Make SMART Commitments to Address Non-Communicable Diseases, Overweight & Obesity

A UNIVERSAL CHALLENGE: MALNUTRITION AFFECTS EVERY COUNTRY
A THIRD OF THE WORLD’S POPULATION IS AFFlicted by one or multiple forms of malnutrition.

NCDS, overweight & obesity are rising at alarming rates worldwide. We ask governments to make the UN Decade for Action on Nutrition count for all forms of malnutrition.

SMART, cost-effective commitments improve and SAVE LIVES
Making & adhering to ambitious and bold SMART political and financial nutrition commitments will help to reverse alarmingly high rates of obesity. Commitments should be:

1.9 billion ADULTS are OVERWEIGHT or OBESE
150 million CHILDREN under $5 are STUNTED
50 million WASTED
2.8 million DEATHS worldwide CAUSED by MALNUTRITION every year
800 million PEOPLE are UNDERNOURISHED
1.9 million CHILDREN under $1 and more than 1.9 million ADULTS are OVERWEIGHT or OBESE
50 million WASTED
159 million CHILDREN under $5 are STUNTED
800 million PEOPLE are UNDERNOURISHED

Annual global economic impact of obesity is estimated at $2 trillion, and of undernutrition at $2.1 trillion.

SMART, cost-effective commitments improve and SAVE LIVES

As a risk factor for a variety of NCDS, childhood obesity should be urgently addressed by governments.

Governments are off-track to meet global nutrition and NCD targets by 2025

TO GET ON TRACK, GOVERNMENTS SHOULD:
Set ambitious national FOOD AND NUTRITION TARGETS aligned with the ICN2 Rome Declaration and Framework for Action.
Make SMART FINANCIAL AND POLITICAL COMMITMENTS to implement the ICN2 Framework for Action.
Develop robust ACCOUNTABILITY mechanisms to review, report on and monitor SMART commitments.

GOOD NUTRITION MAKES A DIFFERENCE: BE A LEADER IN THE DECADE OF ACTION ON NUTRITION

Learn more in our advocacy brief at wcrf.org/SMART