

#NCDs at #WHA70

NO PROGRESS WITHOUT ACTION



The clock is ticking toward 2018:
the time to act on NCDs is NOW

With the 2018 UN High-level Meeting on NCDs (2018 UNHLM) just a year away, implementation of bold and innovative policies is urgently required for all governments to achieve the ambitious noncommunicable disease (NCD) targets they have committed to in order to protect the health and prosperity of their people.

SHOW THAT YOU ARE SERIOUS
about addressing your country's NCD burden:
build momentum for a successful

2018 UN High-Level Meeting on NCDs

NCDs are the social justice issue of our time and a threat to sustainable development around the world. Countries must now commit to making the success of the **2018 UNHLM** on NCDs a priority, and invest in a **preparatory process** which will ensure:



1

PARTICIPATION
by heads of state
and government



2

POLITICAL MOBILISATION
across health and relevant
non-health sectors



3

MEANINGFUL ENGAGEMENT
of people living with NCDs
and civil society



4

An **ACTION-ORIENTED**
Outcome Document with
bold commitments for
all relevant sectors



ACT

Implement COST-EFFECTIVE NCD interventions, accelerate progress at the national level

We call on Member States to endorse and implement WHO's updated set of cost effective NCD interventions ("Appendix III" of the Global NCD Action Plan) to protect populations against preventable death and disability.

In particular, we highlight the need for increased engagement with other health and non-health sectors to capitalise on the co-benefits of synergistic action.

PROTECT



Protect future generations, commit to address CHILDHOOD OBESITY

Member States must implement national responses to tackle childhood obesity, including by **addressing the commercial drivers** of this epidemic.

The WHO Implementation Plan on Ending Childhood Obesity provides a compelling set of evidence-based policies and regulatory and legislative interventions to protect and promote healthy diets and physical activity.

At the WHA, we call on Member States to **mandate the development of a childhood obesity monitoring and evaluation framework**, building on existing indicators and reporting mechanisms, to track progress in the implementation of the plan.

INVEST



**Move from rhetoric to action:
Mobilise adequate and sustained FINANCIAL RESOURCES for NCDs**

NCDs severely lack adequate, predictable and sustained resources at global and national levels. **Closing the resource gap for NCDs** will require multiple financing sources, including creating and optimising fiscal space for NCD investment domestically, exploring innovative financing mechanisms, leveraging development aid, and incentivising private sector investment.

Furthermore, Member States must ensure adequate financing of WHO's work on NCDs, which is chronically underfunded. **An increase in assessed contributions** from Member States is critical to allow the WHO to effectively deliver on its programme of work and to close the funding gap for NCDs.



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#WHA70

#NCDs



A CALL FOR ACTION
to the next WHO Director-General: Embrace and lead on
an integrated vision for NCD prevention and control

Making progress on NCDs will require moving the dial on policy coherence and integrated care for NCDs, including within Universal Health Coverage. The NCD community is looking to the next WHO Director-General for **visionary leadership** to strengthen WHO's role as the leading UN agency on NCDs. By harnessing the potential for co-benefit solutions for NCDs across different dimensions of sustainable development, and prioritising the mobilisation of adequate and sustained financial resources for WHO's work on NCDs, WHO can deliver the much needed technical assistance at the national level and facilitate action and accountability at the global level.