

### Time to Be Serious on NCDs – Preparing for the 71<sup>st</sup> WHO World Health Assembly (WHA)



21-26 May



Geneva (Switzerland)

With the upcoming UN High-Level Meeting on NCDs (UN HLM), the 71<sup>st</sup> Session of the WHO's WHA will be an important milestone in the lead up to the UN General Assembly (UNGA), with agenda items, discussions and side events relating to NCDs and preparations for the Assembly.

#### Webinar

#### Preparations for WHA71

The NCDCA hosted a webinar on 8 May to provide an overview of what to expect at the 71st WHA. Sign up to our newsletter for updates. Find more details about the webinar [here](#).

### NCD-relevant agenda items include

The Provisional Agenda for WHA is accessible [here](#). Please find below an overview of NCD-relevant agenda items [here](#).

- [A71/12](#) Addressing the global shortage of, and access to, medicines and vaccines
- [A71/14](#) Preparation for the third high-level meeting of the General Assembly on the Prevention and Control of NCDs
- [A71/15](#) Preparation for a high-level meeting of the General Assembly on ending tuberculosis
- [A71/18](#) Physical activity for health | [Draft 3 Global Action Plan on Physical Activity](#) (April 2018)(link is external)
- [A71/19](#) Global Strategy for Women's, Children's and Adolescents' Health (2016–2030): sexual and reproductive health, interpersonal violence, and early childhood development
- [A71/20](#) mHealth: Use of appropriate digital technologies for public health
- [A71/23](#) Maternal, infant and young child nutrition - Safeguarding against possible conflicts of interest in nutrition programmes

Stay tuned to [WHO's Governing Bodies](#) website for details

## NCD-related activities and events

 This information is updated regularly. Version: 3 July 2018

Date	Time	Session/Event Title	Event Host	Location/RSVP
Saturday 19 <sup>th</sup> May	15:30 - 18:00	Third Roundtable on Cervical cancer: An NCD we can overcome	Global Health Objectives, Université Numérique Francophone Mondiale	Hotel Intercontinental, Geneva Chemin du Petit-Saconnex 7-9, Route : Méditerranée Contact: Thérèse Lathu <a href="mailto:therese.lathu@intercontinental.com">therese.lathu@intercontinental.com</a>
Sunday 20 <sup>th</sup> May	10:30 - 13:00	The Health for All Challenge Booth & Team 'ENOUGH': Together we are stronger, together we can #BeatNCDs	NCD Alliance, Union for International Cancer Control, World Heart Federation & friends	Place des Nations <a href="#">Information &amp; Register</a> <a href="#">Click here</a> to join the NCD Alliance ENOUGH team
	15:00 - 16:30	NCD Alliance Civil Society Advocacy Briefing	NCD Alliance	NCD Alliance Office: 31-33 Avenue Général de Saussure, Geneva 1202
	17:00 - 18:00	Saving Lives, Spending Less: A Strategic Response to Noncommunicable diseases (followed by reception)	WHO, Bloomberg Philanthropies	Grand Hotel Kempinski Geneva - Quai du Mont Blanc 19 Invitation only
	08:00 - 10:00	Driving Novel Partnerships Throughout the NCD Life-Cycle: New Approaches to Preventing and Treating Respiratory and Cardiovascular Diseases in LMICs	AstraZeneca	Hotel Intercontinental, Geneva Chemin du Petit-Saconnex 7-9 <a href="#">RSVP</a>
	08:00 - 10:00 Breakfast 07:30	Healthcare for People, Not Elixirs (or Disasters): Exploring Evidence Solutions to Shape a Future of Integrated Care for NCDs at country level	NCD Alliance and Eli Lilly	Restaurant Vieux-Bois Avenue de la Paix 72, 1202 Geneva
	9:00 -	Opening of 71 <sup>st</sup> World Health Assembly Provisional Agenda and Documents <a href="#">link</a>	World Health Organization	Place des Nations, 1211 Geneva

Download our comprehensive calendar of NCD-related events and activities by clicking the image and RSVP to events of interest.



Please contact Mathilde Chiesa at [mchiesa@ncdalliance.org](mailto:mchiesa@ncdalliance.org) with any suggestions or questions.

## Schedule for Supporters

Find an overview of key events, meetings and activities in which the NCDA is involved with its partners:

### Sunday 20 May

- |              |   |
|--------------|---|
| 10:30-13:00  | <b>Walk the Talk</b><br>The Health for All Challenge (WHO): open to people of all ages and abilities and held over three distances (short 3 kilometres, medium 5 kilometres and long 8 kilometres). <a href="#">Find out more</a> . NCD Alliance and partners will have a booth at the Palais de Nations, to promote ENOUGH, with the theme ‘ <i>Together we are stronger, together we can beat NCDs</i> ’. |
| 13:00-15:00  | NCDA Supporters Meeting (preceded by lunch at 12, NCDA offices): open to representatives of the NCDA Supporters Group only to coordinate on activities and priorities in the lead up to the UN HLM.   |
| 15:00-17:00  | <b>NCDA Civil Society Briefing</b> (NGOs only, NCDA offices): open to NGOs only to coordinate advocacy work during WHA.   |
| 17:00- 19:00 | Bloomberg Reception “Saving Lives, Spending Less: A Strategic Response to NCDs” (by invitation, Hotel Kempinski)  |
| 19:30- 21:00 | NCDA Partners Reception “ENOUGH. Time to translate commitments to action on NCDs” (invitation-only, Hotel Beau Rivage): open to two individuals per organisation by invitation.   |

## Monday 21 May

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- 07:30-09:30 Roundtable Discussion co-hosted by NCDA and Lilly (invitation only, Restaurant Vieux Bois): limited observer seats available.
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- 19:00- 21:00 NCDA main side event “ENOUGH. Setting the bar high for the 2018 UN High-Level Meeting on NCDs” (Hotel Intercontinental): public event open for registration.
- 

## Wednesday 23 May

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- 18:30- 21:00 Side event “Impact of Digital Health on NCDs and UHC” co-hosted by NCDA, Novartis Foundation and Intel: public event open for registration.
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## Thursday 24 May

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- 10:45 - 12:30 The NCDA “Happiness, Health & NCDs: MIND THE GAP!” event will discuss the latest research on psoriasis and other NCDs and introduce the outcomes of the NCDA’s new “Our Views, Our Voices” campaign. To find out more, please contact us.
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Contact us:

info@ifpa-pso.com

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## Gearing Up to the UN HLM: Engage in ENOUGH. NCDA’s campaign to act on NCDs



The NCDA seeks for governments and leaders to take the opportunity presented by the 2018 UN HLM on NCDs to really take action on the fight against NCDs and its risk factors. When asking anyone advocating about or affected by NCDs, they will be quick to share something they have had enough of, for instance, “of political inertia and lack of accountability for commitments.”

With this purpose in mind, the NCDA has launched the ENOUGH campaign.

### ENOUGH. Our Health. Our Right. Right Now.



[Link to campaign website](#)



[Video](#)



[Blog](#)

A central feature is the ‘Take Action’ section, detailing a variety of ways to engage in the campaign through social media using #enoughNCDs, and by pledging action, writing to government ministers, collaborating with allies, and hosting related events.

The website also includes the opportunity for members of our network to share quotes as text, photos or short video messages relating to the campaign and the UN HLM.

We will invite partners during the WHA Partners Reception on 20 May to be video interviewed and complete the phrases “When it comes to NCDs, I/we have had enough of \_\_\_\_” and “The HLM is a crucial opportunity to \_\_\_\_”, for potential inclusion in our YouTube channel, campaign portal and social media. Such ‘vox pop’ interviews are typically succinct, pertinent and powerful, ideally 1-2 minutes maximum.

## Giving Health Priorities a Greater Voice Globally through our Platforms

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### Input into the themes of the NCD Cafés and recommend speakers



**Draft programmes are available here**

Please share any feedback you have with us:



[tlagarde@ncdalliance.org](mailto:tlagarde@ncdalliance.org)



[jbeagley@ncdalliance.org](mailto:jbeagley@ncdalliance.org)



[pskanayson@ncdalliance.org](mailto:pskanayson@ncdalliance.org)

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The NCDA will be organising the following NCD Cafés in collaboration with the Supporters Group:

#### 1-4 October:

World Cancer Congress, Kuala Lumpur, Malaysia

#### 14-19 October:

FIGO World Congress of Gynaecology and Obstetrics, Rio de Janeiro, Brazil

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#### 5-8 December:

World Congress Cardiology and Cardiovascular Health, Dubai, UAE

Together with WSO, the NCDA will also co-host an NCD Dialogue at the World Stroke Congress, 17-20 October, Montreal, Canada.

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### Amplifying the Voice of People Living with NCDs



**More information**

To share an event or opportunity:



[tlagarde@ncdalliance.org](mailto:tlagarde@ncdalliance.org)

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Nominate a potential candidate for the 'Our Views, Our Voices Group'. Joining this group of over 200 people living with NCDs from across the world will ensure that individuals hear of all the latest opportunities for involvement as they emerge throughout the year. Please highlight with **us** any upcoming opportunities for meaningful involvement that might be of interest to the "Our Views, Our Voices" group.

The UN High-Level Meeting in September is a key opportunity to mobilise people living with NCDs. Please refer people living with NCDs to the ENOUGH campaign and encourage individuals to share their "**Voices of Change**" and take action.

Equipped with the Advocacy Agenda of People Living with NCDs, we have outlined some key action points for all people living with NCDs to consider taking in order to bring this document to life in their own communities and countries.

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# 4

## Partners Corner Supporters News

### ACCESS ACCELERATED

#### Building solutions to patient challenges for NCDs



19-20 March



Naivasha



21-22 March



Nairobi (Kenya)

A workshop on “NCDs: Taking Stock of progress and realigning NCDs for Universal Health Coverage”, convened by the World Bank, Access Accelerated, AMPATH, and the Kenyan Ministry of Health was held in Naivasha to launch the World Bank-Access Accelerated Kenya country pilot on integrating NCDs in primary health care. It was followed by an Access Accelerated hosted event “[Building Solutions to Patient Challenges in Non-Communicable Diseases](#)” in Nairobi, that included workshops led by the NCD Alliance, World Heart Federation, and PATH. The meeting, attended by over 275 participants across sectors, explored the barriers to NCD prevention and control in Kenya, ongoing initiatives, and the role of the private sector in accelerating progress on NCDs. For more information on the conversations and outcomes of the event, please read [Day 1](#) and [Day 2](#) in Review.

### AMERICAN HEART ASSOCIATION

#### Join the movement to be Healthy For Good

Through its [Healthy For Good initiative](#), the American Heart Association (AHA) seeks to inspire a revolutionary movement to create lasting change in people’s health. AHA provides support and creative guidance to incentivise people to tackle four steps.

**Eat Smart:** Simple solutions to make grocery shopping, cooking, and eating healthier.

**Add Color:** Tips and hacks on adding colour to your life with fruits and vegetables.

**Move More:** Easy ways to put your body in motion and love being more physically active.

**Be Well:** How to sustain healthy habits for overall wellbeing, including sleep, stress relief, weight management, mindfulness, social connection and more.

**Some of the resources produced under the initiative include:**

What to Wear When You Work Out [infographic](#)

Build a Healthier Salad [infographic](#)



## ELI LILLY & COMPANY

### Coming Soon: New Guide on Shaping the Health Systems of the Future: Case Studies and Recommendations for Integrated NCD Care

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Integrated care could improve the response to NCDs in low- and middle-income countries (LMICs), ensuring that people living with NCDs receive a full continuum of care across all levels of health services. Based on interviews with global experts and health practitioners leading implementation of integrated interventions, the NCD Alliance in collaboration with Lilly will launch a new guide “Shaping the Health Systems of the Future: Case Studies and Recommendations for Integrated NCD Care” at the WHA. The document aims to provide practical information and promote good practices around the adoption of integrated care for NCDs in order to understand more about how health stakeholders are pursuing integration in real-world settings.

## FDI & WORLD DENTAL FEDERATION

### Tacking oral health and other NCDs through a unified approach

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#### FDI’s social media channels

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FDI, NCDA and the WHO will lead a joint session at the upcoming [2018 FDI World Dental Congress in Buenos Aires, Argentina](#). The session, titled “[Curbing the Sugar Rush: Tackling oral diseases and other NCDs through a unified approach](#)”, will inform attendees about strategies to reduce sugar consumption through cost-effective and preventative interventions. Reducing daily intake of added sugar improves oral health outcomes and helps to reduce the incidence of other NCDs.

FDI also recently launched its new online initiative: [Mouth Patrol](#) that consists of a series of bite-sized, animated video episodes featuring ‘Toothie’ – a friendly, cartoon beaver who promotes good oral hygiene habits. The episodes aim to introduce and reinforce positive behaviour by motivating children to practice good oral care, and encouraging parents to supervise their behaviour. Mouth Patrol debuted its first episode in April and new episodes will be released on a weekly basis (every Tuesday) for the next two months. Episodes can be viewed via FDI’s social media channels.

## NOVARTIS FOUNDATION

### Implementation partners for Better Hearts Better Cities (BHBC) urban health initiative in São Paulo now announced



26 April



Basel (Switzerland)



[Link to announcement](#)

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The Novartis Foundation announced the creation of a network of global and local implementation partners in São Paulo, Brazil, selected as the third city of the urban health initiative BHBC. Instituto Tellus has been selected as the local implementation partner for BHBC in São Paulo and will work alongside Sta. Marcelina, SOCESP, Move Social and the city of São Paulo. They will lead and align partners behind common priorities, such as conducting health education, supporting the integration of hypertensive patients into the primary care services registry, expanding hypertension screening programmes via community healthcare workers, implementing healthy lifestyle activities, and providing the necessary digital infrastructure. They will co-design interventions to address São Paulo's urban priorities to improve local cardiovascular health, including health education, lifestyle community programmes, care coordination and standardisation according to up-to-date clinical guidelines, and incorporating digital health tools into screening and care for high blood pressure. Their work will be complemented by global partners including the CDC Foundation, the American Heart Association, the NCD Alliance, Intel and the learning consulting company Business Performance Institute (BPI).

## NOVO NORDISK

### Partnering for Change – Chronic Care in Humanitarian Crises



18 April



Copenhagen (Denmark)



[Link to press release](#)

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The International Committee of the Red Cross, the Danish Red Cross and Novo Nordisk launched a partnership to tackle the growing issue of NCDs affecting millions of people living in humanitarian crises around the world. The partnership is anchored by a collective vision that all people living in humanitarian crises should have access to the NCD care they need, no matter where they are. The chronic nature of NCDs requires continuity of care, which can be even more challenging in a humanitarian crisis where there are often disruptions in health services or a complete collapse of healthcare systems. People with NCDs living in a humanitarian crisis have 2–3 times higher risk of worsening their chronic condition, such as diabetes and hypertension, due to factors like high levels of stress and unstable access to care. Diabetes is one of the major NCDs and more than 425 million people have diabetes globally. Due to its complexity, diabetes care can be used as an example to assess opportunities to reduce risk factors and provide care to people with NCDs in humanitarian crises. To ensure solid data collection and evidence generation, the partnership will collaborate with academic partners led by the Health in Humanitarian Crises Centre at the London School of Hygiene and Tropical Medicine (LSHTM).



## SANOFI

### New Lancet publication on the My Child Matters programme: effect of public-private partnerships on paediatric cancer care in LMICs



[Link to Lancet Article](#)

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The My Child Matters programme developed by the Sanofi Espoir Foundation in collaboration with partners including UICC has funded 55 paediatric cancer projects in LMICs over 10 years. Thanks to the programme, the estimated 5-year survival in 2016 increased by a median of 5.1%, ranging from -1.5% in Venezuela to 17.5% in Ukraine. Of the 26 861 children per year who develop cancer in the ten index countries with My Child Matters projects that were evaluated in 2006, an estimated additional 1343 children can now expect an increase in survival outcome. The programme has catalysed improvements in cancer care and has complemented the efforts of government, civil society, and the private sector to sustain and scale improvements in health care to a national level. Key elements of successful interventions include strong and sustained local leadership, community engagement, international engagement, and capacity building and support from governments.

## WORLD OBESITY

### Changing the Story: Creating a New Obesity Narrative

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For more information on our Obese Planet campaign, please contact:



[Ellie Needs](#)

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World Obesity's Obese Planet campaign is currently focused on action ahead of the UN HLM, building on the growing realisation that obesity, in particular childhood obesity, is an urgent global crisis. The obesity narrative as it stands is actively unhelpful, which effectively gives politicians an excuse not to act: we want this to change. Another key area of the campaign is ensuring that discussions on the development of Universal Health Coverage include obesity language.

World Obesity has been running a series of events to engage decision-makers, media and academic and healthcare professionals on the increasing prevalence of obesity, and the possible ways in which this can be addressed. In particular, World Obesity ran the [Gulf Obesity Summit](#) in April, focusing on child obesity and misconceptions about obesity as a lifestyle choice, with a spotlight on stigma. In May, along with the Danish Government, the World Economic Forum and Healthy Caribbean Coalition, World Obesity will be hosting a side event at the WHA, investigating how the public and private sectors can work to reach consensus on action required to address the obesity pandemic.

# 5

## Coming Up Events for your Diary

### MAY

9 – 16 May Online Consultation for the Independent High-Level Commission on NCDs Report

15 May Next Campaigns Call

Until 18 May Registration for the Interactive Civil Society Hearing



Until 18 May Registration for the UN HLM



20 May WHO Walk the talk: Health for All Challenge

20 May NCD Alliance Supporters Meeting and Reception

21-26 May World Health Assembly and Side Events in Geneva



28-29 May WHO Executive Board

### JUNE

6-7 June WHO Third Global Conference on Health and Climate in Trinidad



11 June UN Meeting on Financing the Sustainable Development Goals in New York



13 June NCD Alliance Supporters Conference Call

27-30 June World Psoriasis & Psoriatic Arthritis Conference in Stockholm



## JULY

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5 July Interactive Civil Society Hearing for UN HLM in New York

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9 – 18 July High-Level Political Forum on Sustainable Development in New York



26-29 July International Conference of Alzheimer's Disease International in Chicago

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## SEPTEMBER

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5-8 September FDI World Dental Congress in Buenos Aires



24 September NCD Alliance Supporters Meeting

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25 September UN General Assembly Debate Opening in New York

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26 September UN High-Level Meeting on Tuberculosis in New York

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27 September UN High-Level Meeting on NCDs in New York



# 6

## Latest Publications Useful Readings and Resources

### Check out the NCDAs relevant resources for the UN HLM

#### NCD Campaign Priorities for 2018 UN High-Level Meeting on NCDs



[Link to source](#)



Available in

EN FR ES

This briefing paper aims to inform civil society and partners about the crucial opportunity of the 2018 UN HLM to mobilise political leadership and new resources and action to improve the lives of people affected by NCDs worldwide, and to guide advocacy at global, regional and national level for strong commitments at the UN HLM on NCDs.

#### UN HLM/NCDs: Why, What and How?



[Link to source](#)



Available in

EN FR ES

This document provides an overview of the third UN High-Level Meeting on NCDs, and aims to support the NCD community in advocacy and campaign efforts.

#### FAQ: 2018 UN High-Level Meeting on NCDs



[Link to source](#)



Available in

EN

Frequently asked questions about the upcoming UN High-Level Meeting on NCDs.

## Essential readings

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### Report of the Technical Consultation, WHO Independent High-Level Commission on NCDs



[Link to report](#)

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In March, the Technical Consultation of the Commission took place with discussions and suggestions beyond the traditional 4x4 approach. The Consultation concluded with 24 recommendations collected in this report and addressing the following

aspects: societal approaches to promotion and prevention; health systems for NCDs; implementation science and research; innovation market place; multiple financing mechanisms; empowerment, partnerships and advocacy; equity in all actions; and accountability.

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### UN Secretary-General's Report on NCDs



[Link to report](#)



[Link to NCDA analysis of report](#)

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This report is a key input into the UN HLM process. It calls for bolder commitments and makes recommendations on key NCDA campaign priorities such as the urgent need for greater investment for NCDs and scaling-up

implementation of the WHO's Best Buys, including fiscal measures such as taxation of tobacco, alcohol and sugar-sweetened beverages (SSBs). It addresses key barriers to progress that advocates should be familiar with.

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### The Lancet Taskforce on NCDs and Economics



[Link to Taskforce site](#)

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The Taskforce papers and comments are a key resource on understanding the financial and economic implications of NCDs, and are instrumental in building the investment case for NCDs. They demonstrate how poverty drives and is driven by NCDs, but that financial protection from high

medical costs and catastrophic health expenditure can break this cycle; that price policies and taxation are effective means to reduce NCD risk factors, are pro-poor, and can reduce inequalities; and that investment in NCD prevention and control results in increased economic growth.

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## More to read

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### **Tuberculosis and NCDs: Blog post by Dr Svetlana Axelrod**



[Link to blog post](#)

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In light of the back-to-back UN HLMs on TB (26 Sept) and NCDs (27 Sept), Dr Svetlana Axelrod, WHO Assistant-Director General for NCDs and Mental Health has written an NCDA blog post, stressing the need for collaboration, political will and leadership from all through an integrated response to finally beat the NCD and TB epidemics.

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### **Multimorbidity: A priority for global health research**



[Link to report](#)

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This new report by the Academy of Medical Sciences points to an alarming lack of information about how best to care for patients with two or more long-term health conditions, and lays out the steps needed to address the issue. The report stresses that at least 50 million people in the EU are living with multiple long-term health conditions.

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**MAKING NCD PREVENTION AND CONTROL A PRIORITY, EVERYWHERE**

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