

NCD Alliance WEBINAR

WEDNESDAY, 4 APRIL 2018



NCD Alliance

Agenda

- Preparations for the 2018 UN High-level Meeting on NCDs
- WHO Global Dialogue on Financing for Prevention and Control of NCDs
- Updates from 62nd Session of the Commission on the Status of Women
- Multisectoral approaches for NCDs and their risk factors in the Americas
- Look forward: 71st World Health Assembly
- 2018 World Cancer Congress

Speakers

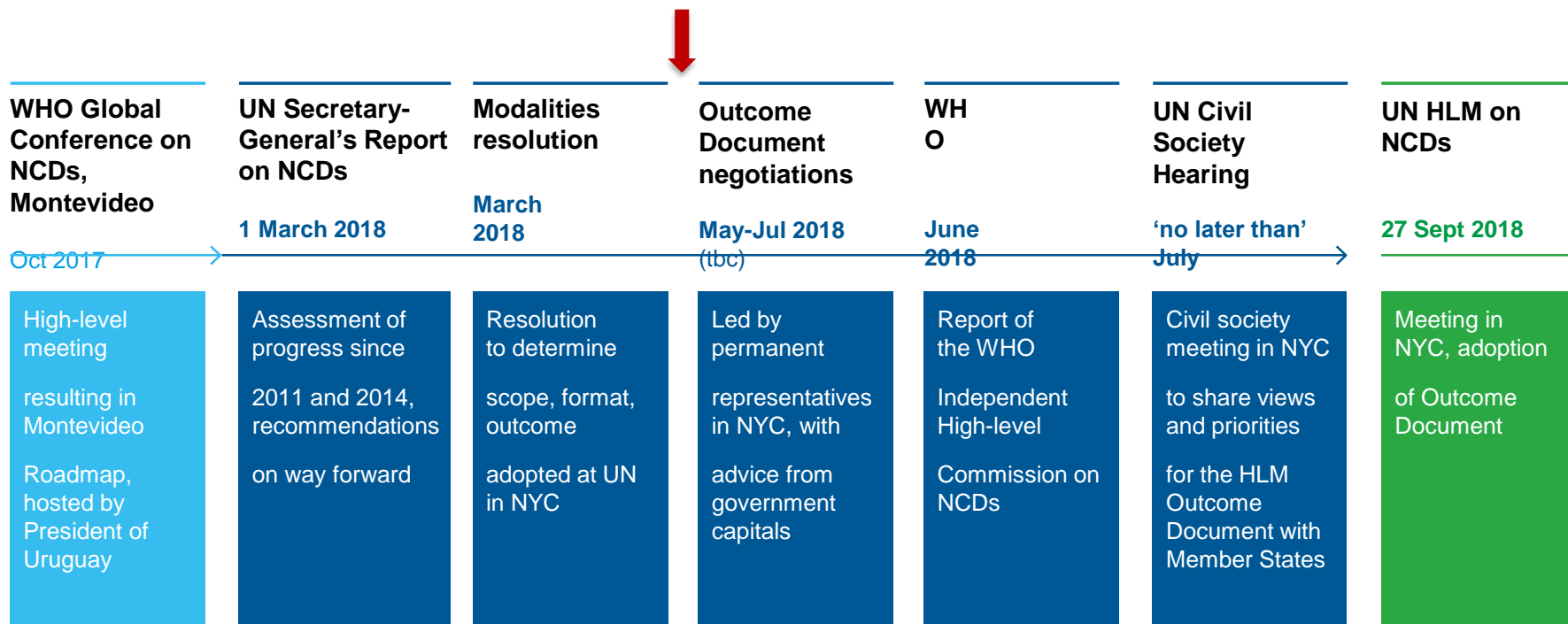
- Katie Dain, CEO, NCD Alliance
- Priya Kanayson, Senior Policy Officer, NCD Alliance
- Dr Anselm Hennis, Director, Department of Noncommunicable Diseases and Mental Health, Pan American Health Organization
- Jess Beagley, Policy Research Manager, NCD Alliance



Preparations for the 2018 UN High-Level Meeting on NCDs

Name

2018 UN HLM PREPARATORY PROCESS



UN SECRETARY-GENERAL'S REPORT


The world is reaching an inflection point: If significant investments are not made now, the increase in premature mortality from NCDs in low-income and lower-middle-income countries will not be offset by gains due to progress in implementing commitments made by 2030.

- Progress across the board is uneven and insufficient; **calls for bolder commitments** and make **recommendations on key NCD Alliance campaign priorities**, e.g. urgent need for greater investment for NCDs and scaling-up implementation of WHO's Best Buys;
- Calls for greater attention to the **inclusion of mental health in the NCD response**;
- **Key barriers to progress**, incl. weak political action at the highest level / lack of policy coherence, insufficient integration of NCDs into national development plans;
- **Emphasis on need to address commercial determinants**, incl. industry interference and the impact of upstream economic, investment and trade policies.

UN SECRETARY-GENERAL'S REPORT

Recommendations (para 50-79):

Commit at the highest political level and facilitate international cooperation to:

- Pursue policy coordination and coherence between public health and economic policies;
- Prioritize implementation of WHO's Best Buys;
- Dissolve disease-specific silos to develop universal health coverage approaches to include publicly financed package of health services including NCDs and mental health;
- Increase significantly investment in national NCD responses;
- Redouble efforts to engage sectors beyond health;
- Reinforce the role of non-State Actors;
-  Elevate the monitoring of national NCD responses to the level of HoS/HoG.

Updates from New York

The Road to the 2018 High-Level Meeting

Modalities Resolution

- Final informal meetings to agree the [modalities resolution](#) took place Monday 26th and Tuesday 27th March at UNHQ
- Agreement on date (Thursday 27 September) & theme of the HLM
 - Overall theme: *Scaling up multistakeholder and multisectoral responses to the prevention and control of noncommunicable diseases, in the context of the 2030 Agenda for Sustainable Development*
 - Multistakeholder panel themes:
 1. *Strengthening health systems and financing for the prevention and control of NCDs, on each country's path towards achieving Universal Health Coverage, including through sharing evidence-based best practices, scientific knowledge and lessons learned*
 2. *Opportunities and challenges in engaging governments, civil society, and the private sector at the global, regional, and national levels to promote multisectoral partnerships for the prevention and control of NCDs, and the promotion of healthy lifestyles*

Updates from New York

The Road to the 2018 High-Level Meeting

Modalities Resolution, cont.

- Interactive hearing to take place before the end of July 2018
 - Civil society, parliamentarians, philanthropic foundations, academia, private sector, medical associations, UN agencies, Member States, etc.
- Next steps: modalities resolution text will be sent to UN budgetary committee for approval at their meeting in early May

Outcome Document Negotiations

- Will likely begin in May 2018 and continue through July 2018
- Key time for advocacy with MS (in capitol & NY) to share civil society priorities
- NCDA to produce a shadow outcome document to guide OD advocacy

SCHEDULE OF EVENTS

Mon 24 Sept

**Nelson
Mandela
Peace
Summit**

Co-
facilitators:



Tue 25 Sept

**UN General
Assembly
Debate
opens**



Wed 26 Sept

**UN High-
Level
Meeting on
Tuberculosi
s**

Co-
facilitators:



Thu 27 Sept

**UN High-
Level
Meeting on
NCDs**

Co-
facilitators:



WHO Independent High-Level Commission on NCDs

ESTABLISHED

10 October 2017 for a period of 2 years

20 high-level members, including HoS/HoG and Ministers, UN agencies, NGOs, philanthropic foundations, academia and private sector

5 Co-Chairs, incl:



Dr Tabaré Vázquez,
President of Uruguay



Dr Sania Nishtar,
CEO, NGO Heartfile

Advise WHO Director-General on how to accelerate progress towards SDG target 3.4 on NCDs and make recommendations on:

- How to ensure 2018 UN HLM on NCDs is a tipping point for the response
- How to operationalise commitments from the 2018 UN HLM on NCDs
- Submit first report to WHO Director-General in June 2018

READ MORE

www.who.int/ncds/governance/high-level-commission/en/

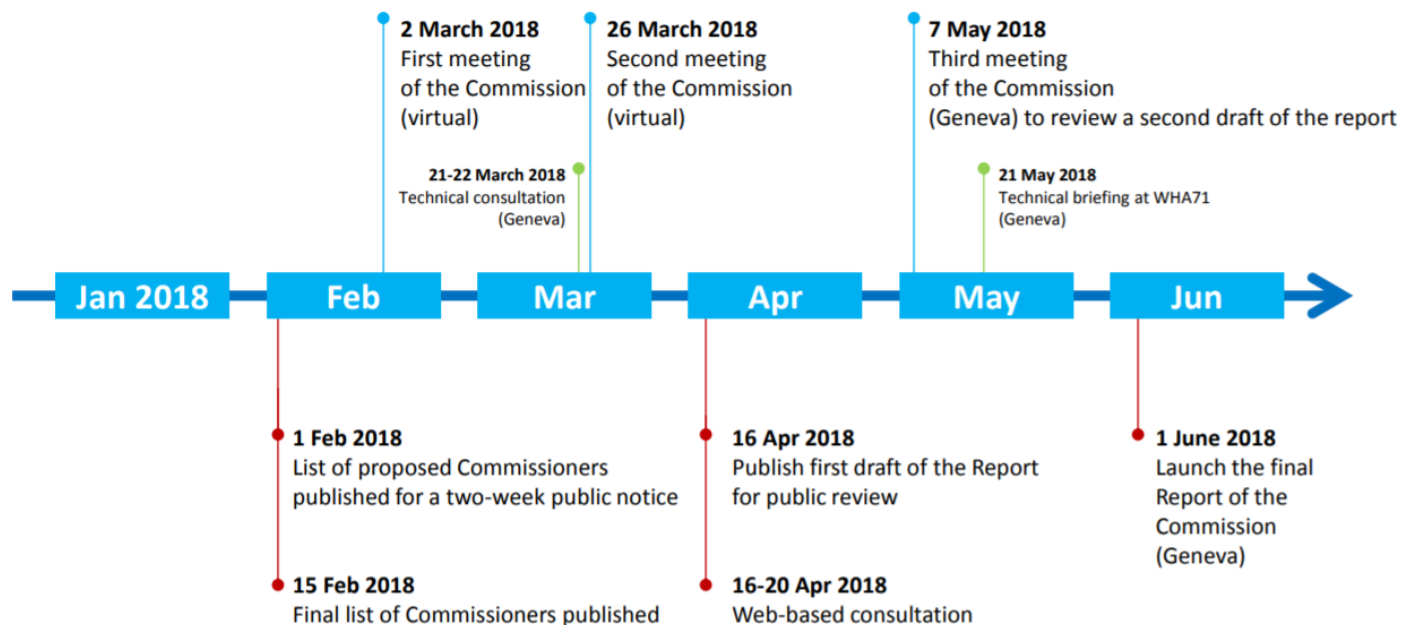
WHO Independent High-Level Commission

Progress to Date

- 2nd March: First virtual meeting of the Commission
- 21st -22nd March in Geneva: [Technical Consultation](#)
 - Broad ranging discussions and suggestions, beyond 4x4
 - Short list of 24 recommendations emerging from discussions to be produced
- 26th March: Second virtual meeting of the commission
 - Commissioners agreed that recommendations should be evidence-based, transformative, actionable, and innovative

WHO Independent High-Level Commission

Updated timeline and next steps



WHO Civil Society Working Group on NCDs

ESTABLISHED

19 October 2017

25 civil society representatives

from across regions, diseases and risk factors

Co-Chairs



Ms Katie Dain,
CEO, NCD
Alliance



Dr Svetlana Axelrod,
WHO, Assistant Director
General for Noncommunicable
Diseases and Mental Health

- Advise WHO Director-General on meaningful involvement of civil society and people living with NCDs in the 3rd UN HLM on NCDs
- Help mobilise high-level attendance and help establish a network of political champions for NCDs to drive Heads of State/Government participation at the 3rd UN HLM on

NCDs
READ MORE

<http://www.who.int/ncds/governance/high-level-meetings/working-group-third-high-level-meeting/en/>



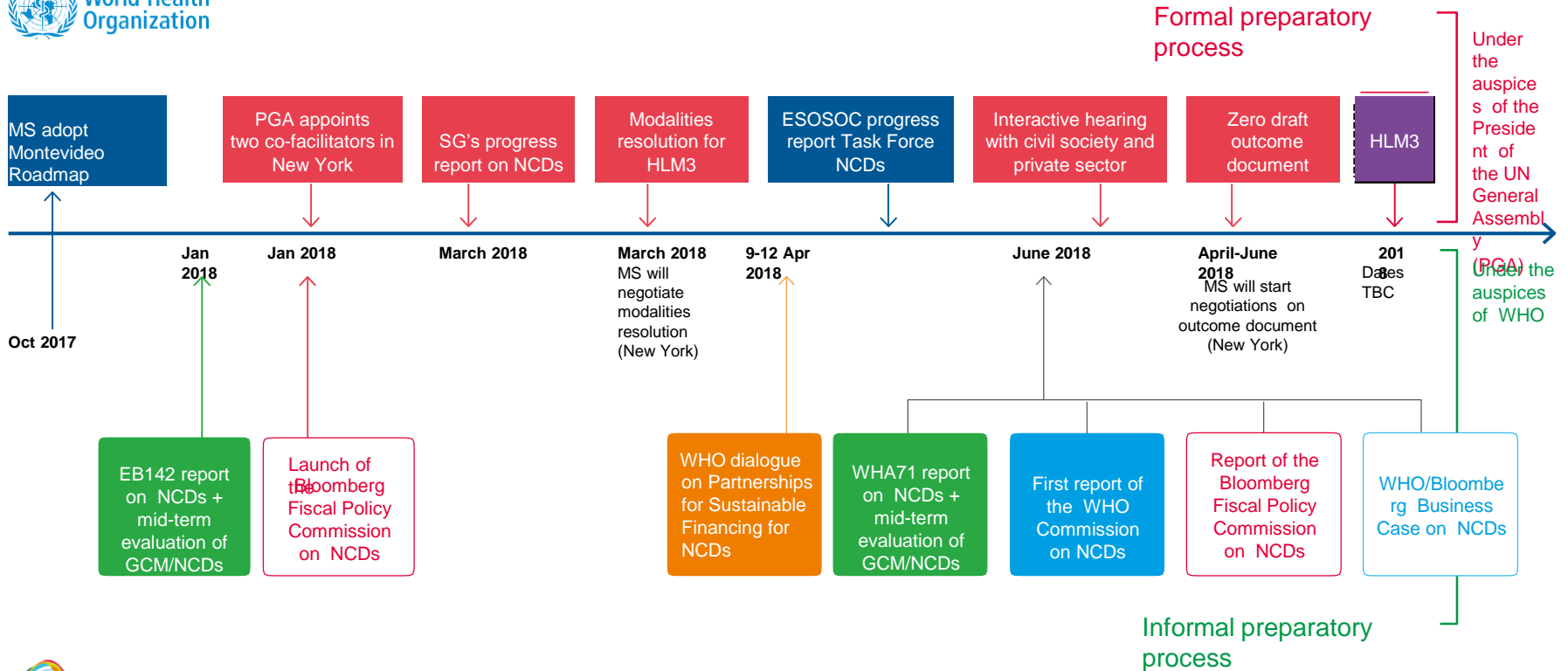
WHO Civil Society Working Group

First virtual meeting Wednesday 14 March

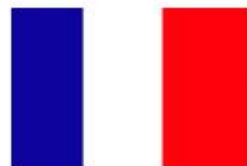
- Agreed on 3 key outputs:
 1. Developing a short set of key messages & narrative for all civil society to use (building from the UN Secretary-General's report, NCD Alliance and others' campaign materials)
 2. Mobilizing civil society networks across and beyond health
 3. Cultivating high-level political champions, including those on the WHO HL Commission and beyond
- Share existing initiatives & opportunities for mobilization

Second virtual meeting week of 9 April

2018 UN HLM PREPARATORY PROCESS



NCD Alliance HLM Campaign: ENOUGH.



ENOUGH.
Our Health.
Our Right.
Right Now.



ASSEZ!
Notre sante.
Nos droits.
Maintenant.



BASTA!
Nuestra salud
Nuestro derecho
Ya!

Existing & Upcoming Resources

- Campaign website portal
- Videos
- Infographics
- FAQs and presentation
- Template letters
- Quotes and share-ables
- Suggested ENOUGH messaging.
- Social media guide and toolkit
- Champion cards
- +





QUESTIONS & ANSWERS



Other WHO and UN Updates:

Priya Kanayson,
Senior Policy Officer,
NCD Alliance



WHO Global Dialogue on Financing for NCDs

9-11 April 2018 | Copenhagen, Denmark

- Mix of plenary and parallel workshop sessions - preliminary programme available [online](#)
- Discussions on the current landscape of financing for NCDs, potential sources of funding, innovative partnerships, etc.
- NCD Alliance session: *The role of civil society in resource mobilization for NCDs and holding governments to account*
- Outcome: Call to Action that may serve as an input to the HLM preparations, including HLM outcome document negotiations
- Youth Innovation Lab in the sidelines - several youth advocates of the NCD community have been accepted to attend
- No side events taking place

Commission on the Status of Women

12-23 March 2018 | UN Headquarters, New York

- Theme: *Challenges and opportunities in achieving gender equality and the empowerment of rural women and girls*
- NCD Alliance, Women & NCDs Taskforce, Jamaica and WHO event: *Breaking the Cycle of Injustice: Championing Health and Women's Empowerment in Rural Settings to Address NCDs*
 - Focus on need for gender-responsive approaches to reach all women and girls
 - Harnessing technology to improve service delivery
 - Importance of including the patient perspective
- Additional events: Focus on mental health, integrated NCD and SRH services
- NCD Alliance [statement](#) on CSW62





QUESTIONS & ANSWERS

Multisectoral approaches for NCDs and their risk factors in the Americas

#beatNCDs

Dr. Anselm Hennis

Director

Department of Noncommunicable Diseases and Mental Health
Pan American Health Organization

Contents

- The burden of NCDs in the Americas
- Mandates and commitments for multisectoral action on NCDs
- Presence of NCDs in national plans and commissions
- Multisectoral initiatives

NCDs: leading cause of death in the Americas

5.2 MILLION
DEATHS
IN THE AMERICAS

NCD MORTALITY

6.5 MILLION
TOTAL DEATHS

5.2 MILLION
(80%) NCD
DEATHS



8 OUT OF 10 PEOPLE DIE FROM NCDs

PREMATURE DEATHS

35% OF ALL NCD DEATHS OCCUR IN
PEOPLE 30-70 YEARS OF AGE

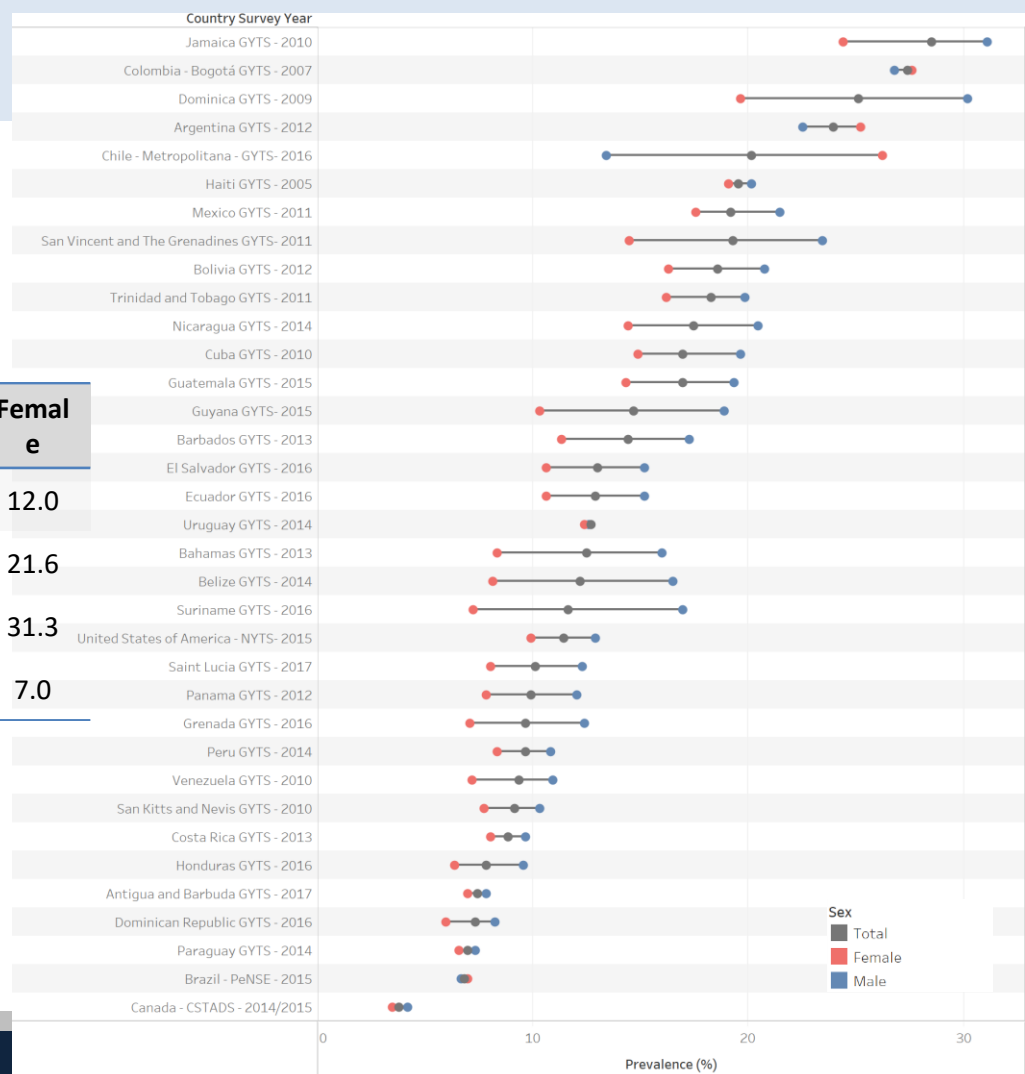
Source: Regional Mortality Database. Estimates of deaths on July 2017 based on most recent reported data (2010-2015) from Member States and Territories from the Region of the Americas. Pan American Health Organization, 2017. Bolivia, Curacao and Haiti were excluded due to lack of reported data from 2010-2015.

Tobacco use

Prevalence of **current tobacco use** among youth in the Region of the Americas, most recent survey

Region	Total	Male	Female
Americas	13.3	13.0	12.0
Mexico	19.3	17.7	21.6
Jamaica	28.7	24.6	31.3
Brazil	6.9	6.7	7.0

Sources: Global Youth Tobacco Survey, Pan American Health Organization, World Health Organization; Canada – CSTADS, USA – NYTS and Brazil PeNSE.

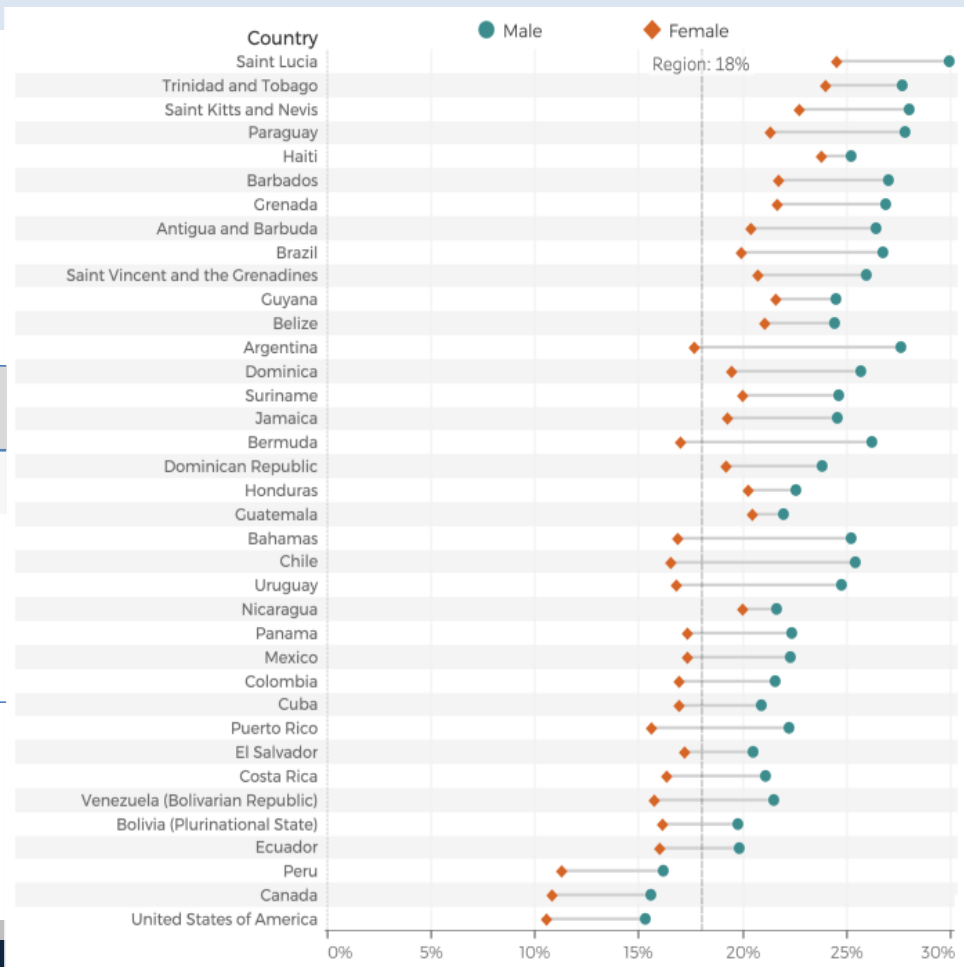


Raised blood pressure

Prevalence of **Raised Blood Pressure** (SBP \geq 140 mmHg or DBP \geq 90 mmHg or on Medication) in Adults (18+ year-old) by Sex in Countries of the Americas

Region	Male	Female
Americas	20.7	15.3
Mexico	22.3	17.3
Jamaica	24.5	19.2
Brazil	26.7	19.9

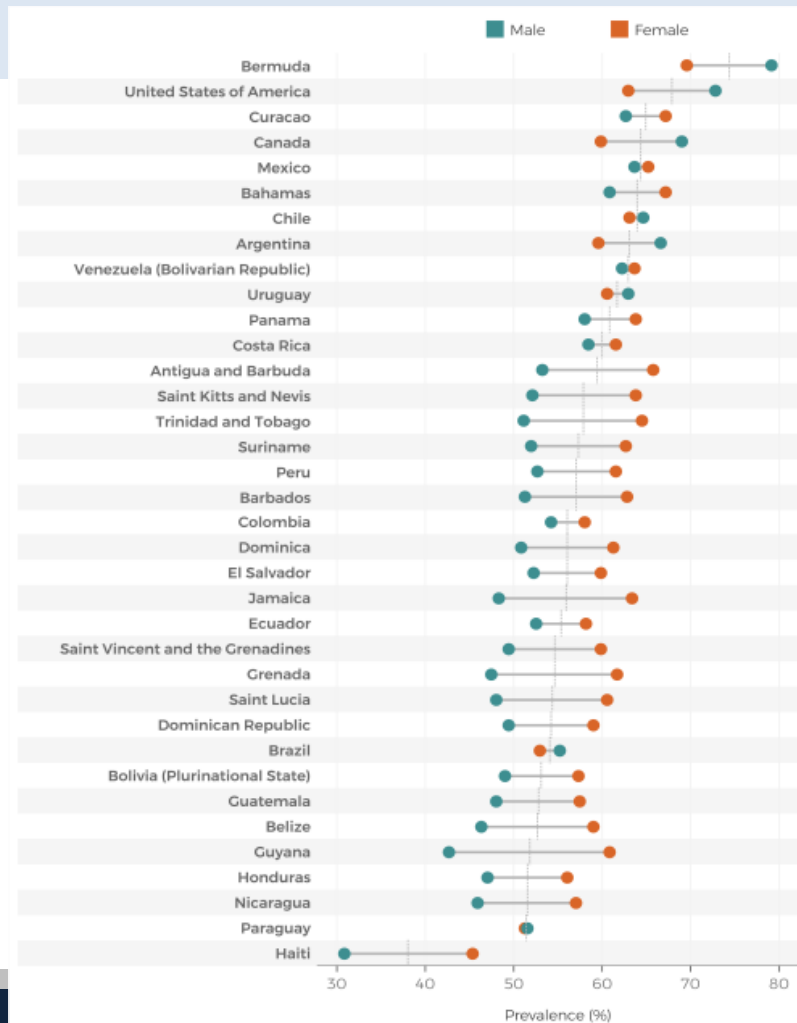
Sources: PAHO. Core Health Indicators. Health Situation in the Americas. 2017. Pan American Health Organization



Overweight & Obesity

Age-standardized prevalence of **Overweight and Obesity** (Body Mass Index $\geq 25\text{kg/m}^2$, age-standardized) in Adults (18+ years of age) (%), 2014

Region	Male	Female
Americas	62.6	59.9
Andean Countries	55.1	60.0
Non-Latin Caribbean	49.8	63.4
Brazil	55.2	53.0

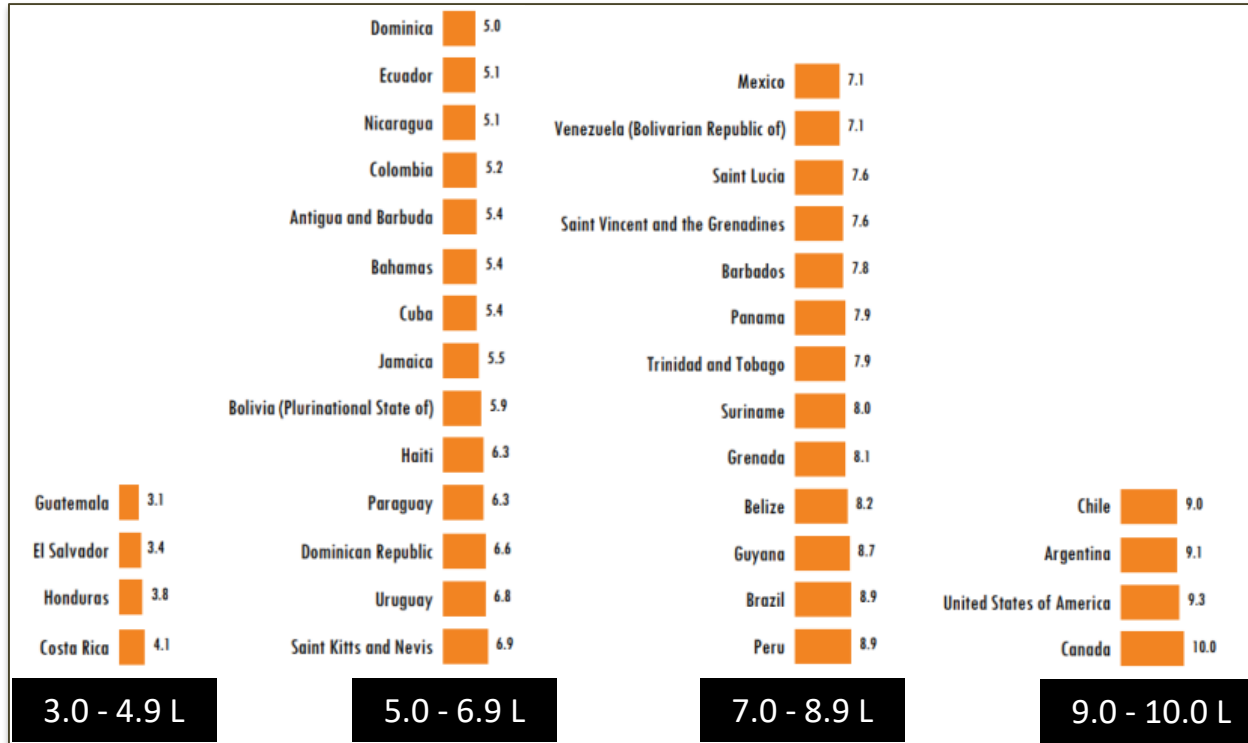


Sources: PAHO Core Indicators 2017. Health Situation in the Americas.

WHO Global Health Observatory. Estimates 2014

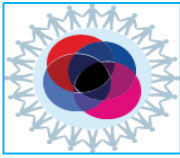
Harmful Use of Alcohol

Total adult alcohol *per capita* consumption (liters of pure alcohol), projected estimates, 2016



Source: World Health Organization. Global Information System on Alcohol and Health. Adapted from World Health Statistics, 2017

Mandates for multisectoral NCD response



UN Political Declaration on NCDs (2011)

Calls for a whole of government and whole of society approach to NCDs



UN Outcome Document on NCDs (2014)

Notes primary responsibility of governments, and need to engage NGOs, private sector and other sectors of society on NCDs



WHO Global Action Plan on NCDs (2013-2020)

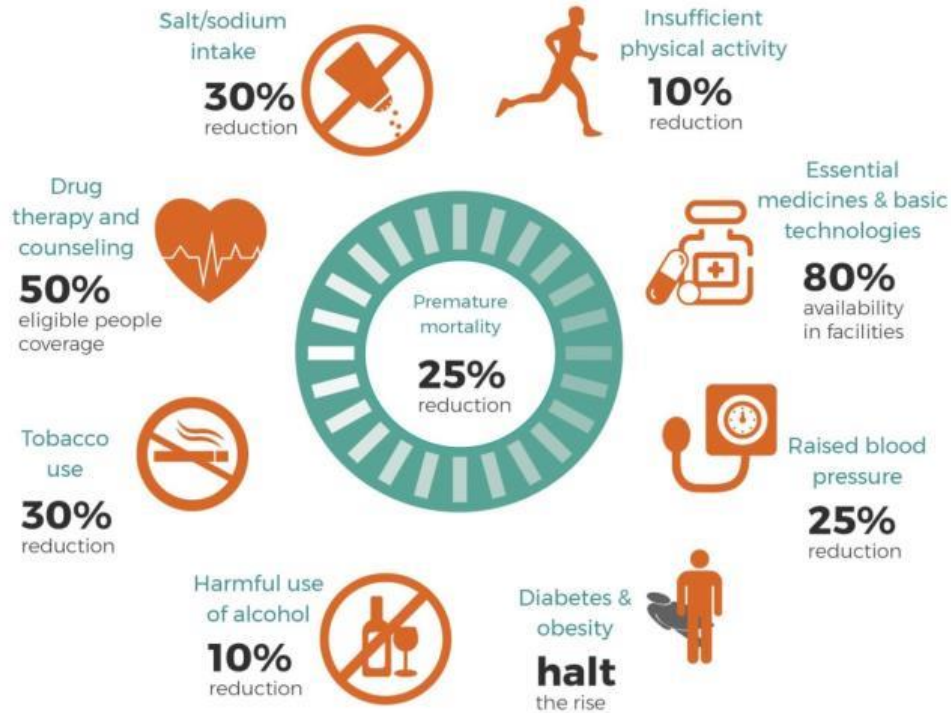
To strengthen national capacity, leadership, governance and multisectoral action and partnerships



PAHO Regional Plan of Action on NCDs (2013-2019)

To promote multisectoral action with relevant sectors of government and society, and integration into development agendas.

Global Consensus on NCD Targets



NCD BEST BUYS

EVIDENCE-BASED COST-EFFECTIVE PUBLIC HEALTH INTERVENTIONS TO PREVENT AND CONTROL NCDs

Prevention and control of noncommunicable diseases (NCDs) requires policy and health service interventions to address the four main diseases and their underlying risk factors. This is a summary of the WHO cost-effective interventions, which provides a menu of evidence-based options to guide policy decisions.¹



REDUCE TOBACCO USE

- Increase excise **taxes and prices** on tobacco products
- Implement **plain packaging** and/or large graphic health warning on tobacco packages
- **Ban tobacco advertising, promotion and sponsorship**
- **Ban smoking** in all indoor workplaces, public places, and on public transport
- **Warn about the harms** of smoking/tobacco use and second hand smoke through mass media campaigns
- Provide tobacco **cessation programs**



REDUCE HARMFUL USE OF ALCOHOL

- Increase excise **taxes** on alcoholic beverages
- **Ban or restrict alcohol advertising**
- **Restrict the physical availability** of retail alcohol
- Enact and enforce **drink-driving laws** and blood alcohol concentration limits
- Provide **psychosocial intervention** for persons with hazardous or harmful alcohol use



PROMOTE HEALTHY DIET

- **Reduce salt intake** by:
 - product reformulation and setting targets for the amount of salt in foods and meals
 - providing lower sodium options in public institutions
 - promoting behavior change through mass media campaigns
 - implementing front-of-pack labeling
- **Ban trans-fats** in the food chain
- Raise **taxes on sugar-sweetened beverages** to reduce sugar consumption



PROMOTE PHYSICAL ACTIVITY

- **Promote physical activity** with mass media campaigns and other community based education, motivational and environmental programs
- Provide **physical activity counselling** and referral as part of routine primary health care



DIABETES

- Offer **glycemic control** for people with diabetes
- Provide **preventive foot care** for people with diabetes
- Screen diabetes patients for retinopathy and provide laser photocoagulation to **prevent blindness**



CARDIOVASCULAR DISEASE

- Provide **drug therapy and counselling** for eligible persons at high risk to prevent heart attacks and strokes
- **Treat** new cases of acute myocardial infarction with either acetylsalicylic acid and clopidogrel, or thrombolysis, or primary percutaneous coronary interventions
- **Treat acute ischemic stroke** with intravenous thrombolytic therapy
- **Prevent rheumatic fever** and rheumatic heart disease by increasing treatment of streptococcal pharyngitis at primary care level and developing a register of patients who receive regular prophylactic penicillin



CANCER

- **Prevent cervical cancer** by:
 - vaccinating girls aged 9-13 years against human papillomavirus
 - screening women aged 30-49 years, with the Pap smear, or human papillomavirus test, or visual inspection with acetic acid
- Provide **breast cancer screening** for women aged 50-69 years, with mammography linked to timely diagnosis and treatment
- Provide **surgery, chemotherapy and radiotherapy** treatment for cancer
- Provide home-based and hospital-based **palliative care** services



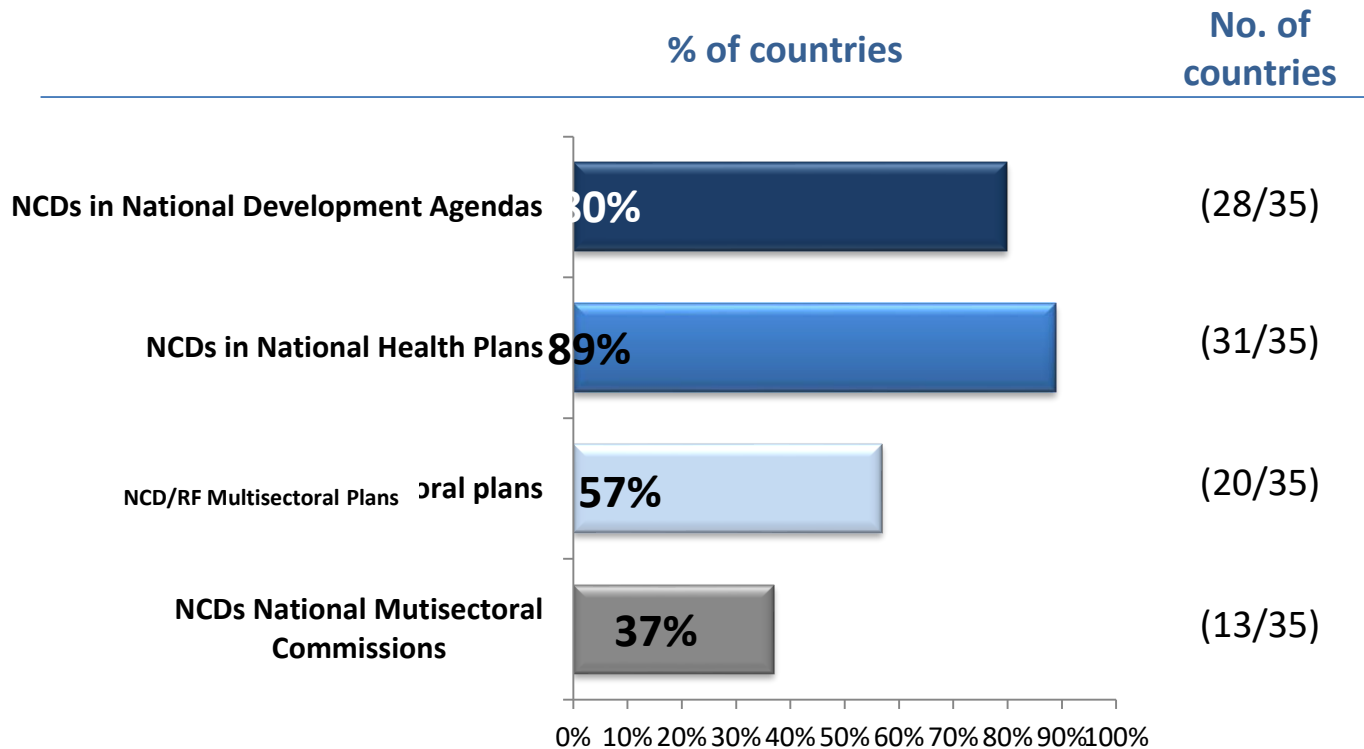
CHRONIC RESPIRATORY DISEASE

- Provide **symptom relief** for patients with asthma, and for patients with chronic obstructive pulmonary disease, with inhaled salbutamol
- Provide **treatment** for patients with asthma, using low dose inhaled beclometasone and short acting beta agonist

¹Source: World Health Organization, 2017. Updated Appendix 3 to the Global Action Plan for the Prevention and Control of Noncommunicable Diseases 2013-2020. Available at: <https://goo.gl/hyUJJS>

Presence of NCDs in national plans and commissions

Status of NCD Multisectoral in the Americas



National Multisectoral Operational Commission

Country	Government (other than Health) (12/13)	UN agencies (6/13)	Other international agencies (4/13)	Academia (12/13)	Non Governmental/ civil society (12/13)	Private sector* (11/13)
	92%	46%	31%	92%	92%	85%
Argentina	✓	✓		✓	✓	✓
Bahamas	✓	✓	✓	✓	✓	✓
Barbados				✓	✓	✓
Brazil	✓					
Canada	✓			✓	✓	✓
Dominican Republic	✓	✓	✓	✓	✓	✓
Grenada	✓			✓	✓	✓
Guatemala	✓	✓	✓	✓	✓	
Guyana	✓	✓	✓	✓	✓	✓
Haiti	✓	✓		✓	✓	✓
Mexico				✓	✓	✓
Panama	✓			✓	✓	✓
United States of America	✓			✓	✓	✓

*Of the 11 countries who participated in the consultation as a member of their Commission (FCTC) the tobacco industry participated in the consultation

Multisectoral initiatives in the Americas

WHO Global Conference on Noncommunicable Diseases October, 2017. Montevideo, Uruguay

Goal

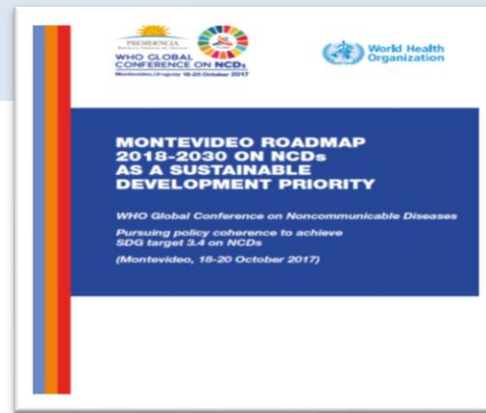
To highlight the critical links between reducing premature deaths from NCDs and enhancing policy coherence across areas that impact the governance, prevention, management and surveillance of NCDs.



- More than 400 participants;
 - Heads of State,
 - Ministers of Health, Agriculture, Development Cooperation, Financing, Foreign Affairs, Planning, and Trade,
 - United Nations Organizations, and
 - Non-State-actors (NGOs, private sector, philanthropic foundations, and academic institutions)

Montevideo Roadmap 2018-2030 on NCDs

- Reinvigorate political action
- Enable health systems to respond more effectively to NCDs
- Increase significantly the financing of national NCD responses and international cooperation
- Increase efforts to engage sectors beyond health
- Reinforce the role of non-state actors
- Seek measures to address the negative impact of products and environmental factors harmful for health and strengthen the contribution and accountability of the private sector and other non-State actors
- Continue relying on WHO's leadership and key role in the global response to NCDs
- Act in unity



Inter-American Task Force on NCDs



A strategic alliance of Inter-American organizations and associated international institutions and agencies, to address prevention and control of NCDs and their related risk factors in the Americas aims to:

- Support Member States in strengthening their national capacities for NCD policies and programs.
- Seek synergies and harmonization among the participating agencies and their relevant activities and strategies.
- Coordinate with the multi-sector NCD actions of related global and regional initiatives.

Declaration of Commitment: **Strengthening Prevention and Control of Non-Communicable Diseases Through Cooperative Action of the Inter-American System** at the VII Summit of the Americas in 2015



Inter-American Task Force on NCDs *(cont.)*

Collaborative activities include:

- **NCD investment cases:**

- PAHO, WHO and the United Nations Development Programme (UNDP) have partnered to develop a series of Investment Cases for NCDs in Barbados, Jamaica and Peru.
- Collaboration with WHO, UNDP, IADB and experts to improve investment case tools



- **Taxes for Health:**

- Collaboration with partners including the WB, IADB to advance tobacco taxation as a public health measure.



- **Multisectoral policy dialogue to prevent obesity:**

- Collaboration with WB to establish a multisectoral policy dialogue within and among countries to develop national and sub-regional policies to **prevent obesity**.

Inter-American Task Force on NCDs *(cont.)*

- **Joint High-level session of the Permanent Council and the Inter-American Council for Integral Development**

“Progress, partnerships and the way forward for the response to NCDs in the Americas”



PAHO Director, Dr. Etienne : “What has been achieved so far in NCDs prevention is inadequate. Progress depends not only on technical expertise but more importantly on political leadership. National governments working multi-sectorally to put people's health first”



Inter-American Task Force on NCDs *(cont.)*



The president of Uruguay, Dr. Tabaré Vázquez,

“Only united we can win in this struggle. Only united we can defend the health of our people,” he stated.

Ambassador of Barbados, Hon. Selwin Hart,

invited his colleagues to work together on a resolution to be adopted at the OAS General Assembly in June 2018 .



President of Healthy Caribbean Coalition , Sir Trevor Hassell and Ambassador of Barbados, Selwin C. Hart

Other multisectoral collaborations:

Training on the Economics of Tobacco Control for practitioners, researchers and advocates in Latin America and the Caribbean

- Joint effort of: PAHO, WHO FCTC Secretariat, Campaign for Tobacco Free Kids, American Cancer Society, Johns Hopkins Bloomberg School of Public Health, University of Chicago at Illinois and the International Development Research Center from Canada.
- With the participation of the Inter-American Development Bank, International Monetary Fund and the World Bank Group.
- Specific highlights of work presented and discussions in the meeting include:
 - New regional-specific independent evidence was presented to counteract tobacco industry arguments against increasing taxes
 - Countries showed advances in efforts to monitor the impact of tobacco taxes on consumption and revenue;
 - The need for new messenger outside the traditional sectors to help to include tobacco taxes in the agenda of fiscal policy makers.



Other multisectoral collaborations *(cont.)*:

Sub-regional workshop on law and non-Communicable diseases for Caribbean countries.

Objective: the use of law as a powerful tool to prevent and control NCDs, focusing on the use of law to regulate NCD risk factors and to defend measures from legal challenges.



Participants from 13 Caribbean countries from:

- Ministries of Health,
- Ministries of Justice/Attorney-General's/Legal Affairs/Parliamentary Counsel,
- Ministries of Industry/Commerce,

as well as participants from:

- CARICOM, CARPHA, OECs, the Caribbean Law Institute Centre, the Caribbean Court of Justice, and University of West Indies.

Other multisectoral collaborations *(cont.)*:

- Civil society partnerships on NCDs have also expanded in the Region and examples include the Healthy Caribbean Coalition (HCC) and the Healthy Latin American Coalition (CLAS).
- Three Sub-regional multisectoral NCD policy dialogues to promote best practices on integrating NCD policies beyond the health sector implemented.

Challenges and opportunities

- Good progress with establishing NCD plans in the Americas.
- It is challenging to engage sectors outside of health, to change policies and regulations that support NCD prevention.
- More advocacy and sensitization, beyond the health sector is needed. Promote all of government and all of society approaches to scale up NCD prevention efforts.
- The 3rd UNHLM on NCDs is a great opportunity to accelerate the multi-sector NCD response.

THANK YOU



#beatNCDs

Dr. Anselm Hennis

Director

Department of Noncommunicable Diseases and Mental Health
Pan American Health Organization



Look Forward: 71st World Health Assembly

Jess Beagley,
Policy Research Manager,
NCD Alliance



71st World Health Assembly

21-26 May 2018

- 70th Anniversary of WHO

Relevant Agenda Items

- 2018 UN HLM NCDs
- 13th General Programme of Work
- Physical activity
- Health, environment and climate change
- Global Strategy for Women's, Children's and Adolescents' Health
- Maternal, infant and young child nutrition
- mHealth
- Rheumatic Heart Disease

71st World Health Assembly

Side events

- **20th May:** Walk the Talk: The Health for All Challenge ([more information](#))
- **21st May AM:** “Driving Novel Partnerships Throughout the NCD Life-Cycle: New Approaches to Preventing and Treating Respiratory and Cardiovascular Diseases in LMICs” (AstraZeneca)
- **21st May:** Side Event linked to WHO Independent High Level Commission
- **21st May PM:** “Setting the bar high for the 2018 UN High-Level Meeting on NCDs” (NCDA)
- **22nd May PM:** “Nutrition education and IDF action on junk food and serving sizes to tackle obesity and prevent diabetes among children, women and all those at risk” (IDF)
- **22nd May PM:** “NCD prevention and adolescents: The imperative for action” (Plan International UK, RTI International, Imperial College, Astra Zeneca)
- Many more in the pipeline. NCDA producing usual calendar, available online soon.

2018 World Cancer Congress



World Cancer Congress
Kuala Lumpur, Malaysia
1—4 Oct 2018

Strengthen
Inspire
Deliver



Hosted by



Supported by



Stream around NCDs – examples of sessions

Addressing the commercial determinants of cancer and NCDs: a united response across risk factors, chaired by the NCD Alliance, Switzerland and the World Cancer Research Fund International, UK

Behaviour Change Interventions in Cancer Control: Reviewing Evidence and Research Priorities, chaired by the National Cancer Institute, US

From evidence to practice – opportunities and challenges in obesity-related cancer prevention, chaired by Cancer Council Victoria and McCabe Centre for Law and Cancer, Australia, Cancer Research UK and World Cancer Research Fund International, UK

The global movement towards tobacco plain packaging: policy, politics and legal challenges, chaired by the McCabe Centre for Law and Cancer, Australia

Tobacco tax wins - preventing cancer through joint action, chaired by Cancer Research UK

Full Implementation of the WHO FCTC Demand and Supply Reduction Measures to Mitigate the Global Smokeless Tobacco Burden, chaired by the National Institute of Cancer Prevention and Research, India

The role of law in advancing Universal Health Coverage and strengthening cancer prevention and control, chaired by the McCabe Centre for Law and Cancer, Australia

What's next after the 2018 High Level Meeting? Accelerating action for the SDGs, chaired by the Healthy Caribbean Coalition, Barbados, and the Union for International Cancer Control (UICC), Switzerland

Understanding patient needs and building communities for better advocacy: the cancer and NCD experiences, chaired by the NCD Alliance, Switzerland, UICC and Rethink Breast Cancer, Canada

What's next after the Global NCD Financing Conference? Solutions to Accelerate Resource Mobilisation for Cancer and NCDs, chaired by the NCD Alliance, Switzerland

Understanding global nutrition habits and dynamics as a step towards cancer prevention and control, chaired by the International Agency for Research on Cancer (IARC), France

"It was very helpful to attend the Paris Congress. I also really liked the way you broke up the program with cafe talks, debates and rapid fire sessions. I only had two days but enough to see how you manage to interest such a large gathering without making the event feel too big or alienating."

Anne Jones, Technical Advisor Tobacco Control, International Union Against Tuberculosis and Lung Disease (The Union)

Stream around NCDs - the NCD Café

The **NCD Café** fosters dialogue around some of the most significant challenges currently facing the NCD response

2018 Programme will include

Being the Change We Seek: resetting norms for cancer and NCD prevention

More Money for Health & More Health for the Money: mobilising domestic resources for cancer & NCDs

Health Systems for People, not Silos for Diseases: shaping a future of integrated care

Human Health in a Sustainable World: how can we address cancer and NCDs in sustainable cities?

Moving to the Beat of the NCD Response: building a global movement for physical activity



**View the latest programme and register on
www.worldcancercongress.org**

We look forward to seeing you in Kuala Lumpur

For any questions, please contact: congress@uicc.org

worldcancercongress.org



World Cancer Congress
Kuala Lumpur, Malaysia
1—4 Oct 2018

Strengthen
Inspire
Deliver



Hosted by



Supported by





QUESTIONS & ANSWERS

THANK YOU

SHARE. DISCUSS. ENGAGE. CHANGE.



#NCDs @ncdalliance



MAKING NCD PREVENTION AND CONTROL A PRIORITY, EVERYWHERE