

# The NCD Alliance

Putting non-communicable diseases  
on the global agenda

## NCD Alliance Webinar Thursday 12 December 2013



## **Moderator:**

**Johanna Ralston**, Member of the NCD Alliance  
Steering Group, CEO, World Heart Federation

## **Speakers:**

**Katie Dain**, NCD Alliance

**Mandana Kooijmans**, NCD Alliance



# Opening Remarks



# Agenda

- 1. Global NCD Framework Campaign update**
  - Global Coordination Mechanism
  - UN Task Force on NCDs
  - Action Plan Indicators
- 2. National/Regional NCD events and initiatives**
- 3. Global Development Campaign update**
  - Open Working Group Sessions
  - Health NGO advocacy

# Global NCD Framework Campaign update



# Overview

- **WHO NCD consultations:**
  - Global coordination mechanism on NCDs
  - UN Interagency Task Force on NCDs
  - Action Plan Indicators
- **UN Secretary General's Report on NCDs, 2013**
- **UN Review and Assessment on NCDs, 2014**

# Global NCD Framework WHA follow-up

WHA NCD Resolution requested WHO Director-General to:

1. Develop **terms of reference for a Global Coordination Mechanism(GCM)** by November 2013
2. Develop a limited set of **“action plan” indicators** in 2013
3. Conclude work on **division of tasks and responsibilities for UN organisations** before end of October 2013

*All 3 WHO consultations to be finalised during  
WHO Formal Member State Meetings in Geneva,  
11-15 November*



# Global NCD Framework

## The Week of WHO Formal NCD Meetings

- **11-12 Nov:** GCM Consultation
- **13 Nov:** UN Task Force Consultation
- **14-15 Nov:** Action Plan Indicator Consultation



### Consultation insights...

- Basis for discussion?
- Sticking points?
- Outcomes?
- Next steps?

# Global Coordination Mechanism (GCM)

## Mandate and Rationale

*“Strengthening and facilitating multisectoral action for the prevention and control of NCDs through effective partnership” (UNPD, 2011)*



# GCM Consultation Process July-November 2013



**1<sup>st</sup> WHO  
Discussion  
Paper (23 July)**



**2nd Discussion  
Paper (1 Nov)**

- **Aug:** WHO informal dialogues with NGOs /private sector
- **Sept-Oct:** WHO Regional Committee discussions
- **July-Oct:** WHO online consultation: 33 submissions received
- **1 Nov-8 Nov:** WHO online consultation: 10 submissions received

**NCD Alliance submissions:** <http://ncdalliance.org/global-coordinating-mechanism-ncds>

**WHO website with all submissions:** [www.who.int/ncd](http://www.who.int/ncd)

# GCM 2<sup>nd</sup> WHO Discussion Paper

## Member State Positions

- 1. Purpose**
- 2. Principles and approaches**
- 3. Functions**
- 4. Proposed Structure**
- 5. Administrative arrangements**
- 6. Accountability**
- 7. Conflict of Interest**
- 8. Name of GCM**

### Areas of agreement:

- Clearer purpose/added value
- Country needs as a starting point
- Five high-level functions
- Phased approach and time-limited mandate
- Reporting to WHA
- Lean secretariat / structure

### Areas of contention:

- Engagement with NSAs
- Organisational /governance structure



## WHO GCM Meeting, 11-13 November Overview

### GCM ToRs not complete!

- Co-chaired by **Brazil and South Africa**
- Introduced as a ***“first reading”*** of the GCM
- Meeting overran to **3 days** (rather than 2)
- Agreed on **some** sections of the ToRs....others remain unresolved
- Agreed to **follow-up Member State meeting** to conclude the work (between Jan-May 2014)
- Still aiming to have GCM **finalised and adopted at WHA 2014**



## WHO GCM Meeting Outcomes

### Agreed sections:

- **Purpose/scope:** *facilitating* and enhancing *coordination*...to contribute to implementation of GAP
- **Functions:** advocacy; knowledge exchange; innovation; multisectoral action; financing
- **Participants:** led by Member States; UN, IGOs and NSAs *participants*
- **Name:** “GCM-NCD”
- **Lifespan:** 2014-2021

### Unresolved sections:

- NSA engagement
- Working groups
- Governance

### WHO informal summary:

[http://www.who.int/nmh/events/19\\_November\\_2013\\_Informal\\_note.pdf](http://www.who.int/nmh/events/19_November_2013_Informal_note.pdf)

## GCM Next Steps

### **Timeline:**

- Meeting report to WHO Executive Board
- Member State meeting to conclude work (EB-WHA)
- Adoption at WHA 2014

### **NCD Alliance priorities/approaches.**

- Robust governance structure that is *fit for purpose*
- Approaches: informal briefings with GVA missions; advocacy at WHO EB; advocacy in capitals by our network.

# UN Interagency Task Force on NCDs

## Mandate and Rationale

- Formally established at **ECOSOC 2013** – expands mandate of UN TF on Tobacco Control
- ECOSOC resolution requested development of **ToRs and division of tasks and responsibilities...** for adoption at ECOSOC's 2014 Substantive Session

### Opportunity to leverage a UN system-wide response to NCDs:

- “Deliver as one”
- Political mandate for new actors + initiatives



[http://www.who.int/nmh/events/ncd\\_task\\_force/en/index.html](http://www.who.int/nmh/events/ncd_task_force/en/index.html)

# UN Interagency Task Force on NCDs

## Terms of Reference

### Process:

- **2-3 Oct:** First meeting of UNTF in GVA finalised WHO Draft ToRs
- **11 Oct:** WHO Draft ToRs published for online consultation
- **14 Nov:** WHO Member State Meeting to agree ToRs and DoTRs

### WHO Discussion Paper:

- Purpose
- Objectives
- Members
- Responsibilities
- Accountability
- Conflict of interest
- Links with GCM
- Annex: Division of tasks and responsibilities (DoTRs)

### NCD Alliance submission:

[http://ncdalliance.org/sites/default/files/rfiles/NCD%20Submission%20-%20UN%20Task%20Force%20on%20NCDs\\_FINAL.pdf](http://ncdalliance.org/sites/default/files/rfiles/NCD%20Submission%20-%20UN%20Task%20Force%20on%20NCDs_FINAL.pdf)

# WHO UNTF Meeting, 14 Nov

## Outcomes

### UN Task Force ToRs complete

- **Purpose:** *“coordinate the activities of UN...to support...implementation of the GAP”*
- **Members:** UN, development banks, IGOs
- **Secretariat:** WHO
- **Accountability:** Reporting to ECOSOC; biennial reporting on DoTRs to ECOSOC and WHA.
- **Links to GCM:** TF members participate in GCM
- **Division of tasks and responsibilities:** Organised around GAP objectives / 27 work areas; convening and partner orgs

# Action Plan Indicators (API) Overview



## Mandate:

- “A limited set of action plan indicators to **inform reporting on progress**”
- Applicable across the **6 objectives** and **three levels** of stakeholders of GAP

## Process:

- **12 Aug-8 Nov:** Online Consultations on WHO Discussion Paper
- **14-15 Nov:** WHO Member State Meeting

### WHO GAP published:

<http://www.who.int/nmh/publications/ncd-action-plan/en/index.html>

### NCD Alliance submission:

<http://www.ncdalliance.org/final-draft-global-ncd-action-plan-2013-2020>

# WHO API Meeting, 15 Nov

## Outcomes

### Action plan indicators finalised

#### Criteria:

- Availability of *recent* baseline data *for as many countries as possible*
- Removal of international partners

#### Action plan indicators:

|  |  |
|--|--|
| 1. Operational multisectoral national NCD policy, strategy or action plan          | 6. Operational policy, strategy or action plan to reduce unhealthy diet            |
| 2. Operational NCD unit in MoH   | 7. Evidence-based national guidelines for management of NCDs via PHC               |
| 3. Operational alcohol policy, strategy, or action plan                            | 8. National policy and plan on NCD-related research                                |
| 4. Operational physical activity policy, strategy or action plan                   | 9. NCD surveillance and monitoring systems to enable reporting against GMF targets |
| 5. Operational policy, strategy or action plan to reduce the burden of tobacco use |  |

# Global NCD Framework Campaign

## Taking Stock - 2013

### Accountability



**Global  
Monitoring  
Framework**



### Action



**Global NCD  
Action Plan  
2013-2020**



### Coordination



**Global  
Coordination  
Mechanism**



# Global NCD Framework Campaign

## Looking Ahead - 2014



### **Global Coordination Mechanism on NCDs**

- Discussion at WHO EB, Jan 2014
- Finalised at WHO Formal Member State Meeting, TBC
- Adopted at WHA, May 2014



### **UN Review and Assessment on NCDs, 2014**

- Mandated in UN Political Declaration 2011
- First time HoG/S will return to UNGA to discuss NCDs
- Significant opportunity to take stock and redouble efforts
- Process on Review has begun...



# The Road to the UN NCD Review 2014

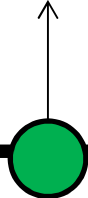
## UN SG's Progress Report:

- Progress in Member States (WHO CCS)
- WHO commitments:
  - Global NCD Action Plan 2013-2020
  - Global Monitoring Framework
  - Global Coordination Mechanism
  - Action Plan Indicators
  - UN Task Force on NCDs

## GA to table SG report; Modalities resolution discussions and negotiations begin to determine:

- Date / length
- Level of participation
- Format
- Scope
- Outcome

## UN Review + Assessment on NCDs



**Early January**

SG submits report to UN GA



**Early 2014**

UN GA



**Sept 2014**

UN GA

## WHO Informal Note:

[http://www.who.int/nmh/events/un\\_ncd\\_summit2011/WHO\\_NCDs\\_Outline\\_of\\_SG\\_report.pdf](http://www.who.int/nmh/events/un_ncd_summit2011/WHO_NCDs_Outline_of_SG_report.pdf)



# UN NCD Review Modalities Resolution

## NCD Alliance's Six Priorities

- **A high-level review:** This will encourage participation of Heads of State/Government;
- **September 2014:** Held during the opening of the 69th session of the UN General Assembly;
- **Two days in length:** To provide adequate time for discussion and debate;
- **Establish a Civil Society Task Force:** To assist in preparations for an informal interactive civil society hearing ahead of the meeting, and maximise civil society input to the review itself;
- **Formal inclusion of civil society:** In the review itself and in all preparatory consultations;
- **Concise and action-oriented political declaration:** That reaffirms and builds on the 2011 Political Declaration to guide and monitor the NCD response beyond 2014.



## Next steps Global NCD Framework

- Coordinate advocacy towards UN GA discussion on UN SG report – Jan TBC
- Leverage WHO Executive Board (Jan 20-25) for:
  - A robust GCM
  - Support for comprehensive Review and Assessment 2014
  - NCDs in post-2015
- Mobilise network to support UN modalities resolution on NCD Review 2014

Q&A



# Snapshot of National/Regional NCD Events





# Overview

1. **WHO Regional Committee Meetings 2013 - WPRO and EMRO**
2. **WHO EURO Ministerial Conference on NCDs in Ashgabat**
3. **Regional/National Updates**
4. **NCD Alliance Program – *Strengthening Health Systems, Supporting NCD Action***

# WHO Regional Committee Meetings (RCM)

**AFRO:** 2-6 Sept - Brazzaville, Republic of Congo

**SEARO:** 11-13 Sept - New Delhi, India

**EURO:** 16-19 Sept - Izmir, Turkey

**PAHO/AMRO:** 30 Sep-4 Oct - Washington D.C.

**WPRO:** 21-25 Oct - Manila, Philippines.

**EMRO:** 27-30 Oct - Muscat, Oman

WHO RCM Summary Table available at:

[http://ncdalliance.org/sites/default/files/rfiles/NCDA\\_WHO%20Regional%20Committees\\_Summary\\_2013\\_FINAL.pdf](http://ncdalliance.org/sites/default/files/rfiles/NCDA_WHO%20Regional%20Committees_Summary_2013_FINAL.pdf)

# Importance of RCMs

## NCDA Coordination and Feedback

### Agenda items:

- Global NCD Action Plan 2013-2020
- Global Monitoring Framework
- Global Coordination Mechanism
- Post-2015

### Importance for NCD community:

- Member States discuss how to **adapt** and **tailor** global NCD framework;
- Opportunity for Member States to:
  - Comment on the **WHO Zero Draft Terms of Reference for the GCM for NCDs**
  - Provide feedback on position of health and **NCDs in the post-2015 development** framework

### NCDA Activity

- Coordinate NCDA representation
- Provide briefing with background information and key advocacy messages
- Deliver written/verbal statements for input into the discussions.



# WHO-WPRO RCM

## Agenda items:

- NCDs
- Ageing and Health

## WPRO Region Member States Resolution:

- Endorsed RAP for NCD
- **Systematic approach** to NCDs is critical
- **Facilitate action** on various risk factors for NCDs
- **Access to services** in primary care facilities
- **Strengthen and support** national NCD prevention and control programmes

## Regional Framework for Action on Ageing and Health in the Western Pacific

- **To guide policy and action** for the next 6 years
- **Four pillars of action** to address challenges include:
  - Foster **age-friendly environments** through action across sectors
  - Promote healthy ageing **across the life-course** and prevent functional decline and disease among older people



# WHO-EMRO RCM

## Agenda items:

- Follow-up to the Political Declaration on NCDs
- Progress Report on the Tobacco-Free Initiative

## Follow-up to the Political Declaration on NCDs

- Encouraged to **revise and update** national NCD plans
- Encouraged to initiate **multisectoral collaboration**
- **Strengthen NCD surveillance** focusing on national targets and indicators.

## Progress Report on the Tobacco-Free Initiative:

- Regional Office and FCA have conducted training workshops on assessing illicit tobacco trade
- Only 6 out of 23 countries are fully protected from exposure to the tobacco industry advertising



# WHO-EURO Ministerial Conference on NCDs, Ashgabat, Turkmenistan

## Three main themes:

- NCDs and development;
- A tobacco-free Europe;
- National responses to NCDs

## Ashgabat Declaration

- Work across the whole of government;
- Accelerate efforts towards a tobacco-free Europe;
- Take the necessary steps to improve the surveillance of NCDs;
- Ensure a balanced and equitable investment in public health;
- Adopt national NCD targets.

## NCD Activity

- Delivered a joint NGO statement on behalf of 8 international and European NCD NGOs. Recommended five areas to concentrate on, including:
  - Prioritising and investing in NCDs at the national level;
  - Encourage both a whole-of government and whole-of-society response to NCDs.

Joint NGO Statement available at:

[http://ncdalliance.org/sites/default/files/resource\\_files/ngo\\_ashgabat%20declaration\\_statement-final-logos2.pdf](http://ncdalliance.org/sites/default/files/resource_files/ngo_ashgabat%20declaration_statement-final-logos2.pdf)

# Regional/ National Updates



## National Consultative Meeting on NCDs in Ethiopia:

- Organized by MoH in partnership with Mathiwos Wondu- Ethiopia Cancer Society, National NCDA focal point
- **Objectives:**
  - Introducing national stakeholders to the UNPD on NCDs
  - Assessing Ethiopia's status in implementing the UNPD thus far and chart the way forward
- **Addis Ababa Communiqué on NCDs**
  - Emphasizes the high burden of NCDs on the national health system
  - Highlights the need to act together to prevent and control NCDs
  - Communiqué made available to the media

## NCD Japan Forum 2013 – The Role of Japan in International NCD control

- In cooperation between Health and Global Policy Institute (HGPI) and NCD Alliance Japan
- **Aims**
  - Assess NCD control in Japan
  - Discuss how Japan can contribute to NCD control globally



# Regional/ National Updates



## Norwegian Cancer Society at European Development Days


- Lab session: **Improving cancer prevention**
- Describe international efforts for NCD prevention
- Address the rising challenge of cervical cancer in LMICs
- **Aims:**
  - Strategies to prevent cancer in LMICs
  - Identify EU role in **supporting cancer/NCD prevention** in the post-2015 era.

## Regional/National NCDA Listserv

- 4 regional NCD alliances and 22 national alliances
- **Forum:**
  - Share national/regional updates
  - Exchange information on progress and challenges faced
  - Share experiences in fundraising, capacity building etc.
- **Global NCD Alliance Role:**
  - Share regular updates on campaigns
  - Ensure national/regional NCD alliances are aligned and supportive of global campaigns

## NCD Alliance Program

### *“Strengthening Health Systems, Supporting NCD Action”*

- First NCD Alliance program to **support and build capacity of national NCD civil society**
  - **Two year programme** (2013-2014) – Brazil, South Africa and the Caribbean region
  - 3 National Implementing Partners: ***The Healthy Caribbean Coalition (HCC); Alliance for Control of Tobacco Use Brazil (ACT); South African NCD Alliance (SA NCDA)***
  - **Objectives:** To build the capacity of NCD civil society, to monitor national progress on NCDs and advocate for improved NCD policies and the strengthening of health systems
- 

# NCD Alliance Online Advocacy Toolkit – *Join the Fight*



- Launched in **November** and available on the NCDA website
- **Purpose:**
  - To support national and regional NCD advocacy efforts worldwide
  - Compiles and showcases best practices of NCD advocacy
  - Shares recommendations and concrete tips for national and regional advocates
- **Guide to:**
  - Build a national/regional NCD alliance
  - Use **global and national advocacy** to hold governments accountable;
  - Assess national/regional capacity and progress on NCDs through a **National NCD Status Report;**

## More info:

<http://ncdalliance.org/supportingNCDaction>

## NCD Alliance Toolkit available here:

<http://ncdalliance.org/sites/default/files/rfiles/NCDA%20Advocacy%20Toolkit.pdf>

Q&A



# Global Development Campaign

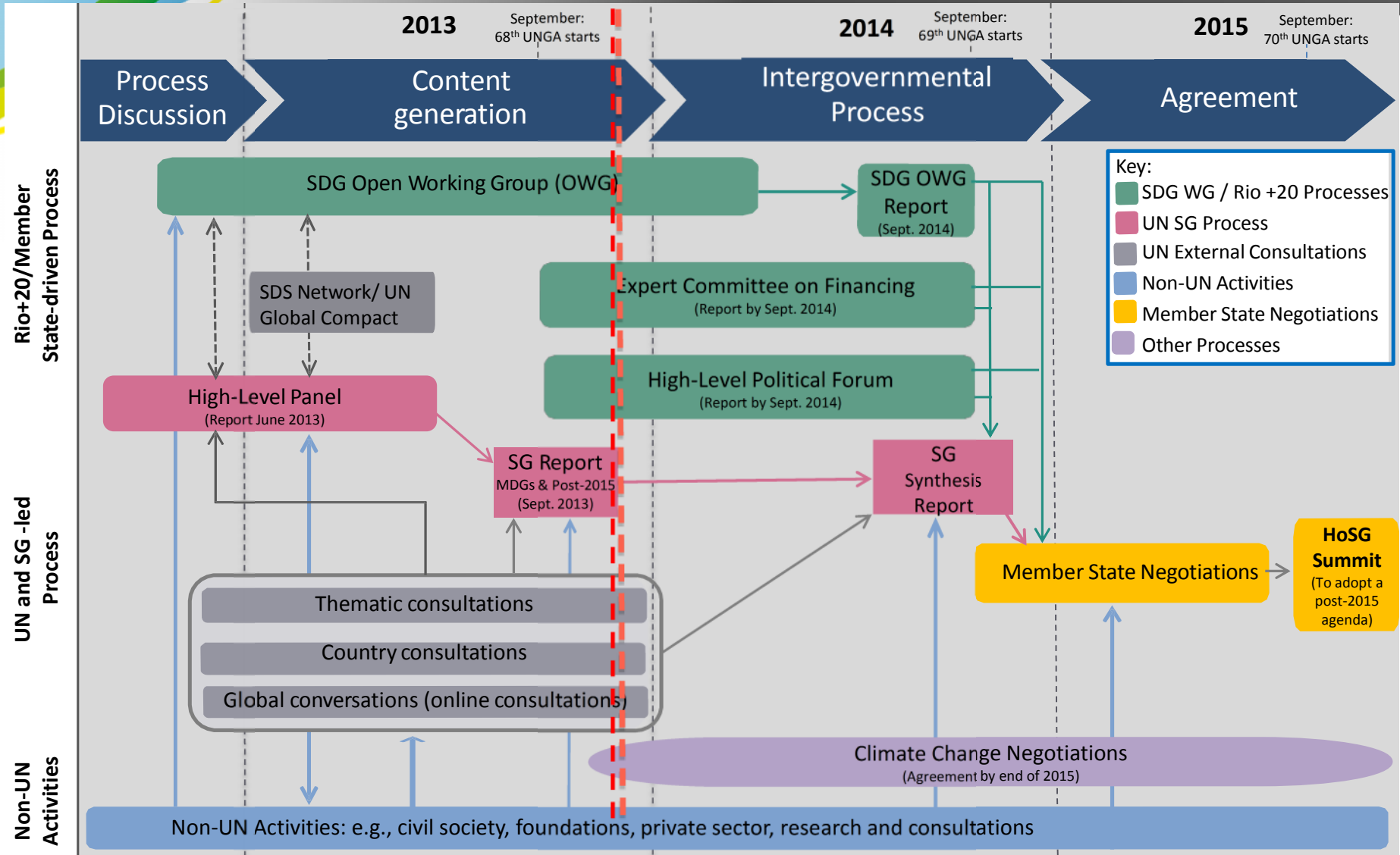




# Overview

- 1. Overview of post-2015 process**
- 2. Open Working Group (OWG) for Sustainable Development Goals**
- 3. Snapshot of related political processes for post-2015**
- 4. Looking ahead**

# Overview of the post-2015 process



Source: UN Foundation and Dalberg analysis

# NCD Alliance priorities for Post-2015



- **Universal, rights-based, equitable approaches**
- Health goal that **accommodates all priorities**, including NCDs
- **A standalone target on NCDs:**
  - Based on 25 by 25
- **Enablers:**
  - Universal health coverage and access
  - Social determinants of health
- Health indicators across **all dimensions of framework**

# Fifth Session of the Open Working Group for Sustainable Development Goals (OWG 5)

25-27 November 2013 at UN HQ in New York



## **Theme 1:**

Sustained and inclusive economic growth, macroeconomic policy questions (including international trade, international financial system and external debt sustainability)

## **Theme 2:**

Energy

## OWG 5: Priorities for health

### Theme 1: Sustained economic growth

- Poverty as determinant of poor health outcomes
- Increased allocation of resources toward UHC+A
- Implement fiscal policies to increase domestic revenue, reduce NCD risk factor exposure
- Decent employment: Healthy workforce and workplaces
- Donors meet %0.7 ODA commitment

### Theme 2: Energy

- Access to clean, affordable, sustainable energy, particularly in LMICs
- Measure health impacts of energy policies
- Reduce exposure to indoor and outdoor air pollution, incl secondhand smoke



## OWG 5: Outcomes

### The positive:

- ✓ **Poverty eradication central**
- ✓ Broad support for SDGs on poverty, food security, water and sanitation, **health**, education
- ✓ Economic policies to **reduce inequality and promote social needs/development**
- ✓ Clean, accessible, affordable, renewable energy (**SE4ALL**)
- ✓ **Partnership!**

### The undecided:

- How to balance social development , economic growth, and environmental sustainability?
- Policy priorities or goals?
- Means of implementation
- Differing national capacities
- Outcomes of UNFCCC negotiations
- Partnership?

# Sixth Session of the Open Working Group for Sustainable Development Goals (OWG 6)

9-13 December 2013  
UN HQ in New York

## **Theme 1:**

Means of implementation; global partnership for achieving sustainable development

## **Theme 2:**

The needs of countries in special situations

- African countries, SIDS, LDCs, LLDCs, and challenges facing MICs

## **Theme 3:**

Human rights, the right to development, good governance

# OWG 6: Priorities for Health

## **Theme 1: Means of Implementation (Moi)**

- SDG framework that promotes investment in health research and development
- MDG target 8(e) in the SDGs:
  - Access to quality, affordable, safe, effective medicines and technologies
- Strengthened global partnership for development

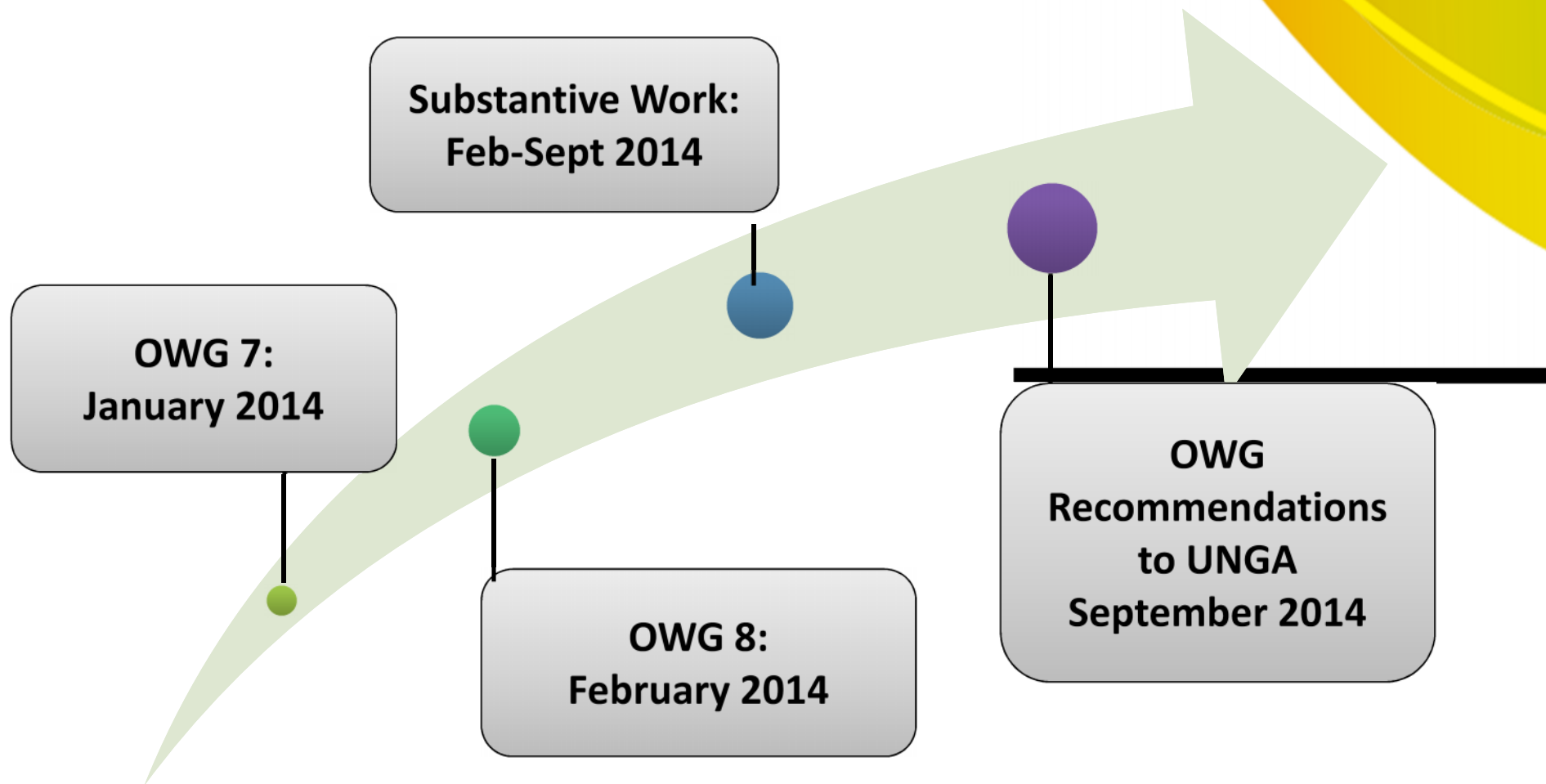
## **Theme 2: Countries in special situations**

- Strengthen health sector, promote progress to UHC+A
- Attention to pressing health challenges in these countries, including NCDs

## **Theme 3: Human rights and global governance**

- Affirm right to highest attainable standard of physical and mental health
- Human rights-based approach to health (equitable, non-discriminatory)
- Importance of non-governmental partnerships and actors in health and development
  - GAVI, Global Fund, civil society

# OWG Next Steps





## Snapshot of Related Political Processes to Post-2015



NCDS

- **Ongoing:** Intergovernmental Committee on Sustainable Development Financing - reports Sept 2014
- **Ongoing:** OECD DAC process to improve measurement and monitoring of development financing
- **Ongoing:** WHO/World Bank UHC monitoring framework process – discussion paper out!
- **April 2014:** 1<sup>st</sup> High-Level Meeting of Global Partnership for Effective Development Cooperation - follow up from Busan
- **July 2014:** UN Development Cooperation Forum – global partnerships for post-2015
- **Nov 2014:** International Conference on Nutrition (ICN2)

# Examples of integrating NCDs into post-2015 political processes

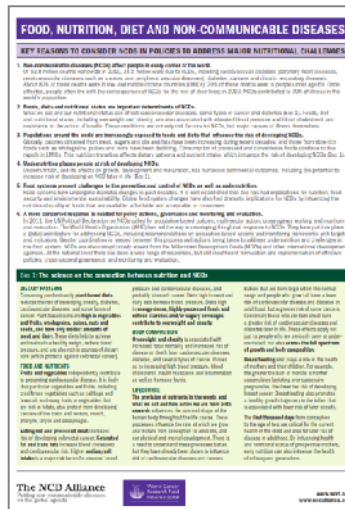
## International Conference on Nutrition (ICN2), 2014

ICN2 technical preparatory meeting, Rome, 13-15 Nov 2013

**Our aim:** Leveraging ICN2 to highlight connections between nutrition/NCDs; and calling for NCDs to be addressed in global nutrition policies

**Our activity:** NCDA and World Cancer Research Fund International joint policy brief – *Food, Nutrition, Diet + NCDs*

<http://ncdalliance.org/sites/default/files/rfiles/NCDA%20WCRF%20Nutrition%20and%20NCDs%202-pager%20FINAL.pdf>



## WHO/WB UHC Monitoring Framework

Developing a framework for the monitoring of UHC at country and global levels

**Our aim:** Promoting inclusion of NCDs in UHC; and reinforcing UHC as an enabler to post-2015 (*"UHC is necessary, but not sufficient"*)

**Our activity:** Responding to WHO/WB discussion paper; working with other NGOs to coordinate

[http://www.who.int/healthinfo/country\\_monitoring\\_evaluation/universal\\_health\\_coverage/en/](http://www.who.int/healthinfo/country_monitoring_evaluation/universal_health_coverage/en/)

## Call to Action

- NCDA will continue to **engage** our network to further develop our post-2015 positions;
- **Participate** in our health NGO post-2015 working group - send us an email at [info@ncdalliance.org](mailto:info@ncdalliance.org);
- **Engage** in WHO/World Bank UHC monitoring framework process:  
[http://www.who.int/healthinfo/country\\_monitoring\\_evaluation/universal\\_health\\_coverage/en/](http://www.who.int/healthinfo/country_monitoring_evaluation/universal_health_coverage/en/)
- **Discuss** post-2015 with your Government (including the position of UHC as an enabler)

Q&A



# The NCD Alliance

Putting non-communicable diseases  
on the global agenda

**Thank you for joining the webinar**

**Please visit our website:**

[www.ncdalliance.org](http://www.ncdalliance.org)

