

Vacancy Announcement

Position: **Senior Campaigns Consultant**
Reporting to: NCD Alliance Communications Director
Location: Europe based
Contract duration: 1 year consultancy with potential to renew
Contract type: Consultancy (100% FTE)
Application deadline: Rolling application until 12 November 2021

- ***Are you an enthusiastic, energetic, initiative-taking team player, with a track record of effectively engaging diverse audiences as part of advocacy and/or communications campaigns?***
- ***Do you have a passion for global health and development, improving the lives of people everywhere, and mobilising movements?***
- ***Would you like to be part of a young, dynamic, and impactful global NGO seeking to ensure people everywhere can enjoy a life free from preventable suffering and death due to noncommunicable diseases (NCDs) like cancer, diabetes, cardiovascular disease, lung disease and mental health conditions?***

Consultancy Purpose

The Senior Campaigns Consultant coordinates, develops, implements, and evaluates the strategic vision of the NCD Alliance's annual Global Week for Action on NCDs campaign and ensures its successful implementation. The Senior Campaigns Consultant collaborates across the NCDA team, with external agencies and suppliers, and with members and partners to secure the growing impact of the Global Week for Action on NCDs campaign.

About the Global Week for Action on NCDs

Led by the NCD Alliance, the Global Week for Action on NCDs provides a unifying platform for the global NCD movement to inspire governments, organisations, and individuals to act on NCD prevention and care and to leave no one behind.

The campaign first took place in 2018 ahead of the third UN High-Level Meeting on NCDs – seizing the opportunity to unite the global NCD movement under one 'Act on NCDs' campaign brand.

Held in the first full week of September each year, the prime objectives of the Global Week for Action on NCDs are:

- to raise awareness of the scale, impact, and urgency of NCDs;
- to strengthen political commitment to act on NCDs;
- to assert NCDs as a priority investment for health and development, and strengthen the NCD movement to take and demand action to bridge gaps to progress.

Ahead of the UN High-Level Meeting on Universal Health Coverage in 2023 and the fourth UN High-Level Meeting on NCDs in 2025, the annual campaign themes focus on [bridging five gaps](#)

[to progress on NCDs](#): accountability, community engagement, investment, care, and leadership.

NCD Alliance is looking for a Senior Campaigns Consultant to build on the success of the first four years of the campaign, taking it to scale and extending the reach of the campaign to achieve its potential ahead of the next UN High Level Meeting on NCDs. This is an exciting time for the Global Week for Action on NCDs, as the momentum continues to build, the movement strengthens year on year, and a multi-year strategy is in place.

Main duties and responsibilities

- **Lead development and implementation of the campaign strategy** for the annual Global Week for Action on NCDs 'Act on NCDs' in conjunction with the NCDA team and key stakeholders.
- **Collaboratively coordinate across the NCDA team** on campaign planning and implementation to ensure alignment with the NCDA Strategy 2021-2026, and respective annual workplans, including scheduling regular cross-team coordination calls with Capacity Development (alliances, people living with NCDs), Policy and Advocacy (thematic advocacy asks, messaging and priorities), and Partnerships and Memberships (member and supporter engagement and reporting).
- **Lead development and implementation of the communications strategy** for the campaign together with the communications team, including improving, updating, developing, and disseminating content, social media, audio visual design, influencer engagement and public relations, resources and assets for the [website](#).
- **Oversee and coordinate work with external service providers** (for example consultants, creative agencies, graphic designers, media advisors, translators, audio visual producers, interns etc.).
- **Ensure relevant advocacy priorities relating to the annual theme are synthesised** into the Global Week for Action on NCDs activities and threaded throughout NCDA's activities during the year as appropriate.
- **Coordinate across teams to support 1-2 shorter campaigns annually** on priority topics aligning with the annual campaign theme and/or global advocacy priorities (such as World Health Assembly, UN General Assembly and NCDA Advocacy Institute training).
- **Coordinate monitoring and documentation of annual activities, analysis, and impact reporting** on the annual campaign.
- **Implement actions to mobilise the NCD community**, particularly NCDA supporters, members, strategic partners, in collaboration with the partnerships and memberships team.
- **Manage the campaign budget and campaign-specific reporting** to NCDA and its partners.
- **Provide strategic input into campaign resourcing and fundraising** with the partnerships and memberships team.
- **Oversee administration of Act on NCDs campaign fuel awards for eligible member alliances**, as appropriate, using NCDA Drupal-based webforms and CRM.
- **Prepare and present campaign updates** for the NCDA Board, the NCDA team, network and key stakeholders relating the engagement opportunities for the campaign and follow up reporting.

Skills and competencies

- Degree or professional experience in an area relevant to the job description e.g., marketing, communication, health/development policy.
- Minimum 3 years demonstrable professional experience in campaign implementation relating to health and/or a relevant development priority.
- Digitally savvy and strong understanding of and experience supporting digital campaigns ideation and activation.
- Strong knowledge and experience of digital channels and platforms including social media and social media management systems; website management systems (e.g., Drupal); digital analytics tools (e.g., Google Analytics) – working knowledge of CRM systems (e.g., CiviCRM) and Adobe Creative Suite a plus. Highly proficient in using Microsoft Office and virtual meeting platforms (such as zoom and Microsoft teams).
- Excellent interpersonal skills and a strong team player, with the ability to work independently, collaboratively, and thoughtfully and sensitively in a multicultural environment.
- Liaise with a diverse array of collaborators, consultants, and stakeholders from across the globe, and have a propensity to energise and inspire others.
- Strategic and innovative thinker, initiative-taker and do-er.
- Excellent project management skills with strong attention to detail, deliverables, deadlines, and goals (budget management experience desirable).
- Possess knowledge and demonstrated interest in NCDs and/or global health/development.
- Fluent in English, with excellent communication, speaking and writing skills (Spanish and/or French is a plus).

Additional information

- Consultant must be registered as an independent worker in his/her country of residence.
- This is a remote work, home-based, position.
- There may be some international travel required for the role.

Diversity and inclusion are a priority at the NCD Alliance. We are committed to cultivating a fair and healthy environment, where everyone can be themselves and thrive. We are happy to discuss flexible working options for all roles. We work to ensure that our recruitment processes are as inclusive as possible to everyone.

NCD values

Our work is underpinned by values that align with well-established principles of global health and sustainable development:

- *People-centred*
- *Collaboration*
- *Equity, diversity, and inclusion*
- *Accountability*
- *Independence*
- *Excellence and results-driven*

How to apply

To apply for this position, please email a cover letter referencing how you possess the required experience and competencies (up to 2 pages) and your resume to: **jobs@ncdalliance.org**. Please reference the name of the position “Senior Campaigns Consultant” in the subject line of your email. Also, please clarify in the cover letter your location and when you would be available. **Applications will close on 12 November 2021.**

About the NCD Alliance

The NCD Alliance (NCDA) is a unique civil society network, dedicated to shaping a world in which everyone can live a healthy and productive life, free from the preventable suffering, stigma, disability, and death caused by non-communicable diseases (NCDs). NCDA is a registered non-governmental organisation (NGO) based in Geneva, Switzerland, bringing together 300 members in more than 80 countries, including a network of 66 national and regional NCD alliances, to form a respected, united, and credible global civil society movement. www.ncdalliance.org