

Healthy Latin America Coalition (CLAS)
Regional Workshop on NCDs: Strengthening Civil Society Response
Hotel Intercontinental Miramar, Miramar Plaza, Avenida Balboa, Panama City
Panama, June 8 to 10, 2015
PRELIMINARY AGENDA SUMMARY

The objectives of this workshop are to:

- 1) Share experiences, lessons learned and challenges regarding the promotion and implementation of NCD prevention policies in Latin America and the Caribbean, whether from governments or civil society, focused on tobacco control, healthy eating and controlling obesogenic environments, limited alcohol consumption, and physical activity;
- 2) Develop a consensus regarding NCD regional and national priorities, challenges and controversies of the NCD agenda; and
- 3) Strengthen regional and national NCD leadership, clarifying CLAS's agenda, improving communication, and promoting the creation and strengthening of national NCD coalitions.

Objective 1 will involve collecting experiences from government as well as civil society, on concrete cases involving implementation (on behalf of the government), and advocacy and promotion (on behalf of civil society) around NCD prevention policies; focusing on policies (and not medical attention or services) and on prevention (not on control and treatment of NCDs).

Objective 2 will try to capture central themes, such as, as a region, what position will we take regarding the proposed Framework Convention on Nutrition; what joint actions do we think we should take with regard to the Sustainable Development Goals (SDGs) and the Post 2015 agenda; what position should CLAS take on the role of the food and beverage industry in policy development. With respect to national goals, what priority policies should be promoted according to the evidence, cost effectiveness and feasibility.

Objective 3 will seek to strengthen the regional coalition CLAS and promote local coalitions. Where coalitions exist, they should be strengthened, given visibility and integrated into CLAS. Where coalitions don't exist, explore the possibility of creating them. Consider the creation of a group that will facilitate and support the regional coalition and establish a priority agenda that would be promoted via CLAS. For local coalitions, find out what they do, their strengths and weaknesses, and their agenda.

MONDAY, JUNE 8, 2015

9:00	1. Opening Welcome, Introduction Workshop objectives Logistics and review of the Agenda	Authorities in Panama Workshop organizers
9:30	2. NCD Background — magnitude of the problem at global and regional levels, global political context of NCD -- statements, plans, indicators. Global commitments. 3. NCD Regional Background – magnitude, response of governments and regional institutions. Challenges in Central America and the Caribbean	Eduardo Cazap Rubén Grajeda

10:00	<p>4. Principal Regional Advances: Experiences of regional progress in policies to promote healthy eating. Government and civil society perspectives.</p> <p>Orientation to the topic</p> <p>Panel 1. Moderator Mexico—Civil Society Strategies: the case of taxation of sugary drinks. The Mexican experience, the campaign strategy, civil alliances and with the academia, the companies’ strategy, the public debate and the outcome.</p> <p>Ecuador – Front-of-package labeling Peru – Comprehensive nutrition law Chile -- Comprehensive nutrition law Discussion</p>	<p>Enrique Jacoby</p> <p>Alejandro Calvillo</p> <p>Wilma Freire Jaime Delgado Sebastián Peña</p>
11:15	<p>5. Principal Regional Advances (continued): CVD Prevention: Sodium reduction policies and trans fats elimination.</p> <p>Panel 2: Moderator: to be confirmed New Regional PAHO salt reduction Targets established under the Smart Salt Consortium. Rationale for targets, objectives, progress, Consortium’s characteristics.</p> <p>Costa Rica – sodium reduction experience, participation at the Consortium Argentina –Trans fat elimination regulation and sodium reduction law affecting processed foods. Brasil – experience on sodium reduction. Discussion: Analyzing the pros and cons of industry participation at the Consortium.</p>	<p>To be determined</p> <p>Adriana Blanco</p> <p>Sebastián Laspiur</p> <p>Eduardo Nilson</p>
12:30	LUNCH	
1:45	<p>6. Principal Regional Advances (continued):</p> <p>Panama – Breastfeeding Brazil: Development of Nutrition Guidelines</p>	<p>To be determined Fabio Gomes</p>
2:45	<p>7. Lessons learned about the tobacco movements in the region. Comparison with the progress on food policies. Introduction to the debate.</p> <p>Panel 3. Moderator Eduardo Bianco Carlos Farías, Paula Johns, Verónica Schoj, Reina Roa, Alejandro Calvillo</p> <p>Consider industry strategies against health policies such as the</p>	<p>Verónica Schoj</p> <p>Panel</p>

	relationship with professional associations, bribes to scientists, lobbying and creation of support groups, revolving doors, main arguments. Role of the industry in policymaking in tobacco and food (special focus on sugar), similarities and differences and implications for the progress of health policy	
4:00	<p>8. Lessons learned from the promotion of physical activity in the region</p> <ul style="list-style-type: none"> • Role of Active transport • Relationship with the industry • Evidence on physical activity and obesity <p>Discussion</p>	Luis Fernando Gómez To be confirmed
5:00 – 5:15	9. Overview and conclusions	Organizers
	Social Event	

TUESDAY, JUNE 9 2015

9:00	10. Welcome, recap of Day 1, Day 2 agenda	Organizers
9:10	<p>11. Civil Society's role of in NCD. The NCD Alliance and its global role.</p> <ul style="list-style-type: none"> • UN and WHO actions • Global situation, action plan, objectives, indicators • Plans for the meeting in Sharjah, United Arab Emirates 	Katie Dain
9:30	<p>12. Coalitions in the region. Priorities, experiences and challenges</p> <p>Mexico</p> <p>Brazil</p> <p>Questions and answers, comments</p>	Juan Nuñez Paula Johns
10:00	<p>13. Discussion groups:</p> <p>Moderators:</p> <p>What activities are being conducted by coalitions in the region, identify strengths and weaknesses. Determine which capabilities are missing. What role should coalitions have. Report</p> <p>Consider:</p> <ul style="list-style-type: none"> • SWOT exercise by each representative of the alliances and CLAS • Report on strengths and weaknesses • Identifying priorities for capacity building areas • Gather information (collect key discussion points and conclusions) 	
11:00	<p>14. Position on the Framework Convention for healthy eating</p> <p>Discussion panel or debate: Framework Convention on Healthy Eating: Pros and Cons, obstacles and challenges. Comparison with the FCTC</p>	Juan Carballo Presentation Discussion and

	and lessons learned. Divide panel between those in favor to expose their reasons, and those against to also indicate their justifications. Agree the terms of a regional position. NOTE: SHOULD DEVELOP DRAFT POSITION IN ADVANCE.	Agreement on the regional position
11:45	15. Regional position regarding the Sustainable Development Goals (SDG) and the post-2015 Agenda Importance and implications of these objectives. Agree on joint actions to be part of the regional plan. How to promote multisectoral actions	Eduardo Bianco Presentation Discussion and Agreement on the regional position
12:30	LUNCH	
1:45	16. Role of the food industry in the design of food policies. Agree on the terms for a regional position.	Cecilia Castillo Presentation Discussion and Agreement on the regional position
2:45	17. NCD commitments. Summary of context. Present global plan and PAHO plans	To be determined
3:00	18. Priority Policies to promote at the national level based on evidence, cost-effectiveness and political feasibility. What criteria should we use to prioritize? How do we arrive at a consensus? What techniques can we use: MORES? Prioritization Matrix with available evidence, political feasibility, impact, etc. Report	Verónica Schoj
5:00	19. Overview and conclusions	Organizers

WEDNESDAY, JUNE 10 2015

9:00	20. Welcome, recap of 1st and 2nd day ,agenda for Day 3	Organizers
9:10	21. Research and advocacy: Panel of researchers from different countries to show how their research is used to support public policies. <ul style="list-style-type: none"> • INFORMAS in the region, • Monitoring of processed food ("food monitoring group") and the role it may have in the region to monitor policies. Costa Rica and Argentina are already working on this. • Studies in Argentina, Mexico, Peru and Guatemala on food advertising to children, and others. • Research on tobacco taxation (Uruguay, Brazil, Mexico, Chile, Argentina) • Sugar, the available evidence and research experience that served 	Moderator: Joaquín Barnoya Camila Corvalán Verónica Schoj To be determined Alejandro Ramos Simón Barquera

	to promote policies, the case of Mexico. Discussion: Which are the priority research areas? What possible collaborations can be identified?	or rep
10:45	<p>22. Strengthening the role of CLAS, the NCD regional coalition.</p> <ol style="list-style-type: none"> 1. Set regional priorities to support national efforts 2. Discussion: How to strengthen CLAS' regional role, how do we improve our organization, networking at regional and local levels to promote NCD prevention policies. Consider successful experiences of functioning networks, what they do. CLAS and how to strengthen it, experiences of local NCD coalitions 3. Threats and opportunities 4. Relationship to NCD Alliance 	
12:00	LUNCH	
1:15	Strengthening (continues)	
2:15	<p>23. Next steps</p> <p>Revision of positions from the previous day. If agreement is not reached, a small group is appointed to revise and propose another version the workshop.</p> <p>Next steps in each country and regionally.</p> <p>Timing.</p>	
3:15 – 4:00	24. Conclusions and farewell.	