



# NCD Alliance ANNUAL REPORT 2023

# NCD Alliance ANNUAL REPORT 2023



NCD advocates meet in New York to call on governments to advance care and UHC, July 2023



Published by the NCD Alliance, July 2024

Editorial coordination: Jimena Márquez

Editorial production: Jennifer Bajdan

Design and layout: Mar Nieto



NCD Alliance | 31-33 Avenue Giuseppe Motta |  
1202 Geneva, Switzerland  
[www.ncdalliance.org](http://www.ncdalliance.org)

## Contents

Message from the President and CEO	3
Who we are and what we do	4
NCD Alliance Strategy at a glance 2021-2026	5
<b>OUR IMPACT</b>	
2023 Highlights	6
Improving care for people living with NCDs through Universal Health Coverage	9
Transforming health systems: Integrated care for UHC	12
Reducing risk factors, advancing NCD prevention policies	13
NCD Diaries series on prevention launched	15
NCDs and sustainable development: a shared agenda	16
Diverse actors, one shared aim: bridging the investment gap on NCDs	17
Stronger together: Our work with civil society and lived experience advocates	18
A growing network of alliances	20
Map of programmes	21
A glance at our work in 2023	22
<b>COLLECTIVE ACTION FROM A GLOBAL MOVEMENT</b>	24
A movement of leaders across NCD Alliance: members and partners	24
List of partners	25
<b>GOVERNANCE &amp; FINANCE</b>	26
NCD Alliance Board 2023-2025	26
Financials	27
Grants overview	29
NCD Alliance Team	30

# NCD Alliance ANNUAL REPORT 2023



**Dr Monika Arora,**  
President

**Katie Dain**  
CEO

## Message from the President and CEO

2023 was a landmark year for global health, with an unprecedented three UNGA High-Level Meetings focused on health issues - universal health coverage, tuberculosis, and pandemic preparedness and response. NCDs were addressed at all of these meetings, reflecting not only the rising importance of health on the global agenda but also the centrality of NCDs to other global health priorities.

The world today is facing what many refer to as a “polycrisis,” cascading and interconnected crises occurring all at once to the detriment of population and planetary health and sustainable development – and NCDs are at the epicenter. With wars and conflicts raging, there were 300 million people living in humanitarian crises at the end of 2023. Destructive and catastrophic climate events are now the norm in all corners of the world, and a global economic recession is stretching health budgets to the limit. Despite this increasingly turbulent global context, we have managed to keep NCDs in the policy conversation, and this was reflected in the Political Declarations from the HLMs, with specific language around NCDs including mental health. And we have

continued to support civil society and people living with NCDs, working at grassroots level to drive national NCD policy action, share knowledge and best practice on NCDs, and position NCDs within the various crises that threaten health and sustainable development.

Now at the mid-point of our long-term strategy 2021-2026, we are seeing results from our work across our four thematic impact goals – prevention, care, financing and community engagement – as NCDs climb higher on the global agenda and people living with NCDs are taking on a growing role in the policy decisions that affect their health. The following pages contain a sample of these results, highlighting progress and achievements from across the year.

As it becomes more and more evident that addressing NCDs will require multi-sectoral collaboration, NCDAs diverse membership and partners are even more integral to all of our achievements and work. In 2023, our membership base continued to grow and thrive, contributing to important policy developments for NCDs at national and global level, raising awareness

of the issues in communities and at the political level, delivering health services for people living with NCDs, and leading coalitions that are impatient for change.

As always, we are deeply thankful to our partners who provide invaluable support year in and year out to NCDA and our mission. We also thank the NCDA Board of Directors who have provided oversight and strategic direction of NCDA, as well as the professional and committed work of the NCDA team.

Despite changing global priorities as a result of an intensifying polycrisis, one element has remained the same - people living with NCDs are among the most vulnerable in any health, climate or humanitarian emergency. We will continue our relentless work to drive progress towards a sustainable world that promotes health, protects rights, and saves lives.

**Dr Monika Arora, President**

**Katie Dain, CEO**

# WHO WE ARE AND WHAT WE DO

The NCD Alliance (NCDA) is the leading global civil society network dedicated to NCDs, and is uniquely placed to shape and drive the global NCD agenda. Our vanguard role has been recognised in the global health and NCD spheres; we are unparalleled in convening and connecting civil society across this broad and diverse agenda; our focus on multisectoral partnerships with governments, UN agencies and relevant private sector have yielded results; and our sustained advocacy for people at risk of or living with NCDs has been a catalyst for greater community involvement.

NCDA is dedicated to a world in which everyone can live a healthy and productive life, free from the preventable suffering, stigma, disability and death caused by noncommunicable diseases (NCDs). Beginning as an informal alliance in 2009 founded by the International Diabetes Federation (IDF), World Heart Federation (WHF), the Union for International Cancer Control (UICC) and the International Union Against TB and Lung Disease (The Union), in 2017 NCDA transitioned to register as a formal, membership-based, non-governmental organisation (NGO) in Geneva, Switzerland.

Today, NCDA brings together a network of 425 members in 60+ countries into a respected, united and credible global civil society movement. The movement is unified by the cross-cutting nature of common risk factors (including unhealthy diets, alcohol, tobacco use, physical inactivity and air pollution), and shared health system solutions for chronic NCDs such as cancer, cardiovascular disease, chronic lung disease, diabetes, and mental health and neurological disorders.

We work with our members and the network of 72 national and regional NCD alliances to turn advocacy targets into policies, resource allocations, institutional capacity and accountability practices to advance NCD prevention and care and ensure that no one is left behind.

**NCD Alliance**

**425\***  
MEMBERS

**60+**  
COUNTRIES

**72** NATIONAL and REGIONAL  
NCD ALLIANCES

\*425 reflects our number of members as of 30 April 2024



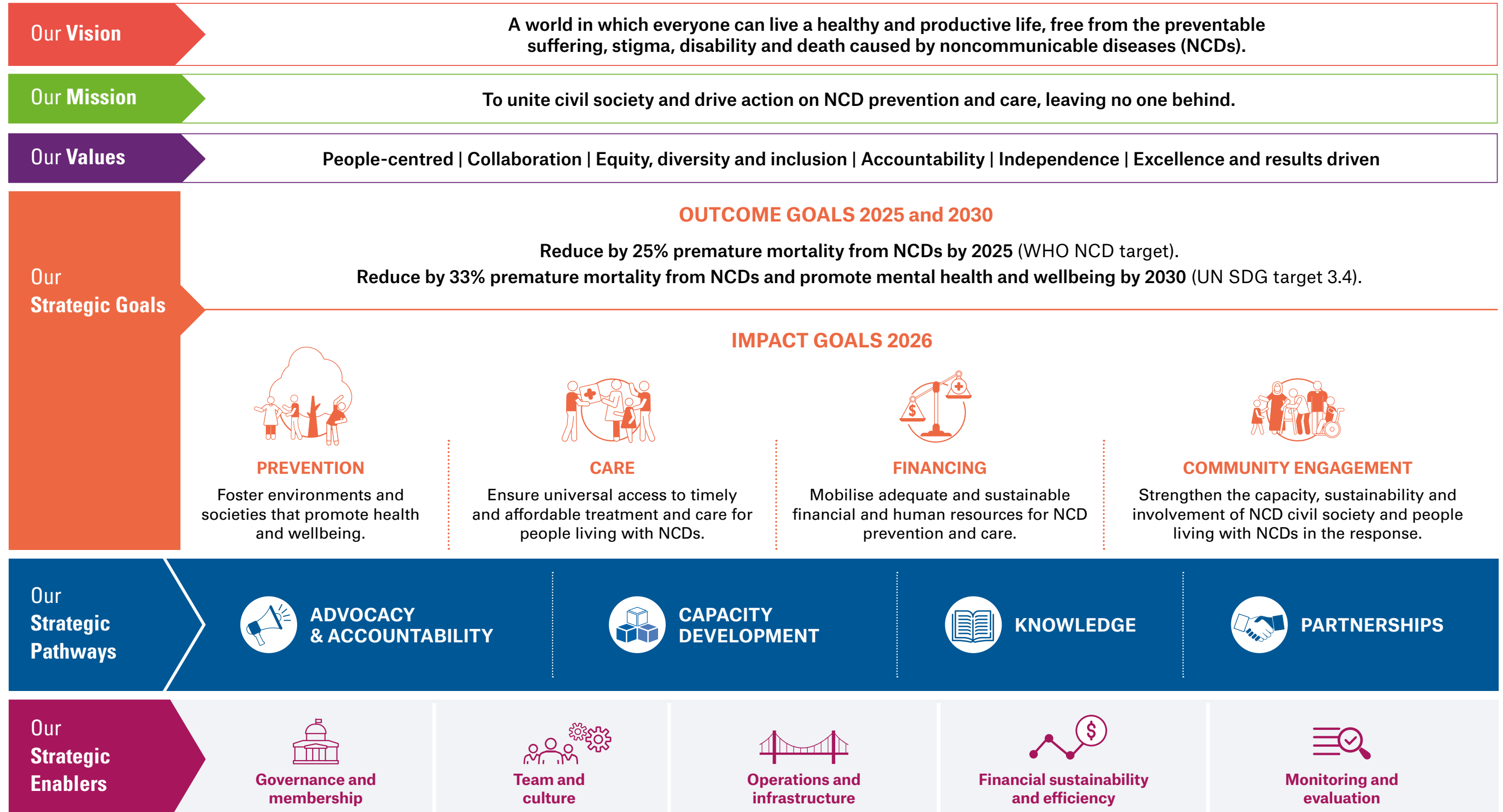
“

NCD Alliance membership offers an invaluable platform for collaboration, advocacy, and resource-sharing in the realm of non-communicable diseases. The extensive network, expert insights, and collaborative initiatives empower organizations to drive meaningful change in global health. The inclusive and dynamic nature of the alliance facilitates impactful partnerships, making it a must for any organization committed to addressing NCDs.”

Bangladesh NCD Forum

# NCD Alliance Strategy at a glance 2021-2026

NCD Alliance launched a new five year strategy in 2021, which provides a bold agenda and ambitious goals, cascaded to four strategic pathways for action: **advocacy and accountability, capacity development, knowledge, and partnerships**. The Strategy presents a comprehensive roadmap to support civil society in driving progress on NCDs.



# OUR IMPACT: 2023 Highlights

The following table summarises NCDAs key achievements in 2023 against our four strategic pathways.



## PREVENTION

The **Bridgetown Declaration** is considered a major win for NCDs and sustainable development, and the NCD Alliance is proud to have played a key role in its development.



© Collin Tukitonga

**Climate and food systems** cannot be separated from health, and our advocacy in 2023 was cross-cutting to reflect this. We engaged in the **UN Food Systems** (UNFSS) process to advance diet-related NCD prevention, attending the **UN Food Systems Stocktaking Moment +2 in Rome**.

As a result of sustained advocacy from the NCD community, the **Appendix 3** update (known as the 'Best Buys') improves **recommendations to healthy diets and tobacco control interventions**.

**NCDAs has advocated for healthy policies to regulate the commercial determinants of health** since our beginning, and in 2023 we inputted into a number of high-level resources. This reflects NCDAs continued engagement in the topic, as it has gained importance in the global health agenda.



## CARE

The **NCD community celebrated some major wins**, reflected in the outcome document of the HLM on **Universal Health Coverage** (UHC). Key components that define UHC remain intact, and there is more recognition of NCDs and mental health being integral to UHC compared to four years ago at the first HLM on UHC.



At the **High-Level Meeting on UHC**, several Member States included the prevention and control of NCDs in their interventions. A diverse set of Member States showed that there's growing recognition of the links between NCDs and achieving UHC, but also that the political will to take actionable steps on NCD integration is mounting.



## FINANCING

NCDAs co-hosted a high-level closed-door roundtable meeting on the sidelines of **UNGA78** in partnership with Access Accelerated, World Diabetes Foundation, and the World Bank. The event was attended by around 60 representatives across national governments, the UN system, development banks, philanthropies, NGOs, and the private sector.

NCDAs led discussions in preparation of the **2nd Global Financing Dialogue on NCDs** taking place in 2024. This dialogue is anticipated to be a catalyst for NCD financing and investment.



© NCDAs



## COMMUNITY ENGAGEMENT

**Global Week for Action on NCDs** reached new heights. Held from 14 - 21 September, it was a campaign like no other, **surpassing previous years** in reach and impact. More voices than ever before joined the campaign both virtually and in-person to share the 2023 message: **The Moment for Caring is Now**. Launch event sees highest rate of attendance ever, with an unprecedented 1.191 registrants and an outstanding 583 participating.





PREVENTION

**We celebrated a fundamental achievement for the protection of public health in Mexico.**

A law entered into force in September limiting industrially-produced trans fatty acids (iTFA) to a maximum of 2% of total fat, and specifying that partially hydrogenated oils, the main source of iTFAs, are now banned from all food and drinks in Mexico's food supply.



CARE

The **Global Week for Action** focused on bridging the NCD care gap, reaching the highest engagement ever with two million social media post views.



**High-level leadership** was shown across NCDs at side events during UNGA, notably, the 2<sup>nd</sup> NCD Global Compact Meeting of Heads of State and Government. The group highlighted the connections between NCDs, pandemic preparedness and sustainable development, further demonstrating the cross-cutting universality of the increasing NCD burden.

**NCDA hosted a capacity development training in New York**, bringing together advocates from around the world to foster knowledge exchanges, experience-sharing, entry points for effective collective advocacy, linking national regional and global level advocacy towards the HLM on UHC on September 2023 and beyond.

After years of advocacy by the **Tanzania NCD Alliance** (TANCDA) and national civil society, we celebrated the country's **Universal Health Insurance** bill being signed into law on 6 December 2023, protecting the right to health services for all Tanzanians.



FINANCING

With NCDs and mental health included in the **Global Fund's** latest funding cycle, **NCDA Alliance organised a webinar** to shed light on application processes. Members and partners shared their experiences and discussed how they can engage in country-level advocacy focused on Global Fund funding.



COMMUNITY ENGAGEMENT

The first regional **Advocacy Agenda of People Living with NCDs** was launched in September. It amplifies the voices of millions in Africa. Its development was led by people living with NCDs from across the region and coordinated by the African NCD Network (ANN) as part NCDA's **Our Views Our Voices** initiative, possible through our partnership with The Leona M and Harry B Helmsley Charitable Trust.

**India's 2023-2030 National Programme on NCDs** was approved to expand the scope of the NCD response and advance on meaningful involvement of people living with NCDs. This win follows extensive advocacy by the Healthy India Alliance, who also brought the India Advocacy Agenda to the policymaking table.



WHO launched the **Framework for Meaningful Engagement of People Living with NCDs** and Mental Health and Neurological Conditions in May, demonstrating that people with lived experience of NCDs are recognised at the highest levels as playing an essential role in our health systems. Since 2021, NCDA and our network provided inputs and feedback to the Framework as part of the consultative process towards its development.

PREVENTION



Being informed about the composition and harms of products intended for personal consumption should be a straightforward request. However, as analysed in **“Warning against harm”**, mandatory labels and health warnings on unhealthy products are far from the norm in many countries.



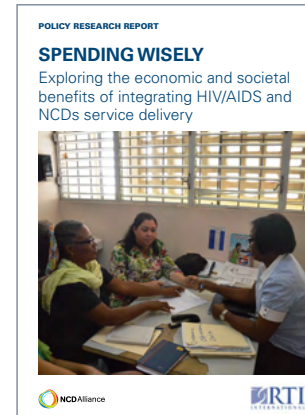
The **“Selling a sick future”** report shows how to counter harmful commercial marketing towards children and young people across risk factors for noncommunicable diseases.



**A civil society guide to advance NCD prevention policies: Unpacking WHO’s Best Buys and other recommended interventions** aims to spotlight relevant technical packages and frameworks and unpack WHO’s Best Buys and other recommended interventions on NCD prevention, exploring what they entail and how civil society can leverage these in their advocacy efforts.



CARE

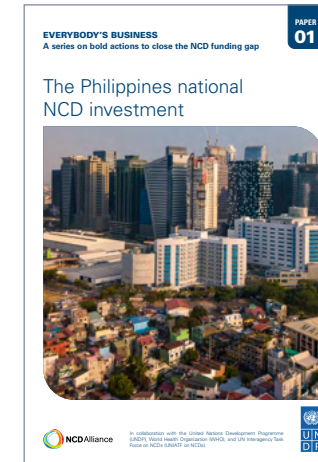


After examining 28 HIV-NCD programmes in 16 countries in Africa and Asia, the **“Spending wisely”** report presented evidence that integrated services can deliver wider health impact than standalone care, saving resources for health systems and patients.



The **“Paying the price”** report provides a thorough analysis of the economic burden of NCDs on households and the mechanisms to reduce out of pocket expenditures.

FINANCING



NCD Alliance, together with the UN Development Programme, aimed to support the use of health taxes by publishing a **case study on the Philippines**, where taxes on tobacco and alcohol have generated billions of dollars since they were first implemented in 2012.

COMMUNITY ENGAGEMENT



Community-led monitoring is a grassroots accountability mechanism used to assess the accessibility and quality of health services. To advance this underdeveloped tool for improving NCD services, NCD Alliance created an **introductory guide** to present the principles, elements and processes of CLM, as they relate to NCDs.



# Improving care for people living with NCDs through Universal Health Coverage



In 2023, global health was high on the United Nations agenda, with an unprecedented three high-level meetings (HLMs) on health during the UNGA week, focusing on Universal Health Coverage (UHC), Pandemic Prevention, Preparedness and Response (PPPR), and tuberculosis. All three provided opportunities to further the NCD agenda, given the intersections with promoting healthy, resilient populations and strengthening health systems through UHC and integrated care. NCDA's priority was the HLM on UHC, to ensure that everyone, everywhere has access to quality essential health services – including for NCDs - regardless of their ability to pay.

At least half the world's population is currently without comprehensive coverage of essential health services, and millions are pushed into extreme poverty each year because of out-of-pocket payments in healthcare, often due to NCDs requiring expensive long-term treatment. Achieving UHC also supports achieving noncommunicable disease (NCD) targets, because NCD preventive and treatment services are critical components of UHC benefits packages. Until we have the necessary action and investment in NCDs, UHC won't be achieved, and the poorest countries and communities will continue to be pushed into or further into poverty due to health expenses.

Nupur Lalvani, advocate living with T1 Diabetes from India, speaks at a roundtable on health financing co-hosted by Access Accelerated, NCDA, the World Bank and the World Diabetes Foundation in New York, September 2023.



At the UN HLM on UHC, President Monika Arora delivered a statement on behalf of the NCD Alliance, which entered into the official meeting record (available in the UN Journal).



## The HLM on UHC – a political milestone for NCDs

Universal Health Coverage is the single most powerful tool countries have to reduce health inequities and to close the care gap and move towards achieving the Sustainable Development Goals (SDGs). The progressive achievement of UHC requires the integration of NCD prevention and care services in the design and implementation of UHC health benefit packages. The second HLM on UHC was an opportunity for countries to strengthen commitments to achieve UHC by 2030, reinvigorate progress towards delivering health for all, and endorse the political declarations that outline how they will do so. NCDA led advocacy from Geneva and New York City, reinforcing the links between NCDs and UHC, and developing priorities for the Political Declaration in consultation with members and the broader NCD community.

NCDA event at WHA2023 - Invest In and Engage People Living With Noncommunicable Diseases: Next Steps to Realise Universal Health Coverage



We were also engaged in the preparatory processes, like the multistakeholder meetings, to ensure the voices of people living with NCDs would be heard and reflected in the Political Declaration. We invited 14 advocates to a workshop on “[Building momentum to advance NCD care towards the UN High-Level Meeting on UHC](#)” in New York City. It offered a unique opportunity for the advocates, representing NCD alliances around the world (Cameroon, Mexico, Tanzania, Rwanda, Malawi, Ghana, Kenya, Vietnam, Malaysia and India), to take stock of the current NCD care and UHC landscape, share experiences and best practices, and coordinate efforts towards the September UN HLM on UHC. Most of the advocates met with their permanent country missions, laying out their advocacy priorities for UHC and making the case for NCDs' inclusion in the HLM's Political Declaration. These meetings also strengthened their relationship with these important stakeholders in the lead up to the next UN HLM on NCDs in 2025.

## OUR IMPACT

### Improving care for people living with NCDs through Universal Health Coverage



NCDA was present with partners and members at the **76<sup>th</sup> World Health Assembly** (WHA76) in May in Geneva, taking the opportunity to share key resources including our **policy brief for the HLM on UHC** along with associated country case studies showing best practices. We also organised two well-attended side-events during the WHA76 to help further align civil society and build momentum ahead of the HLM on UHC. The participation of NCDA CEO Katie Dain in the Coalition of Partnerships for UHC and Global Health also extended the reach of our advocacy goals, contributing to a webinar series for civil society and publishing a commentary in **The Lancet, Getting health back on the highest political agenda – the UN High-Level Meetings on health in 2023**. Additional knowledge gaps around UHC and NCDs were filled with key resources produced by NCDA, namely our policy research report on out-of-pocket payments for NCDs, titled **Paying the Price: A deep dive into the household economic burden of care experienced by people living with noncommunicable diseases**.

All this contributed to the NCD community being able to **celebrate some major wins** reflected in the outcome document of the HLM on UHC. Key commitments on UHC remained intact, and there was more recognition of NCDs and mental health being integral to UHC compared to four years ago at the first HLM on UHC. This is most notable in the additional recognition of the importance of NCD prevention in health benefits packages and policies. In the lead up to the fourth UN HLM on NCDs in 2025, we will continue calling for stronger commitments to NCD

prevention, care and investment. We look forward to collaborating with leaders to move from commitments to action, to make NCDs a priority, to put people first.

People living with NCDs were meaningfully engaged at various high-level events ahead of the UN HLM on UHC. Nupur Lalvani, a member of the Our Views, Our Voices Global Advisory Committee, was a panellist at the **multistakeholder** hearing on UHC held at the United Nations in New York in May. The purpose of the hearing was to collect ideas from all stakeholders on urgent actions and investments in health needed to speed up progress towards achieving UHC. Nupur also spoke at two NCDA co-hosted events, **Integrating Health Financing to Achieve UHC and NCD SDG Targets and Enhancing the Health Workforce Through Innovation**. Stephen Ogweno, former NCD Diarist and member of the Our Views Our Voices Advisory Committee, was active at **WHA76**, sharing his experience and key advocacy messages on four panels at WHA/NCDA side events.



## UHC becomes reality in Tanzania

After years of advocacy by the Tanzania NCD Alliance (TANZANIA) and national civil society, the country's Universal Health Insurance bill was signed into law on 6 December 2023. This law protects the right to health services for all Tanzanians, regardless of ability to pay, and can be considered an inspiring example for other countries. The legislation was passed unanimously, reflecting a collective commitment to healthcare reform. Notably, the health insurance scheme includes a special fund for people living with NCDs, finally ensuring access to treatment that was previously out of reach for many Tanzanians due to its prohibitively high cost. TANZANIA was part of the 2020-2023 NCD Alliance **Advocacy Institute** NCDs and UHC Accelerator programme, thanks to NCDA's partnership with The Leona M. and Harry B. Helmsley Charitable Trust. Through the Our Views, Our Voices initiative, TANZANIA produced the **Tanzania Advocacy Agenda of People living with NCD** in 2021, which called for access to essential medical services and for financial risk protection.



Stephen Ogweno reflects on the importance of the meaningful engagement of people living with NCDs for UHC to be truly people-centred. NCDA and Vital Strategies event at World Health Assembly, May 2023, Geneva.

“

The NCD Alliance is a highly knowledgeable and well-connected organisation deeply involved in the global NCD and health agenda. It brings together advocates and experts from various organizations, uniting us in pursuit of a common objective, albeit through diverse approaches. Building a larger community and fostering collaborations are essential steps towards progress for addressing NCDs. In all of its work, NCDA centres the voices of persons with lived experience of NCDs.”

The George Institute



NCD advocates meet in New York to call on governments to advance care and UHC, July 2023

## The Global Week for Action on NCDs: building momentum ahead of the HLM on UHC

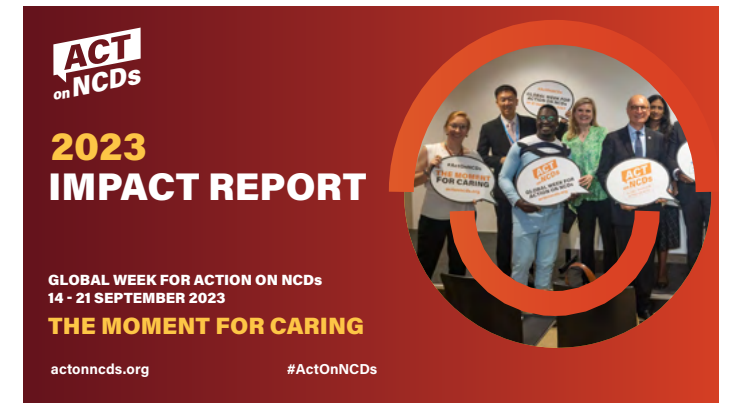
The Global Week for Action on NCDs (GW4A) aims to unite the NCD movement each year under a specific theme, concentrating our combined efforts across countries and sectors towards a common goal: reducing preventable death and illness from NCDs and increasing health and equity around the world. In 2023, the theme was ‘Bridging the Care Gap’ to coincide with the HLM on UHC. Civil society and people living with NCDs joined in the Global Week by calling on Heads of State and Government to remove the burden of healthcare costs from people living with NCDs and invest in people-centred health systems that leave no one behind.

In 2023, more voices than ever before joined the campaign both virtually and in-person. Activities to strengthen advocacy and raise awareness of the NCD care gap and UHC took place around the world, thanks to the contributions of our members and partners. They added 68 events to the Map of Impact, ranging from mobilisation and community events, to social media campaigns, to launches of reports and publications, and more. NCDAs’ launch virtual event, co-hosted with the World Health Organization and World Diabetes Foundation, had an outstanding 583 participants with discussions focused on building sustainable multisectoral and multistakeholder collaboration to speed up progress on NCDs. High-level engagement by WHO Director General, Dr Tedros Adhanom Ghebreyesus and WHO Global Ambassador for NCDs, Michael Bloomberg attracted plenty of attention from the press, with 846 media mentions.

Online engagement also reached new heights, with the number of visitors to the GW4A website up from last year by 164%, for a total of 91,700 individual

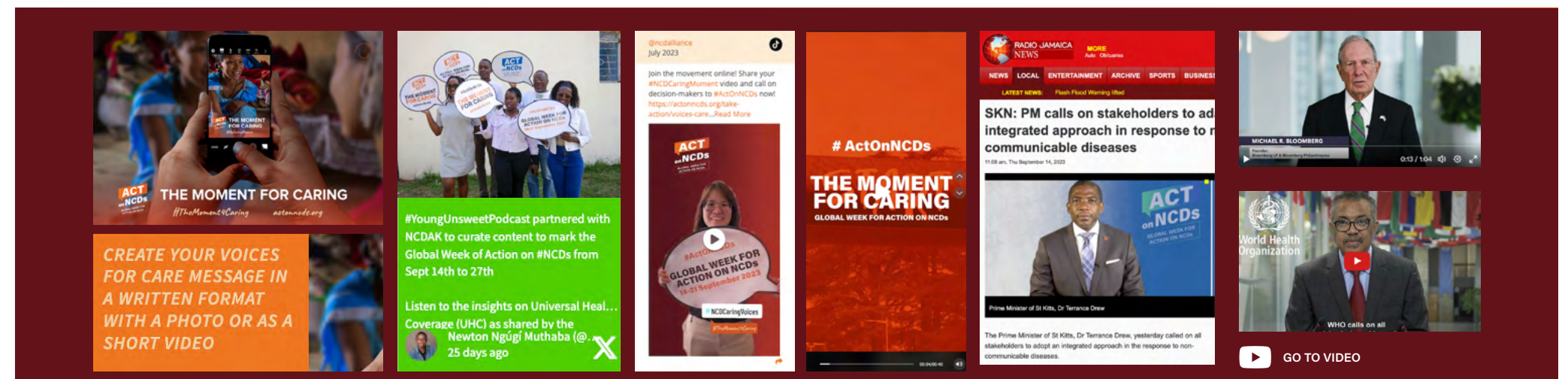
visitors, and 2 million social media post views. Members’ blogs were an especially popular feature, sharing insight and experience on important issues like closing the care gap for women and girls, increasing equity in access to care, and the role that private sector should play in improving NCD care. Video case studies created with NCDa partners also proved highly effective in raising awareness of key NCD issues ahead of the HLM; one of the most watched was a short video on how Jordan’s government and civil society are collaborating to reduce the NCD burden among refugees and marginalised Jordanians, produced with Novo Nordisk and World Diabetes Foundation. Together, our videos were viewed 1,324,555 times. [Read more about the achievements of the Global Week for Action on NCDs in 2023.](#)

NCD advocates including Clean Air Fund’s Nina Renshaw (left), Stephen Ogweno CEO of Stowelink Foundation (second from the left), Vital Strategies CEO Jose Luis Castro (centre), and Philippines’ Dr Razel Nikka Hao (right) called for stronger global action to curb harmful industries.



“From shared knowledge to joint advocacy efforts, the NCD Alliance fosters a community dedicated to overcoming the challenges posed by non-communicable diseases, making it highly recommended for those seeking to amplify their impact in this crucial field.”

Bangladesh NCD Forum



# Transforming health systems: Integrated care for UHC



Strengthening health systems with a primary health care (PHC) approach is the most efficient and sustainable way to achieve UHC and health security. And when countries achieve UHC, millions of people – including vulnerable and marginalized populations – have access to the health services they need, when they need them, without the risk of falling into or further into poverty.

Disease-specific approaches have created silos in health systems, leading to inefficient use of resources and services that fail to meet the needs of populations. But when UHC essential health benefits packages are comprehensive and investments and programmes are systematically aligned, resources are optimised and services become more people-centred, meeting everyone's health needs throughout their life course. Integrated approaches to health – inclusive of tuberculosis; malaria; HIV/AIDS; and reproductive, sexual, maternal, new-born, and child and adolescent health – are fundamental in getting NCDs under control and achieving cost-effective and sustainable health financing.

## HIV and NCDs: Breaking down silos for people-centred care

The HIV response can be considered one of the great successes in global health, and people living with HIV are living longer thanks to access to antiretroviral therapy. It is a cruel irony that people living with the virus are now faced with a higher prevalence of NCDs than adults without HIV. In some countries, more than half of people living with HIV are also living with NCDs, not only because they are living into older age but also because their status puts them at an increased risk of some NCDs. Crossovers like these between NCDs and HIV are also present across other infectious diseases, making a strong case for breaking down disease silos in health services and transitioning to a people-centred care approach, in line with UHC principles.

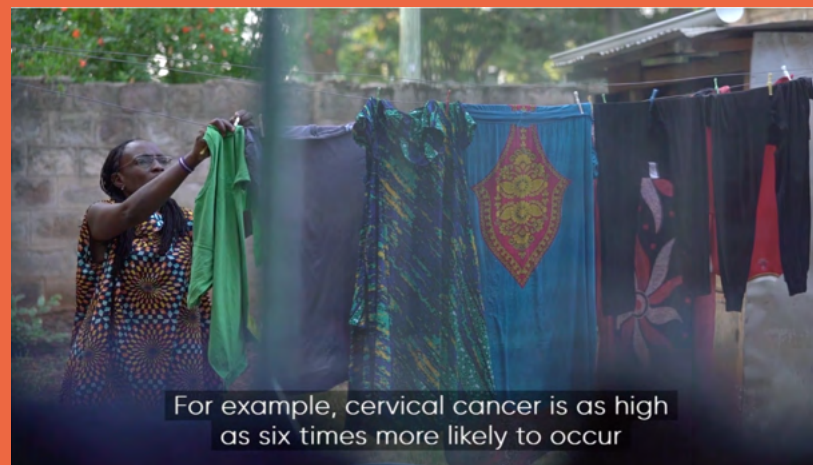
Supporting this transition was a key priority for NCDA in 2023 and was central in our advocacy, including in the lead up to the UN HLM on UHC. However, our advocacy for these system-wide transformations began long ago, with a particular focus on integration for HIV/NCDs. Through years of advocacy, we have worked to increase recognition of multi-morbidities with NCDs and integrated services within multilaterals such as the Global Fund, UNAIDS, and PEPFAR.

In 2023, we helped to fill the data gap by bringing significant evidence to the table on the financial case for integrated care, with our policy report [Spending Wisely: Exploring the economic and societal benefits of integrating HIV/AIDS and NCDs service delivery](#). The findings of the report confirmed that there are significant benefits to be gained through integrated care, most of all for service users. Malawi NCD Alliance also launched its [Report on Integration of NCDs With HIV Prevention and Care](#) in January 2023 as part of [NCDA's support on community-driven efforts on integration](#). It calls for urgent integration of NCDs into HIV services to ensure equitable access, and sheds light on the HIV community's recognition of the importance of integration. The report was developed through a meeting with 28 leaders from the NCD and HIV community, and community consultations with people living with NCDs and HIV.

NCDA also brought the topic of integrated health systems to the sidelines of the 76th Session of the World Health Assembly with the roundtable event Achieving Universal Health Coverage through integrated people-centred services: HIV/AIDS, Noncommunicable Diseases and Mental Health. Key policy makers, institutions and communities came together to discuss the health system opportunities

found in the intersection of HIV and NCDs and mental health in low- and middle-income countries. Participants shared evidence-based and cost-effective solutions and interventions for integrating HIV and NCD services, and their outcomes from both health and economic perspectives. The roundtable also served to promote the opportunities of the new strategies of UNAIDS, the Global Fund and PEPFAR for accelerating HIV-NCD integration and catalyse opportunities for collaboration between HIV and NCD technical agencies, funders, advocates and programme implementers.

With NCDs and mental health included in the Global Fund's latest funding cycle, NCDA organised a webinar to shed light on application processes. Members and partners shared their experiences and the results of work they are already doing around NCDs and integrated people-centred services for Global Fund targeted populations, and participants discussed how they can engage in country-level advocacy focused on Global Fund funding. Several national NCD alliances were later supported to engage in Global Fund funding rounds.



## Integrated care documentary reaches high-level film festival

Sally Agallo is a Kenyan woman living with AIDS who has also survived cancer three times – she describes herself not as a survivor, but as a warrior. The micro-documentary [“Combining care to save lives”](#) shares her powerful story, and in 2023 was officially selected for the 4th WHO Health for All Film Festival. It was one of 93 films selected out of more than 780 received. It was produced in 2022 by NCDA with BBC StoryWorks and with the support of The Leona M. and Harry B. Helmsley Charitable Trust. Sally has become a well-known advocate for integrated health systems, representing the voices of people living with HIV and NCDs at high-level events, like the International AIDS Society Conference 2023 in Brisbane, Australia.

# Reducing risk factors, advancing NCD prevention policies



The global prevalence of NCDs has risen sharply in the last two decades, with an estimated 20% of the global adult population currently living with one or more NCD, and recent research is suggesting that this number may be much higher. Yet, the majority of NCDs are preventable, or their severity can be reduced or delayed through high impact, cost-effective policy measures.

The levers for change lie in the hands of governments and can be affected through legislation, regulation and fiscal measures. In 2023, we called for governments to adopt and implement proven, cost-effective NCD policies and legislation to reduce exposure to the major NCD risk factors, tackling the social, environmental, commercial and economic factors which determine health.

## Reducing NCDs in Small Island Developing States

Small Island Developing States (SIDS) face a disproportionately high burden from NCDs, exacerbated by local challenges including dependence on imported food, commercial influence over policymaking, and high vulnerability to the effects of the climate crisis. Recognising the need for urgent action, WHO, PAHO and the Government of Barbados convened **SIDS High-level technical meeting on NCDs and mental health** held in January 2023, where representatives from SIDS countries as well as technical experts from key regional and subregional bodies; partner governments and agencies; civil society; youth; public-private partnerships and academia discussed the progress and challenges to meet SDG 3.4 related to NCDs and mental health within a SIDS context. The technical meeting produced a document that served as the zero draft of an outcome document to be adopted by all SIDS

leaders at the SIDS Ministerial Conference on NCDs and Mental Health in June 2023.

NCDAs worked closely with its members to set the bar high for the SIDS meeting, striving for strong political commitments that would respond to the unique vulnerability of SIDS to NCDs. Together with Healthy Caribbean Coalition (HCC), we published a discussion paper to inform the zero draft and provide key recommendations for the subsequent development of an outcome document, which became an official input and was shared widely with governments ahead of the Ministerial Conference. The resulting document, named the **Bridgetown Declaration**, was adopted by all SIDS leaders at the conference.

The **Bridgetown Declaration** is considered a major win for NCD prevention and care, and also for sustainable development. Through it, SIDS leaders have committed to an ambitious and SIDS-specific approach to deliver on the WHO Global NCD Compact

2020-2030 targets, also addressing the commercial determinants of health and climate change as main drivers of the burden of NCDs in SIDS. They also commit to identify and implement concrete solutions to build health-enabling environments and food systems, and climate- and other crisis-resilient health systems that integrate NCD and mental health services; and engage civil society actors in the processes related to the implementation of these commitments.

The Bridgetown Declaration is not only guiding action in SIDS but is also serving as a key input into the preparatory process leading to the fourth High-level meeting of the United Nations General Assembly on NCDs in 2025 and to future global summits on mental health.

“

The work on the risk factors of NCDs (tobacco alcohol unhealthy food and drinks as well as fossil fuel) is important and we are pleased the NCD Alliance is doing such great work on this.”

European Alcohol Policy Alliance



“

Empathy among people living with NCDs can help to live a healthy and happy life. My journey can be ordinary to my eye but it might seem extraordinary to others. Every story that we share can make someone feel less alone.”

Mazeda Begum, lived experience of multiple chronic conditions, Bangladesh

◀ The Small Island Developing States (SIDS) Ministerial Conference on Noncommunicable Diseases (NCDs) and Mental Health took place from 14-16 June 2023 to address the disproportionately high burden of NCDs and exposure to various NCD risk factors that SIDS face. The outcome was the adoption of the **Bridgetown Declaration** and its clear calls to action.

## Accelerating implementation of prevention policies: the Best Buys and other interventions

Most countries – especially LMICs – consider NCDs to be a major challenge to providing UHC. The chronic nature of NCDs means that long-term, costly treatment is often required and health systems with limited financial, technological and trained human resources struggle to provide adequate care. Where care is available, those accessing it are often required to pay out-of-pocket. All of this makes NCD prevention a clear priority for health systems. The tried-and-tested prevention policies contained in [Appendix 3](#) of WHO’s Global NCD Action Plan 2013–2030, known as the NCD Best Buys, act as a menu of cost-effective policy options for governments to accelerate NCD prevention and care nationally.

The major item on the 2023 NCD prevention agenda was the update of [Appendix 3](#). NCDA advocated successfully in the months before the update, seeing a number of recommendations included in the final update. These include:

- More healthy diet interventions to address unhealthy nutrients other than salt (previously the focus of the Best Buys. The interventions now specify sugars, trans-fats, and saturated fats, as well as salt.
- A call for countries to develop and implement national nutrient- and food-based dietary guidelines, as well as nutrient profile models.
- Tobacco updates; mainly 1) the intervention on labelling, which now specifies that health warnings should be accompanied by plain, standardised packaging; 2) that mass media campaigns should encourage behavioural change in addition to raising awareness about harms; and 3) pharmacological interventions for tobacco cessation that have been analysed and are recommended are now specified (nicotine replacement therapy, bupropion, varenicline) – which helps mitigate against tobacco industry efforts to blur lines on the continuum of novel products.
- WHO must regularly update the Appendix 3 interventions based on the latest evidence and data, free from commercial and undue influences.



These updates give governments more options to save lives and money through effective, affordable prevention policies, and were formally approved at the WHA 76. NCDA convened governments and global thought leaders at a WHA 76 side event to discuss what the expansion of the best buys and their investment case means for national NCD prevention and control. We also produced [A civil society guide to advance NCD prevention policies: Unpacking WHO’s Best Buys and other recommended interventions](#).

This publication gives a 360-degree view of NCD prevention policies to support civil society actors in their national and regional advocacy by providing a better understanding of proven tools and recommendations. It calls on civil society actors to continue positioning NCD prevention and control at the highest political level, advocating for governments to walk the talk by investing in recommended NCD prevention and control interventions.

◀ NCDA and Vital Strategies event at WHA 2023 - Unpacking the expansion of NCD Best Buys and their investment case

Cross-sectoral collaboration is essential for the implementation of the Best Buys and other prevention policies, which reach well beyond the health sector alone. To support such collaboration, NCDA joined various coalitions in 2023, including the WHO-led SAFER (alcohol policy) coalition for implementation of country projects in Uganda and Nepal. NCDA also participated in the WHO/Resolve to Save Lives REPLACE coalition for trans-fats elimination as well as WHO’s Adolescents Health steering group and working group; the Australian Research Council (ARC) Linkage Project scheme, which promotes partnership and collaboration between academia and industry; and SPECTRUM Consortium, focusing on the commercial determinants of health and health inequalities. NCDA members demonstrated their interest in prevention through participation in the prevention-focused Peer Learning Advocacy Network webinars, which saw a 15% increase in 2023.

NCDA also produced two important resources on NCD risk factors to fill evidence gaps and support healthy policymaking, complementing the WHO Best Buys. [Selling a Sick Future: How to counter harmful commercial marketing towards children and young people across risk factors for noncommunicable diseases](#) showcases how children and young people are exposed to harmful commercial marketing and identifies tactics used by health-harming companies to target them. It also provides ten clear policy recommendations to counter this harmful marketing. The report was launched at the Global Forum for Adolescents. [Warning against harm: Lessons and recommendations to advance labelling policy across risk factors for noncommunicable diseases](#) highlights lessons learnt and current gaps in labelling policy, providing concise recommendations for a comprehensive approach to labelling and health warnings across health harming products. This resource was launched at the Global Alcohol Policy Conference.

## Mexico passes law to eliminate industrially-produced trans fatty acids

In September, we saw a major achievement for the protection of public health in Mexico. A law entered into force limiting industrially-produced trans fatty acids (iTFA), effectively banning them from all food and drinks in Mexico's food supply. The México SaludHable coalition has led the campaign to eliminate iTFAs from the Mexican food supply since 2020, along with collaborative efforts from different key actors, and support from the NCD Alliance through its partnership with Resolve to Save Lives. Mexico now joins a handful of other countries within the Region of the Americas that have enacted a best-practice iTFA elimination policy, including Brazil, Canada, Chile, Peru, the United States, and Uruguay, with Argentina and Paraguay's iTFA policies set to come into effect in 2024. iTFAs cause approximately 500,000 deaths per year globally, with 160,000 occurring in the PAHO region and **20,000 taking place in Mexico.**

“

The work of the NCD Alliance team has been characterised by their empathy, positive willingness to support our coalition, and patience in explaining to us aspects we cannot understand, either due to challenges in language management or in the content of the concepts themselves. On-going and measured communication from NCD Alliance officers instils confidence and makes us feel that we matter.”

Mexico SaludHable, Accelerator Programme

**PROGRAMA**

10:00 a 10:15	Mtra. Yabaira Ochoa, Directora de Comunicación de Salud Justo México	Presentación y bienvenida.
10:15 a 10:30	Patricio de Investigación de la Senadora Lilia Margarita Valdez Martínez	
10:30 a 10:45	Dr. Ray López Aldama, Director del Centro Nacional de Programas Preventivos y Control de Enfermedades, de la Secretaría de Salud.	Perspectiva de la Secretaría de Salud.
10:45 a 10:55	Dr. Cristian Morales Fehrmann, Representante de la OPS/OMS en México.	
10:55 a 11:05	Dr. Fabio Da Silva Gomes, Asesor de Políticas de la OPS/OMS, Washington D.C.	Avances a la eliminación de las grasas trans de producción industrial en las Américas.
11:05 a 11:20	Lorena Altamirano, Consultora de NCD Alliance.	La mejor forma de avanzar en la regulación de grasas trans en el contexto de la pandemia.
11:20 a 11:30	Dr. Patricio Norberto Ortiz Fernández, Colónago.	Impacto de las grasas trans en la salud cardiovascular.
11:30 a 11:40	Mtra. Erick Antonio Bohas, Representante de la Coalición México SaludHable.	Opciones de regulación para la eliminación de las grasas trans en México.
11:40 a 11:45	Dr. Víctor E. Villalobos Daniel, Colaborador de la OPS/OMS.	Estrategia de Comunicación a través de redes sociales.
11:45 a 12:00	Mtra. Yabaira Ochoa, Directora de Comunicación de Salud Justo México.	Espacio para preguntas y respuestas. Cierre.



- English
- ABOUT
- CONSULT
- ADVOCATE
- INVOLVE
- AMPLIFY
- GLOBAL CHARTER

## NCD Diaries

### NCD Diaries series on prevention launched

The NCD Diaries were created to harness the power of lived experience as a tool for advocacy. The fourth series of the NCD Diaries, launched in 2023, is based on the theme: **Prevention through the lived experience lens**. The diarists represented eight countries in three regions: Africa, South-East Asia and Pan America. They share their unique challenges and NCD journeys with a focus on prevention, and why they believe action on NCD prevention and health promotion is so crucial. They also explain their motivation for becoming NCD prevention advocates, and for reaching out to their communities to try to help others avoid NCDs.

<p><b>Snehal Nandagawli</b> INDIA Podcast Diary</p>	<p><b>Nkiruka Okoro</b> UNITED KINGDOM Visual Diary</p>	<p><b>Jotham Johnson</b> SIERRA LEONE Visual Diary</p>
<p><b>Benjamin Olorunfemi</b> NIGERIA Visual Diary</p>	<p><b>Mariana Gomez</b> MEXICO Written Diary</p>	<p><b>Karmila Munadi</b> INDONESIA Written Diary</p>



## NCDs and sustainable development: a shared agenda



Improving the health of populations, including prevention and control of NCDs, is integral to sustainable development. NCDs combine and interlink with other global issues, like the climate crisis, socioeconomic disparities, and urbanization, with effects that are either mutually aggravating or beneficial.

For instance, it is well known that NCDs are both a cause and a consequence of poverty, disproportionately burdening the poor with illness, disability and death. Catastrophic health spending on NCD treatment together with lost income pushes many millions of households into or further into poverty each year.

This in turn forces reduced spending on food, children's education, and other needs, perpetuating a downward cycle of poor health and poverty that deepens across generations. By addressing NCDs, we can simultaneously address poverty as well as other global development issues and crises, advancing towards a safer, resilient, and equitable world.

### Cross-cutting advocacy: calling for climate health and sustainable food systems

The effects of the climate crisis threaten food security and diet quality, exposing populations across continents – especially those who are living with poverty or other socioeconomic disadvantages - to multiple forms of malnutrition. There is a cyclical interaction between food systems and climate change, which has dramatically changed the way we eat and has been a key driver of the NCD epidemic. Over the past 40 years, food supply chains have been globalised, and mass food production practices like fertiliser use, mass livestock production, and deforestation have led to increased amounts of greenhouse gases and attendant climate change. Climate change – driven not only by unsustainable agriculture but also largely by the use of fossil fuels - has also impacted food systems through heat waves, disrupted rain patterns, and acid rain.

Food insecurity and environmental degradation go hand-in-hand, and the cycle is perpetuated by intense industry interference in policymaking. Rather than protecting and promoting health, governments often preserve the interests of health harming industries like ultra-processed food, tobacco, and fossil fuels. Healthy diets are now unaffordable for the most marginalized populations in every region of the world. People are increasingly exposed to ultra-processed, unhealthy foods and diets that lead to poorer health. Many countries now experience a 'double burden' of malnutrition. This is where under-nutrition occurs alongside over-nutrition, driven by diets laden with ultra-processed food products that are low in nutrients but high in calories, salt, sugar, and fat.

NCD Alliance recognises the urgent need for cross-sectoral advocacy, to address the climate and food crises together with NCDs, and this was a priority in our 2023 advocacy. We engaged in the **UN Food Systems** (UNFSS) process to advance diet-related NCD prevention, attending the UN Food Systems Stocktaking Moment +2 in Rome. There, we met with several UN agencies (including with FAO Nutrition

and Food System divisions, UN Nutrition, UNICEF and World Food Programme) to understand how nutrition and NCDs can be better integrated in policymaking. Throughout the year, we continuously strengthened relationships with the different WHO departments and units working on NCD prevention-related matters, and reached out to other relevant UN bodies, including UNICEF, UN Nutrition, FAO, WFP. We also inputted into and supported the Healthy Climate Network's policy brief **Diverse, healthy diets for all: How a focus on healthy diets can transform food systems and climate action**. We endorsed the Global Climate and Health Alliance's Health community policy recommendations for COP28, also supporting the outreach and advocacy efforts that they are leading toward a WHA77 resolution on climate and health.

### Healthy India Alliance acts on NCDs and air pollution

Over 90% of the world breathes contaminated air, which is one of the main risk factors for deadly NCDs like chronic respiratory diseases. This motivated the Healthy India Alliance (HIA) to convene its Seventh National Civil Society Consultation with a focus on air pollution and NCDs, after having conducted a situational analysis and produced policy briefs as part of its growing advocacy work in this area. This work brought together and informed diverse stakeholders from different fields, and HIA engaged the Ministries of Health and Environment; UN agencies; CSOs and public health researchers working on NCDs and air pollution respectively; and those with lived experiences. NCD Alliance supported HIA in this work, thanks to its partnership with Sida.



“

The NCD Alliance is the place to be in order to connect and act on NCDs globally.”

American College of Cardiology



## Diverse actors, one shared aim: bridging the investment gap on NCDs

Along with millions of lives and livelihoods, NCDs are estimated to cost the global economy at least \$2 trillion per year – although this number is likely to be much higher. Investing in NCD prevention and care comes at a fraction of that cost, yet financing for NCDs has stagnated at 1-2% of development assistance for health (DAH) for two decades, national public expenditure on NCDs is lacking, and data on financing is patchy and insufficient. In 2023, NCDA took action to unite key actors towards our goal of closing the resource gap on NCDs and increasing smart and strategic investments from global to national levels.

### Building momentum towards the second Global Financing Dialogue on NCDs

The second Global Financing Dialogue on NCDs (GFD2) is an opportunity to make the investment case for NCDs and why they should be made a priority for both Ministries of Finance and Health, emphasizing the need for more money for health and more health for the money. It will also help consolidate the financing solutions and policy agendas ahead of UN High-Level Meeting processes to begin building political momentum among national policymakers, emphasizing that it is still feasible to meet SDG 3.4 by 2030 if the necessary investments are made.

The GFD2 could be a catalyst for NCD financing and investment, and NCDA has been leading discussions in preparation – in fact, NCDA's role in driving the preparations and setting the bar high has been repeatedly recognised by WHO. Building on outcomes from the financing roundtable co-hosted with the World Bank, Access Accelerated, and World Diabetes Foundation at **UNGA78**, we wrote a shadow concept note for the GFD2 which was shared with WHO, the United Nations Inter-Agency Task Force (UNIATF) on NCDs, and various governments. As a result, NCDA is taking a leading civil society role in the development of the dialogue as a member of the Steering Committee.

The roundtable itself was a unique and thought-provoking conversation about innovative solutions and the roles different actors can play to increase the fiscal space for NCDs. It engaged around 60 representatives across national governments, the UN system, development banks, philanthropies, NGOs, and the private sector, as well as the Global Fund and PEPFAR, encouraging multi-sectoral partnerships as an essential element for the NCD response.



On 19 September 2023, Access Accelerated, NCD Alliance, the World Bank, and the World Diabetes Foundation convened a closed-door high-level roundtable, "Integrating Health Financing to Achieve UHC and NCD SDG Targets," as a parallel event to the opening of the 78th Session of the UN General Assembly and the High-Level Meeting on Universal Health Coverage (UHC).



“

Our Alliance has derived immense value from its affiliation with the NCD Alliance. The benefits include but are not limited to capacity building, access to invaluable resources, and networking.

NCDA Alliance Malawi

### Taxing tobacco, alcohol and fossil fuels - a triple win for health

Taxing unhealthy commodities, like tobacco, alcohol and fossil fuels, or removing subsidies granted to these industries, are considered a triple win – they improve health by reducing exposure to NCD risk factors, reduce the burden on health systems, and generate public revenue.

NCDA, together with the UN Development Programme, aimed to support the use of health taxes by publishing a case study on the Philippines, where taxes on tobacco and alcohol have generated billions of dollars since they were first implemented in 2012.

This public revenue has been channelled back into the national health system to help pay for UHC. In 2022, subsidies to PhilHealth – the health insurance scheme in the Philippines – were five times higher than they were in 2013. We also provided inputs for Ghana NCDA on a policy brief for their excise tax advocacy. The Philippine's tax scheme was also promoted through a short video produced by NCDA and widely shared on social media.

“

Our experience has been great: among all of the stakeholders we've worked with (as an alliance and as individual organisations), NCD Alliance has the best grasp/ understanding of what actually happens on the ground, including the challenges of managing an alliance, of civil society organisations, and of people living with NCDs.”

NCDA Alliance Malaysia, Accelerator Programme

# Stronger together: Our work with civil society and lived experience advocates



A vibrant, well-equipped civil society community capable of delivering its primary roles – advocacy, awareness raising, accountability, and the direct provision of NCD services – is fundamental to reaching global NCD targets. Community mobilisation is a critical enabler to improving progress, as is building the demand and strengthening the capacity, voices and meaningful involvement of civil society and people living with NCDs across policy development, service design, research, and monitoring and evaluation. This has become a hallmark of our work, and has garnered significant results.

## WHO steps up on meaningful involvement of people living with NCDs

Up until very recently, the specific role of civil society and people living with NCDs has been absent from the political narrative, and efforts towards engagement within health governance, planning and accountability have been at best tokenistic at global and national levels. NCDA and our members have been advocating for WHO to step up to formalise meaningful involvement for many years, and have backed up this advocacy with actions to support moving it forward. The **Our Views, Our Voices** initiative was launched in 2017 with the objective to meaningfully involve people living with NCDs in the NCD response, supporting and enabling individuals to share their views to take action and drive change. From this platform, people living with NCDs have led important work, such as the creation of the global Advocacy Agenda of People Living with NCDs, which provides a compass for NCD advocacy efforts that reflects the true priorities of people living with NCDs; and the Global Charter of Meaningful Involvement of People Living with NCDs, rallying all actors such as governments, international institutions, civil society and the private sector to put people at the centre and leave no one behind.

In May 2023, WHO launched the **Framework for Meaningful Engagement of People Living with NCDs and Mental Health and Neurological Conditions**, marking a major step forward. This is the first time that WHO has set a clear agenda on the meaningful involvement of people living with NCDs, and it has the potential to influence national level governance and decision-making processes, as it serves as a guide to member states and governments. Since 2021, NCDA, our network of regional and national alliances, and the Our Views, Our Voices Advisory Committee have provided inputs and feedback to the Framework as part of the consultative process towards its development.



## Our Views, Our Voices supports first regional Advocacy Agenda of People Living with NCDs

Since the global Advocacy Agenda was launched in 2017, people living with NCDs have developed national Advocacy Agendas in 10 countries: Kenya, Ghana, India, Mexico, Malawi, Tanzania, Rwanda, Malaysia, Vietnam and the Philippines. 2023 saw the launch of the **Africa Advocacy Agenda**, which is the first regional Advocacy Agenda of People Living with NCDs and seeks to amplify the voices of millions of people living with NCDs. Its development was led by people living with NCDs from across the region and coordinated by the Africa NCDs Network as part of NCD Alliance's Our Views Our Voices initiative. It will be a unique resource to inform policymaking at national and regional levels.

“

The NCD Alliance has established a very good reputation in representing the voice of people living with NCDs in global health discussions.”

Healthy Philippines Alliance



## Placing lived experience at the centre of NCD advocacy

NCDA considers community mobilisation as critical to driving progress on NCDs, and a key focus of our work is on building the capacity of the network of national and regional NCD alliances, particularly in LMICs, to drive action; and working with governments and multilateral agencies to advance the legal, social and policy environment and mechanisms that enable people living with NCDs to thrive and play a meaningful role.

With lessons learned from the HIV/AIDS movement, we produced in 2023 an introductory guide to community-led monitoring (CLM) of NCD services, providing technical guidance for civil society to develop CLM initiatives in their context. It includes an overview of the CLM process and incorporates insights from the experiences of national NCD alliances, including people with lived experience of NCDs. It also features the CLM work of some national NCD alliances, including Ghana, Kenya and Malaysia. The guide served as the basis for a joint Advocacy Institute and Our Views, Our Voices training with 13 national alliances to introduce the principles and processes of CLM, and support its implementation in their work.

NCDA's 2023 Walk the Talk webinar series Meaningful Involvement in Action offered a platform to showcase progress and share lessons learnt on this topic by a range of NCD stakeholders. The webinar series, moderated by people living with NCDs, supported implementation of the NCDA Global Charter on Meaningful Involvement of People Living with NCDs. The first webinar included a WHO representative to spotlight the WHO Framework for Meaningful Engagement, with discussions focused on how the Global Charter can be optimised to support it. The second webinar identified steps needed to shift the power balance in NCD policies, programs and services to move away from top-down approaches and meaningfully involve people living with NCDs. The final webinar was held to commemorate UHC Day 2023, and explored the vital importance of placing people with lived experience at the center of advocacy for UHC.

## Ghana includes NCDs in community healthcare monitoring scorecard

Ghana NCD Alliance, in collaboration with the Ministry of Health and Ghana Health Service, built the capacity of community members, including people living with NCDs, to advance efforts towards health service delivery, resource allocation and meaningful involvement of people living with NCDs in decision-making at the community level. This was done through community-led monitoring using the country's existing community score card (CSC), which evaluates health services. As a community-based social accountability tool, the CSC gathers feedback from service users and improves communication between communities and service providers. Given that there is an existing system of CSC in Ghana, Ghana NCD Alliance leveraged the system to demonstrate the efficiency of integrating noncommunicable diseases (NCDs) into the CSC. The aim was to ensure meaningful involvement of people living with NCDs and civil society to improve access to quality, affordable and timely NCD services at the primary healthcare level.

“

**Our lived experiences are viable tools that can inform the planning and development of NCD policies as well as the monitoring and evaluation of such policies across all levels. The time to meaningfully engage people living with NCDs is now.”**

Francis Essel Codjoe, Advocate living with Type 1 diabetes, Ghana NCD Alliance

## Supporting national NCD alliances to deliver impact

A stronger civil society means a more effective NCD response. The NCD Advocacy Institute offers tailored technical assistance and training opportunities for both new and experienced national NCD alliances, aiming to strengthen their impact and contribution to NCD prevention and control. Launched in 2017, the Advocacy Institute is NCDA's flagship initiative to support coalition building and context-specific, impact-driven advocacy campaigns, particularly in low- and middle-income countries. Through tried and tested capacity development programmes, NCDA has supported NCD alliances across all regions of the world, via technical assistance, grants, training and peer-learning opportunities, and linkages between global, regional and national advocacy.

The second phase of the Advocacy Institute came to an end in 2023, after supporting alliances in 16 countries through programmes focused on prevention and NCDs and UHC. Alliances received a combination of grants, technical assistance, peer-to-peer learning, training and capacity building workshops, ensuring linkages between global, regional and national advocacy work. This second phase demonstrated the vital role of NCDA's capacity development work. By guiding nascent alliances through a structured process of organisational capacity-building, the Seed Programme helped establish national and regional alliances with a clear vision, a clear strategy, clear governance and organisational design. Grounded in these foundations, participating alliances were able to convene effective advocacy coalitions, support people living with NCDs to participate in shaping NCD policies and interventions, and lay the ground for policy change in their countries. Accompanying established alliances with tailored technical assistance, thematic training and providing a platform for peer-to-peer learning and knowledge exchange, the Accelerator Programme encouraged innovative and responsive advocacy campaigns grounded in the latest evidence and implemented with people living with NCDs at their centre.

Results, case studies and lessons learned in the second phase of the Advocacy Institute were captured in the Advocacy Institute 2020-2023 Achievements report. Ahead of the third phase of the Advocacy Institute, NCDA looks to adapt and further evolve its programmes to fit the needs of the national and regional alliances it supports.

The Advocacy Institute has demonstrated impact for NCD alliances in low- and middle-income countries.

**93%** of the participating alliances reported to have **STRENGTHENED THEIR GOVERNANCE** and undertaken a strategic planning process to identify clear organisational objectives and advocacy priorities.

**86%** indicated that they had gained a clear **UNDERSTANDING OF NATIONAL NCD POLICIES** and processes

**73%** of alliances **HIGHLIGHTED POSITIONING** their alliances as a legitimate, respected, credible and strong civil society voice on NCDs.

## India's new NCD policy protects millions more

**India's 2023-2030 National Programme on NCDs (NP-NCD)** expands the scope of the NCD response and advances on meaningful involvement of people living with NCDs, better reflecting the NCD burden in India by addressing a wider array of NCDs, such as chronic kidney disease and non-alcoholic fatty liver disease. The inclusion of meaningful involvement of people with lived experience is aligned to the Healthy India Alliance (HIA) priority to garner key stakeholder buy-in with a specific focus on ensuring that lived experience champions are recognised as experts and partners in the national and sub-national NCD response, in India. The NP-NCD refers to the India Advocacy Agenda of People Living with NCDs, which outlines key recommendations by people living with and affected by NCDs to advance the NCD response in India. The Advocacy Agenda was released in 2019 following a set of Community Conversations led by Healthy India Alliance (HIA) under NCD Alliance's Our Views, Our Voices initiative. HIA has been supported through the NCDs and UHC Advocacy Institute Accelerator Programme.

## A growing network of alliances

Our unique network of national and regional member alliances continues to grow, with **one new alliance in 2023 – St. Kitts and Nevis NCD Alliance – bringing up the total to 72 alliances.**

These alliances unite NCD civil society and provide a platform for national advocacy, contributing to important policy wins for NCD prevention, care and financing.

1	Consortium for NCDs Prevention & Control in sub-Saharan Africa (CNCD-Africa)	38	Malawi NCD Alliance
2	Africa NCD Network (ANN)	39	Malaysian NCD Alliance
3	East Africa NCD Alliance (EA NCDA)	40	Maldives NCD Alliance
4	South East Asia Regional NCD Alliance (SEAR NCD Alliance)	41	Mexico Salud-Hable
5	Healthy Caribbean Coalition (HCC)	42	Mozambican NCD Alliance (Aliança moçambicana de luta contra doenças não transmissíveis)
6	Eastern Mediterranean NCD Alliance	43	Myanmar NCD Alliance
7	European Chronic Disease Alliance (ECDA)	44	NCD Alliance-Nepal
8	Healthy Latin America Coalition (CLAS)	45	Coalition contre les MNT au Niger
9	Australian Chronic Disease Prevention Alliance	46	NCD Alliance Nigeria
10	Afghanistan NCD Alliance	47	The Norwegian NCD Alliance
11	Bangladesh Non-Communicable Diseases Forum (NCD-F)	48	Pakistan NCD Alliance
12	Bangladesh Network for NCD Control and Prevention	49	National NCD Alliance of Peru
13	Alliance Maladies Non Transmissibles au Bénin	50	Healthy Philippines Alliance
14	Brasil ACT+	51	Rwanda NCD Alliance
15	Burundi NCD Alliance	52	Arabia Saudi Noncommunicable Disease Alliance
16	Cambodian NCD Alliance Twitter	53	NCD Alliance Scotland
17	Cameroon Civil Society NCD Alliance	54	Sierra Leone NCD Alliance
18	Chronic Disease Prevention Alliance of Canada	55	Alliance nationale de lutte contre les Maladies Non Transmissibles au Sénégal
19	Frente por un Chile Saludable	56	Slovenian NCD Alliance
20	Chile - Alianza Chilena de Enfermedades No Transmisibles	57	South Africa NCD Alliance (SANCDA)
21	Colombia - Mesa Nacional por las Enfermedades Crónicas No Transmisibles	58	Spain RedENT
22	Costa Rica Saludable	59	NCD Alliance Sri Lanka
23	The Danish NCD Alliance	60	St. Kitts and Nevis NCD Alliance
24	Egyptian NCD Alliance	61	Svenska NCD-nätverket
25	NCD Alliance of Ethiopia	62	Coalition des ONG et Association contre les Maladies Non Transmissibles au Togo
26	Finnish NCD Alliance	63	Trinidad & Tobago NCD Alliance
27	Gambia NCD Alliance	64	Thai NCD Alliance (TNCDA)
28	Georgia NCD Alliance	65	Uganda NCD Alliance (UNCDA)
29	German NCD Alliance (DANK)	66	United Kingdom Working Group on NCDs
30	Healthy India Alliance	67	Tanzania NCD Alliance (TANCDA)
31	NCD Alliance Indonesia	68	USA NCD Roundtable (NCDRT)
32	Iran NCD Alliance	69	Uruguay - National Alliance for the Control of NCDs
33	Coalition MNT-Côte d'Ivoire	70	Vietnam Noncommunicable Diseases Prevention and Control Alliance (NCDs-VN)
34	Japan NCD Alliance Website	71	Zambia NCD Alliance
35	NCD Alliance Jordan	72	Zanzibar National NCD Alliance (Z-NCDA)
36	NCD Alliance Kenya (NCDAK)		
37	Mali - Plateforme Palladise		

“

My hope is that through sharing my story, I can inspire other people living with NCDs and advocate for better treatment and care for all.”

Miriam Wakanyi, advocate with lived experience of cancer, Kenya

# Map of programmes

NCD Alliance strengthens the advocacy capacity of member organisations, particularly national and regional NCD alliances in low- and middle-income countries, through a portfolio of capacity development programmes. The map below shows where we worked in 2023 through our main programmes to support civil society efforts to drive national and regional action on NCDs.



- Advocacy Institute Seed Programme
- Advocacy Institute NCDs and UHC Accelerator Programme
- Advocacy Institute Prevention Accelerator Programme



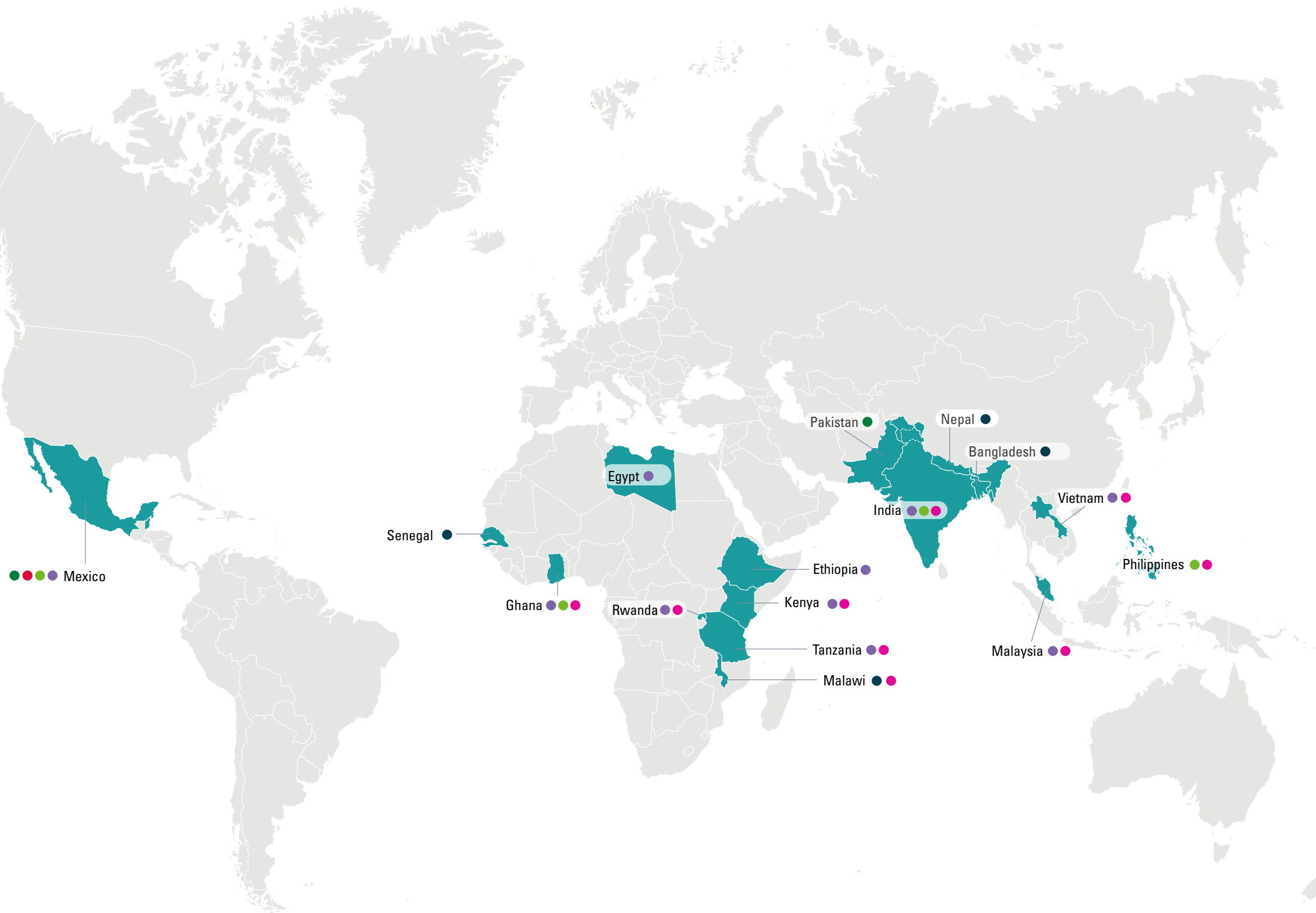
- Our Views, Our Voices initiative



- ITFA Elimination Programme

**Regions supported**

- Pan Africa ● ●



# A glance at our work in 2023

## JANUARY

Launch of [Noncommunicable Diseases and Mental Health in Small Island Developing States – A Discussion Paper by Civil Society](#)

**Ghana NCD Alliance** launches Civil Society Status Report on NCD Response.



1

Jointly developed with **Healthy Caribbean Coalition**, this publication was well received from WHO and SIDS Member States, getting widely amplified; from our community, we received comments on the discussion paper from 17 organizations.



**Anti-tobacco civil society** welcomes the expulsion of tobacco giant Philip Morris from Medicigo Inc., the corporation involved in Canada's major government-backed COVID-19 vaccine collaboration.



2



2

## FEBRUARY

NCD Alliance enters into **official relations with WHO**.



**Mexico lawmakers ban use of trans fats**, which cause 20,000 deaths a year in the country, as a result of a successful campaign by Mexico SaludHable supported by a partnership with Resolve to Save Lives and NCD Alliance.



3

NCD Alliance prepares a **joint submission together with 16 other organisations in response to the draft WHO guideline on fiscal policies to promote healthy diets**, recommending that the document be clearer and stronger on the policy recommendations it provides.

NCD Alliance also participates in WHO's consultation on the implementation of the **Global Alcohol Action Plan 2022-2030** and the establishment of a collaborative meeting space with civil society organisations, taking place virtually from 23-24 February 2023.



3

## MARCH

Launch of **NCD Alliance 2023 UHC Advocacy Priorities** to Geneva missions, multilaterals, and civil society at hybrid event. Co-hosted by WHO and The Leona M. and Harry B. Helmsley Charitable Trust. The event includes participation from representatives of Guyana, Thailand (both UN HLM on UHC co-facilitators), Rwanda MoH, and Slovenia (WHO EB152 Chair).



New guide supports CSOs in advocating for **WHO Best Buys** for NCD prevention.



**Bridging the care gap: Global Week for Action on NCDs** announces 2023 theme.



4

**Africa Regional Advocacy Agenda** of People Living with NCDs is launched.



Announcement: **Fourth Global NCD Alliance Forum** to take place in Kigali, Rwanda in October 2024



4

## APRIL

**Ghana NCD Alliance** leads social accountability initiative to update country's community healthcare scorecard to integrate NCDs.



NCD Academy launches new **Health Equity and Social Determinants of Health** course. NCD Academy is a user friendly interactive online platform developed by the American College of Cardiology (USA), in partnership with NCD Alliance and the World Heart Federation and sponsored by Viatrix.



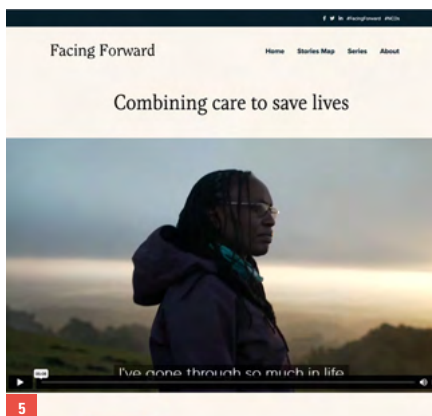
**NCD Diaries** launches its inspiring fourth series on prevention.



The **mini-film "Combining care to save lives"** is officially selected for the 4<sup>th</sup> WHO Health for All Film Festival. It is one of 93 films selected out of more than 780 received. It was produced by NCD Alliance with BBC StoryWorks with the support of The Leona M. and Harry B. Helmsley Charitable Trust.



5



5

## MAY

NCD Alliance raises **NCD voices at WHA76** through impactful events.



**NCD Alliance General Assembly** elects new President-Elect and Board of Directors for 2023-2025.



**NCD Alliance General Assembly** elects new President-Elect and Board of Directors for 2023-2025.



New **WHO Framework** provides technical guidance for meaningful engagement, recognises the value of lived experience.



**UN Hearing and NCD Alliance event define priorities** ahead of HLM UHC.



**NCD voices** take central stage at UHC events in New York.



Launch of **NCD Alliance digital practical guide to advocacy** to strengthen civil society action for NCDs.



6

**New report by NCD Alliance and The George Institute for Global Health** confirms devastating financial impact of NCDs on households in LMICs alongside a crippling lack of data.



## JUNE

NCD Alliance leads civil society response in support of the **Bridgetown Declaration** adopted by Small Island Developing States at Ministerial Conference on NCDs and Mental Health, held in Barbados.

7

NCD Alliance responds to the Zero Draft of the Political Declaration on Universal Health Coverage.



8



6

# A glance at our work in 2023

## JULY

NCCA co-signs statement from Coalition of Partnerships for UHC: [Health for all is a cornerstone of equity, rights and justice.](#)

**NCD advocates** meet in New York to call on governments to advance care and UHC.



NCCA supports partners' side events at the **Women Deliver 2023 Conference**, with the participation of Sally Agallo.

**UN Food Systems Summit: Multistakeholderism requires good governance**, blog clarifying our discontent with the rules of engagement of the UNFSS and the need to get governance right in this process to ensure meaningful food systems transformation ahead of our participation in the UNFSS Stocktaking Meeting.

## AUGUST

**Rio de Janeiro City Council** ban ultra-processed foods in public and private schools.



9

NCCA responds to the **Political Declaration of HLM on UHC** – Keep the pressure on!



9

## SEPTEMBER

New report "**Spending wisely: Exploring the economic and societal benefits of integrating HIV/AIDS and NCDs service delivery**" launched by NCCA and RTI International.



**UN HLM** on UHC falls short of commitments.



**Global Week for Action on NCDs** finishes with a unified and strong call to act on NCDs now!



10

## OCTOBER

New policy report "**Selling a sick future**" by NCCA and Children in All Policies 2030 shows how to counter harmful commercial marketing towards children and young people across risk factors for NCDs.



11

**Warning against harm: Lessons and recommendations to advance labelling policy across risk factors for noncommunicable diseases** launched with input from the Prevention PLAN members and other experts (11) and includes two case studies on industry interference.

**A framework of NGO inside and outside strategies in the commercial determinants of health: findings from a narrative review**, academic article published as part of the ARC Linkage project we are involved in.

**Eastern Mediterranean NCD Alliance** releases statement on the escalation of hostilities and conflict in Israel and Gaza.



## NOVEMBER

**Healthy Philippines Alliance** launches national Advocacy Agenda of People Living with NCDs.



12

NCCA launches new brief "**Optimising the use of digital technologies for healthy societies and economies**". It aims to help take stock of the current digital health landscape and highlight key opportunities for digital health on the quest for UHC.



**Advocacy Institute 2020-2023 Achievements Report** launched



13

## DECEMBER

**UHC Day**

**Walk the Talk webinar** focuses on increasing the meaningful involvement of people living with NCDs in the NCD response.



13



11



10



12



NCCA produced  
**16 DIVERSE NEW PUBLICATIONS**, including  
**2 RESEARCH REPORTS.**

**VIDEO VIEWS** skyrocketed. Together, our social videos stories were viewed nearly **1.5 MILLION TIMES**, across all platforms.



**SOCIAL FOLLOWERS** increased by 11.4%, and **WEBSITE VIEWS** were up nearly 50% compared to 2022.

# COLLECTIVE ACTION FROM A GLOBAL MOVEMENT

## A movement of leaders across NCDA: members and partners

Leveraging multisectoral action and inclusive partnerships is at the core of how the NCD Alliance operates and delivers results in the global fight against NCDs. We work in partnership with forward-thinking stakeholders including foundations, development agencies, governments, academia, NGOs and private sector. Together with our members and partners, the NCD Alliance continues to strengthen its position as a global leader in NCD advocacy and a convenor of the civil society movement.

Members are at the heart of NCDA's work. Our network of members continued to grow in 2023, totalling 426 members - 114 full members, eight associate members and 304 network members. Throughout the year we were proud to welcome seven new full members, as well as two associate members and 41 network members. NCDA now has members in over 60 countries around the world. This growth was supported by excellent positive feedback on the value of membership.

We finished 2023 with a total of

**26 SUPPORTERS,  
SPANNING ALL SECTORS**

(governments, foundations, private sector, NGOs, academia).

“

You are the most relevant and influential player in the field of NCDs.”

### Multisectoral action, at the heart of our work

In 2023, NCDA's partnerships across international and national NGOs continued to thrive, spanning those leading on a wide range of specific NCD diseases and risk factors from obesity, CVD, diabetes, tobacco control, cancer, psoriasis, oral health, stroke, and eye health. This diversity of expertise and knowledge contributes significantly to NCDA's work. NCDA's partners spanned a range of sectors in 2023, including 13 NGOs, eight corporates, three foundations and two governments. NCDA has been a longstanding advocate for international development agencies to support the NCD response in LMICs. In 2023, we were delighted to welcome MSD as a new corporate partner, and Cancer Research UK as a new NGO partner.

“

NCDA is the leading global advocacy and engagement organisation in the world in terms of NCDs.”

“

This is the place to be if you are serious about supporting global NCD work with others aligned in common cause.”



### NCDA enters into official relations with WHO

On 6 February, at the 152<sup>nd</sup> session of the Executive Board meetings, the 34 members of the World Health Organization (WHO) Executive Board voted to grant the NCD Alliance official relations status with WHO. “Official relations” is a privilege that the Executive Board may grant to international NGOs and other non-state actors that have had and continue to have a sustained and systematic engagement in the interest of WHO. The NCD Alliance is the only international NGO in official relations with WHO whose mission is focused on the broad NCD agenda. The relationship will complement the strong ties between WHO and international NGOs leading on the specific NCD diseases and risk factors, many of whom are NCDA members. NCDA's official relations status with WHO is based on a three-year collaboration plan, which supports WHO's General Programme of Work and the three “one billion” targets, as well as delivery of the WHO Global Action Plan for NCDs 2013–2030 and the global NCD targets. Planned collaborative activities include the provision of technical input, capacity-building, advocacy and awareness-raising, and tracking progress on NCDs. NCDA's application for ECOSOC Consultative Status with the UN in New York was also approved in 2023.

“

The next three years are critical in getting the global NCD response back on track after COVID-19. We need decisive action ahead of the UN High-Level Meeting on NCDs in 2025, and continued momentum well beyond. For these reasons, our official relations status is timely and underscores WHO's leadership and commitment to the NCD agenda”

Katie Dain, CEO of the NCD Alliance.



### Renewed partnership promises three more years of progress on NCDs

The NCD Alliance was pleased to renew in 2023 a multi-year partnership (2023-2025) with The Leona M. and Harry B. Helmsley Charitable Trust. Since its inception in 2019, this partnership has been driven by the shared mission of the two organisations to improve lives around the world and address inequities in access to care for people living with NCDs. The Leona M. and Harry B. Helmsley Charitable Trust is the main funder of the Global NCD Alliance Forum 2024. Our flagship convening event will take place for the first time in Africa (Kigali, 20-22 October 2024) and will play an important role in strengthening advocacy capacity and mobilising civil society ahead of the UN High-Level Meeting on NCDs in 2025. We are thankful for this invaluable support and look forward to another three years of productive partnership.

“

NCD Alliance consistently provides a structured advocacy agenda, shared messaging, and thoughtful tactics so a coalition of funders, implementers, and civil society can collectively engage in complex global and national policy issues.”

“

Great networking opportunities and great value in resources shared.”



### Stronger engagement, more collaboration

In 2023 NCD Alliance continued to strengthen engagement and collaboration with our members. The Peer Learning Advocacy Networks (PLANs) are interactive platforms facilitated by NCD Alliance to allow strategic exchanges across our membership on priority policy and advocacy issues, creating a safe space for sharing advocacy strategies, tactics and lessons learnt, as well as consulting on NCD Alliance policy positions. We have three PLANs – one on prevention, one on financing, and one on care, and representatives from at least 75 member organisations are involved in at least one PLAN.

We also organised Supporters Group and Leadership Sessions for our supporters at WHA and UNGA as well as online, and received excellent feedback from supporters on how useful these sessions remain. We were particularly glad to include increased representation from our national alliances and people living with NCDs in these sessions.

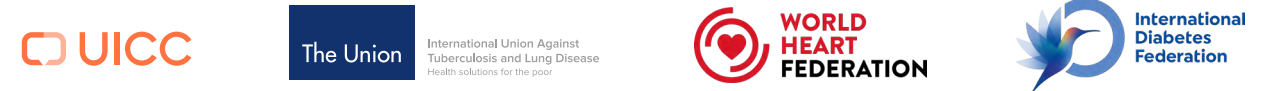


“

Effective conveners and developers of united messaging.”

### List of partners

#### Founding federations



#### Development agency partners



#### Foundations partners



#### NGO partners



#### Corporate partners



# GOVERNANCE & FINANCE

## NCD Board 2023-2025

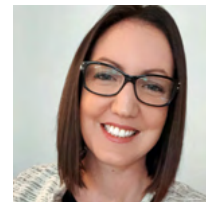
The NCD General Assembly is held every two years, convening NCDAs members as the supreme governing body of NCD. On 17 May, NCD held its second virtual General Assembly, and the President-Elect and Board of Directors were elected for the 2023-2025 term.

The NCD General Assembly officially marked the end of Anne Lise Ryel's term as NCD President and welcomed Dr Monika Arora as NCD President for 2023-2025. At the meeting, Leslie Rae Ferat was elected as NCD's President-Elect for the 2023-2025 term. Leslie is Executive Director of the Global Alliance for Tobacco Control (GATC, formerly Framework Convention Alliance) and has served on the NCD Board for the last two years. NCD members also elected eight Board Directors for 2023-2025, who join the four appointed representatives of the Founding Members, the President and President-Elect on the NCD Board for the next two years. The NCD Board comprises a group of 14 outstanding individuals from various backgrounds, geographies, and areas of expertise across the NCD field.



**NCD PRESIDENT**

**Monika Arora**  
Executive Director, HRIDAY  
India



**NCD PRESIDENT ELECT**

**Leslie Rae Ferat**  
Executive Director, Global Alliance for Tobacco Control (GATC, formerly Framework Convention Alliance)  
Canada

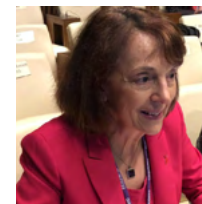
**NCD BOARD MEMBERS**



**Pubudu Amarajith Sumanasekara**  
Executive Director and President, NCD Alliance Lanka, Sri Lanka; Consultant for RESET Alcohol Initiative, Vital Strategies  
Sri Lanka



**Bo Norrving**  
Senior Professor in Neurology, Lund University and Past President and Past-President, World Stroke Organization (WSO)  
Sweden



**Beatriz Champagne**  
Executive Director, Coalition for Americas' Health/Coalición Latinoamérica Saludable (CLAS)  
Argentina



**Kaushik L Ramaiya**  
Honorable Secretary and CEO, Tanzania NCD Alliance (TANCDAA)  
Tanzania



**Marie Hauerslev**  
Past-Chair, NCD Child  
Denmark



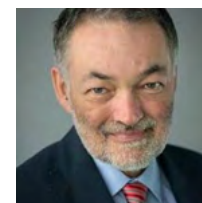
**Peter Schwarz**  
President-Elect, International Diabetes Federation (IDF) and Head of the Division of Prevention and Care of Diabetes at Universitätsklinikum Carl Gustav Carus  
Germany



**Ishu Kataria**  
Senior Public Health Researcher, Center for Global NCDs, RTI International  
India



**Saunthari Somasundaram**  
Former Union for International Cancer Control Board Member and President and Medical Director, The National Cancer Society of Malaysia  
Malaysia



**Guy Marks**  
President and Executive Director, The International Union Against TB and Lung Disease  
Australia



**Laura Tucker-Longsworth**  
Board Member, Healthy Caribbean Coalition; President, Belize Cancer Society  
Belize



**Eva Njenga**  
Founder Director, NCD Alliance Kenya (NCDAK); Consultant Physician/Endocrinologist, DIAMED Centre, Kenya Diabetes Study Group  
Kenya



**Liesl Zühlke**  
World Heart Federation Board Member and Vice President, South African Medical Research Council.  
South Africa

## Financials

NCDA's 2023 financial accounts were audited by PricewaterhouseCoopers (PwC) in April 2024 and the NCDA Board approved the audit report at its meeting in May 2024. PwC performed an ordinary audit of the financial statements (balance sheet, income statement and notes) in accordance with the Swiss law and the Swiss Standards On Auditing (SA-CH). Part of their full audit, PwC conducted the examination of an internal control system, by including a validated risk assessment model. The audit confirmed that NCDA's financial management processes and controls are effective and are in line with Swiss standards.

Our total income in 2023 was \$3.6 million and our total expenditure was \$5.3 million, a decrease of \$2.4 million and an increase of \$370,000 respectively on the previous year. 75% of NCDA's total income was unrestricted funding in 2023, and 25% was restricted funding for specific programmes.

Through a combination of close monitoring of NCDA's financial performance by the Senior Management Team, the Finance and Audit Committee and the Board, our risk management process ensures the major risks facing NCDA are managed appropriately and regularly reviewed. In the face of challenging economic times, we're extremely grateful to all our supporters for their continued generosity.

NCDA ended 2023 with a surplus of \$134,000 and remains in a strong financial position and in line with the budget, due to a combination of measures outlined above and careful financial management. The restricted programmatic budgets were run diligently and NCDA received outstanding support from its partners. They have given NCDA the ability to strengthen capacity development programmes for its members and scale up advocacy and communications work for the NCD community in line with our strategy.

NCDA has a reserve policy to ensure we hold an appropriate level of accessible funds to mitigate against identified financial risk, while ensuring we are making timely and strategic use of our funds. In line with our reserve target range of 6 months of operating costs, and in view of NCDA's plans in 2025, the reserve position is in line with our financial policies.

### Income and expenditure on 31 December 2023

INCOME	2023			2022		
	Unrestricted	Restricted	Total	Unrestricted	Restricted	Total
<b>Members</b>	197.437		197.437	167.918		167.918
<b>NGO partners</b>	322.440	154.800	477.240	310.000	53.474	363.474
<b>Corporate partners</b>	1.300.000	731.500	2.031.500	825.000	966.500	1.791.500
<b>Foundation partners</b>	150.000	25.000	175.000	150.000	2.409.000	2.559.000
<b>Development agencies</b>	571.843		571.843	1.187.955		1.187.955
<b>Other</b>	193.525		193.525	47.462		47.462
<b>Recoveries</b>	981.750	-981.750	-	724.465	-724.465	-
<b>TOTAL INCOME</b>	<b>3.716.995</b>	<b>-70.450</b>	<b>3.646.545</b>	<b>3.412.800</b>	<b>2.704.509</b>	<b>6.117.309</b>
<b>EXPENDITURE</b>						
	2023			2022		
	Unrestricted	Restricted	Total	Unrestricted	Restricted	Total
<b>Operating</b>	1.186.860	11.748	1.198.608	1.042.766	17.435	1.060.201
<b>Global Advocacy</b>	841.903	372.242	1.214.146	803.696	321.106	1.124.802
<b>Capacity Development</b>	758.813	974.583	1.733.396	922.331	759.808	1.682.139
<b>Communications</b>	795.597	337.202	1.132.799	804.086	238.707	1.042.793
<b>TOTAL EXPENDITURE</b>	<b>3.583.173</b>	<b>1.695.775</b>	<b>5.278.949</b>	<b>3.572.880</b>	<b>1.337.056</b>	<b>4.909.936</b>
<b>EXCESS (DEFICIT) REVENUES OVER EXPENDITURES</b>						
	<b>133.821</b>	<b>-1.766.225</b>	<b>-1.632.404</b>	<b>-160.080</b>	<b>1.367.453</b>	<b>1.207.373</b>

## Balance sheet at 31 December 2023

ASSETS	2023	2022
	USD	USD
<b>CURRENT ASSETS</b>		
<b>Cash equivalents</b>		
Current accounts	527.794,54	917.229,56
Deposits & short term investments	2.700.000,00	4.500.000,00
<b>Accounts receivable</b>	226.424,83	246.076,27
<b>Other current assets</b>	90.189,72	42.133,75
<b>Prepaid expenses</b>	35.535,53	21.609,81
<b>FIXED ASSETS</b>		
Tangible fixed assets	31.835,67	36.865,31
<b>TOTAL ASSETS</b>	<b>3.611.780,29</b>	<b>5.763.914,70</b>
<b>LIABILITIES</b>	<b>2023</b>	<b>2022</b>
	USD	USD
<b>CURRENT LIABILITIES</b>		
Account payables	54.045,11	38.282,35
Accrued liabilities	151.468,37	649.332,17
Other liabilities	146.252,10	152.241,97
Provisions	45.973,50	77.612,75
<b>TOTAL LIABILITIES</b>	<b>397.739,08</b>	<b>917.469,24</b>
<b>FUND BALANCES</b>		
<b>Fund balances</b>		
Unrestricted	2.620.516,49	2.486.695,31
Restricted	593.524,72	2.359.750,15
<b>TOTAL FUND BALANCES</b>	<b>3.214.041,21</b>	<b>4.846.445,46</b>
<b>TOTAL LIABILITIES AND FUND BALANCES</b>	<b>3.611.780,29</b>	<b>5.763.914,70</b>

## Statement of revenues and expenses at 31 December 2023

	2023		2022	
	USD Unrestricted	USD Restricted	USD Unrestricted	USD Restricted
<b>Members and partners</b>				
Members	197.437,39		167.918,37	
Corporates	1.538.750,00	622.550,00	1.153.022,00	638.478,00
NGO Partners	322.439,83	25.000,00	317.993,00	45.481,00
Development Agencies	571.842,57		1.187.954,96	
Foundations	150.000,00	25.000,00	538.450,00	2.020.550,00
<b>Miscellaneous income</b>				
Other incomes	9.933,14		3.490,40	
<b>TOTAL INCOME</b>	<b>2.790.402,93</b>	<b>672.550,00</b>	<b>3.368.828,73</b>	<b>2.704.509,00</b>
<b>Salaries Costs</b>				
Salaries & employee benefits	1.887.685,14	63.236,44	1.766.155,71	80.758,08
<b>Operating Costs</b>				
Outside services	646.075,46	692.491,07	675.971,15	467.346,98
Travel, representation & meetings	146.330,75	210.346,91	106.611,07	100.400,01
Various operating costs	547.073,37	65.395,29	565.970,94	82.307,88
Depreciation	30.827,29		27.764,91	
Project activities & strategic collaborations	207.809,38	664.305,72	374.498,16	606.242,51
<b>OPERATIONAL RESULT</b>	<b>-675.398,46</b>	<b>-1.023.225,43</b>	<b>-148.143,21</b>	<b>1.367.453,54</b>
Financial income	-183.591,66		-43.971,39	
Financial costs	18.013,07		16.404,07	
Currency exchange fluctuation	96.623,24		30.715,12	
<b>Financial result</b>	<b>68.955,35</b>		<b>-3.147,80</b>	
<b>Non recurring (gain) or loss</b>	<b>2.735,71</b>		<b>8.789,02</b>	
<b>NET RESULT BEFORE ALLOCATIONS</b>	<b>-609.178,82</b>	<b>-1.023.225,43</b>	<b>-160.080,03</b>	<b>1.367.453,54</b>
Fund reallocation	743.000,00	-743.000,00		
Allocations to / (use from) unrestricted funds	-133.821,18		160.080,03	
Allocations to / (use from) restricted funds		1.766.225,43		-1.367.453,54
<b>NET RESULT AFTER ALLOCATIONS</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>

# Grants overview

NCDAs works in partnership with many organisations and during the year we provided grants to the value of \$480k, the vast majority of which supports member national and regional NCD alliances in low- and middle-income countries (LMICs). NCD Alliance grants are awarded primarily as part of our Capacity Development strategic pathway and related programmes. In 2023 these included the Advocacy Institute programmes, the Our Views, Our Voices initiative, and iTFA elimination programme. NCDAs follows an established grant management process and set of principles, which includes transparent and rigorous selection processes, due diligence of grantees, grant application process, and specific agreements with grantees which set out the conditions of the grant, including disbursement arrangements and reporting requirements to monitor spend. The map on page 21 shows active Capacity Development programmes by geography in 2023.

\* NCDAs board members Monika Arora, Eva Njenga, Kaushik Ramaiya and Saunthari Somasundaram have roles with Healthy India Alliance, NCD Alliance Kenya, NCD Alliance Tanzania, Africa NCDs Network and NCD Alliance Malaysia respectively. As NCDAs Board Members they are not involved in decision making relating to the grants awarded to these alliances as part of the Advocacy Institute Accelerator programmes and Our Views, Our Voices initiative.

## 2023

GRANTEES	Total grant funds awarded (USD)
<b>African Region (AFR)</b>	
Africa NCDs Network *	40.000,00
Ghana NCD Alliance	19.160,00
Kenya NCD Alliance *	45.000,00
Malawi NCD Alliance	52.000,00
Rwanda NCD Alliance	52.000,00
Tanzania NCD Alliance *	32.077,00
<b>Eastern Mediterranean Region (EMR)</b>	
Egypt NCD Alliance	20.000,00
HeartFile Pakistan	50.000,00
<b>Total Grants US\$</b>	
	<b>481.032</b>

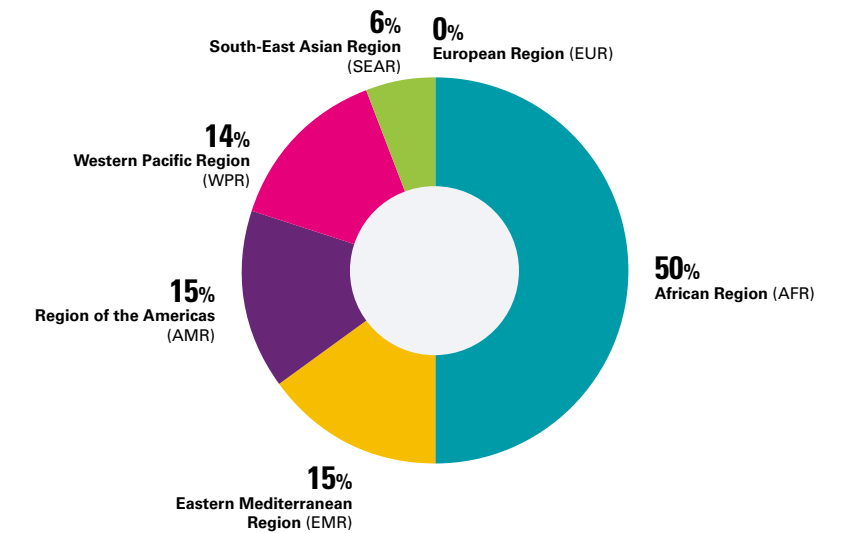
## 2022

GRANTEES	Total grant funds awarded (USD)
<b>African Region (AFR)</b>	
Africa NCDs Network	50.000
Burundi NCD Alliance	3.000
Cameroon NCD Alliance	3.000
Consortium of Ethiopian NCD Associations	40.000
Ghana NCD Alliance	105.000
Kenya NCD Alliance*	90.000
Malawi NCD Alliance	24.500
Rwanda NCD Alliance	50.000
Senegal NCD Alliance	8.897
Tanzania NCD Alliance*	55.500
<b>Eastern Mediterranean Region (EMR)</b>	
Egypt NCD Alliance	3.000
HeartFile (Pakistan)	9.925
<b>Total Grants US\$</b>	
	<b>779.965</b>

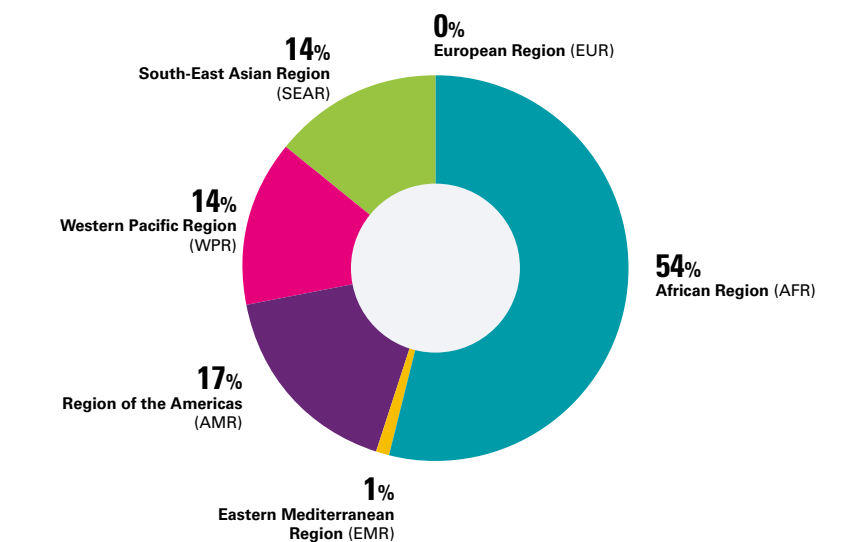
GRANTEES	Total grant funds awarded (USD)
<b>Region of the Americas (AMR)</b>	
Mexico Salud-Hable Coalition	72.475
<b>Western Pacific Region (WPR)</b>	
Healthy Philippines Alliance	25.000
Malaysia NCD Alliance *	44.160
<b>South-East Asian Region (SEAR)</b>	
Healthy India Alliance *	29.160
<b>Total Grants US\$</b>	
	<b>481.032</b>

GRANTEES	Total grant funds awarded (USD)
<b>Region of the Americas (AMR)</b>	
Mexico Salud-Hable Coalition	110.000
Uruguay NCD Alliance	3.000
<b>Western Pacific Region (WPR)</b>	
Cambodia NCD Alliance	3.000
Healthy Philippines Alliance	40.185
Malaysia NCD Alliance*	40.000
Vietnam NCD Alliance	25.000
<b>South-East Asian Region (SEAR)</b>	
Bangladesh NCD Forum	13.000
Healthy India Alliance*	90.000
Nepal NCD Alliance	9.958
South East Asia Regional NCD Alliance	3.000
<b>Total Grants US\$</b>	
	<b>779.965</b>

## Grants overview per regions (organised as per WHO classification) 2023



## 2022



# NCDA Team

Our team of highly enthusiastic and talented professionals work together towards achieving the goals set out in the strategic plan, under the leadership of Chief Executive Officer Katie Dain. NCDA is proud to have such a fantastic team and highly values its commitment. The staff list includes all members of NCDA who worked at any time between 1 January and 31 December 2023.



**Chief Executive Officer**  
**Katie Dain** (London)



## Operations

**Marion Ovide**  
Head (Geneva)

**Nathan Kinnear**  
Finance Officer (Geneva)

**Jacqueline Romoff**  
Senior Executive Assistant (London)

**Erica Mercier**  
Human Resources Officer (Geneva)



## Policy, Advocacy and Accountability

**Alison Cox**  
Director (Geneva)

**Grace Dubois**  
Senior Policy and Research Manager (Geneva)

**Joanna Laurson-Doube**  
Policy and Advocacy Manager (Geneva)

**Liz Arnanz**  
Policy and Advocacy Manager (Geneva)

**Marijke Kremin**  
Policy and Advocacy Manager (New York)

**João Monteiro**  
Policy and Advocacy Officer (Geneva)

**Toyyib Abdulkareem**  
Senior Policy and Campaigns Officer (Liverpool)



## Capacity Development

**Cristina Parsons Perez**  
Director (London)

**Lorena Allemandi**  
Senior Capacity Development Manager (La Pampa)

**Charlotte Aberdein**  
Capacity Development Manager (London)

**Linda Senk Markova**  
Senior Capacity Development Officer (London)

**Jessica Amegee Quach**  
Capacity Development Officer (London)

**Nyla Miah**  
Capacity Development Officer (London)

**Katrina Barker**  
Public Engagement Officer (London)



## Partnerships and Membership

**James Bramble**  
Director (Geneva)

**Vanessa Uriarte**  
Manager (Washington)

**Jo Hazelwood**  
Partnerships and Membership Manager (Geneva)

**Sara Fasoli**  
Partnerships and Membership Manager (Geneva)

**Rosie Murton**  
Officer (London)

**Grace Shamlian**  
Partnerships and Membership Officer (London)



## Communications

**Jimena Márquez**  
Director (Barcelona)

**Caitlin Mahon**  
Manager (London)

**Jennifer Bajdan**  
Editorial Specialist (Tenerife)

**Natalia Shkvarok**  
Digital Communications Officer (London)



**PROMOTE HEALTH. PROTECT RIGHTS. SAVE LIVES.**



**#NCDs @ncdalliance**