



# NCD Advocacy and Accountability in the Post-2015 Era



**NCD Alliance**  
PUTTING NON-COMMUNICABLE DISEASES  
ON THE GLOBAL AGENDA



أصدقاء مرضى السرطان  
Friends Of Cancer Patients  
نحن معكم We're With You

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## Programme at a Glance

13<sup>th</sup>-15<sup>th</sup> November 2015

Al Jawaher Reception & Convention Centre, Sharjah, United Arab Emirates

 #NCDAForum2015

Friday 13<sup>TH</sup> November 2015



19:00 – 21:00 **Global NCD Alliance Forum Gala Dinner**

Saturday, 14<sup>TH</sup> November 2015

09:00 – 10:00 **NCD Alliance Networking**



YAQOUT HALL



10:00 – 10:30 **NCD Alliance Coffee Connect. Session 1**



FAIROUZ FOYER



10:45 – 11:30 **OFFICIAL OPENING CEREMONY**



ZUMURRUD HALL


11:45 – 12:45 **PLENARY SESSION**

**SESSION 1**

**The Global NCD Response: Taking Stock, Looking Ahead**



ZUMURRUD HALL

 13:00 – 13:50 **LUNCH**

**World Diabetes Day: Uniting to Meet the Challenges of Diabetes**

LEAD ORGANISATION **International Diabetes Federation (IDF)**

 **YAQOUT HALL**

 14:00 – 15:20 **WORKSHOPS**

**STREAM 1** **Translating Global NCD Commitments to National Action in the Post-2015 Era**

WORKSHOP STREAM CO-CHAIRS

Ms Johanna Ralston (World Heart Federation, WHF, Switzerland), Dr Beatriz Champagne (Healthy Latin America Coalition, CLAS, Argentina)

**WORKSHOP 1.1**

**Integrating NCDs into National Development Plans and Frameworks**

WORKSHOP LEADS **World Health Organization (WHO), United Nations Development Programme (UNDP)**

 **ZUMURRUD HALL**

**WORKSHOP 1.2**

**Prioritising Prevention in National NCD Responses**

WORKSHOP LEADS **Framework Convention Alliance (FCA), World Obesity Federation (WOF), International Society for Physical Activity and Health (ISPAH), Global Alcohol Policy Alliance (GAPA)**

 **ZABARJAD MAJLES**

**WORKSHOP 1.3**

**Leveraging Universal Health Coverage (UHC) for NCDs**

WORKSHOP LEAD **Management Sciences for Health (MSH)**

 **YAQOUT HALL**

**WORKSHOP 1.4**

**Advancing Effective Multisectoral Action for NCDs**

WORKSHOP LEADS **The Partnering Initiative (TPI), Healthy Caribbean Coalition (HCC)**

 **LAZORD MAJLES**

 15:30 – 15:50 **NCD Alliance Coffee Connect. Session 2**

 **FAIROUZ FOYER**

16:00 – 17:00 **PLENARY SESSION**

**SESSION 2** **The NCD Civil Society Movement: Strengthening Unity, Building Momentum**

 **ZUMURRUD HALL**

 17:10 – 18:30 **WORKSHOPS**

**STREAM 2** **Effective NCD Alliances for Advocacy Impact**

WORKSHOP STREAM CO-CHAIRS

Ms Suzanne Volqvartz (Danish NCD Alliance, Denmark), Mr Olivier Reynaud (Management Sciences for Health, MSH, USA)

**WORKSHOP 2.1**

**Governance: How to Work Effectively as an Alliance**

WORKSHOP LEADS **NCD Alliance, South Africa NCD Alliance, Richmond Group, European Chronic Disease Alliance**

 **ZUMURRUD HALL**

**WORKSHOP 2.2** Resource Mobilisation: Collaboration to Get Impact

WORKSHOP LEADS Medtronic Philanthropy, ACT+, Rabin Martin

 ZUMURRUD HALL

**WORKSHOP 2.3** Campaign Planning: Step by Step Guide to Successful Campaigns

WORKSHOP LEADS American Cancer Society (ACS), México Salud-Hable Alliance

 YAQOUT HALL

**WORKSHOP 2.4** Twinning: North-South and South-South Cooperation for NCDs

WORKSHOP LEADS Danish NCD Alliance, Uganda NCD Alliance, Kenya NCD Alliance, American College of Cardiology (ACC)

 LAZORD MAJLES



19:00 **FREE EVENING**

**Sunday, 15<sup>TH</sup> November 2015**



08:00 – 08:40 **REPORT BACK SESSION**

Strengthening the Regional and National NCD Response

 ZUMURRUD HALL

08:45 – 09:45 **PLENARY SESSION**

**SESSION 3** Achieving “25 by 25”: Accountability as a Force for Change

 ZUMURRUD HALL



10:00 – 10:30 **NCD Alliance Coffee Connect. Session 3**

 FAIROUZ FOYER



10:40 – 12:00 **WORKSHOPS**

**STREAM 3** Equipping the NCD Movement to Ensure Accountability in NCD Prevention and Control

WORKSHOP STREAM CO-CHAIRS Mr Marc Wortmann (Alzheimer’s Disease International, UK), Sir Trevor Hassell (Healthy Caribbean Coalition, Barbados)

**WORKSHOP 3.1** Official Monitoring on NCDs and Civil Society Engagement

WORKSHOP LEADS World Health Organization (WHO), NCD Alliance

 ZUMURRUD HALL

**WORKSHOP 3.2** Civil Society Monitoring of the Private Sector for NCD Prevention

WORKSHOP LEADS Healthy Latin America Coalition (CLAS), Southeast Asia Tobacco Control Alliance (SEATCA), World Cancer Research Fund International (WCRFI)

 ZABARJAD MAJLES

**WORKSHOP 3.3**

The Power of the People: Communication Strategies to Mobilise Public Opinion on NCDs

WORKSHOP LEAD

International Union Against Tuberculosis and Lung Disease (The Union), World Lung Foundation (WLF)



YAQOUT HALL

**WORKSHOP 3.4**

Engaging Patients in NCD Policy, Practice and Monitoring

WORKSHOP LEADS

Alzheimer's Disease International (ADI), International Alliance of Patient Organisations (IAPO), The Global Network of People Living with HIV (GNP+), Livestrong



LAZORD MAJLES



12:10 – 12:50

**REPORT BACK SESSION**

Ensuring Accountability



ZUMURRUD HALL



13:00 – 14:00

**LUNCH**

The Power of Partnerships and Collaboration for NCDs

LEAD ORGANISATION

NCD Alliance Supporters Consultation Group



YAQOUT HALL

14:00 – 15:45

**ROUNDTABLE SESSION**

Global and Regional NCD Advocacy Planning



ZUMURRUD HALL



16:00 – 16:30

**OFFICIAL CLOSING. Together We Are Stronger: Next Steps**



ZUMURRUD HALL



17:30

**DELEGATES DEPART**

Her Highness Sheikha Jawaher Bint Mohammed AL-Qassimi, Wife of the Ruler of Sharjah, Founder and Royal Patron of FoCP, International Ambassador of the World Cancer Declaration for Union for International Cancer Control (UICC) and International Ambassador for Childhood Cancer for UICC, is the Global NCD Alliance Forum's Patron as part of her commitment to the fight against cancer and NCDs. The Forum is organised in partnership with the local host organisation, Friends of Cancer Patients (FoCP).

 **#NCDAlliance2015**  
@ncdalliance

The NCD Alliance  
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