



The NCD Alliance
Putting non-communicable diseases
on the global agenda

INVITATION

“NCD Countdown 2025: Measuring Progress, Accelerating Action”

Monday 19 May 2014

19.00-21.00 followed by a reception

Geneva Press Club, Route de Ferney 106, 1202 Geneva, Switzerland

Against the backdrop of the Sixty-seventh World Health Assembly, The Lancet and the NCD Alliance cordially invite you to join us for a high-level panel discussion on strengthening accountability in the global NCD response. This event will serve to introduce our new multidisciplinary collaboration - NCD Countdown 2025 – which aims to monitor progress and promote action towards the globally agreed 2025 NCD targets.

Host	Sir George Alleyne	Chancellor, University of the West Indies and Director Emeritus, Pan-American Health Organization
Moderator	Dr Richard Horton	Editor, The Lancet
Panellists	Ms Malebona Precious Matsoso	Director-General, Ministry of Health South Africa
	Dr Ties Boerma	Director, WHO Department of Health Statistics and Informatics
	Prof. Robert Beaglehole	Chair, The Lancet NCD Action Group
	Ms Ann Starrs	President/CEO, Family Care International and Co-chair, Countdown to 2015 Communications & Events Sub-Committee
	Dr William A. Zoghbi	Co-chair, Global CVD Taskforce

Please use this link to RSVP: <http://bit.ly/GrvKNJ>

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