



The NCD Café
– Have a break...Learn more about NCDs



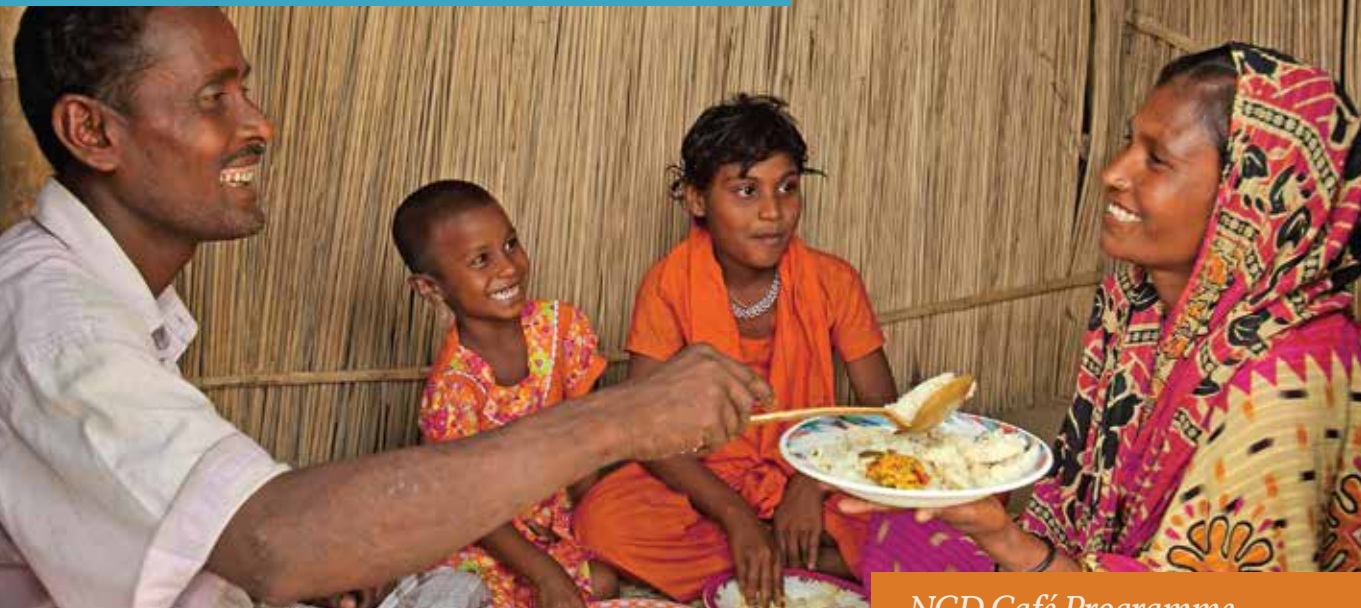
**WORLD HEART
FEDERATION***

World Congress of Cardiology
& Cardiovascular Health

4-7 June 2016

Mexico City, Mexico

25x25: Shaping the future of global heart health



NCD Café Programme

The Spirit of Partnership:
**Collaborating to Achieve 25X25 on
Cardiovascular Disease and other NCDs**

Mexico City, Mexico
Centro Banamex

5-7 June 2016

Hosted by:

Alzheimer's Disease International, American Cancer Society, American College of Cardiology, American Heart Association, Bupa, Eli Lilly & Company, FDI World Dental Federation, Forum of International Respiratory Societies, Framework Convention Alliance, International Diabetes Federation, International Osteoporosis Foundation, Management Sciences for Health, Medtronic Philanthropy, Merck, NCD Child, Norwegian Cancer Society, Novo Nordisk, Sanofi, The International Union Against Tuberculosis and Lung Disease, Union for International Cancer Control, World Heart Federation, World Stroke Organization

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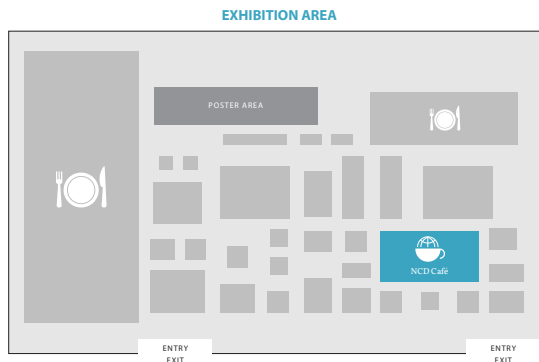
In the spirit of multisectoral partnerships, the NCD Café is a series of interactive sessions hosted by supporters of the NCD Alliance.

Non-communicable diseases (NCDs), which include cardiovascular disease, diabetes, cancer, chronic respiratory diseases, and mental and neurological disorders, share common risk factors and health systems challenges; and also common solutions. A united response is therefore beneficial for cardiovascular disease and other NCDs.

The global response to NCDs is accelerating, with a UN Summit on NCDs in 2011, followed by a UN Review of Progress in 2014. Now, there is a dedicated target on NCDs in the Sustainable Development Goals.

The NCD Café will provide the opportunity to discuss current global health and NCD topics in an open and engaging environment, with at least half of each session dedicated to open and interactive discussion between participants and speakers from all backgrounds, regions, and sectors. A selection of drinks and healthy refreshments will be provided.

The NCD Café can be found in the Exhibition Area.



SUNDAY 5TH JUNE, DAY 1 From Prevention to Care: A Comprehensive Response

- 12:00-13:00 **Session 1: Building Civil Society Capacity in Latin America: Lessons Learned in Tobacco Control and NCDs**
Katie Dain (NCD Alliance), Dr Verónica Schoj (InterAmerican Heart Foundation & Healthy Latin America Coalition / Coalición Latinoamérica Saludable), Paula Johns (Alliance for Tobacco Control + Health / Aliança de Controle do Tabagismo + Saude (ACT+)), Dr Eduardo Bianco (Framework Convention Alliance & Uruguayan NCD Alliance), Claudia Cedillo (Vital Strategies)
- 13:00-14:00 **Session 2: On the Front Line: The Role of Front Line Health Workers in Preventing and Treating Cardiovascular Disease and NCDs**
Dr Peter R. Lamptey (FHI 360), Professor D. Prabhakaran (Public Health Foundation of India & Centre for Chronic Disease Control), Dr Thomas Gaziano (Harvard Medical School), Dr Nayanjeet Chaudhury (Medtronic Philanthropy & Public Health Institute)

MONDAY 6TH JUNE, DAY 2 NCDs in Sustainable Development

- 12:00-13:00 **Session 3: Sustainable Financing for Cardiovascular Disease and NCDs: Scaling Up the Response**
Martin Bernhardt (Sanofi), Dr Rachel Nugent (RTI International), Dr Juan Marques (MSD Mexico), Luis Manuel Encarnación (Fundación Mídete & Mexican NCD Alliance / México Salud-Hable), Dr Jaime Miranda (Universidad Peruana Cayetano Heredia)
- 13:00-14:00 **Session 4: Urban Opportunities: How can we Address Cardiovascular Disease and NCDs in Sustainable Cities?**
José Luis Castro (International Union Against Tuberculosis and Lung Disease & NCD Alliance), Dr Maria Neira (World Health Organization), Dr Nandita Murukutla (Vital Strategies), Professor K. Srinath Reddy (Public Health Foundation of India)

TUESDAY 7TH JUNE, DAY 3 An NCD Response By All, For All

- 12:00 - 13:00 **Session 5: Patients at the Centre: Engaging People Living with Cardiovascular Disease and NCDs in the Response**
Katie Dain (NCD Alliance), Meg Heim (Sanofi), Simon Gillespie (British Heart Foundation), Paurvi Bhatt (Medtronic Philanthropy), Patricio Gonzalez Huerta (Asociación Mexicana de Lucha Contra el Cáncer -AMLCC)
- 13:00 - 14:00 **Session 6: Leave No-one Behind: Strategies to Reduce the Burden of Cardiovascular Disease and NCDs in Vulnerable Populations**
Dr Vash Mungal-Singh (Heart and Stroke Foundation South Africa), Dr Gene Bukhman (Partners in Health & Harvard University), Helen McGuire (PATH), Professor Kathryn Taubert (American Heart Association), Alice Grainger-Gasser (World Heart Federation)

FROM PREVENTION TO CARE: A COMPREHENSIVE RESPONSE

Session 1: Building Civil Society Capacity in Latin America: Lessons Learned in Tobacco Control and NCDs

12:00 - 13:00

Strong civil society movements at the national level are crucial for sustainable change. Civil society advocacy has been especially successful in the area of tobacco control, with major progress having been observed in implementation of policies including tobacco taxation, plain packaging, graphic health warnings, and advertising regulations. Civil society has catalysed change through government advocacy, public campaigns and formation of strategic alliances. These practices are invaluable in addressing other NCD risk factors, including obesity and alcohol consumption.

Objectives

- *Recognise the role of civil society at the national and regional level in strengthening NCD prevention, with a focus on tobacco control*
- *Identify strategic working priorities for civil society organisations in terms of building coalitions, collaborating with governments, and advocacy skills*
- *Share good practice examples among civil society organisations and key advances and achievements in the region*

SPEAKERS



Chair:

Katie Dain

Executive Director at NCD Alliance, United Kingdom



Dr Verónica Schoj

Executive Director at InterAmerican Heart Foundation and member of the Healthy Latin America Coalition Health Latin America Coalition / Coalición Latinoamérica Saludable (CLAS), Argentina



Paula Johns

Executive Director at Alliance for Tobacco Control + Health / Aliança de Controle do Tabagismo + Saude (ACT+), Brazil



Dr Eduardo Bianco

Latin American Director of Framework Convention Alliance (FCA), co-chair of the Uruguayan NCD Alliance, Uruguay



Claudia Cedillo

Associate Director Policy, Advocacy, Communication Head of programs Latin America, Vital Strategies, Netherlands

FROM PREVENTION TO CARE: A COMPREHENSIVE RESPONSE

Session 2: On the Front Line: The Role of Front Line Health Workers in Preventing and Treating Cardiovascular Disease and NCDs

13:00-14:00

People living with cardiovascular disease, and in particular additional NCD co-morbidities, require ongoing complex and holistic care. In many regions, health systems are ill-equipped to respond, and system wide reorientation for chronic conditions. The role of front line health workers is instrumental both in educating the population on NCD prevention, and in delivering integrated care for people with NCDs.

Objectives

- *Understand the unique role of frontline healthcare workers in educating, supporting and caring for patients*
- *Discuss current areas of weakness for healthcare systems to respond to cardiovascular disease and NCD co-morbidities*
- *To explore good practice in reorienting health systems for integrated chronic care*

SPEAKERS



Chair:

Dr Peter R. Lamptey

Distinguished Scientist and President Emeritus, FHI 360



Professor D. Prabhakaran

Vice President (Research & Policy) at Public Health Foundation of India, and Executive Director of Centre for Chronic Disease Control, India



Dr Thomas Gaziano

Assistant Professor of Medicine at Harvard Medical School, United States



Dr Nayanjeet Chaudhury

Medtronic Philanthropy Associate and Technical Adviser at Public Health Institute, India

NCDs IN SUSTAINABLE DEVELOPMENT

Session 3: Sustainable Financing for Cardiovascular Disease and NCDs: Scaling Up the Response

12:00-13:00

Cardiovascular disease and other NCDs impede sustainable development on account of their negative impact on macroeconomic productivity, national incomes, healthcare budgets, and household impoverishment due to out of pocket expenditure. The cost of inaction far exceeds the cost of action. Progress can be achieved through the mobilisation and effective use of domestic public resources including tobacco taxation, supplemented by international assistance and private sector support.

Objectives

- *Recognise necessity of sustainable resources to facilitate achievement of WHO and SDG targets for cardiovascular disease and other NCDs*
- *Understand the economic dimensions of NCDs and health, and explore how these relate to access to NCD care and sustainable financing: providing health services; covering populations; and covering costs*
- *Identify barriers and concrete solutions through case studies from Latin America, and explore the role of NGOs and the private sector in advancing the access to care agenda*

SPEAKERS



Chair:

Martin Bernhardt

Vice President, Relations with International Institutions at Sanofi, Switzerland



Dr Rachel Nugent

Vice President, Chronic NCD Global Initiative at RTI International, United States



Dr Juan Marques

Medical Director at MSD Mexico, Mexico



Luis Manuel Encarnación

Director at Fundación Mídete and member of Mexican NCD Alliance (México Salud-Hable), Mexico



Dr Jaime Miranda

Research Professor at the Department of Medicine, School of Medicine, and Director of the CRONICAS Center of Excellence in Chronic Diseases, Universidad Peruana Cayetano Heredia (UPCH), Peru

NCDs IN SUSTAINABLE DEVELOPMENT

Session 4: Urban Opportunities: How can we Address Cardiovascular Disease and NCDs in Sustainable Cities?

13:00 - 14:00

As of 2014, over half of the world's population lives in urban areas. Urbanisation brings with it transitions in environments and working patterns, and often leads to increased exposure to three leading NCD risk factors, namely air pollution, physical inactivity, and unhealthy diets. These risk factors can be addressed through interventions including investment in renewable energy, promotion of walking and cycling, availability of parks, and access to affordable and nutritious foods.

Objectives

- *Explore the rationale for a focus on NCD prevention and control in the context of sustainable urbanisation*
- *Identify co-benefit areas for NCD prevention in urban environments to address air pollution, physical inactivity, and unhealthy diets*
- *Share case studies and outcomes programmes and policy at the global, regional and national level*

SPEAKERS



Chair:

José Luis Castro

Executive Director at the International Union Against Tuberculosis and Lung Disease (The Union) and Chair of NCD Alliance, United States/France



Dr Maria Neira

Director, Public Health and the Environment Department, World Health Organization (WHO), Switzerland
TBC



Dr Nandita Murukutla

Country Director at Vital Strategies, India



Professor K. Srinath Reddy

President, Public Health Foundation of India (PHFI), India
TBC

FROM PREVENTION TO CARE: A COMPREHENSIVE RESPONSE

Session 5: Patients at the Centre: Engaging People Living with Cardiovascular Disease and NCDs in the Response

12:00 - 13:00

Patients are by definition at the very centre of healthcare, and people living with NCDs and their carers must be empowered to shape the NCD response. This applies from the level of advocacy and policy development, through to design, implementation, and evaluation of programmes. Patient empowerment and collaboration will accelerate the realisation of global targets for NCDs.

Objectives

- *Recognise the role of patient engagement in order to achieve a rights-based approach to health*
- *Understand the benefits of engaging people living with cardiovascular disease and other NCDs (patients, survivors, carers) at all stages of the NCD response*
- *Explore successful examples of effective patient-led change*

SPEAKERS



Chair:

Katie Dain

Executive Director at NCD Alliance, United Kingdom



Meg Heim

Global Public Affairs & Advocacy Lead for Cardiovascular at Sanofi, United States



Simon Gillepsie

Chief Executive at British Heart Foundation, United Kingdom



Paurvi Bhatt

Director at Medtronic Philanthropy, United States

Patricio Gonzalez Huerta

Asociación Mexicana de Lucha Contra el Cáncer (AMLCC), Mexico

FROM PREVENTION TO CARE: A COMPREHENSIVE RESPONSE

Session 6: Leave No-one Behind: Strategies to Reduce the Burden of Cardiovascular Disease and NCDs in Vulnerable Populations

13:00 - 14:00

Cardiovascular disease and other NCDs are both causes and consequences of inequality. Vulnerable groups, including women, children and the elderly, are at particular risk of the impacts of certain NCDs and yet are all too often unable to access essential care and treatment. The greatest change can be made in the most vulnerable groups – if the NCD response is to be successful, then it is imperative to leave no-one behind.

Objectives

- *To explore the unique challenges and solutions of cardiovascular disease and other NCDs in vulnerable populations*
- *To present issues and solutions specific to indigenous peoples, women, children, and the elderly*
- *To explore the significance of progress in these populations within the context of realising the Sustainable Development Goals*

SPEAKERS



Chair:

Dr Vash Mungal-Singh

CEO at Heart and Stroke Foundation, South Africa



Dr Gene Bukhman

Senior Health and Policy Advisor on NCDs at Partners in Health and Assistant Professor at Harvard University, United States



Helen McGuire

NCD Director at PATH, United States



Professor Kathryn Taubert

Vice President, American Heart Association, Switzerland



Alice Grainger-Gasser

Program Development Manager, World Heart Federation, Switzerland
TBC

Martin Bernhardt

Vice President, Relations with International Institutions at Sanofi, Switzerland – *Session 3*

Paurvi Bhatt

Director at Medtronic Philanthropy, United States – *Session 5*

Dr Eduardo Bianco

Latin American Director of Framework Convention Alliance (FCA), co-chair of the Uruguayan NCD Alliance, Uruguay – *Session 1*

Dr Gene Bukhman

Senior Health and Policy Advisor on NCDs at Partners in Health and Assistant Professor at Harvard University, United States – *Session 6*

José Luis Castro

Executive Director at the International Union Against Tuberculosis and Lung Disease (The Union) and Chair of NCD Alliance, United States/France – *Session 4*

Claudia Cedillo

Associate Director Policy, Advocacy, Communication Head of programs Latin America, Vital Strategies, Netherlands – *Session 1*

Dr Nayanjeet Chaudhury

Medtronic Philanthropy Associate and Technical Adviser at Public Health Institute, India – *Session 2*

Katie Dain

Executive Director at NCD Alliance, United Kingdom – *Sessions 1 & 5*

Luis Manuel Encarnación

Director at Fundación Mídete and member of Mexican NCD Alliance (México Salud-Hable), Mexico – *Session 3*

Dr Thomas Gaziano

Assistant Professor of Medicine at Harvard Medical School, United States – *Session 2*

Simon Gillepsie

Chief Executive at British Heart Foundation, United Kingdom – *Session 5*

Patricio Gonzalez Huerta

Patient representative, Asociación Mexicana de Lucha Contra el Cáncer (AMLCC), Mexico – *Session 5*

Alice Grainger-Gasser *TBC*

Program Development Manager, World Heart Federation – *Session 6*

Meg Heim

Global Public Affairs & Advocacy Lead for Cardiovascular at Sanofi, United States – *Session 5*

Paula Johns

Executive Director at Alliance for Tobacco Control + Health / Aliança de Controle do Tabagismo + Saude (ACT+), Brazil – *Session 1*

Dr Peter R. Lamptey

Distinguished Scientist and President Emeritus, FHI 360 – *Session 2*

Dr Juan Marques

Medical Director at MSD Mexico, Mexico – *Session 3*

Helen McGuire

NCD Director at PATH, United States – *Session 6*

Dr Jaime Miranda

Research Professor at the Department of Medicine, School of Medicine, and Director of the CRONICAS Center of Excellence in Chronic Diseases, both at Universidad Peruana Cayetano Heredia (UPCH), Peru – *Session 3*

Dr Vash Mungal-Singh

CEO at Heart and Stroke Foundation, South Africa – *Session 6*

Dr Nandita Murukutla

Country Director at Vital Strategies, India – *Session 4*

Dr Maria Neira *TBC*

Director, Public Health and the Environment Department, World Health Organization (WHO), Switzerland – *Session 4*

Dr Rachel Nugent

Vice President, Chronic NCD Global Initiative at RTI International, United States – *Session 3*

Professor D. Prabhakaran

Vice President (Research & Policy) at Public Health Foundation of India, and Executive Director of Centre for Chronic Disease Control, India – *Session 2*

Professor K. Srinath Reddy *TBC*

President, Public Health Foundation of India (PHFI), India – *Session 4*

Dr Verónica Schoj

Executive Director at InterAmerican Heart Foundation and member of the Healthy Latin America Coalition / Coalición Latinoamérica Saludable (CLAS), Argentina – *Session 1*

Professor Kathryn Taubert

Vice President, American Heart Association, Switzerland – *Session 6*

EXHIBITION AREA

