



Ahead of UHC Day 12.12.14, and in conjunction with [Healthy Means campaign](#) by Devex, Action for Global Health is organising a UHC Tweet Blast.

The idea is to get lots of people to tweet at the same time to create a 'tweet blast'. We want to pick up the UHC dialogue in the run up to UHC Day on 12th December, and get as many people as possible to share compelling UHC facts, video content, articles, photos and infographics.

We will be leading a tweet blast on the following:

- * Innovative ideas on how to implement UHC
- * UHC as a key instrument in the post-2015 framework
- * Busting myths on UHC
- * New research and articles on UHC
- * Key UHC facts
- * Case studies and photos/videos demonstrating the power of UHC

We want to try and reach a large audience to enable maximum impact so please look at the draft tweets and infographics. It would also be great if you wanted to create your own content too!

Please tweet on Wednesday 19th November at 3pm-3.30pm CET



Sample Tweets

Country cases:

- * In #ElSalvador, moves towards #UHC have resulted in 95% prenatal care coverage #healthymeans <http://bit.ly/QjGY7r>
- * India has introduced subsidised health schemes to progress towards #healthforall through #UHC <http://bit.ly/115bXsm> #healthymeans
- * Srinath Reddy:“ Due to the cost, a fourth of Indians don't seek healthcare so we're pleading for #UHC” <http://bit.ly/115bXsm> #healthymeans
- * Mexico moved towards #UHC by increasing public spending on health by an average of 5% annually from 2000-2006. #healthymeans
- * If African Union countries increased govt spending on health by 15% they could raise an extra US\$29bn per yr for health.#healthymeans #UHC
- * Ghana funded its national health insurance partly by increasing VAT by 2.5%.#UHC #healthymeans
- * Globally, 20–40% of health resources are wasted. In 2008, France saved US\$2bn using generic medicines wherever possible. #UHC #healthymeans
- * Reforms made in #ElSalvador have allowed healthcare to reach the poorest areas in the country <http://bit.ly/1xVLXuF> #UHC #healthymeans
- * India will roll out #UHC over the next 4 years: <http://reut.rs/1rCyjru> #healthymeans
- * Nigeria slowly on the Move towards #UHC --- > <http://bit.ly/11ntiOU> #healthymeans @MSHHealthImpact
- * Mozambique has a publicly funded health system providing health care for the majority of the population: <http://bit.ly/1vbPjMr> #UHC #healthymeans

Facts:

- * Ten facts on #UHC- <http://bit.ly/115cCdk> #healthymeans
- * Every yr, 100 million ppl fall into poverty trying to see a doctor or access #healthcare- #UHC can bridge these gaps #healthymeans
- * Only 8 of the world's 49 poorest countries will be able to finance basic health services w/ domestic resources by 2015. #UHC #healthymeans
- * Achieving #UHC also requires going beyond the health sector-768 million ppl can't access safe drinking water- #healthymeans <http://bit.ly/1g8svVq>
- * A dollar spent on health today can yield benefits worth 20 times more over the next 20 years. #UHC #healthymeans
- * More than 70 countries of all income levels are taking steps to ensure access to quality health care without financial hardship. #UHC #healthymeans
- * #UHC can help achieve a 25% reduction in #NCD mortality by 2025 #healthymeans <http://bit.ly/1qq2lza>
- * Modern contraceptives could avert 590,000 new-born deaths each yr, and over half of all maternal deaths. <http://bit.ly/1yd6kUj> #UHC #Healthymeans

Articles on UHC

- * 7 Things You Should Know About #UHC @RockefellerFdn #healthymeans <http://bit.ly/1jmt4Mg>
- * #UHC can bolster progress on #NCDs <http://bit.ly/1wiS3p9> #HealthyMeans @jonjaytweets
- * On 12 December, @UN unanimously endorsed a resolution urging govts to ensure #UHC <http://bit.ly/1zTXrml> #Healthymeans #healthforall
- * Last yr, @WorldBank President Jim Kim declared, "We must be the generation to deliver #UHC." <http://bit.ly/1dzlAxp> #Healthymeans
- * The provision of #UHC to underserved populations has been shown to prolong life and reduce gender disparities #healthymeans
- * @TheLancet Commission on Investing in Health shows that #UHC is one of most compelling investments govts can make <http://bit.ly/18feqBf>
- * Is universal health coverage the practical expression of the right to health care? @GorikOoms <http://bit.ly/1xyMALC> #UHC #healthymeans
- * #UHC guarantees access to preventive, curative, rehabilitative and palliative services for all without the burden of financial hardship. #healthymeans #healthforall
- * Universal health coverage can help stop the world's biggest killers like #malaria and #TB. <http://bit.ly/1qq2lza> #healthymeans #UHC
- * When everyone has access to basic health services we can prevent and treat deadly diseases and save lives. Simple. #healthymeans #UHC
- * Health improvements drove a quarter of full income growth in developing countries between 2000 and 2011. <http://bit.ly/1qq2lza> #healthymeans
- * #UHC is "the single most powerful concept that public health has to offer" - @WHO DG: <http://ow.ly/EdXTO> #HealthyMeans #healthforall
- * "#Ebola underscores the importance of #UHC as a key component in the post-2015 agenda" @devex <http://bit.ly/115AkXc> #healthymeans

UNIVERSAL HEALTH COVERAGE



CAN ACCESS HEALTH CARE WITHOUT
THE BURDEN OF FINANCIAL HARDSHIP



Thanks to UHC reforms in El Salvador, maternal and new-born care delivered by qualified professionals has risen from...



60%

to

92%

#HealthForAll

MOZAMBIQUE HAS A PUBLICLY FUNDED HEALTH SYSTEM PROVIDING HEALTH CARE FOR THE MAJORITY OF THE POPULATION.



Prenatal coverage in El Salvador