

# NCD Alliance Webinar

Wednesday, 12 December 2018



**NCD Alliance**

PUTTING NON-COMMUNICABLE DISEASES  
ON THE GLOBAL AGENDA

# Agenda

- 2018 in Review
  
- Update on NCD risk factors - spotlight on alcohol control
  
- WHO Air Quality meeting and COP24
  
- NCDA membership
  
- Looking ahead to 2019
  - WHO Executive Board
  - UN HLM on Universal Health Coverage (UHC)

# Speakers

- Chair: Nina Renshaw, Policy and Advocacy Director, NCD Alliance
- Priya Kanayson, Senior Advocacy Officer, NCD Alliance
- Lucy Westerman, Senior Policy and Campaigns Officer, NCD Alliance
- Maik Dünnbier, Director of Strategy and Advocacy, IOGT International
- Jessica Beagley, Policy Research Manager, NCD Alliance
- Cristina Parsons Perez, Capacity Development Director, NCD Alliance
- Liz Arnanz, Partnerships and Membership Officer, NCD Alliance

# 2018 in Review



# Financing for NCDs Dialogue

## 9-11 April, Copenhagen

- Discussed current landscape of financing for NCDs, potential sources of funding, innovative partnerships, etc.
- Resulted in a [high-level summary](#)
- Launch of the *Lancet* Taskforce on NCDs and Economics [series](#)
- *Ongoing challenge*: We know what needs to be done, but the rhetoric has not yet translated into action. Governments and donors are still lagging behind in financing NCDs, and without significant investment, the NCD response will not accelerate at the speed required to meet global goals and targets.



"The Taskforce helps clear the air over one of the most common obstacles to taxing the consumption of goods that kill us —namely, the argument that such taxes are regressive" - Lawrence H. Summers, The Task Force on Fiscal Policy for Health

The Lancet Taskforce on NCDs and economics

# 71st World Health Assembly

**21-26 May 2018, Geneva**

- 1st WHO Walk the Talk (will be held again in 2019)
- 30+ NCD-related side events
- Launch of WHO report [Saving Lives, Spending Less](#)
- New WHO [Global Action Plan on Physical Activity](#) approved
- Launch of the WHO [REPLACE package](#) on eliminating transfat
- Launch of NCDA and Eli Lilly report [Shaping the Health Systems of the Future: Case Studies and Recommendations for Integrated Care](#)
- *...and many more!*
- *Challenge:* Ongoing and increased unhealthy commodity industry interference (via Member States) in WHO resolutions and processes, such as in the breastfeeding resolution. Was a sign of things to come for the UN HLM on NCDs outcome document negotiations.



# Interactive stakeholder hearing

## 5 July, UNHQ New York

- Part of the preparatory process for the 3rd UN HLM
- Participation: Member States, UN Agencies, NGOs in consultative status w/ECOSOC, academia, private sector
- Format: 4 panels with opportunities for participants to make statements from the floor
- Over 300 participants - more than in 2011 and 2014
- Voices of civil society + PLWNCDs evident
- *Challenge*: unhealthy commodity industries were represented on panels and in statements from the floor

“Political leaders should lead - including behavioural change for families, individuals and communities to guarantee early detection, treatment, and management. You cannot lead without being held accountable for results.”

-H.E. Mr Festus Gontebanye Mogae, former President of Botswana

# Amplifying the voices of people living with NCDs

## PRIORITY 1. Put People First



Unleashing the power of #NCDVoices: Building a public narrative on NCDs

## MEANINGFULLY INVOLVING PEOPLE LIVING WITH NCDs

What is being done and why it matters

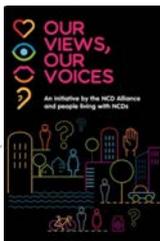


For me, meaningful involvement is two-pronged. The first would be to be empowered (with information, knowledge, resources, support etc.) to make informed choices and decisions about my own healthcare. The second would be systematically having a collective patient voice in shaping and implementing policies and programmes that really bring positive change to how people live every day."

Tara Lisa Personou, Our Views, Our Voices 2018 Global Advisory Committee



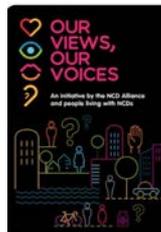
An initiative by the NCD Alliance and people living with NCDs.



We are not passive medical subjects, we are not our diseases, we are people. We must be treated with humanity and dignity in our health systems, and equipped with the knowledge and tools to understand, participate, and actively manage our NCD treatment and care.

Advocacy Agenda of People Living with NCDs

Safe Medication and Healthcare for All  
Patient Solidarity Day  
December 7, 2018  
#NCDVoices #PDS2018



"We demand that our governments honour their commitments on providing universal treatment, care, and support for people living with NCDs. We are tired of unmet political goals and empty rhetoric. There is no excuse. Cost-effective interventions and solutions exist for NCDs and are proven to save lives. The human and economic price of inaction is unacceptable."

Advocacy Agenda of People Living with NCDs

Units for UHC: Now is the Time for Collective Action  
Universal Health Coverage Day  
December 12, 2018  
#NCDVoices #HealthForAll #UHCday

## Building national Advocacy Agendas of People Living with NCDs

Ajenda ya Utetezi kwa Watu Wanaoishi na Magonjwa yasiyo ya Kuambukiza nchini Kenya



Community of Practice for the Meaningful Involvement of People Living with NCDs  
Launching 27th June 2018

# Engaging national & regional alliances

## Continued growth of the movement!

 Direção de Saúde da Cidade de Maputo added 3 new photos. 30 November at 21:55 · 

**\*MINISTRA DA SAÚDE LANÇA ALIANÇA MOÇAMBICANA DE LUTA CONTRA DOENÇAS NÃO TRANSMISSÍVEIS\***

Sua Excelência Dra. Nazira Abdula, Ministra da Saúde, procedeu na manhã desta sexta-feira, na Faculdade de Medicina da Universidade Eduardo Mondlane, em Maputo, ao Lançamento da Aliança Moçambicana de Luta Contra Doenças Não Transmissíveis.

A Aliança ora lançada tem como mentores as Associações, Organizações e Entidades que lutam contra as doenças não transmissíveis, com destaque para Doen... See more



Mozambican NCD Alliance recently launched!



Ghana



Iran



Togo



## Enhanced advocacy supported by our Advocacy Institute

Mexico Salud-Hable's campaign around the presidential elections



CLAS advocating for NCDs & Col at the Summit of the Americas



## Civil society action around the 2018 UN HLM



**EMR NCDA:** High-level Regional Policy Dialogue in preparation to the UN HLM, resulting in a regional declaration disseminated with HoS/G and MoH.



**HCC:** [UN HLM advocacy campaign](#)

June-Sept. 2018, including HCC-CARICOM agreement on advocacy priorities around the UN HLM

# Third UN High-Level Meeting on NCDs

## 27 September, UNHQ New York

- Political Declaration [adopted](#) - some good language on working w/CS, PLWNCDs, but overall weak and lacking ambition
- Agreement on the '5x5' response - inclusion of air pollution and mental health
- Civil society mobilised - media statements, #enoughNCDs campaign, side events, etc.
- Rising political capital of UHC ahead of the 2019 UN HLM on UHC

## *Challenges*

- No financial commitments to the NCD response
- Accountability a missing link
- Civil society statements from the floor were limited
- Unhealthy commodity industries active throughout negotiations and undermined ambitious language in text on WHO Best Buys & other policies
- 7 years until the next HLM in 2025

# Key Launches during HLM3 / UNGA73

[NCD Countdown 2030](#)

[WHO NCD Country Profiles 2018.](#)

[WHO Global Status Report on Alcohol 2018](#)

[SAFER package to reduce harmful use of alcohol](#)

[Trouble Brewing - Making the case for alcohol policy](#)

[WHO's childhood cancer initiative](#)

[Global Coalition for Circulatory Health White Paper](#)

[Taking Action on Childhood Obesity](#)

[NCD Alliance and Resolve to Save Lives partnership to eliminate trans-fatty acids](#)

[Healthy Caribbean Coalition 10 year anniversary report](#)



# Greater focus on the commercial determinants of health

**Cardiovascular diseases**   **Chronic respiratory diseases**   **Cancer**   **Diabetes**   **Mental health conditions**

\* 41 million people every year, of which 15 million people between 30 and 70 years

**Unhealthy diet**   **Tobacco use**   **Air pollution**

**Harmful use of alcohol**   **Physical inactivity**



## A BREATH OF FRESH AIR Acting on the UN mandate to tackle air pollution



**Air pollution: a major cause of disease, silent killer of millions**

### — TROUBLE BREWING —

MAKING THE CASE FOR ALCOHOL POLICY



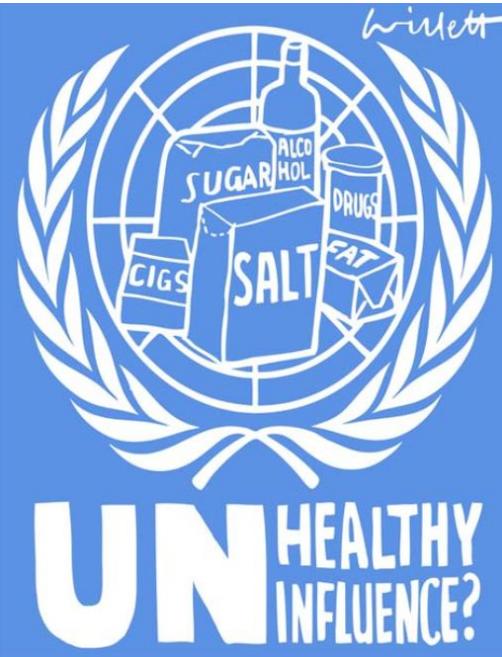
### A WORLD FREE FROM ALCOHOL RELATED HARMS

# SAFER

- Strengthen restrictions on alcohol availability
- Advance & enforce drink driving counter measures
- Facilitate access to screening, brief interventions & treatment
- Enforce bans/comprehensive restrictions on alcohol advertising, sponsorship & promotion
- Raise prices on alcohol through excise taxes & pricing policies

**SAFER**   World Health Organization

# Unhealthy commodity industries out in force



**AP**

## US blocks UN health panel from backing taxes on sugar drinks

By JAMEY KEATEN and MARIA CHENG  
Jun. 01, 2018

<https://apn>

GENEVA (AP) — The Trump administration has torpedoed a plan to recommend higher taxes on sugary drinks, forcing a World Health Organization panel to back off the U.N. agency's previous call for such taxes as a way to fight obesity, diabetes and other life-threatening conditions.

**Philip Morris Intl** @InsidePMI

Congratulations to the #UNGA for the bold resolution of the 3rd High-Level Meeting on Non-communicable diseases recommending to work with the private sector to fight #NCDs. We are ready and determined to contribute to #BeatNCDs.

28/09/2018, 08:45

**Advancing the SDGs**  
*A partners perspective*

The Permanent Mission of the Dominican Republic to the United Nations is pleased to host with the Worldwide Brewing Alliance the first forum on the role of the beer sector in advancing the Sustainable Development Goals. Moderated by Dr. David Nabarro, Senior Adviser, SYSTEMIQ, this panel discussion will offer a unique partners perspective on how they are working with brewers across a variety of SDGs to make local progress towards the global goals.

Location: UN Headquarters, Conference Room A  
Date: Wednesday, September 26, 2018  
Networking 11:30a – 11:45a  
Panel Discussion 11:45a – 1:00p

The panel moderated by Dr. David Nabarro will feature the following participants:  
UNITAR, The Nature Conservancy, AB In-Bev, Heineken, Molson Coors

We hope you can join us for this invitation-only dialogue to learn about the key role the beer sector plays in advancing the Sustainable Development Goals.

Reply to this email at AdvancingSDGs@gmail.com no later than 20 September.



# ENOUGH. A mobilised movement!



**GLOBAL WEEK FOR ACTION ON NCDs**

**3-9 SEPTEMBER 2018**

**ENOUGH.**  
OUR HEALTH. OUR RIGHT. RIGHT NOW.

**Budzi Divine N.**  
NCD M&E officer/ Cameroon Baptist Convention Health Services

**“I have had enough of under-reporting when it comes to the results of incidence, prevalence and mortality due to NCDs in most LMICs. I have had enough of people dying more than we can account for due to inadequate diagnoses.”**

**I HAVE HAD ENOUGH OF NCDs, HAVE YOU?**

# enoughncds.com: NCD Champions & Voices



## NCD CHAMPIONS



Community and political leaders, celebrities and respected influencers from all sectors and fields are joining the movement to draw a line in the sand and say 'enough is enough'.

**ENOUGH.**  
OUR HEALTH. OUR RIGHT. RIGHT NOW.



enoughncds.com

[Twitter](#) [Instagram](#) [Facebook](#) #enoughNCDs #NCDs #HLM3



## NCD CHAMPIONS



Community and political leaders, celebrities and respected influencers from all sectors and fields are joining the movement to draw a line in the sand and say 'enough is enough'.

**ENOUGH.**  
OUR HEALTH. OUR RIGHT. RIGHT NOW.



enoughncds.com

[Twitter](#) [Instagram](#) [Facebook](#) #enoughNCDs #NCDs #HLM3

Share your views and make your own pledge to help stop NCD preventable death and suffering ahead of the 2018 UN HLM on NCDs.

**ENOUGH.**  
OUR HEALTH. OUR RIGHT. RIGHT NOW.

## VOICES OF CHANGE



enoughncds.com

[Twitter](#) [Instagram](#) [Facebook](#) #enoughNCDs #NCDs #HLM3

**“ENOUGH of inaction,  
ENOUGH of neglect  
ENOUGH of failure, ENOUGH of a lack  
in health services, And a lack of  
attention.  
ENOUGH to a lack of screening, And a  
lack of treatment.  
ENOUGH of environments that are  
unsafe, And air that is toxic.  
My plea, As a mother and cancer  
survivor,  
Please step forward,  
for our health and our lives  
Our voices are demanding change,  
and we are saying - let us be heard.”**

**Zoleka Mandela,**



# SAVE THE DATE!

**2<sup>nd</sup> GLOBAL WEEK  
FOR ACTION ON NCDs**

**2-8  
SEPTEMBER  
2019**

**ENOUGH.**  
OUR HEALTH. OUR RIGHT. **RIGHT NOW.**

In 2018 we came together and said: ENOUGH.  
In 2019 we will say it again.  
We will keep saying ENOUGH and demanding our right to health until  
all governments take NCDs seriously,  
and people stop suffering and dying needlessly.  
Have you had ENOUGH?

**SAVE THE DATE! 2-8 September 2019**



#enoughNCDs #NCDs #HealthforAll

Q&A



Update on NCD risk factors  
*Spotlight on alcohol control*





Maik Dünnbier  
Director of Strategy and Advocacy  
[@maikduennbier](#)  
[@IOGTInt](#)



alcohol



Global status report  
on alcohol and health  
2018

 World Health  
Organization

Co-hosted by: 



# TIME TO DELIVER

ALCOHOL, NCDs AND SUSTAINABLE DEVELOPMENT

Supported by:




# Launching the **SAFER** package at UNGA 2018

A WORLD FREE FROM ALCOHOL RELATED HARMS



# SAFER

A WORLD FREE FROM ALCOHOL RELATED HARMS

SAFER is a World Health Organization (WHO)-led initiative to reduce death, disease and injuries caused by the harmful use of alcohol using high-impact, evidence-based, cost-effective interventions.

## The SAFER action package

- S** Strengthen restrictions on alcohol availability
- A** Advance and enforce drink driving counter measures
- F** Facilitate access to screening, brief interventions and treatment
- E** Enforce bans or comprehensive restrictions on alcohol advertising, sponsorship, and promotion
- R** Raise prices on alcohol through excise taxes and pricing policies



Empowered lives.  
Resilient nations.

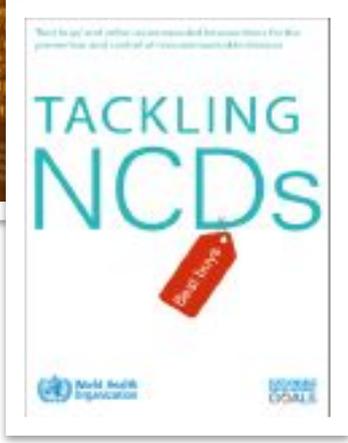
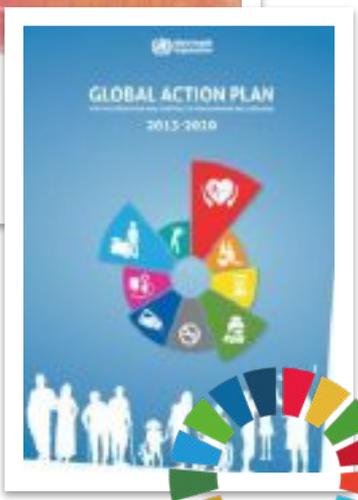
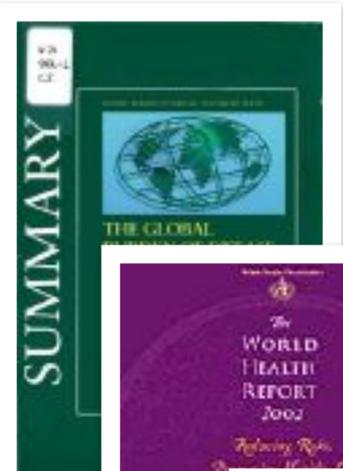


# THE PROBLEM

# THE SOLUTIONS

# THE DECISIONS

# THE ACTION



**THE GLOBAL GOALS**  
For Sustainable Development

A photograph of a metal tray with several Smirnoff Ice bottles on it, set against a blurred background of city lights at night. The tray is in the foreground, and the bottles are arranged on it. The background shows a city street at night with out-of-focus lights in various colors (blue, yellow, white).

Why it  
matters?

# Towards 2020



**IOGT**  
INTERNATIONAL

# THE CASE FOR FCAC



1. Human right to health and development
2. Right now we are not achieving any targets
3. To Curb the Alcohol Industry
4. To promote global social justice

A group of people are seated around a large, curved wooden conference table in a meeting room. Several individuals are using laptops, and a microphone is positioned in front of one of the participants. The scene is captured from a slightly elevated angle, showing the backs of some people in the foreground. The overall atmosphere is professional and focused.

Making alcohol policy the priority it should be

# KEY ADVOCACY CAMPAIGN MESSAGES 2019

- Make alcohol policy the priority it should be
- Address alcohol as obstacle to development
- Utilize alcohol taxation as triple win measure
- Expose and curb Big Alcohol

# World Health Organization



**I**  **GT**  
INTERNATIONAL

# WHO – global level

- Governing bodies
- Member States coalition
- Momentum
- NCDs and beyond

## WHO – regional level

- RCMs
- Regional, country office(s)
- Innovative approaches
- Vietnam, Kenya, Ghana, Uganda, Chile, Canada, Romania, Moldova

# CORE TASKS

- Build towards 2020 (and beyond)
- Make alcohol policy issues visible
- Curb Big Alcohol

# Government Accountability For National Action



IOGT  
INTERNATIONAL

THE GLOBAL GOALS  
Sustainable Development

IOGT  
INTERNATIONAL

A conceptual image featuring a glowing lightbulb held in the palm of a hand from the bottom right. A hand from the top left points its index finger towards the lightbulb. The background is a soft, light blue gradient. The word "Inspiration" is written in a large, bold, black sans-serif font across the center of the lightbulb.

# Inspiration

# TROUBLE BREWING

Making the  
Case for  
Alcohol Policy







GLOBAL  
Alcohol Policy  
ROUND  
UP

A photograph of four hands, two from the top and two from the bottom, reaching in from the sides to form a circle. The hands are positioned as if holding something together. The top two hands have purple and red nail polish, while the bottom two have blue nail polish. They are wearing white dress shirts with visible cuffs and buttons. The background is a plain, light-colored wall.

**THANK YOU**

**I OGT**  
INTERNATIONAL

Q&A



# WHO Air Quality meeting and COP24



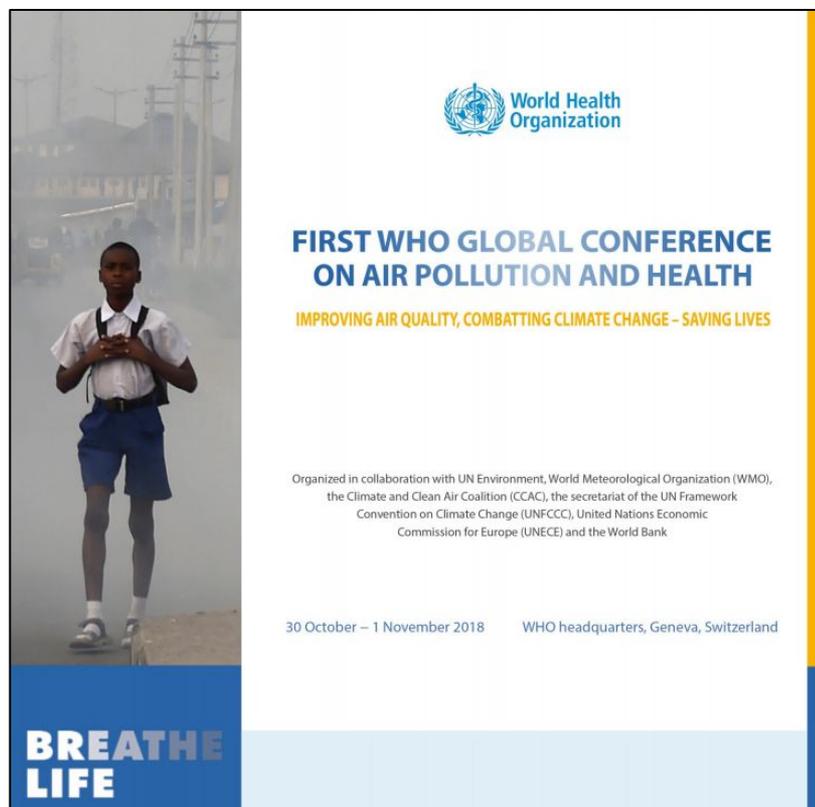
# First WHO Global Conference on Air Pollution and Health

## WHO Global Conference on Air Pollution and Health

Geneva, 30 Oct - 1 Nov

Delivers on action set out in WHO Air Pollution Roadmap, adopted by Member States at WHA 69

Session recordings available online [here](#)



The poster features a photograph of a young boy in a white shirt and blue shorts standing in a hazy, polluted environment. To the right of the photo is the WHO logo and the conference title. Below the title is the tagline 'IMPROVING AIR QUALITY, COMBATING CLIMATE CHANGE - SAVING LIVES'. Further down, it lists the organizing bodies: UN Environment, World Meteorological Organization (WMO), the Climate and Clean Air Coalition (CCAC), the secretariat of the UN Framework Convention on Climate Change (UNFCCC), United Nations Economic Commission for Europe (UNECE) and the World Bank. At the bottom, it states the dates '30 October - 1 November 2018' and the location 'WHO headquarters, Geneva, Switzerland'. A blue banner at the bottom left of the poster contains the text 'BREATHE LIFE'.

World Health Organization

**FIRST WHO GLOBAL CONFERENCE ON AIR POLLUTION AND HEALTH**

IMPROVING AIR QUALITY, COMBATING CLIMATE CHANGE - SAVING LIVES

Organized in collaboration with UN Environment, World Meteorological Organization (WMO), the Climate and Clean Air Coalition (CCAC), the secretariat of the UN Framework Convention on Climate Change (UNFCCC), United Nations Economic Commission for Europe (UNECE) and the World Bank

30 October - 1 November 2018 WHO headquarters, Geneva, Switzerland

**BREATHE LIFE**

# First WHO Global Conference on Air Pollution and Health



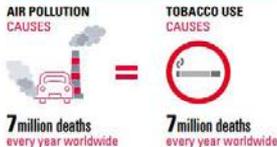
## A BREATH OF FRESH AIR Acting on the UN mandate to tackle air pollution



### Air pollution: a major cause of disease, silent killer of millions

Air pollution is the world's largest single environmental health risk, and a leading risk factor for NCDs. According to the WHO, air pollution causes 7 million deaths every year worldwide.<sup>1</sup> Of these deaths, about 80% are from noncommunicable diseases (NCDs), making the number of NCD deaths due to air pollution comparable to mortality due to tobacco use.<sup>2</sup> Air pollution negatively affects quality of life for all, and in particular for billions of people around the world living with NCDs.

Every year poor air quality claims 4.2 million lives from exposure to ambient (outdoor) pollution primarily from industry, agriculture, energy and transport, and 3.8 million from household (indoor) pollution largely generated by burning household fuel for cooking, heating and lighting purposes.<sup>3,4</sup> Air pollution is the fourth highest risk factor for premature deaths – one in 10 deaths worldwide is attributable to air pollution exposure.<sup>5</sup> In 2016, over 90% of the world's population lived in places where the air is unsafe to breathe, according to the World Health Organization's air quality guidelines.<sup>6</sup>



### Ambient air pollution alone is responsible for:

- 24% of all deaths from **stroke**
- 25% of all deaths and disease from **ischaemic heart disease**
- 29% of all deaths and disease from **lung cancer**
- 43% of all deaths and disease from **chronic obstructive pulmonary disease (COPD)**.<sup>7</sup>

There is also increasing evidence for links with other NCDs. The suffering and costs imposed on people, families, communities, businesses, and economies are entirely preventable by cleaning up our air.

For these reasons, the UN has recently recognised air pollution as one of the major risk factors contributing to the massive and growing burden of NCDs worldwide, alongside tobacco, alcohol, unhealthy diet and physical inactivity. The Political Declaration of the third UN High Level Meeting on NCDs was signed by Heads of State and Government during the UN General Assembly in September 2018.

The recognition of air pollution as a major risk factor should be the starting signal for a new, more urgent policy approach to clean up our air to protect and improve health for all worldwide. There is an undeniable imperative for the NCD community to support policies and measures to reduce indoor and outdoor air pollution as a matter of grave urgency.

In the context of the global movement to achieve universal health coverage (UHC), action to prevent diseases - including by reducing air pollution - is all the more important to reduce the burden of disease and bring UHC within reach.

## Air pollution is the 'new tobacco', warns WHO head

Exclusive: Simple act of breathing is killing 7 million people a year and harming billions more, but 'a smog of complacency pervades the planet', says Dr Tedros Adhanom

● Dr Tedros Adhanom Ghebreyesus: **Air pollution is the new tobacco. Time to tackle this epidemic**



### Dr Tedros also noted causes for optimism in opening remarks at the conference

*"We have everything we need to take action"*

*"Cities, regions and countries around the world are taking action"*

*"People are arming themselves with information, and are speaking out for their **right to breathe clean air**"*



["Air pollution moves up the global health agenda"](#)

[Geneva Action Agenda](#), plus 70 commitments from countries, cities, UN organizations, intergovernmental organizations and civil society to tackle air pollution (available [online](#))

# UNFCCC COP 24

- Ongoing in Katowice, Poland, from December 3 to 15
- Negotiations centred on discussion of the 'Paris Rulebook' - the implementing guidelines of the [Paris Agreement](#), adopted in 2015 at COP 21
- Central aim of the Paris Agreement is to **keep global temperature rise well below 2.0 °C above pre-industrial levels - and ideally within 1.5°C**. Requests each country to outline and communicate their post-2020 climate actions, known as 'Nationally Determined Contributions' (NDCs).
- **Hot topics** within negotiation of Paris Rulebook include
  - Financing
  - Transparency
  - Human rights, gender, indigenous peoples



Image source: [UN Dispatch](#)

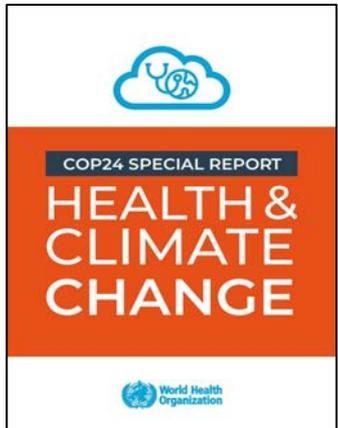
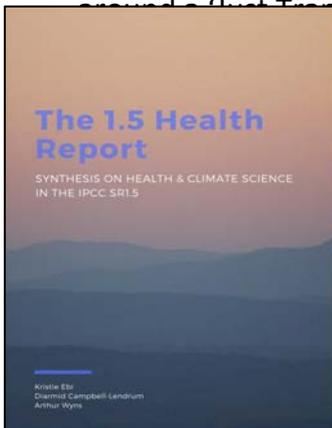


COP24·KATOWICE 2018  
UNITED NATIONS CLIMATE CHANGE CONFERENCE

# UNFCCC COP 24: Health in the Dialogue

- Health discussions at COP 24 spanned **NCDs and co-benefit solutions**, as well as impacts on infectious disease, malnutrition, health system adaptation and resilience, and the role of health professionals as advocates
- Key publications launched in advance of and at the meeting
  - Intergovernmental Panel on Climate Change (IPCC) special report: the **1.5 Health Report**: “Any increase in global warming, **even an increase by half a degree**, could affect human health. Warming of 1.5°C is not considered ‘safe’ for most nations, communities, ecosystems and sectors and poses significant risks to natural and human systems.”
  - 2018 Report of the Lancet Countdown on Health and Climate Change - **Lancet Paper** and **accompanying resources: 10 recommendations for action**, as well as headline finding that **153 billion hours of labour were lost in 2017 because of heat**, an increase of more than 62 billion hours since 2000
  - WHO-led **COP 24 Special Report on Health and Climate Change**: Meeting the targets of the **Paris agreement would be expected to save over one million lives a year from air pollution alone by 2050**, and the value of the health gains would be double the cost of the policies - even greater gains if 1.5°C rather than the 2.0 °C target - up to 2.31 trillion USD in China and 8.4 trillion in India.
  - Joint briefing for UNFCCC Negotiators on **Incorporating Health into the Climate Regime** coordinated by the Global Climate and Health Alliance

• Many instances of health community ‘talking to itself’, but also examples of wider integration, including in conversations around a ‘Just Transition’ to a sustainable economy



# UNFCCC COP 24: Influence of the Industry

- Strong industry presence - stark contrast to tobacco COPs
- COP24's [first corporate sponsor was the EU's largest producer of coking coal](#) (JSW), who said the partnership would guarantee “the company’s active participation in the event and the possibility of promoting pro-ecological changes in the mining sector”
- [US Side Event](#) on new fossil fuel technologies “**We strongly believe that no country should have to sacrifice economic prosperity or energy security in pursuit of environmental sustainability**” (and similar events by other Member States)
- Wider evidence of parallels to tactics used by big tobacco, big alcohol, and big sugar
- Protests by civil society in the COP 24 venue and in the streets of Katowice
- Lessons can be learned from the NCD response
- [Press release](#) by NCD Alliance



Q&A



# NCD Alliance Membership



# NCD Alliance Membership Transition

## What is the transition about?

- NCD Alliance's new membership model enables diverse organisations from across the NCD community to play a critical role in NCD Alliance's strategic direction and future.
- As part of this transition, NCD Alliance will restrict access to some of our resources and services (which have been open access over the last 9 years) to NCD Alliance members from January 2019.

## What resources and services does this include?

### Resources that will become restricted to NCD Alliance members

- Webinars
- Campaigns calls
- NCD digest

### New resources for members

- Member-only area on NCD Alliance website
- Thematic webinars on priority policy issues
- Members' bulletin

### Resources that will remain open

- Weekly newsletter



# NCD Alliance Membership Benefits

**Connect with our global network of alliances and CSOs**



# NCD Alliance Membership Benefits

## Connect with global experts from different backgrounds, regions, and sectors:

- Invitation to the bi-annual Global NCD Alliance Forum, next forum taking place in early 2020.
- Attend other invitation-only high-level events and advocacy meetings led by NCD Alliance.
- Share your experience and work through our channels and connect with our broader network.



# NCDA Membership Benefits

## Increase your organisational capacity and visibility:

- Participate in online and face-to-face training opportunities on capacity development and policy priority issues.
- Interact and showcase your work through NCDA platforms and leverage best practices and knowledge sharing on NCD policy.
- Create your own webpage on the NCDA website, and be mentioned in our directory and publications.

**Union for International Cancer Control (UICC)**

The Union for International Cancer Control unites the cancer community to reduce the global cancer burden, promote greater equity, and integrate cancer control into the world health and development agenda.

UICC is dedicated to taking the lead in convening, capacity building and advocacy initiatives that unite the cancer community to reduce the global cancer burden, promote greater equity, and integrate cancer control into the world health and development agenda. UICC's 100+ members feature the world's major cancer societies, institutes of health, research and treatment institutions, patient groups, and industry leaders.

NCDA founding member

### About UICC

UICC unites the cancer community to reduce the global cancer burden, promote greater equity, and integrate cancer control into the world health and development agenda.

Founded in 1923 and based in Geneva, Switzerland, UICC is dedicated to taking the lead in convening, capacity building and advocacy initiatives that unite the cancer community to reduce the global cancer burden, promote greater equity, and integrate cancer control into the world health and development agenda.

UICC is the largest and oldest international cancer organisation. With over 1,000 members and 56 partners across 162 countries, UICC unites the world's major cancer societies, institutes of health, research and treatment institutions, patient groups, and industry leaders.

Over many years, UICC has earned a reputation for being an independent, objective voice for cancer control, urging governments to take action and ensure it is a priority amongst influential organisations such as the World Health Organization (WHO) and the World Economic Forum (WEF).

Through UICC's UN Economic and Social Council (ECOSOC) status, the organisation also works closely with key UN agencies including the International Agency for Research on Cancer (IARC), United Nations Office for Drugs and Crime (UNODC), and International Atomic Energy Agency (IAEA).

UICC and its multilateral partners are committed to driving shared value creation and looking towards the implementation and scale-up of quality and sustainable programmes that address the global burden of cancer and other non-communicable diseases (NCDs).

UICC is a founding member of the NCD Alliance, a global civil society network that now represents almost 2,000 organisations in 170 countries.

### UICC priority areas of work

**Convening the world's leaders**

- Driving the global cancer community's core convening platform: World Cancer Day, the World Cancer Congress and the World Cancer Leaders' Summit
- Increasing recognition, maintaining reach, building engagement, and developing innovative ways to engage all parties in dialogue
- Convening key decision makers to address the most urgent topics in cancer control and convening regional leaders to build networks and address challenges
- Offering regional workshops to address specific local issues

**Building capacity to meet regional needs**

- Driving sustainable initiatives tailored to local and regional needs that harness greater equity and impact
- Offering international fellowships, training courses, and master classes to accelerate learning opportunities in areas with the most need
- Fostering peer-to-peer learning by bringing together experts in organisational management, fundraising, partnerships, awareness campaigns and patient support
- Building a portfolio of online and offline resources including toolkits, webinars, online learning, and guidelines to generate global knowledge sharing
- Publishing the TNM Classification of Malignant Tumours, the International Journal of Cancer, and the Cancer Journal of Oncology to further expand scientific knowledge amongst healthcare professionals

**Translating global commitments into local actions**

- Pushing countries to follow through on global cancer and NCD commitments including the WHO NCD Action Plan and Sustainable Development Goals to drive national progress
- Promoting consensus for an update of the 2005 World Health Assembly Cancer Resolution so that all governments commit to making cancer control a public health priority
- Engaging UN agencies in cancer control initiatives across the care continuum
- Ensuring UICC members' perspectives are reflected in global discussions including the UN Review and World Health Assembly
- Ensuring that national health expenditures invested in cancer control and other NCDs increase, and that countries least able to address their cancer burden have a larger proportion of official development assistance co-financed.

**Address**

25-27 Avenue Giuseppe Motta  
Geneva CH-1202  
Switzerland

Website <  
Twitter >

**TOOLS**

SHARE

SHARE

Union for International Cancer Control (UICC)

SHARE THIS ARTICLE

UICC VIDEO >>>

**FEATURED**

How the international cancer community is preparing for World Cancer Day 2018

0817 FEBRUARY 2018

READ MORE >

# NCDA Membership Benefits

## Access and exchange key information and resources:

- Receive regular snapshots of information on NCDs, and keep track and engage in global policy debates and processes related to the NCD response, encouraging cross-fertilisation and drawing on lessons learnt from all areas.
- Provide advice on NCDA advocacy priorities and messaging, and get involved in our campaigns efforts.

## NEW! NCDA Members' Bulletin

The screenshot displays the NCDA Members' Bulletin for December 2018. The header features the NCD Alliance logo, social media icons, and the date. The main content is organized into several sections:

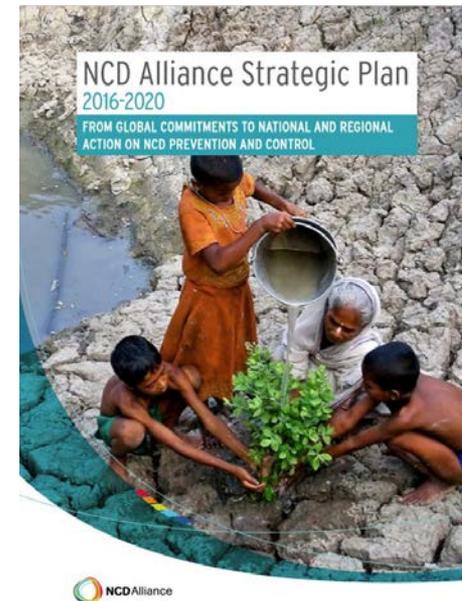
- Country Updates:**
  - Kenya: A mobile platform to address NCDs** - NCD Alliance Kenya (NCDAK) embraces digital health technology to promote education on NCD detection, prevention, diagnosis and management. The initial focus is on CVD, diabetes, cancer and epilepsy, and will expand to mental health.
  - Sri Lanka had #ENOUGH and spread the word via the tuk-tuk** - The #Enough campaign resonated with Sri Lankans' call for their right to health during the Global Week for Action on NCDs, spawning a video and the use of stickers. Now, traditional "tuk-tuk" taxis in Colombo continue to spread the word!
  - Ghana: Empowering people living with NCDs for a stronger NCD response** - The Ghana NCD Alliance and NCDA co-hosted an Our Views, Our Voices meeting that convened nearly 90 PLWNCD, civil society, government and private sector stakeholders, aiming to provide a platform for those living with NCDs.
  - Mexico: Developing the Advocacy Agenda of People Living with NCDs** - As part of NCDA's Our Views, Our Voices programme, NCDA supported the Mexico Salud-Hable coalition to convene a meeting of 60 PLWNCDs. Participants discussed and developed a Mexican Advocacy Agenda of PLWNCD.
- Featured:**
  - Reflecting on the 2018 UN High-Level Meeting on NCDs** - The third UN High-Level Meeting (HLM) on NCDs took place almost three months ago, on 27 September, during the week of the UN General Assembly in New York. The 2018 Political Declaration of Heads of State and Governments has expanded on the language of the 2011 and 2014 Outcome Documents on NCDs in important ways – including the integration of mental health, air pollution, and the importance of working with civil society and people living with and affected by NCDs – but it fell short in getting new and substantive time-bound commitments from governments.
- Global Updates:**
  - NCD Countdown 2030: First report out!** - NCDA is a proud partner of NCD Countdown 2030, a collaboration with The Lancet, WHO and Imperial College London, as well as with technical experts from international institutions. In addition, Countdown 2030 offers a mechanism for independent accountability.
  - Global Conference on Primary Healthcare (PHC)** - NCDA participated in several panels at the Global Conference on PHC, and organised a café session focused on putting people at the centre of health care. During the conference, a second declaration emphasising the critical role of PHC around the world was adopted.
- Partners Updates:**
  - Last week: 2018 World Congress of Cardiology & Cardiovascular Health** - The World Heart Federation returned to Dubai for the 2018 World Congress of Cardiology & Cardiovascular Health, with an outstanding line-up of world experts and with a new Meet & Share Forum to share best practices and identify key challenges among civil society advocates.
  - New global review of cancer and NCD plans shows progress in prevention** - In collaboration with WHO and the International Cancer Control Partnership (ICCP), UICC coordinated a global review of national cancer control plans. The review showed the importance of national cancer control and NCD plans in providing strategic direction and driving action.

A prominent orange banner at the bottom of the newsletter reads: "The Mozambique NCD alliance was just launched to address NCD risk factors at national level".

# NCDA Membership Benefits

## Have a role in NCDA governance and strategy

- Have a seat and a vote at the General Assembly meeting, which takes place every two years, to help shape NCDA strategy and leadership.
- Nominate candidates for the election of NCDA Board Members and President.



# NCDA's Member-Only Area



✉ SUBSCRIBE TO OUR UPDATES

ENGLIS ▾

14  
ALERTS

SEARCH



[HOME](#) [WHY NCDS](#) [WHO WE ARE](#) [WHAT WE DO](#) [RESOURCES](#) [NEWS & EVENTS](#) [JOIN US](#)



14 NEW

[View My Profile](#) [Change My Password](#) [Edit My Account Settings](#) [Log Out](#)

## My NCDA Hub

- The member-only area will feature different sections with exclusive updates:
  - Targeted announcements
  - News
  - Publications
  - Events
- The sidebar menu will offer different services to facilitate interaction with NCDA team, submit proposals, update member webpage.

### FULL MEMBER RESOURCES

- Nominate a candidate for NCDA Board Member
- Update your webpage on NCDA website
- Submit a blog/news proposal
- Submit input for Members Bulletin
- Members' Bulletin repository
- Register for next NCDA webinar
- Webinar recordings repository
- Register for the 2020 Global NCD Alliance Forum
- Submit session proposal
- Etc.



# NCDA Membership Application Process

## Who can apply for membership and how?

- NCDA membership is open to civil society organisations, and applications are reviewed upon [membership criteria](#).

## Membership categories

- **Full members** are substantially engaged in evidence-based NCD advocacy and practice, wish to play an active role in NCDA's governance, and access all membership benefits.
- **Associate members** support NCDA objectives and activities, and access some membership benefits, including access to webinars and other resources (no role in governance).
- **Network members** only receive our weekly newsletter.

## Membership fees

- Tiered membership fee structure, based upon membership category (Full or Associate) and income level of the country where the member organisation is based. Our aim is to engage members from all parts of the NCD community and all countries/regions.

# NCDA Membership Application Process

Learn more about membership benefits and fees

[ncdalliance.org/membership](https://ncdalliance.org/membership)

Apply now for full or associate membership

[ncdalliance.org/form/become-an-NCDA-member](https://ncdalliance.org/form/become-an-NCDA-member)

Contact us at

[membership@ncdalliance.org](mailto:membership@ncdalliance.org)

Q&A



Looking ahead to 2019



# Coming up in January 2019

## ➤ **Next Webinar**

**Save the date:** week of 21 January

*Note: this will be the first members-only webinar.*

## ➤ **144th Session of the WHO Executive Board**

**Thursday 24 January - 1 February**

Provisional agenda and all documents available [here](#).

## ➤ **Prince Mahidol Award Conference (PMAC)**

**Tuesday 29 January - Sunday 3 February**

The [Prince Mahidol Award Conference](#) will be held in Bangkok on the theme *The Political Economy of NCDs: A Whole of Society Approach*.

# 144th Session of the WHO Executive Board

## Papers of interest

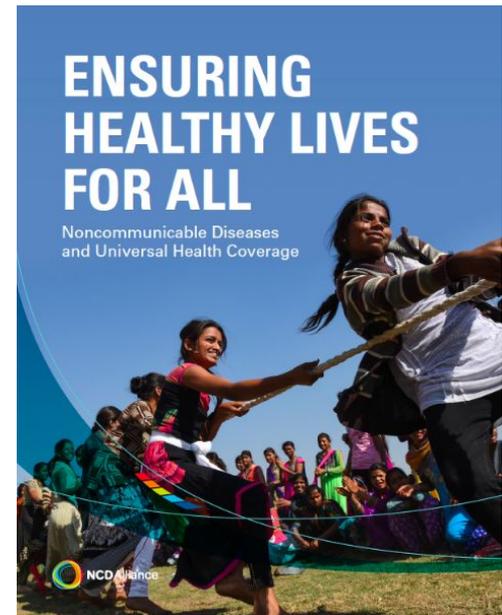
- Implementation of the 2030 Agenda ([EB144/11](#))
- Universal health coverage
  - Community healthworkers delivering PHC: opportunities and challenges ([EB144/13](#))
- Health, environment and climate change
  - Draft WHO global strategy on health, environment and climate change ([EB144/15](#))
  - Draft global plan of action on climate change and health in SIDS ([EB144/16](#))
- Medicines, vaccines and health products
  - Access to medicines and vaccines ([EB144/17](#))
  - Cancer medicines ([EB144/18](#))
- Follow-up to the high-level meetings of the UN General Assembly
  - Antimicrobial resistance ([EB144/19](#))
  - Prevention and control of NCDs ([EB144/20](#))
- Human resources for health (EB144/26)
- Accelerating cervical cancer elimination ([EB144/28](#))
- Engagement with NSAs ([EB144/36](#))

# UN High-Level Meeting on Universal Health Coverage

First UN High-Level Meeting on Universal Health Coverage, Monday 23 September, 2019 (tbc)

- [Modalities resolution](#) already agreed
- NCDA's engagement through UHC2030 CSEM - *Advocate for lifecourse approach across the continuum of care; NCDs as part of UHC benefit packages; integrated services; implementation of Best Buys*
- NCDA's new UHC and NCDs brief frames advocacy approach, which will be further refined during Q1
  
- *Negotiations on the outcome document likely to begin in March, led by Hungary and Thailand*

New NCD Alliance [policy brief](#) to mark the occasion of UHC Day, 12 December



Q&A



# THANK YOU

SHARE. DISCUSS. ENGAGE. CHANGE.



#NCDs @ncdalliance



MAKING NCD PREVENTION AND CONTROL A PRIORITY, EVERYWHERE

